

University of Wisconsin-Green Bay

Alcohol and Other Drugs Policy

Approved: Campus Alcohol Advisory Task Force (3/7/07)
Chancellor's Cabinet (5/15/07)

I. PREAMBLE

The purpose of this policy is to ensure the responsible use of alcohol, a developmental approach and encourage alcohol and drug education at the University of Wisconsin-Green Bay, consistent with the Wisconsin Administrative Code, Rules of the Board of Regents of the University of Wisconsin System (UWS 18.06(13)) and existing State of Wisconsin laws (Wisconsin Statute sec. 125.07(4)(a)). Alcoholic beverages should never be the focus of any program or activity.

The University of Wisconsin-Green Bay is also bound by state, federal and campus laws and regulations that prohibit the use or sale of any controlled substances (Uniform Controlled Substance Act, Wisconsin Statute sec. 961). The University will not condone illegal use, possession or distribution of drugs by any member of the University community.

Everyone is expected to be responsible for his/her own conduct and abide by all state laws and follow University regulations and guidelines. When the use of alcohol or other drugs causes disorder, danger or damage, or involves infraction of the law, disciplinary action will be taken. Students will be disciplined under Chapter UWS 17. Faculty, academic staff, and classified employees will be disciplined consistent with the guidelines and procedures for their respective professional campus group.

The Chancellor or his/her designee shall periodically review this policy statement and its implementation to ensure that the University remains in compliance with all laws, regulations, and guidelines. The review should include evaluation of educational and awareness programs and policy enforcement practices. The Campus Alcohol Advisory Task Force shall advise the Chancellor or his/her designee on policy issues.

II. ALCOHOL

- A. The Dean of Students Office, with the approval of the Chancellor, bears the responsibility for the formation and implementation of policies and procedures regarding the use of alcoholic beverages on campus. All individual or facility requests for the use of alcohol on campus shall be directed to the Campus Dining Contract Administrator (CDCA) or his/her designee. The request will include an event plan for responsible dispensing consistent with this policy. The Event Security Planning Policy may require approved security personnel to be present during events. All event sponsors and on-campus facility management must comply with all policies, intent, and guidelines.
- B. The sale and/or use of alcohol is restricted to the University Union, Kress Events Center, Weidner Center, Shorewood Golf Course, Lambeau Cottage, and Chancellor's residence. All requests for exceptions shall be generated through and approved by the Campus Dining Contract Administrator, with appropriate consultations including the Dean of Students Office as designee of the Chancellor. Use of alcohol in Residence Life is governed by Residence Life policy in addition to this policy.
- C. The Campus Dining Contract Administrator shall coordinate the purchasing and donation of all alcoholic beverages used on campus. Only approved and appropriately trained bartenders shall supervise the dispensing of alcoholic beverages used on campus. The Campus Dining Contract Administrator shall be involved in the training of individuals dispensing alcoholic beverages.
- D. When alcoholic beverages are being served, age eligibility shall be enforced. Anyone dispensing or serving alcohol must be eighteen years of age or older and must be under the immediate supervision of a person who has attained the legal drinking age.
- E. All advertising for events must not emphasize alcohol or alcohol consumption. The particular event should be the main focus of the advertising .

F. Sponsors of all events at which alcoholic beverages are offered must also offer a non-alcoholic beverage alternative. If alcoholic beverages are offered at a reduced rate, the price of non-alcoholic beverages must also be reduced in a comparable manner. The serving of appropriate foods and snacks is also strongly encouraged. Unlimited consumption of alcoholic beverages for a fixed fee is not permissible at any event or program. No event shall ever include any form of a “drinking contest” or forced consumption of alcohol. Sponsors of all events shall present a plan for responsible dispensing: including consideration of amount of alcohol per person, cessation prior to end of event, non-alcoholic alternatives, foods and snacks, appropriate dispensing of alcohol per person to control underage drinking, inclusion of underage person in the event, size of event and number of participants.

III. OUTSIDE ORGANIZATIONS

Non-University groups may not sell, give away or dispense alcoholic beverages while using University space or facilities (including University housing facilities). Violation of this policy may result in an outside group losing its rights to use University facilities. Consistent with IIB and IIC of this policy the Chancellor or his/her designee may grant exceptions for special programs or workshops.

