

Environmental Management and Business Institute  
**EMBI**

## Green Innovations 2012: Water – Yesterday, Today, and Tomorrow



Speaker: Chad Pregracke

Author of *From the Bottom Up* and founder of [Living Lands & Waters](#), a not-for-profit organization based in East Moline, Illinois, dedicated to cleaning up and preserving our nation's rivers.

Award-Winning Documentary, 'Tapped'

Stephanie Soechtig's debut feature is an unflinching examination of the big business of bottled water.

[See the film trailer](#)

### The Business of Water

- **Breakout sessions** on water-related business, regulation, and economic development
- **Groundwater** panel discussion with industry experts
- **Opportunities to tour** — GBMSD Discussion of Renard and Cat Islands, Green Bay Packaging, and a visit to the Mahon Creek Monitoring Station.
- **Water: Past, Present, and Future**  
[Of Time and the River](#) is a historic watershed video about Wisconsin's Fox and Wolf Rivers.

## Schedule

April 18-20, 2012

This schedule is a working document. Sessions will be added as they are confirmed.

Wednesday, April 18, 2012

6 p.m.	Reception and Book Signing	Theater Hall, 2nd Floor
7 p.m.	<b>Chad Pregracke</b> Founder of <a href="#">Living Lands &amp; Waters</a> , a not-for-profit organization based in East Moline, Illinois, dedicated to cleaning up and preserving our nation's rivers. See Chad Pregracke's bio	Theatre Hall, University Theatre

Thursday, April 19, 2012

All Thursday, April 19 events are held in the University Union in Phoenix Room B and C.

8:15 a.m.	Registration	
8:30 a.m.	<p><b>Lower Fox River Watershed Symposium:</b>  <a href="#">Symposium Agenda</a> (pdf)</p>	<p><b>Regional Collaborations Efforts in Watershed Monitoring</b></p> <ul style="list-style-type: none"> <li>Kevin Fermanich, Professor, Natural and Applied Sciences, UW-Green Bay</li> <li>Annette Pelegrin, Coordinator Lower Fox River Watershed Monitoring Project, UW-Green Bay</li> </ul> <p><b>Student Watershed Projects: 5 Student Teams</b></p> <ul style="list-style-type: none"> <li>Student Presentations</li> <li>Video and Poster Session</li> </ul>
11:15 a.m.	<p><b>Lunch</b>  <b>Student Awards</b>  Presented by Linda Bartelt, Northeast Wisconsin Educational Resource Alliance</p> <p><b>The Balance Equation</b>  Learn how students Madison Richards (Horlick High School), Sinclair Richards (McKinley Middle School) and Samantha Noll, (Case High School), all in Racine, took on the issue of clean water in the developing world, creating a documentary of their travels and efforts in Africa and Santa Domingo.</p>	
12:30 - 4 p.m.	<p><b>Tours</b></p> <p>Participants must be wearing long pants and sleeves and sturdy footwear (no sandals, high heels or open toes). Where needed, hard hats, safety glasses and vests will be provided.</p>	<p><b>Discussion - Renard Island and Cat Island</b>, at the GBMSD Jack Day Education Center with Dean Haen, Interim Director, Brown County Port and Solid Waste Department, John Kennedy, Environmental Programs Manager and Tracy Valenta, Water Resources Specialist, Green Bay Metropolitan Sewerage District</p> <p><b>Green Bay Packaging</b>, Jennifer Peplinski, Environmental Manager, Green Bay Packaging Inc.</p> <p><b>Mahon Creek Monitoring Station</b> operated by UW-Green Bay</p>
12:45 p.m.	<i>Tapped</i> , The Movie	Optional afternoon showing
3:00 p.m.	<i>The Balanced Equation</i> , Documentary film	<p>Presented by the producers: Madison Richards, Sinclair Richards, and Samantha Noll</p> <p>This documentary, produced by three teenage girls, examines point-of-use water filtration and chemical treatment systems which are being implemented in Kenya and the Dominican Republic. It was funded by The Dow Chemical Company in partnership with The Keystone Science School.</p>
7:00 p.m.	Discussion (doors open at 6:30 p.m.)	<p><b>Groundwater Panel</b> University Union, Phoenix Room</p> <ul style="list-style-type: none"> <li>Bill Nabak, General Manager, Green Bay Water Utility</li> <li>Patricia Terry, Professor, Natural and Applied Sciences, UW-Green Bay</li> </ul>
7:30 p.m.	<i>Tapped</i> , The Movie <a href="http://www.tappedthemovie.com">www.tappedthemovie.com</a>	Is access to clean drinking water a basic human right, or a commodity that should be bought and sold like any other article of commerce? Stephanie Soechtig's debut feature is an unflinching examination of the big business of bottled water. <a href="#">See the film trailer</a>

