
Graduate Student Perspectives on the UWGB Learning Experience

- ∞ Grad Student Graduation Survey: 20-21
- ∞ Grad Student Alumni Survey: 2021

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This report summarizes the results of two institution-wide surveys conducted annually at UW-Green Bay. Additional data analysis is available by request.

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Graduate Student Graduation Survey: 2020-2021

In August 2020, December 2020, and May 2021, 158 students received master's degrees from UWGB. We surveyed all students eligible to graduate in those terms. We received 65 completed questionnaires (41 percent). Students are sent several emails throughout each semester (for which they are graduating) and are invited to complete the survey then.

Graduate Program for which students received their master's degree? (Total N = 65)

- 🌀 12 Master of Science in APPLIED LEADERSHIP FOR TEACHING AND LEARNING
- 🌀 3 Master of Science in DATA SCIENCE
- 🌀 7 Master of Science in ENVIRONMENTAL SCIENCE AND POLICY
- 🌀 12 Master of Science in SUSTAINABLE MANAGEMENT
- 🌀 6 Master of Science in NURSING LEADERSHIP AND MANAGEMENT
- 🌀 21 Master of Science in SOCIAL WORK
- 🌀 4 Master of Science in HEALTH AND WELLNESS MANAGEMENT

How do our students grade their satisfaction with their Graduate Program?

Scale: VS = Very Satisfied (4), S = Satisfied, D = Dissatisfied, VD = Very Dissatisfied (1)		N	Mean	VS	S	D	VD
🌀	Program structure for student collaboration or teamwork	57	3.4	54%	35%	9%	2%
🌀	Amount of coursework relative to the degree	57	3.5	53%	40%	7%	0
🌀	Availability of courses I needed to complete my program	57	3.4	49%	40%	11%	0
🌀	Academic standards (rigor) in my program	57	3.5	53%	42%	3%	2%
🌀	Overall the climate of my program	57	3.5	53%	42%	5%	0
🌀	Overall the quality of my master's program	57	3.5	56%	35%	7%	2%

How do our students grade their satisfaction with the Graduate Curriculum and Courses?

Scale: VS = Very Satisfied (4), S = Satisfied, D = Dissatisfied, VD = Very Dissatisfied (1)	N	Mean	VS	S	D	VD
☞ Preparation for professional practice in my field of study	57	3.4	51%	39%	10%	0
☞ Relevant and current content was covered in my master's curriculum	57	3.5	51%	46%	3%	0
☞ Quality of instruction in my graduate courses	57	3.4	53%	42%	2%	3%
☞ Class size in graduate courses	57	3.6	60%	40%	0	0
☞ Testing/evaluation in graduate courses	57	3.4	47%	49%	4%	0
☞ Grading in graduate courses	57	3.5	49%	49%	2%	0
☞ If required, curricular content support for my research/project goals	56	3.5	52%	43%	3%	2%
☞ If required, my thesis or master's project	56	3.5	57%	36%	5%	2%

How do our students grade their satisfaction with UW-Green Bay Faculty & Staff?

Scale: VS = Very Satisfied (4), S = Satisfied, D = Dissatisfied, VD = Very Dissatisfied (1)	N	Mean	VS	S	D	VD
☞ Availability of your academic advisor (course selection, etc.)	57	3.5	60%	31%	7%	2%
☞ Availability of your thesis/project advisor	57	3.6	65%	33%	0	2%
☞ Availability of graduate faculty outside of class (email, office hours, virtual office hours)	57	3.5	47%	51%	2%	0
☞ Quality of master's program professors	57	3.5	60%	35%	5%	0
☞ Attitude of faculty/staff toward graduate students	57	3.6	65%	32%	3%	0
☞ Relationship and rapport between faculty and graduate students	57	3.5	58%	37%	5%	0
☞ Relationship and interaction with other graduate students in my program	57	3.4	51%	40%	7%	2%
☞ Overall graduate student experience	57	3.5	58%	37%	3%	2%