IV. VENDORS AND OTHER SERVICE CONTRACTORS ASSOCIATED WITH STUDENT ORGANIZATIONS

The following guidelines, with some modifications, have been adopted from an inter-association task force representing the National Association of Student Personnel Administrators, The American College Personnel Association, The Association of College and University Housing Officers International, and the National BACCHUS Organization. The intent of these guidelines is to assure that the basic philosophy of the UW-Green Bay Alcohol and Other Drugs Policy is accepted and understood by all student organization sponsored vendors wishing to distribute beverage products on the UW-Green Bay campus. It will be the responsibility of the Dean of Students to consider these guidelines when decisions are made relative to which student organization sponsored vendors will receive a contract to do business on the campus in any given year. It is also the prerogative of the Dean of Students at any time to ask vendors to remove their products from campus if violations of these guidelines are apparent. The guidelines that all vendors and service contractors are expected to follow are:

- A. Any vendor campus representative hired to promote their products must register with the Office of Student Life or CDCA. Vendors that do not wish to follow or accept the guidelines indicated in this statement may not be considered when appropriate campus and/or private contract officials make a decision relative to which vendors to allow on campus in a given year.
- B. All vendor alcohol beverage marketing programs specifically targeted for the University community (students, faculty, staff) on or off campus should conform to the University of Wisconsin-Green Bay *Alcohol and Other Drugs Policy*.
- C. Vendor promoted uncontrolled sampling as part of campus marketing programs are not permitted. If controlled sampling of alcoholic beverages as part of an educational program is approved, a specific time allotment and quantity allotment must be approved by the Campus Dining Contract Administrator. These events are not encouraged. In no instances should the consumption of beer, wine, or distilled spirit be the sole purpose of any such activity. Vendors should not provide poster materials or preprinted sign advertisements to any University club or organization that promotes the use of alcohol or a particular brand of alcohol in larger print or in any other aggressive manner so that it overshadows the basic event or function that is being advertised. Drinking should never be the focus of any event. It is suggested that vendors work with CDCA before actually printing posters for campus use.
- D. Any display or availability of promotional materials (including poster materials) must be determined in consultation with appropriate University officials (Campus Dining Contract Administrator, University Union Director and/or Director of Public Safety). The University maintains the right not to approve any promotional materials to be used on campus if they feel they are inconsistent with the University of Wisconsin-Green Bay *Alcohol and Other Drugs Policy*.
- E. Vendors of alcoholic products on the UW-Green Bay campus should support alcohol awareness programs that encourage responsible decisions about the use or non-use of alcoholic beverages.

- F. Vendors advertising on campus or in institutional media, should never portray drinking as a solution to personal or academic problems or necessary to social, sexual or academic success.
- G. Vendor advertising should never associate alcohol consumption with the performance of tasks that require skilled reactions such as the operation of vehicles or physical activities requiring specific coordination and timing skills.
- H. Local off-campus promotional activities, primarily directed towards the University community, should be developed with the previous knowledge of appropriate University officials. Collaboration with school, community agencies, businesses, and other relevant partners should be established as part of a comprehensive effort to reduce the incidence of alcohol abuse.

V. STUDENT HOUSING

Students living in University housing are also responsible for all alcohol related policies outlined in the University of Wisconsin-Green Bay *Housing Handbook*. These policies are also subject to approval and review by the Chancellor or his/her designee.

VI. DRUGS OTHER THAN ALCOHOL

- A. The Dean of Students Office, with approval of the Chancellor, bears the responsibility for the formation of policies and procedures regarding the illegal use of drugs (Uniform Controlled Substances Act, Wisconsin Statute sec. 961).
- B. The University of Wisconsin-Green Bay is bound by state and federal laws and therefore cannot and will not condone illegal use, possession or distribution of drugs by any member of the University community. Violations may result in fines and/or incarceration. Penalties vary according to the type of drug, amount and number of previous violations.
- C. Inappropriate conduct resulting from the use of illegal drugs is a serious offense and constitutes grounds for disciplinary action.

VII. SERVICES AND PROGRAMS

- A. The University of Wisconsin-Green Bay is concerned with alcohol and other drug abuse above and beyond discipline. It views its role as primarily educational. The University provides support services and programs both for those at risk and those who choose not to drink.
- B. The University of Wisconsin-Green Bay Counseling and Health Center and the Alcohol and Other Drug Program Coordinator is charged with the development of educational and awareness programs and support services on campus. It is strongly recommended that faculty, staff or students who are concerned about themselves or another individual's use of alcohol or other drugs contact the Counseling and Health Center. Professional staff in these offices maintain strict confidentiality.

Revised:
 July 1981
 July 1984
 April 1987
 November 1996
 June 1998
 May 2001
 May 2007

o:\dos\policies\alcohol policy.doc