Information Science | 2014-2015 Assessment Plan

1. **Which outcome will you assess?**
   o Learning Outcome 4. Students will show knowledge of fundamental concepts in the following fields: communication; discrete mathematics; language structure; information processing; information/data storage, access, and retrieval; computer software design; management and organizational communication; information technologies; the information society, including issues of audience diversity; and information regulation and control. Of these competencies we will focus on assessing students' written communication this year.

2. **Which technique will you use to assess this outcome?**
   o We will be using a combination of direct and indirect measures of assessment this year. We are planning on using a rubric to evaluate students' written work in our capstone seminar and will also administer a survey to have them report their own satisfaction in meeting the learning outcome. Evaluations will be conducted by the sub-group in charge of IS (Fernandez, Giesler, and Clampitt) reviewing the materials for evidence that allows faculty to determine student progress and efficacy of curriculum content and delivery. From this initial analysis, we'll fine-tune our measures and assessment strategy, and identify initial areas to target for improvement in the next year.

3. **Which course or group of students will you assess on the outcome chosen above and when?**
   o We will assess student learning related to this outcome in our capstone course IS 410

4. **Who will do the assessment and coordinate the data collection and reporting?**
   o Professors Phil Clampitt and Laleah Fernandez will conduct the assessment and report the findings.