



## Urban & Regional Studies | 2014-2015 Assessment Plan

1. Which outcome will you assess?
  - I. Students who have completed the major in Urban and Regional Studies will have the ability to conceptualize, analytically define, and treat urban and regional places as meaningful entities, and will have developed an understanding of the interaction and relationship between population groups, economic activities, and the natural and built environments from an interdisciplinary perspective. Learning Outcome Measured:
    - A. Conceptualize urban and regional places
    - B. Interdisciplinary perspective
  - II. Students who have completed the major in Urban and Regional Studies will have developed an understanding of social science methodology, including the analysis and interpretation of both quantitative and qualitative data appropriate to the study of urban areas and regional places, and will have an understanding of an commitment to ethical standards for conducting research, for reporting findings, and implementing the results of those findings, including ethics in decision making for urban and regional planning and public action. Learning Outcome Measured:
    - A. Social science methodology
    - B. Ethical standards
  - III. Students will have gained the technical knowledge, analytical tools, critical thinking and teamwork skills necessary to (a) qualify for entry level employment in positions in urban planning, economic development, and comparable areas in the private or public sector at local, regional, state, and national levels; (b) qualify for admission into graduate programs in Urban and Regional Studies, Urban and Regional Planning, Environmental and Behavior, Architecture, and related professional fields. Learning Outcome Measured:
    - A. Critical thinking and teamwork skills
    - B. Admission to graduate programs

2. Which technique will you use to assess this outcome?

Evaluation through direct embedded assessment using rubrics developed to assist with the evaluation of graded course papers and student participation in UR RE ST 341: The City and its Regional Context.

3. Which course or group of students will you assess on the outcome chosen above and when?

This year students will be assessed in one of the Urban Studies upper-level core courses: UR RE ST 341: The City and its Regional Context.

4. Who will do the assessment and coordinate the data collection and reporting?

Professor Marcelo Cruz will coordinate the data collection and reporting.