
Graduate Student Perspectives on the UWGB Learning Experience

- ∞ Grad Student Graduation Survey: 16-17
- ∞ Grad Student Alumni Survey: 2017

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This report summarizes the results of two institution-wide surveys conducted annually at UW-Green Bay. Additional data analysis is available by request.

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Graduate Student Graduation Survey: 2016-2017

In August 2016, December 2016, and May 2017, 104 students received master's degrees from UWGB. We surveyed all students eligible to graduate in those terms. We received 41 completed questionnaires (39 percent). Students are sent several emails throughout each semester (for which they are graduating) and are invited to complete the survey then.

Graduate Program for which students received their master's degree? (Total N)

6	Master of Science in APPLIED LEADERSHIP FOR TEACHING AND LEARNING
0	Master of Science in DATA SCIENCE
9	Master of Science in ENVIRONMENTAL SCIENCE AND POLICY
1	Master of Science in MANAGEMENT
1	Master of Science in SUSTAINABLE MANAGEMENT
0	Master of Science in NURSING LEADERSHIP AND MANAGEMENT IN HEALTH SYSTEMS
24	Master of SOCIAL WORK

How do our students grade their satisfaction with their Graduate Program?

Scale: VS = Very Satisfied (4), S = Satisfied, D = Dissatisfied, VD = Very Dissatisfied (1)		N	Mean	VS	S	D	VD
☞	Program structure for student collaboration or teamwork	36	3.2	28%	67%	5%	0
☞	Program opportunities to engage in interdisciplinary work	36	3.3	31%	64%	6%	0
☞	Amount of coursework relative to the degree	36	3.3	36%	61%	3%	0
☞	Encouragement to take courses outside my program	36	2.8	11%	58%	25%	6%
☞	Availability of courses I needed to complete my program	36	3.4	44%	53%	3%	0
☞	Academic standards (rigor) in my program	36	3.2	36%	53%	8%	3%
☞	Overall the climate of my program	36	3.4	50%	42%	8%	0
☞	Overall the quality of my master's program	36	3.3	42%	50%	8%	0

How do our students grade their satisfaction with the Graduate Curriculum and Courses?

Scale: VS = Very Satisfied (4), S = Satisfied, D = Dissatisfied, VD = Very Dissatisfied (1)	N	Mean	VS	S	D	VD
☞ Preparation for professional practice in my field of study	36	3.2	33%	56%	8%	3%
☞ Relevant and current content was covered in my master's curriculum	36	3.4	44%	50%	6%	0
☞ Quality of instruction in my graduate courses	36	3.5	47%	53%	0	0
☞ Class size in graduate courses	36	3.5	53%	47%	0	0
☞ Testing/evaluation in graduate courses	36	3.4	44%	47%	8%	0
☞ Grading in graduate courses	36	3.4	42%	53%	5%	0
☞ If required, curricular content support for my research/project goals	34	3.2	35%	56%	6%	3%
☞ If required, my thesis or master's project	35	3.4	46%	51%	3%	0

How do our students grade their satisfaction with UW-Green Bay Faculty & Students?

Scale: VS = Very Satisfied (4), S = Satisfied, D = Dissatisfied, VD = Very Dissatisfied (1)	N	Mean	VS	S	D	VD
☞ Availability of your academic advisor (course selection, etc.)	36	3.3	42%	47%	11%	0
☞ Availability of your thesis/project advisor	36	3.3	44%	44%	11%	0
☞ Availability of graduate faculty outside of class (email, office hours, virtual office hours)	36	3.4	42%	55%	3%	0
☞ Quality of master's program professors	36	3.5	50%	50%	0	0
☞ Attitude of faculty/staff toward graduate students	36	3.6	58%	39%	3%	0
☞ Relationship and rapport between faculty and graduate students	36	3.6	67%	30%	3%	0
☞ Relationship and interaction with other graduate students in my program	35	3.4	43%	51%	6%	0
☞ Overall graduate student experience	36	3.6	56%	44%	0	0

Frequency of Use and Quality of Experience for University Resources and Student Life

