



Arts Management | 2015-2016 Assessment Plan

1. Please review last year's assessment results (2014-2015) with the faculty in your program. How does your program plan to take these results into consideration in future programmatic planning?

No assessment was done last year because chairperson was on sabbatical.

2. Which outcome will you assess this year (2015-2016)?

Students will be able to locate and evaluate high quality sources for arts management information.

(The reason for this outcome is that, as a relatively new academic field, traditional sources such as scholarly journals and textbooks are relatively few, and research is being done by a variety of nontraditional and nonacademic entities. Students need to understand which sources are reliable using criteria that may differ slightly from what they've practiced in other courses)

3. Which technique will you use to assess this outcome?

Research paper assignment

4. Which course or group of students will you assess on the outcome chosen above and when?

ARTS MGT 354: Managing Arts and Cultural Organizations