
Graduate Student Perspectives on the UWGB Learning Experience

- ∞ Grad Student Graduation Survey: 15-16
- ∞ Grad Student Alumni Survey: 2016

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This report summarizes the results of two institution-wide surveys conducted annually at UW-Green Bay. This is the first year that the surveys were offered and is our inaugural report. Additional data analysis is available by request.

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Graduate Student Graduation Survey: 2015-2016

In August 2015, December 2015, and May 2016, 107 students received master's degrees from UWGB. We surveyed all students eligible to graduate in those terms, with the exception of only Nursing graduates being surveyed in August 2015 when the survey first went live. We received 31 completed questionnaires (29 percent). Students are sent several emails throughout each semester (for which they are graduating) and are invited to complete the survey then.

Graduate Program for which students received their master's degree? (Total N)

🔗	3	Master of Science in APPLIED LEADERSHIP FOR TEACHING AND LEARNING
🔗	0	Master of Science in DATA SCIENCE
🔗	4	Master of Science in ENVIRONMENTAL SCIENCE AND POLICY
🔗	4	Master of Science in MANAGEMENT
🔗	2	Master of Science in SUSTAINABLE MANAGEMENT
🔗	6	Master of Science in NURSING LEADERSHIP AND MANAGEMENT IN HEALTH SYSTEMS
🔗	12	Master of SOCIAL WORK

How do our students grade their satisfaction with their Graduate Program?

Scale: VS = Very Satisfied (4), S = Satisfied, D = Dissatisfied, VD = Very Dissatisfied (1)		N	Mean	VS	S	D	VD
🔗	Program structure for student collaboration or teamwork	28	3.4	39%	57%	4%	0
🔗	Program opportunities to engage in interdisciplinary work	28	3.4	50%	39%	7%	4%
🔗	Amount of coursework relative to the degree	28	3.3	43%	46%	11%	0
🔗	Encouragement to take courses outside my program	28	3.0	25%	50%	21%	4%
🔗	Availability of courses I needed to complete my program	28	3.5	54%	39%	7%	0
🔗	Academic standards (rigor) in my program	28	3.4	50%	42%	4%	4%
🔗	Overall the climate of my program	28	3.4	57%	32%	7%	4%
🔗	Overall the quality of my master's program	28	3.4	50%	39%	7%	4%

How do our students grade their satisfaction with the Graduate Curriculum and Courses?

Scale: VS = Very Satisfied (4), S = Satisfied, D = Dissatisfied, VD = Very Dissatisfied (1)	N	Mean	VS	S	D	VD
☞ Preparation for professional practice in my field of study	29	3.5	55%	35%	10%	0
☞ Relevant and current content was covered in my master's curriculum	29	3.4	55%	35%	7%	3%
☞ Quality of instruction in my graduate courses	29	3.5	59%	35%	3%	3%
☞ Class size in graduate courses	29	3.7	66%	34%	0	0
☞ Testing/evaluation in graduate courses	29	3.4	48%	45%	3%	3%
☞ Grading in graduate courses	29	3.6	62%	35%	3%	0
☞ If required, curricular content support for my research/project goals	29	3.4	48%	45%	7%	0
☞ If required, my thesis or master's project	29	3.4	52%	38%	10%	0

How do our students grade their satisfaction with UW-Green Bay Faculty & Students?

Scale: VS = Very Satisfied (4), S = Satisfied, D = Dissatisfied, VD = Very Dissatisfied (1)	N	Mean	VS	S	D	VD
☞ Availability of your academic advisor (course selection, etc.)	29	3.5	62%	31%	3%	3%
☞ Availability of your thesis/project advisor	29	3.6	69%	17%	14%	0
☞ Availability of graduate faculty outside of class (email, office hours, virtual office hours)	29	3.6	62%	35%	3%	0
☞ Quality of master's program professors	29	3.6	73%	17%	10%	0
☞ Attitude of faculty/staff toward graduate students	29	3.6	67%	31%	3%	0
☞ Relationship and rapport between faculty and graduate students	29	3.7	72%	28%	0	0
☞ Relationship and interaction with other graduate students in my program	28	3.5	57%	36%	7%	0
☞ Overall graduate student experience	29	3.5	62%	28%	10%	0

Frequency of Use and Quality of Experience for University Resources and Student Life