Frequency of Use				Scale 1: Frequently= 3, Rarely= 2, Never= 1 Scale 2: Very Satisfied= 4, Satisfied= 3, Dissatisfied=2, Very Dissatisfied=1	Quality of Experience					
N	F	R	N		N	Mean	VS	S	D	VD
35	6%	46%	48%	▪ Graduate Studies Office	21	3.3	29%	71%	0	0
35	0	46%	54%	▪ Registrar's Office	19	3.2	21%	74%	5%	0
35	17%	69%	14%	▪ Main office of your current program	28	3.4	43%	57%	0	0
35	17%	43%	40%	▪ Academic Advising (in your major)	21	3.3	33%	67%	0	0
35	31%	34%	34%	▪ Research or project advisor/chair	24	3.6	58%	42%	0	0
35	3%	51%	46%	▪ Financial Aid	23	3.1	22%	69%	9%	0
35	3%	60%	37%	▪ Bursar's Office (student accounts)	21	3.2	28%	67%	5%	0
33	58%	24%	18%	▪ Library Collection (books, online databases, etc.)	29	3.3	41%	52%	7%	0
34	29%	32%	38%	▪ Library Services (hours, staff, facilities)	25	3.4	44%	48%	8%	0
34	44%	27%	29%	▪ Web-based campus computer services	26	3.3	38%	54%	4%	4%
34	6%	47%	47%	▪ Technical support (Helpdesk)	22	3.2	18%	82%	0	0
34	3%	12%	85%	▪ Writing Center (online or on campus)	14	3.1	14%	86%	0	0
34	12%	73%	15%	▪ University Bookstore	30	3.2	27%	67%	3%	3%
28	14%	32%	54%	▪ Kress Events Center	14	3.2	21%	79%	0	0
28	29%	18%	53%	▪ On-campus computer facilities	13	3.2	15%	85%	0	0
28	11%	0	89%	▪ Health insurance	8	3.0	25%	63%	12%	0
28	0	11%	89%	▪ Career Services	8	2.6	0	63%	37%	0
28	14%	29%	57%	▪ Dining Services	15	2.5	0	60%	33%	7%

Frequency of Use				Scale 1: Frequently= 3, Rarely= 2, Never= 1 Scale 2: Very Satisfied= 4, Satisfied= 3, Dissatisfied=2, Very Dissatisfied=1	Quality of Experience					
N	F	R	N		N	Mean	VS	S	D	VD
27	4%	7%	89%	▪ Student Life	8	3.1	12%	88%	0	0
28	0	7%	93%	▪ Student Health Center	7	3.0	0	100%	0	0
28	0	7%	93%	▪ Student Counseling Center	6	3.0	0	100%	0	0
28	0	7%	93%	▪ American Intercultural Center	7	3.0	0	100%	0	0
28	4%	7%	89%	▪ International Office	6	3.2	17%	83%	0	0
28	0	4%	96%	▪ Housing assistance	5	3.0	0	100%	0	0
28	0	7%	93%	▪ Student Activities/Affairs Office	6	3.0	0	100%	0	0
27	0	0	100%	▪ Campus shuttle bus service	5	3.0	0	100%	0	0
28	11%	25%	64%	▪ Program space and facilities	12	3.2	17%	83%	0	0

How was the majority of their graduate coursework completed?

Online courses	5%
Face-to-face courses on the UWGB campus	76%
Hybrid (combination of online and in-person courses)	19%



How did they find out about UW Green Bay Graduate Programs?

- 🔗 24% I was an undergraduate student at UW Green Bay
- 🔗 29% UW Green Bay website
- 🔗 17% Graduate Studies website
- 🔗 2% Social media (Facebook, etc.)
- 🔗 0 Brochure
- 🔗 2% Speaking with professors/advisors
- 🔗 12% From a colleague or current UWGB student
- 🔗 2% Employer
- 🔗 7% Professional networks
- 🔗 2% Other

What best represents their current worksite?

- 🔗 20% Academia (University/College)
- 🔗 10% Private sector organization or industry
- 🔗 27% Public/government sector organization or industry
- 🔗 17% Non-profit or non-governmental organization or industry
- 🔗 5% Self-employed
- 🔗 19% Student only/not currently employed
- 🔗 2% Other

As a result of coursework in their specific program and/or the master's degree, twenty-seven percent report being offered a new position.

Eighteen percent also reported that their Graduate Program helped to provide assistance in finding employment.



Graduate Student Alumni Survey: 2017

In the Summer/Fall of 2017, we surveyed UWGB alumni who received master's degrees in August 2013, December 2013, and May 2014. Of the 48 graduate alumni receiving master's degrees in this period, all but one had a working mailing address. Twenty-six percent (12) of the alumni with a working mailing address completed the survey. Alumni were given the option of completing the survey online with both paper and email reminders sent to them.

Overall Perceptions of the UWGB Experience



Alumni are generally *positive* about their overall experience with UWGB:

Scale: SA= Strongly agree (5), A= Agree, N= Neutral, D= Disagree, SD= Strongly disagree (1)	N	Mean	SA	A	N	D	SD
My experiences helped me to learn or reinforced my belief that learning is a lifelong process.	12	4.8	83%	17%	0	0	0
I had frequent interactions with people from different cultural backgrounds.	12	3.9	41%	25%	17%	17%	0
I was encouraged to become involved in community affairs.	12	3.7	25%	42%	17%	8%	8%
I was encouraged to think creatively.	12	4.5	50%	50%	0	0	0
The interdisciplinary, problem-focused education prepared me well for my career.	12	4.7	75%	17%	8%	0	0
UWGB provides a strong, interdisciplinary, problem-focused education.	12	4.6	67%	25%	8%	0	0
I had many opportunities in my program to apply learning to real situations.	12	4.7	67%	33%	0	0	0
I would recommend UWGB to a co-worker, friend, or family member.	12	4.7	75%	17%	8%	0	0
UWGB cares about its alumni.	12	4.3	33%	58%	8%	0	0
As a graduate, I feel connected to UWGB.	12	3.8	8%	58%	33%	0	0

