

There are many ways to give, all of which help support students and our mission.

Unrestricted gifts to the Fund for Excellence are critical for UW-Green Bay to address emerging needs. These funds can be used immediately, giving the University the ability to implement innovative ideas and invest in the highest priority programs and opportunities.

Named, endowed gifts to support students' success and faculty academic excellence at UW-Green Bay, create not only a legacy, but also an investment in the future leaders of our community, our nation and our world.

GIVE NOW

An outright gift accomplishes two important tax objectives: a charitable income tax deduction in the year of the gift and a reduction in gross estate for future tax purposes. The fastest way to give to UW-Green Bay is to make a gift online. The website allows you to make a gift or pledge payment.

Donate Online

uwgb.edu/foundation

Or call us with your credit card information
920-465-2074, Monday through Friday,
8 a.m. to 4:30 p.m.

(Credit card fees can reduce the impact of your gift. Consider adding about 3.5 percent to gifts processed online.)

Mail a check made out to UW-Green Bay Foundation. Please include a note telling us how to direct your gift and send it to:

UW-Green Bay Foundation
2420 Nicolet Drive, Green Bay, WI 54311-7001

GIVE LATER

Bequest/Living Trust

A bequest or living trust can dramatically reduce federal estate and inheritance taxes, with little or no impact on your heirs. Ask us for details about how to let your intentions be known and join our exclusive Niagara Society.

The Foundation welcomes other types of lifetime gifts including life insurance, charitable remainder trusts and charitable lead trusts.

Securities and Stocks

Gifts of stock are tax-deductible and can help you avoid capital gains tax (the actual impact of such a gift on your personal taxes should be reviewed by your tax advisor).

Give from your IRA

A qualified charitable distribution allows people age 70½ or older to transfer up to \$100,000 directly from their Individual Retirement Account (IRA) to the UW-Green Bay Foundation, without first paying federal income tax on that gift.



FREQUENTLY ASKED QUESTIONS

Where should I direct my gift?

Gifts to the Fund for Excellence, UW-Green Bay Scholarship Fund or Athletics' Phoenix Fund provide flexible resources that can be directed to UW-Green Bay's greatest needs to support students.

How will my gift be recognized? How will I know how my gift is being used?

Unless you have designated your gift as anonymous, your name may appear in donor reports online or in print at the appropriate gift level.

Donors who have established named funds — typically endowed funds — receive regular reports from the Foundation. Reporting may include contact from faculty or students, depending on the nature of the gift. In addition, annual financial reports are sent to all donors of endowed funds.

What are the tax benefits of making a gift to UW-Green Bay?

All gifts to the UW-Green Bay Foundation are tax deductible in the United States.

What is the Foundation's federal tax ID number? Is the Foundation a 501(c)(3) organization?

UW-Green Bay's Tax ID number is 45-1600858. The foundation is tax-exempt under section 501(c)(3) of the IRS code.

What do I need to do to make a matching gift from my company?

To find out if your company offers a gift-matching program, consult your company's people services or giving department. You likely will need to fill out a form provided by your company, which your company will send to the UW-Green Bay Foundation.

If your company offers matching gifts, please let us know at the time you make your gift. If you give online, check the box next to "My employer matches gifts."

Are there minimum gift levels to create a fund in honor of someone?

While specific projects and sponsorships may provide varying gift and recognition levels, the Foundation is proud to carry on the legacy of someone special to you through named gifts. The minimum gift for a named annual scholarship fund is \$10,000, and for a named endowed scholarship or program support fund is \$25,000. Ask us about making payments on named gifts over time.

Whom should I contact to discuss a special gift opportunity?

To learn more, please contact Tony Werner, Vice Chancellor of Advancement, at 920-465-2074.



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