



Digital Content – Courseware vs eBook

Many Access programs will deliver digital content. In equitable access models, the adoptions are typically prioritized to be delivered digitally. Your faculty, during the adoption process, will choose book or courseware in the adoption. If a digital version of the textbook is available, then Follett will adopt an eBook for this course. If the faculty has adopted digital courseware with online homework and digital quizzes, then those will be set up in the learning management system as courseware. You will see vastly different links for BryteWave eBook vs online Courseware products within your campus Learning Management System.

Types of Course Materials Adopted in Access Programs

Physical Materials

These are physical textbooks that must be picked up from the bookstore or requested to ship. They can be new, used or even rental products. When these materials are available to be picked up at your campus store, you will receive a confirmation email from Follett confirming that it is time to pick up your course materials for the term.

If you drop your course or plan on opting out of the inclusive/Equitable Access program, you will need to return these physical course materials back to the campus bookstore to avoid additional course materials charges from the program.

Because these materials are physical, there are no digital links within the Learning Management System for these products.

Physical Confirmation Email Sample

Forwarded message -----
From: <CUSTOMERSERVICE@efollett.com>
Date: Tue, Aug 10, 2021 at 9:57 AM
Subject: Your order is ready for Pick-up
To: [REDACTED]

Dear [REDACTED]

Thank you for your order.

This message is to inform you that your order is ready for Pick-up at the following store:

Store #:2056
SB Valley College Campus Store
[701 S MtVernon Ave](#)
SBVC Campus Store Campus Center
San Bernardino, CA 92410
Phone: 9093844435
Please call Store for store hours.

Order Number: 64352567

Quantity Ordered	Quantity Shipped	Product Description
1.00	1.00	22363990 ASE Automotive Suite (CC) 1 Ye

Sincerely,

SB VALLEY COLLEGE CAMPUS STORE
[700 S FAIRVIEW AVE](#)
SBVC CAMPUS STORE CAMPUS CENTER
SAN BERNARDINO, CA 92410
Phone: 9093844435