Frequency of Use				Scale 1: Frequently= 3, Rarely= 2, Never= 1 Scale 2: Very Satisfied= 4, Satisfied= 3, Dissatisfied=2, Very Dissatisfied=1	Quality of Experience					
N	F	R	N		N	Mean	VS	S	D	VD
27	19%	44%	37%	▪ Graduate Studies Office	20	3.3	30%	65%	5%	0
27	7%	70%	22%	▪ Registrar's Office	20	3.2	25%	70%	5%	0
27	30%	52%	18%	▪ Main office of your current program	22	3.6	55%	45%	0	0
27	22%	44%	33%	▪ Academic Advising (in your major)	20	3.3	50%	30%	20%	0
27	48%	33%	19%	▪ Research or project advisor/chair	21	3.4	43%	52%	5%	0
27	11%	44%	44%	▪ Financial Aid	19	3.2	26%	68%	0	5%
27	11%	63%	26%	▪ Bursar's Office (student accounts)	20	3.2	25%	65%	10%	0
27	59%	22%	19%	▪ Library Collection (books, online databases, etc.)	19	3.5	47%	53%	0	0
27	44%	22%	33%	▪ Library Services (hours, staff, facilities)	19	3.4	37%	63%	0	0
27	48%	26%	26%	▪ Web-based campus computer services	22	3.2	32%	59%	9%	0
27	18%	41%	41%	▪ Technical support (Helpdesk)	19	3.1	26%	63%	5%	5%
27	4%	22%	74%	▪ Writing Center (online or on campus)	12	3.2	17%	83%	0	0
26	19%	62%	19%	▪ University Bookstore	21	3.2	38%	52%	5%	5%
12	17%	25%	58%	▪ Kress Events Center	8	3.4	38%	62%	0	0
12	42%	25%	33%	▪ On-campus computer facilities	9	3.1	33%	44%	22%	0
12	17%	0	83%	▪ Health insurance	4	3.3	25%	75%	0	0
12	17%	8%	75%	▪ Career Services	5	3.4	40%	60%	0	0
12	8%	50%	42%	▪ Dining Services	8	2.9	13%	62%	25%	0

Frequency of Use				Scale 1: Frequently= 3, Rarely= 2, Never= 1 Scale 2: Very Satisfied= 4, Satisfied= 3, Dissatisfied=2, Very Dissatisfied=1	Quality of Experience					
N	F	R	N		N	Mean	VS	S	D	VD
12	0	17%	83%	▪ Student Life	4	3.3	25%	75%	0	0
12	8%	17%	75%	▪ Student Health Center	5	3.4	40%	60%	0	0
12	0	17%	83%	▪ Student Counseling Center	5	3.4	40%	60%	0	0
12	17%	8%	75%	▪ American Intercultural Center	4	3.5	50%	50%	0	0
12	17%	8%	75%	▪ International Office	4	3.3	25%	75%	0	0
12	0	8%	92%	▪ Housing assistance	3	3.3	33%	67%	0	0
12	0	8%	92%	▪ Student Activities/Affairs Office	2	3.0	0	100%	0	0
12	0	17%	83%	▪ Campus shuttle bus service	3	3.3	33%	67%	0	0
12	25%	0	75%	▪ Program space and facilities	5	2.6	0	80%	0	20%

How was the majority of their graduate coursework completed?

Online courses	23%
Face-to-face courses on the UWGB campus	40%
Hybrid (combination of online and in-person courses)	37%



How did they find out about UW Green Bay Graduate Programs?

- 🔗 47% I was an undergraduate student at UW Green Bay
- 🔗 17% UW Green Bay website
- 🔗 10% Graduate Studies website
- 🔗 0 Social media (Facebook, etc.)
- 🔗 0 Brochure
- 🔗 10% Speaking with professors/advisors
- 🔗 0 From a colleague or current UWGB student
- 🔗 0 Employer
- 🔗 0 Professional networks
- 🔗 16% Other

What best represents their current worksite?

- 🔗 7% Academia (University/College)
- 🔗 27% Private sector organization or industry
- 🔗 30% Public/government sector organization or industry
- 🔗 13% Non-profit or non-governmental organization or industry
- 🔗 3% Self-employed
- 🔗 13% Student only/not currently employed
- 🔗 7% Other

As a result of coursework in their specific program and/or the master's degree, fifty percent report being offered a new position.

Seventeen percent also reported that their Graduate Program helped to provide assistance in finding employment.



Graduate Student Alumni Survey: 2016

In the Summer/Fall of 2016, we surveyed UWGB alumni who received master's degrees in August 2012, December 2012, and May 2013. Of the 33 graduate alumni receiving master's degrees in this period, all had a working mailing address. Twenty-one percent (7) of the alumni with a working mailing address completed the survey. Alumni were given the option of completing the survey online with both paper and email reminders sent to them.

Overall Perceptions of the UWGB Experience



Alumni are generally *positive* about their overall experience with UWGB:

Scale: SA= Strongly agree (5), A= Agree, N= Neutral, D= Disagree, SD= Strongly disagree (1)	N	Mean	SA	A	N	D	SD
My experiences helped me to learn or reinforced my belief that learning is a lifelong process.	7	4.6	57%	43%	0	0	0
I had frequent interactions with people from different cultural backgrounds.	7	3.4	14%	43%	14%	29%	0
I was encouraged to become involved in community affairs.	7	4.0	14%	71%	14%	0	0
I was encouraged to think creatively.	7	4.4	43%	57%	0	0	0
The interdisciplinary, problem-focused education prepared me well for my career.	7	4.1	29%	57%	14%	0	0
UWGB provides a strong, interdisciplinary, problem-focused education.	7	4.0	14%	71%	14%	0	0
I had many opportunities in my program to apply learning to real situations.	7	4.3	29%	71%	0	0	0
I would recommend UWGB to a co-worker, friend, or family member.	7	4.4	43%	57%	0	0	0
UWGB cares about its alumni.	6	4.2	33%	50%	17%	0	0
As a graduate, I feel connected to UWGB.	6	4.0	33%	33%	33%	0	0