How do alumni grade their graduate program? Below describes their level of satisfaction with the following:

Scale: (VS=Very Satisfied, S=Satisfied, N=Neutral, D=Dissatisfied, VD=Very Dissatisfied)	N	Mean	VS	S	N
Quality of teaching	12	4.7	67%	33%	0
Knowledge and expertise of the faculty	12	4.9	92%	8%	0
Faculty-student relationships (approachability, encouragement of goals)	12	4.9	92%	8%	0
Advising by faculty (e.g., accuracy of information)	12	4.6	67%	25%	8%
Content covered in the graduate program curriculum	12	4.8	75%	25%	0
If required, dissertation, thesis, or MS project experience	12	4.4	50%	42%	8%
Overall quality of your graduate program	12	4.4	42%	58%	0
Overall graduate student experience	12	4.4	50%	42%	8%

How was the majority of their graduate coursework completed?

Online courses	0
Face-to-face courses on the UWGB campus	58%
Face-to-face courses at off-campus locations	8%
Hybrid (combination of online and in-person courses)	33%

Graduate Program for which Alumni received their master's degree: (Total N)

- 🔗 4 Master of Science in APPLIED LEADERSHIP FOR TEACHING AND LEARNING
- 🔗 0 Master of Science in DATA SCIENCE
- 🔗 2 Master of Science in ENVIRONMENTAL SCIENCE AND POLICY
- 🔗 2 Master of Science in MANAGEMENT
- 🔗 0 Master of Science in SUSTAINABLE MANAGEMENT
- 🔗 0 Master of Science in NURSING LEADERSHIP AND MANAGEMENT IN HEALTH SYSTEMS
- 🔗 4 Master of SOCIAL WORK

Additional Education: What is the highest degree students ultimately plan to pursue?

Master's degree (e.g., M.A., M.S., M.B.A.)	67%
Specialist's degree (e.g., Ed.S.)	0
Professional degree (e.g., law, medicine, dentistry)	0
Doctoral degree (e.g., Ph.D., Ed.D., Psy.D.)	33%

Eighty-three percent of these respondents received their undergraduate degree from UW-Green Bay.

Several students, 33 percent, reported transferring in 12 or more credits in order to finish their degree.

As a result of coursework in their specific program and/or earning a master's degree, ten percent report being offered a new position, while 90% reported no.

Employment:

All alumni are employed:

- ☞ 92% Employed, Full-time
- ☞ 0 Employed, Part-time
- ☞ 8% Seeking employment
- ☞ 0 Not seeking employment
- ☞ 0 Student

In a job related to their graduate program:

- ☞ 64% Very related
- ☞ 27% Somewhat related
- ☞ 9% Not at all related

Eighty-two percent report being extremely satisfied with their job, up 11% from last year, while 9% report being somewhat satisfied with their job.

What are the minimum educational requirements for their current job?

- ☞ 27% Graduate degree
- ☞ 64% Bachelor's degree
- ☞ 0 Associate degree or two years of college
- ☞ 9% Certificate program or one year of college
- ☞ 0 High school diploma or less

What best represents their current worksite?

- ☞ 9% Academia (University/College)
- ☞ 36% K-12 Education
- ☞ 27% Private sector organization or industry
- ☞ 18% Public/government sector organization or industry
- ☞ 9% Non-profit or non-governmental organization or industry
- ☞ 0 Self-employed
- ☞ 0 Student only/not currently employed
- ☞ 0 Other

What is their current income?

0	\$10,000 to \$19,999
0	\$20,000 to \$29,999
9%	\$30,000 to \$39,999
9%	\$40,000 to \$49,999
64%	\$50,000 to \$59,999
0	\$60,000 to \$69,999
0	\$70,000 to \$79,999
9%	\$80,000 to \$89,999
0	\$90,000 to \$99,999
9%	\$100,000 to \$149,999
0	More than \$150,000

How many have returned to UW-Green Bay since they graduated?

Since graduating, many alumni have visited UWGB, both in person and “virtually.” Fifty percent said they had visited the Alumni Facebook page, 42 percent said they read the *Inside magazine*, and 42% said they read the Alumni E-newsletter.

Alumni visited campus for the following reasons. *Note:* The total may exceed 100% because respondents could select more than one option.

33%	Weidner Center Performance
8%	Cofrin Arboretum
17%	Athletic Event
8%	UWGB Theater Performance
17%	Shorewood Golf Course
8%	Library
8%	Student Mentor
17%	Guest Lecturer

