



UNIVERSITY of WISCONSIN
GREEN BAY

Human Development | 2016-2017 Assessment Report

1. Please give a brief overview of the assessment data you collected this year.

We assessed our application learning outcome.

- 1) We encouraged more students to complete internships using several means. We found that 45 students completed HUD internships in 2015-16 in comparison to 36 internships in 2014-15 and 32 internships in 2013-14. We feel that our efforts have been successful in seeing a sizeable increase over the past couple of years.
- 2) We gave an exit survey to graduating seniors in the fall and spring. We received 3 responses for the fall (9% response rate) and 18 responses for the spring (45% response rate). We combined the results of these two surveys.
 - a) We were interested in why students didn't complete an internship. 33% of the respondents did complete an internship and reported it was extremely valuable. For those who didn't complete a HUD internship, they cited the GPA requirement (10%), lack of interest in completing an internship (19%), an completing an internship outside of HUD (24%). It should be noted that in our 2015-16 exit survey, 19% cited the GPA requirement, 25% cited lack of interest, and 13% didn't know how to set one up. Our efforts to open up opportunities in the internship program were successful in GPA being a self-reported barrier as well as increased interest and knowledge about logistics. Students reported an average of 1.69 on a scale from 1 (not at all) to 5 (a lot).
 - b) We were also interested in how directly related students' post-graduation plans were to their HUD degree. 19% reported they were directly related, 14% said they were indirectly related, and 5% said they were not related at all. Many were still seeking employment at the time of graduation.
- 3) We were interested in whether students engaged in service learning in their HUD courses. Students reported an average of 2.11 on a scale from 1 (not at all) to 5 (a lot). This was higher than last year's reported average of 1.69. This was likely due to Dr. Joel Muraco's incorporation of service learning into his Hum Dev 332 course. Dr. Muraco and his classes were nominated for the Green Bay Packers Give Back—Large Group Award for this service learning. Dr. Muraco required service learning in his fall section. He changed the service learning to be optional in the spring due to organizational issues. It was a great idea, but we do not have the staffing support to help assist with these efforts like other colleges and universities do. In addition, Dr. Muraco will be working remotely as an instructor next year so our service learning project will not continue. We have built a strong working relationship with the YMCA (the service learning site) and do have several students who will be interns there in Fall 2017 to continue the relationship.

4) We recently changed our internship eligibility requirements so that students who add a 3.0 GPA in the major were also eligible for an internship. Previously students needed to have a 3.0 cumulative GPA. We were curious as to how this affected the quality of the interns. We compared the final internship evaluation numbers for students who had a 3.0 cumulative GPA versus those who did not. We found no statistical difference between these students on any of the ratings. In fact, students with the lower GPA had higher means on the internship evaluations. This suggests that broadening the internship eligibility was a good choice and that it is not negatively affecting the quality of the interns.

2. How will you use what you've learned from the data that was collected?

We did not have time to discuss this at our last department meeting this semester, but will discuss it more in the fall. These data are very encouraging about more students understanding the importance of internships, completing internships, and broadening the pool of eligible and quality interns. I will email a summary of these results to the faculty so they can better understand the positive growth we have made in this area. We expect to continue these efforts to reach more students and will monitor accordingly.