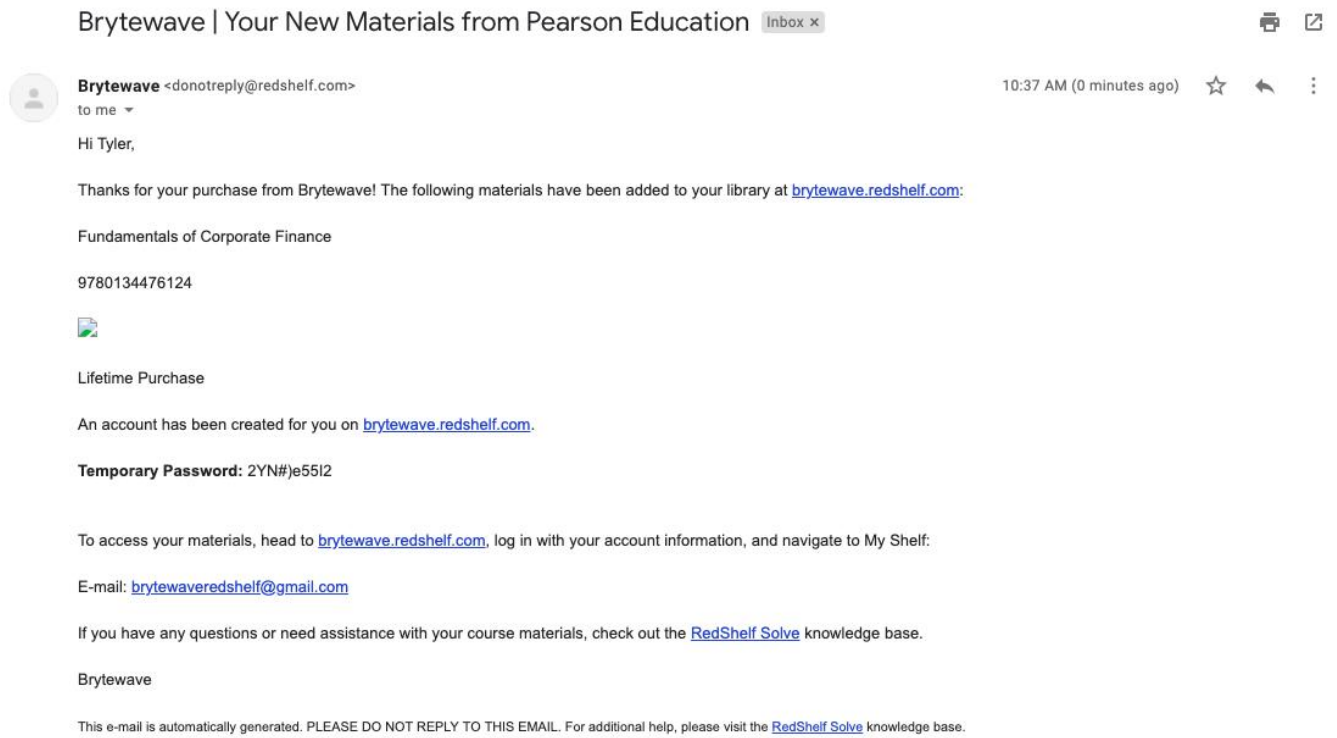
BryteWave eBook

BryteWave is the platform for all Follett digital eBook only. BryteWave digital eBooks can be accessed directly online or from links within your campus learning management system.

You can access your eBook at: [BryteWave eReader \(redshelf.com\)](https://redshelf.com)

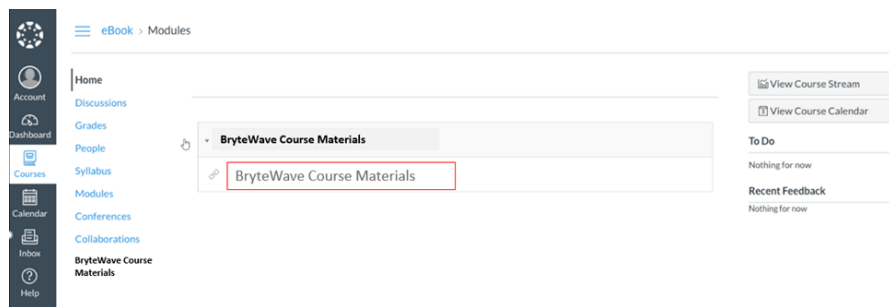
You will receive an email with a link to your online BryteWave bookshelf and it will provide you with a temporary password. Follow the link in the email or you can log in directly from URL above and use the temporary password provided in the email sent to you by BryteWave powered by Redshelf.

BryteWave Activation Email Sample



There may also be a link set up in your Learning Management System to BryteWave Course Materials. Your instructor should place a link within your Campuses Learning Management System either under modules or in content area depending on what Learning Management system is being used.

Example link in Learning Management System:



Once you click into your BryteWave eBook Shelf, you will see all digital books that have been delivered to you. This shelf is your account, and you will have all books on your account on this shelf.

My Shelf

REDEEM ACCESS CODE

SHOWING 12 OF 12 MATERIALS

Your Materials

Stress Management
BOOK
Stress Management
Holt Rinehart Winston

Managing Organizational Behavior: What...
BOOK
Managing Organizational Behavior: What...
McGraw Hill Education

Criminal Behavior
BOOK
Criminal Behavior
Pearson Higher Education

Personal Finance
BOOK
Personal Finance
McGraw Hill Education

Sociology
BOOK
Sociology
Pearson Higher Education

Adobe InDesign Classroom in a Book (2020...
BOOK
Adobe InDesign Classroom in a Book (2020...
Pearson Technology Gix...

Adobe Photoshop Classroom in a Book (2020...
BOOK
Adobe Photoshop Classroom in a Book (2020...
Pearson Technology Gix...

Phonetics: A Contemporary Approach (Book...
BOOK
Phonetics: A Contemporary Approach (Book...
Jones and Bartlett Learn...