Frequency of Use and Quality of Experience for University Resources and Student Life

Frequency of Use				Scale 1: Frequently= 3, Rarely= 2, Never= 1 Scale 2: Very Satisfied= 4, Satisfied= 3, Dissatisfied=2, Very Dissatisfied=1	Quality of Experience					
N	F	R	N		N	Mean	VS	S	D	VD
54	6%	33%	61%	▪ Graduate Studies Office	23	3.6	61%	35%	4%	0
54	9%	43%	48%	▪ Registrar's Office	29	3.6	59%	38%	3%	0
54	13%	35%	52%	▪ Main office of your current program	26	3.6	65%	31%	4%	0
54	41%	33%	26%	▪ Research or project advisor/chair	39	3.6	64%	31%	3%	2%
54	17%	44%	39%	▪ Financial Aid	34	3.6	62%	32%	6%	0
54	17%	48%	35%	▪ Student Billing Resources	34	3.5	50%	47%	3%	0
53	47%	34%	19%	▪ Library Collection (books, online databases, etc.)	41	3.6	66%	32%	2%	0
53	7%	53%	40%	▪ Technical support (Helpdesk)	33	3.5	52%	42%	6%	0

How was the majority of their graduate coursework completed?

Online courses	63%
Face-to-face courses on the UWGB campus	16%
Hybrid (combination of online and in-person courses)	21%



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How did they find out about UW–Green Bay Graduate Programs?

- 🔗 27% I was an undergraduate student at UW Green Bay
- 🔗 10% UW Green Bay website
- 🔗 16% Graduate Studies website
- 🔗 0 Social media (Facebook, etc.)
- 🔗 2% Brochure
- 🔗 14% Speaking with professors/advisors
- 🔗 9% From a colleague or current UWGB student
- 🔗 2% Employer
- 🔗 9% Professional networks
- 🔗 11% Other

What best represents their current worksite?

- 🔗 13% Academia (University/College)
- 🔗 24% Private sector organization or industry
- 🔗 18% Public/government sector organization or industry
- 🔗 21% Non-profit or non-governmental organization or industry
- 🔗 3% Self-employed
- 🔗 16% Student only/not currently employed
- 🔗 5% Other

As a result of coursework in their specific program and/or the master's degree, twenty-five percent report being offered a new position.

Twenty-six percent also reported that their Graduate Program helped to provide assistance in finding employment.



Graduate Student Alumni Survey: 2021

In the Summer/Fall of 2021 we surveyed UWGB alumni who received master's degrees in August 2017, December 2017, and May 2018. Of the 127 graduate alumni receiving master's degrees in this period, all had a working mailing address. Eight percent (10) of the alumni with a working mailing address completed the survey. Alumni were given the option of completing the survey online with both paper and email reminders sent to them.

Overall Perceptions of the UWGB Experience



Alumni are generally *positive* about their overall experience with UWGB:

Scale: SA= Strongly agree (5), A= Agree, N= Neutral, D= Disagree, SD= Strongly disagree (1)	N	Mean	SA	A	N	D	SD
My experiences helped me to learn or reinforced my belief that learning is a lifelong process.	9	4.1	33%	44%	22%	0	0
I had frequent interactions with people from different cultural backgrounds.	9	3.6	11%	56%	22%	0	11%
I was encouraged to become involved in community affairs.	9	3.8	22%	44%	22%	11%	0
I was encouraged to think creatively.	9	4.2	33%	56%	11%	0	0
My problem-focused education prepared me well for my career.	9	4.1	33%	56%	0	11%	0
UWGB provides a strong, problem-focused education that promotes student success.	8	4.3	38%	50%	12%	0	0
I had many opportunities in my program to apply learning to real situations.	9	4.4	67%	11%	22%	0	0
I would recommend UWGB to a co-worker, friend, or family member.	9	4.4	44%	56%	0	0	0
UWGB cares about its alumni.	7	4.0	29%	57%	0	14%	0
As a graduate, I feel connected to UWGB.	9	3.7	22%	33%	33%	11%	0