Friday, April 20, 2012

7:30	Registration
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a.m.		University Union
8:30 a.m.	Introductions - UW-Green Bay Chancellor Thomas Harden and Professor John Stoll, UW-Green Bay	
8:30 a.m.	<p><b>Waters of Green Bay - Past, Present and Future</b>  <b>Moderator:</b> John Stoll, Professor of Public and Environmental Affairs (Economics), UW-Green Bay  <b>Speakers:</b></p> <ul style="list-style-type: none"> <li>History of the Bay - Paul Wozniak, Energy Practice Senior Consultant, Navigant Consulting, Inc.</li> <li>Ongoing Monitoring - John Kennedy, Environmental Manager, Green Bay Metropolitan Sewerage District</li> <li>Moving Forward - Timothy Nixon, President, Green Bay Water Commission</li> </ul>	Phoenix Room B, University Union
10:00 a.m.	<p><b>Business Track</b>  <b>Moderator:</b> Prof. John Katers, UW-Green Bay  <b>Speakers:</b></p> <p>Track 1</p> <ul style="list-style-type: none"> <li>Victor Menting, Environmental Manager, OMNOVA Solutions Inc.</li> <li>Jennifer Peplinski, Environmental Manager, Green Bay Packaging Inc.</li> </ul> <hr/> <p><b>Regulatory Track - Fox River</b>  <b>Moderator:</b> Jeff Cook, UW-Green Bay  <b>Speakers:</b></p> <p>Track 2</p> <ul style="list-style-type: none"> <li>Dennis Hultgren, Principal Consultant, ENVIRON</li> <li>Michael Kraft, Professor Emeritus, Political Science and Public and Environmental Affairs, UW-Green Bay</li> </ul> <hr/> <p><b>Water: Local Economic Opportunities and Impacts</b>  <b>Moderator:</b> John Stoll, Professor of Public and Environmental Affairs (Economics), UW-Green Bay  <b>Speakers:</b></p> <p>Track 3</p> <ul style="list-style-type: none"> <li>Dean Haen, Interim Director, Brown County Port and Solid Waste Department</li> <li>Aaron Schuette, Principal Planner, Brown County Planning Commission, Wisconsin-Fox Heritage Parkway</li> </ul>	<p>1965 Room, University Union</p> <p>Phoenix Room B, University Union</p> <p>Phoenix Room A, University Union</p>
11:15 a.m.	<p><b>Business Track</b>  <b>Moderator:</b> John Katers, Professor, Natural and Applied Sciences, UW-Green Bay  <b>Speakers:</b></p> <p>Track 1</p> <ul style="list-style-type: none"> <li>Larry Collins, Environmental Manager, JBS Packerland</li> <li>Steve Teclaw, Quality Associate, TOSCA Ltd.</li> </ul> <hr/> <p><b>Regulatory Track – Surface and Groundwater Quality</b>  <b>Moderator:</b> Kevin Fermanich, Professor, Natural and Applied Sciences, UW-Green Bay  <b>Speakers:</b></p> <p>Track 2</p> <ul style="list-style-type: none"> <li>James Baumann, Water Quality Bureau, WDNR</li> <li>John Luczaj, Professor, (Geoscience) Natural and Applied Sciences, UW-Green Bay</li> </ul> <hr/> <p><b>Water: Regional and International Economic Opportunities and Impacts</b>  <b>Moderator:</b> Jeff Cook, UW-Green Bay  <b>Speakers:</b></p> <p>Track</p>	<p>1965 Room, University Union</p> <p>Phoenix Room B, University Union</p> <p>Phoenix Room A,</p>

	<p>3</p> <ul style="list-style-type: none"> <li>• Rachel Wilberding, Communications and Membership, Milwaukee University Union Water Council</li> <li>• Dallas Blaney, Professor of Public and Environmental Affairs, UW-Green Bay</li> </ul>	
<p>12:30 p.m.</p>	<p><b>Earth Caretaker Luncheon</b>  Award Presentation  <b>Keynote Speakers:</b> Bud Harris and Vicky Harris – Future of Water</p>	<p>Phoenix Room B,  University Union</p>
<p>2 p.m</p>	<p><b>End of Conference</b></p>	

