

# Explanation of Persistence and Retention

## Persistence

Number of students from a cohort that returned the following term (Fall to Spring, Spring to Fall)

1. **University persistence**– The number of students from the University cohort that returned the next term.
  - a. If they did not persist they withdrew from the University or have not yet registered for classes.
2. **College persistence** –The number of students from the College cohort that returned the next term.
  - a. If they did not persist it does not necessarily mean they left the University they just left the college.
3. **Academic Plan persistence** – The number of students from the College cohort that returned the next term.
  - a. If they did not persist it does not necessarily mean they left the University they just changed Academic Plans.

## Retention

Number of students from a cohort that returned the next year (Fall to Fall, Spring to Spring)

1. **University retention** – The number of students from the University cohort that returned the next year. (available in the Factbook)
  - a. If they were not retained they withdrew from the University or have not yet registered for classes.
2. **College retention** – The number of students from the College cohort that returned the next year.
  - a. If they were not retained it does not necessarily mean they left the University they just left the college.
3. **Academic Plan retention** – The number of students from the College cohort that returned the next year.
  - a. If they were not retained it does not necessarily mean they left the University they just changed Academic Plans.

## Cohorts

### University wide

The cohort a student belongs to is based on the term they were admitted. Eg. If a student was a new first time freshman admitted in Fall 2020 then they belong to the Fall 2020 first time freshman cohort.

	Fall 2018	Spring 2019	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021
Fall 2018 First time Freshman	Cohort start	Persisted	Retained				
Fall 2019 First time Freshman			Cohort start	Persisted	Retained		
Fall 2020 First time Freshman					Cohort start	Persisted	Retained
Fall 2021 First time Freshman							Cohort start

### Academic Plans and College level

We are following 3 students in this example

#### Example 1 – Changed major within the same college

Jan declared an Art Major in Fall 2018. In Fall 2019 Jan changed to a Spanish Major. Then Graduated with a Spanish Major.

Jan's Academic Plan Persistence and Retention							
	Fall 2018	Spring 2019	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021
Fall 2018 Art	Cohort start	Persisted	Not Retained				
Fall 2019 Spanish			Cohort start	Persisted	Retained		

Jan's College Persistence and Retention							
	Fall 2018	Spring 2019	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021
Fall 2018 CAHSS	Cohort start	Persisted	Retained				

#### Example 2 – Added a second major in a different college

Taylor declared a Biology Major in Fall 2019. In Fall 2020 Taylor added a Spanish Major. Then Graduated with both.

Taylor's Academic Plan Persistence and Retention							
	Fall 2018	Spring 2019	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021
Fall 2019 Biology			Cohort start	Persisted	Retained		
Fall 2020 Spanish					Cohort start	Persisted	Retained

Taylor's College Persistence and Retention							
	Fall 2018	Spring 2019	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021
Fall 2019 CSET			Cohort start	Persisted	Retained		
Fall 2020 CAHSS					Cohort start	Persisted	Retained

Example 3 – Changed major to one in a different college

Mai declared an Accounting Major in Fall 2019. In Fall 2020 Mai changed majors to Chemistry. Then Graduated in Chemistry.

Mai's Academic Plan Persistence and Retention							
	Fall 2018	Spring 2019	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021
Fall 2019 Accounting			Cohort start	Persisted	Not Retained		
Fall 2020 Chemistry					Cohort start	Persisted	Retained

Mai's College Persistence and Retention							
	Fall 2018	Spring 2019	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021
Fall 2019 CSB			Cohort start	Persisted	Not Retained		
Fall 2020 CSET					Cohort start	Persisted	Retained