Demo: MasteringBiology with Campbell...
COURSEWARE
Demo: MasteringBiology with Campbell...
RedShelf

Social Perspectives in Mental Health
BOOK
Social Perspectives in Mental Health
Ingram, Lightning Scarc...

Boy, Snow, Bird
BOOK
Boy, Snow, Bird
Penguin Random House

Fairy Tales from the Brothers Grimm
BOOK
Fairy Tales from the Brothers Grimm
Penguin Random House

For detailed student experience with BryteWave eBooks, see [BryteWave Student Experience Article](#).

Course Materials Adoption Types

Physical Book

- ✓ Pick up from the Bookstore
- ✓ Students receive email from Follett
- ✗ Not available in Learning Management System

Ebook

- ✓ Students receive email from BryteWave directing them to their shelf.
- ✓ Ebooks link available with in the Learning Management System.

Courseware

- ✓ May be Coded or Codeless
- ✓ Instructor has to do something to make the tool available to students
- ✓ Includes quizzes or other content beyond textbook

Courseware/Online Homework Products

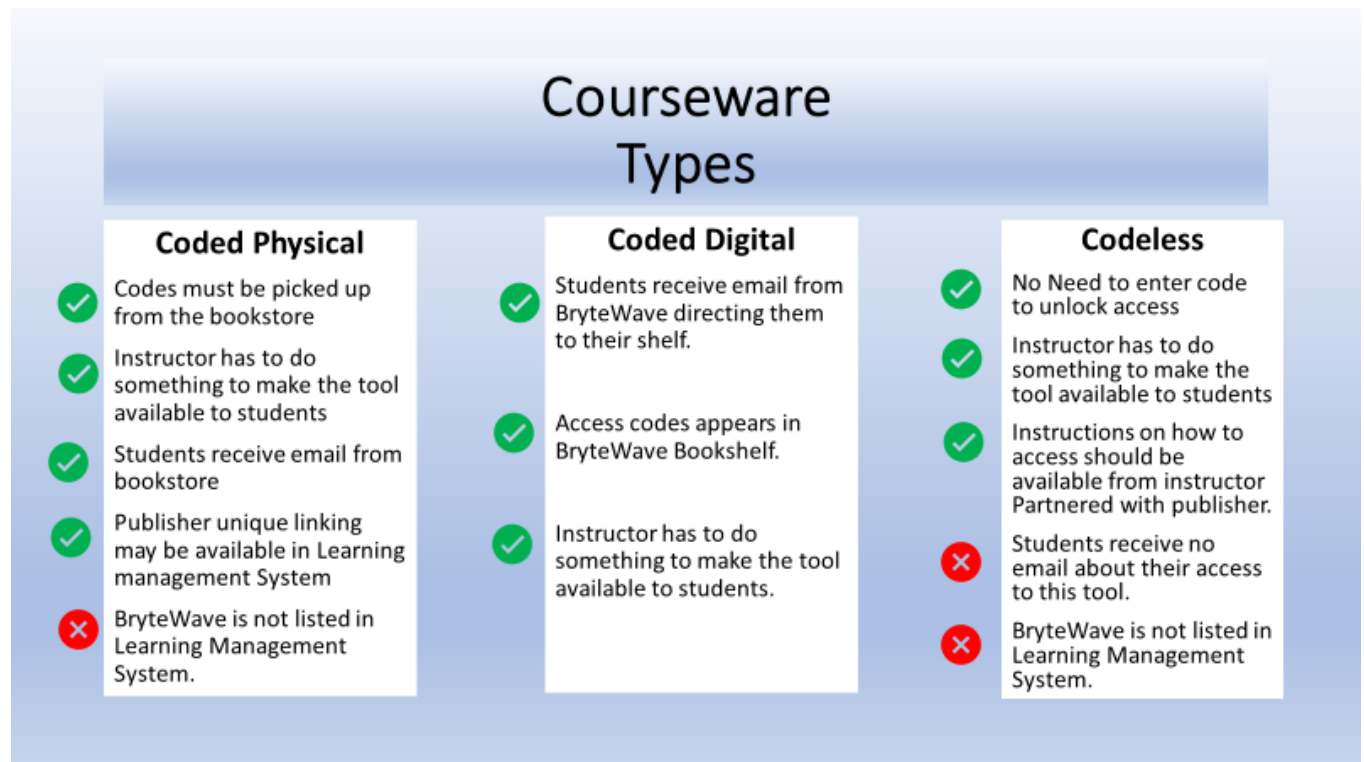
Courseware is content that was created to be delivered digitally. These types of products are more akin to online homework and digital lab content. Products that require the student to work inside the digital environment to complete tasks/assignments. Examples would be Pearson's MyLab, Cengage's MindTap or McGraw Hill's Connect. Outside of Follett ACCESS these products are typically delivered as access code cards packaged with physical materials or access codes are sold direct from the publisher via websites.

