

For many talented and gifted people wishing to pursue higher education, the financial resources may not be available to help them make these dreams a reality.

Private funding from community members, businesses, retirees and alumni is essential to help UW-Green Bay students achieve their dreams.

Hundreds of UW-Green Bay students benefit from donor funded scholarship support annually. **With 84 percent of our first-year students receiving financial aid, your help in establishing need-based or merit-based scholarship funds will make an enduring impact.**

TYPES OF SCHOLARSHIPS

Set up a scholarship fund with your gift now or in the future through estate planning. Annual or endowed scholarship funds can reflect your name, names of cherished loved ones or a specific purpose. Contributions at any level are encouraged to support the UW-Green Bay Scholarship Fund or an existing named scholarship fund.

Annual scholarship

Annual scholarship funds start with a minimum contribution or pledge of \$10,000. Your annual scholarship fund will provide a minimum award of \$2,500 for four years.

Endowed scholarship

Endowed scholarship funds start with a minimum contribution or pledge of \$50,000. After the appropriate investment timeframe, your endowed scholarship fund will provide annual awards in perpetuity.

UW-Green Bay Scholarship Fund

The UW-Green Bay Scholarship Fund allows the University to help as many students as possible through annual scholarship awards. The Fund is supported by anyone wishing to contribute to student scholarships. Gifts of any size may be directed to this fund.



Recipients of the Craig A. Mueller Arts and VD&C Scholarship show their Phoenix pride making the shape of wings with their hands. The scholarship was created with a generous gift from Mueller's estate. In the center, back row, is Mueller's sister Marcia, and far left back row is his cousin, Ruth Erdmann.

HOW TO ESTABLISH A NAMED ANNUAL OR ENDOWED SCHOLARSHIP FUND

1. Choose your focus

Students benefit the most from scholarship funds that have the most flexibility for awarding. Consider the following criteria:

- **Need-based**
- **Academics**, including Grade Point Average or generally accepted test scores
- **Class year** – freshman, sophomore, junior or senior, or graduate, or doctorate student, etc.
- **Region**, such as high school attended or county of residence
- **Intended college major or course of study**

Name the fund

Your scholarship fund may reflect **your name, the name of a loved one**, or you can choose to remain anonymous and select a name that reflects your business or field of expertise. Receiving a scholarship is cause for celebration for students. We suggest using positive words and avoiding words like "memorial."

Contribute to the fund

The size of the gift you wish to make will help determine the amount that a student will be awarded each year.

Establish your annual scholarship fund with a gift of \$10,000 or more. Make your gift all at once or in installments of \$2,500 annually over four years.

- An annual scholarship will be paid out completely over a set period of time and then closed unless additional funding is received. Annual scholarship funds are not invested with the endowment pool.



To discuss funding a scholarship or options for scholarship criteria, contact Tony Werner, Vice Chancellor for Advancement at 920-465-2018 or werner@uwgb.edu.



Establish your endowed scholarship fund with a gift of \$50,000 or more.

- Make your gift all at once or in installments of \$10,000 annually over five years.
- Endowed scholarships award 4.5 percent of the average fund balance over 16 quarters. Endowed funds are carefully invested under the direction of the UW-Green Bay Foundation's Investment Committee with the intent to carry out the donor's intentions in perpetuity – this means forever!
- Because of this, the amount awarded will grow over time. We expect a \$50,000 endowed scholarship fund to award \$2,500 annually, and grow larger from there. If forward funded with an additional \$1,000 gift, the fund can make awards immediately.



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