How do alumni grade their graduate program? Below describes their level of satisfaction with the following:

Scale: (VS=Very Satisfied, S=Satisfied, N=Neutral, D=Dissatisfied, VD=Very Dissatisfied)

	N	Mean	VS	S	N
Quality of teaching	7	4.4	43%	57%	0
Knowledge and expertise of the faculty	7	4.4	43%	57%	0
Faculty-student relationships (approachability, encouragement of goals)	7	4.6	71%	14%	14%
Advising by faculty (e.g., accuracy of information)	7	4.6	57%	43%	0
Content covered in the graduate program curriculum	7	4.4	43%	57%	0
If required, dissertation, thesis, or MS project experience	7	4.3	43%	43%	14%
Overall quality of your graduate program	7	4.3	29%	71%	0
Overall graduate student experience	7	4.3	29%	71%	0

How was the majority of their graduate coursework completed?

Online courses	0
Face-to-face courses on the UWGB campus	57%
Face-to-face courses at off-campus locations	14%
Hybrid (combination of online and in-person courses)	29%

Graduate Program for which Alumni received their master's degree: (Total N)

- 🔗 2 Master of Science in APPLIED LEADERSHIP FOR TEACHING AND LEARNING
- 🔗 0 Master of Science in DATA SCIENCE
- 🔗 2 Master of Science in ENVIRONMENTAL SCIENCE AND POLICY
- 🔗 0 Master of Science in MANAGEMENT
- 🔗 0 Master of Science in SUSTAINABLE MANAGEMENT
- 🔗 0 Master of Science in NURSING LEADERSHIP AND MANAGEMENT IN HEALTH SYSTEMS
- 🔗 3 Master of SOCIAL WORK

Additional Education: What is the highest degree students ultimately plan to pursue?

Master's degree (e.g., M.A., M.S., M.B.A.)	100%
Specialist's degree (e.g., Ed.S.)	0
Professional degree (e.g., law, medicine, dentistry)	0
Doctoral degree (e.g., Ph.D., Ed.D., Psy.D.)	0

Forty-three percent of these respondents received their undergraduate degree from UW-Green Bay.

Several students reported transferring in credits in order to finish their degree. Sixty-seven percent transferred in 4-7 credits, and 33% transferred in 12 or more credits.

As a result of coursework in their specific program and/or earning a master's degree, fourteen percent report being offered a new position, while 86% reported no.

Employment:

All alumni are employed:

- ☞ 100% Employed, Full-time
- ☞ 0 Employed, Part-time
- ☞ 0 Seeking employment
- ☞ 0 Not seeking employment
- ☞ 0 Student

In a job related to their graduate program:

- ☞ 57% Very related
- ☞ 29% Somewhat related
- ☞ 14% Not at all related

Seventy-one percent report being extremely satisfied with their job, while 29% report being somewhat satisfied with their job.

What are the minimum educational requirements for their current job?

- ☞ 14% Graduate degree
- ☞ 71% Bachelor's degree
- ☞ 0 Associate degree or two years of college
- ☞ 0 Certificate program or one year of college
- ☞ 14% High school diploma or less

What best represents their current worksite?

- ☞ 0 Academia (University/College)
- ☞ 29% K-12 Education
- ☞ 29% Private sector organization or industry
- ☞ 14% Public/government sector organization or industry
- ☞ 29% Non-profit or non-governmental organization or industry
- ☞ 0 Self-employed
- ☞ 0 Student only/not currently employed
- ☞ 0 Other

What is their current income?

0	Under \$20,000
0	\$20,000 to \$25,999
0	\$26,000 to \$29,999
29%	\$30,000 to \$35,999
0	\$36,000 to \$39,999
29%	\$40,000 to \$49,999
14%	\$50,000 to \$59,999
29%	\$60,000 to \$69,999
0	\$70,000 or over

How many have returned to UW-Green Bay since they graduated?

Since graduating, many alumni have visited UWGB, both in person and “virtually.” Forty-three percent said they had visited the Alumni Facebook page, 43 percent said they read the *Inside magazine*, and 43% said they read the Alumni E-newsletter.

Alumni visited campus for the following reasons. *Note:* The total may exceed 100% because respondents could select more than one option.

43%	Weidner Center performance
57%	Cofrin Arboretum
14%	Athletic event
29%	Color Run
29%	Shorewood Golf Course
29%	Library
14%	Alumni Reunion Days
14%	Guest Lecturer