How do alumni grade their graduate program? Below describes their level of satisfaction with the following:

Scale: (VS=Very Satisfied, S=Satisfied, N=Neutral, D=Dissatisfied, VD=Very Dissatisfied)	N	Mean	VS	S	N
Quality of teaching	9	4.4	44%	56%	0
Knowledge and expertise of the faculty	9	4.6	67%	22%	11%
Faculty-student relationships (approachability, encouragement of goals)	9	4.6	56%	44%	0
Advising by faculty (e.g., accuracy of information)	9	4.3	33%	67%	0
Content covered in the graduate program curriculum	9	3.9	11%	67%	22%
If required, dissertation, thesis, or MS project experience	8	4.4	38%	62%	0
Overall quality of your graduate program	9	4.4	56%	33%	11%
Overall graduate student experience	9	4.3	44%	44%	11%

How was the majority of their graduate coursework completed?

Online courses	22%
Face-to-face courses on the UWGB campus	56%
Face-to-face courses at off-campus locations	11%
Hybrid (combination of online and in-person courses)	11%

Graduate Program for which Alumni received their master's degree: (Total N= 10)

- 🌀 2 Master of Science in APPLIED LEADERSHIP FOR TEACHING AND LEARNING
- 🌀 1 Master of Science in DATA SCIENCE
- 🌀 2 Master of Science in ENVIRONMENTAL SCIENCE AND POLICY
- 🌀 1 Master of Science in MANAGEMENT
- 🌀 1 Master of Science in SUSTAINABLE MANAGEMENT
- 🌀 3 Master of SOCIAL WORK

Additional Education: What is the highest degree students ultimately plan to pursue?

Master's degree (e.g., M.A., M.S., M.B.A.)	89%
Specialist's degree (e.g., Ed.S.)	0
Professional degree (e.g., law, medicine, dentistry)	0
Doctoral degree (e.g., Ph.D., Ed.D., Psy.D.)	11%

Seventy-five percent of these respondents received their undergraduate degree from UW-Green Bay.

As a result of coursework in their specific program and/or earning a master's degree, fifty percent report being offered a new position.

Employment:

Alumni employment:

- ☞ 89% Employed, Full-time
- ☞ 11% Employed, Part-time
- ☞ 0 Seeking employment
- ☞ 0 Not seeking employment
- ☞ 0 Student

In a job related to their graduate program:

- ☞ 71% Very related
- ☞ 14% Somewhat related
- ☞ 14% Not at all related

Forty-four percent, down 6% from last year, report being extremely satisfied with their job, while 33% report being somewhat satisfied with their job. Twenty-two percent report being dissatisfied.

What are the minimum educational requirements for their current job?

- ☞ 33% Graduate degree
- ☞ 44% Bachelor's degree
- ☞ 0 Associate degree or two years of college
- ☞ 0 Certificate program or one year of college
- ☞ 22% High school diploma or less

What best represents their current worksite?

- ☞ 11% Academia (University/College)
- ☞ 22% K-12 Education
- ☞ 33% Private sector organization or industry
- ☞ 22% Public/government sector organization or industry
- ☞ 11% Non-profit or non-governmental organization or industry
- ☞ 0 Self-employed
- ☞ 0 Student only/not currently employed
- ☞ 0 Other

What is their current income?

0	\$10,000 to \$19,999
11%	\$20,000 to \$29,999
11%	\$30,000 to \$39,999
22%	\$40,000 to \$49,999
44%	\$50,000 to \$59,999
0	\$60,000 to \$69,999
0	\$70,000 to \$79,999
11%	\$80,000 to \$89,999
0	\$90,000 to \$99,999
0	\$100,000 to \$149,999
0	More than \$150,000