With Inclusive and Equitable Access models these digital courseware products can be delivered and accessed in several ways.

1. Codeless access via Learning Management System
2. Activation code needed to activate product in the Learning Management System or direct on publisher's platform.
 - a. Code can be delivered via digital (Email or BryteWave code reveal) or physical code to be picked up at the store.

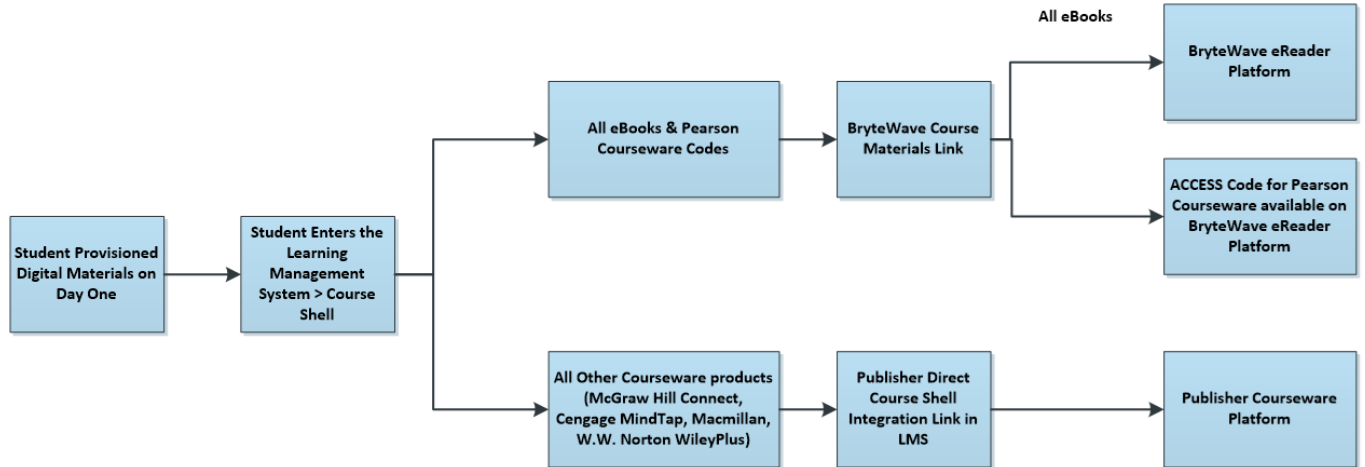
All courseware products (MyLab, WileyPlus, Connect, LaunchPad, MindTap, etc..) require that the faculty do something to build the course in the publisher's platform and then provide directions or a link on how students can access this product. These products contain online quizzes, tests, digital assignments, and are typically auto graded. All courseware products will also contain a separate link to their own version of the digital textbook for reading assignments.

Courseware Types



Digital Content Process Flow

The chart below will help to outline if digital content will be on the student's BryteWave bookshelf (higher pathway), or courseware linked directly to Learning Management system and accessed outside of BryteWave bookshelf.



Note: For Pearson MyLab/Mastering/REVEL courseware products, codes are delivered via BryteWave bookshelf and then those codes are used on the Pearson platform separately via the Pearson LMS (Learning Management System) link or Pearson platform online.