

Sustainable Management | 2015-2016 Assessment Plan

1. Please review last year's assessment results (2014-2015) with the faculty in your program. How does your program plan to take these results into consideration in future programmatic planning?

This is the first year that assessment has been completed for all the courses in this program.

2. Which outcome will you assess this year (2015-2016)?

All learning outcomes were assessed for this program in 2015-16, noting that only three of the courses are offered through UW-Green Bay. It should also be noted that one of the UW-Green Bay courses is an elective in the MSMGT (one of four elective courses) that is not directly linked to a specific learning outcome, as all of the learning outcomes are linked to the core courses in the program.

3. Which technique will you use to assess this outcome?

Given that this program is offered in an on-line format, assessment will primarily be based on the evaluation of written assignment and projects.

4. Which course or group of students will you assess on the outcome chosen above and when?

Students in MSMGT 760 and MSMGT were both assessed during the fall semester.