

Welcome back for 2018. Career Services works with students to choose majors, find internships, secure postgraduate employment, develop professional skills and apply to graduate/professional school. Our staff is dedicated to the career success of our students. Any questions – please ask! In this issue of *Career Notes*, you will find:

- * Spring Job and Internship Fair Update
- * Spring 2018 Workshop & Event Schedule
- * Career Closet Helps Dress Students
- * Personal Branding in Your Job Search
- * Pathway to Career Success Alumni Panel
- * Employers Rate Career Competencies
- * Spring Mock Interview Day – February 21
- * Largest Private Employers in Green Bay

Office hours are Monday-Friday from 7:45am – 4:30pm. Drop-in hours are:

- ◆ Tuesday from 1:00pm – 3:00pm
- ◆ Wednesdays from 9:00am – 11:00am



Meet Employers at Spring Job & Internship Fair

Connecting with employers is **STILL** a major component in any job search. 70+ employers will be available to meet face-to-face at this **MUST** attend event if you are seeking an internship or a postgraduate job. Details online or via the CareerFairPlus app. Create a resume **NOW** to bring to the event!

Wed., Feb. 28, 9:30am-1:00pm Phoenix Rms

https://uwgb.joinhandshake.com/career_fairs/3507/student_preview



Spring 2018 Workshop & Event Schedule

JOB & INTERNSHIP FAIRS

Spring Job & Internship Fair

Wed., Feb. 28 9:30am-1:00pm Phoenix ABC, UU

Wisconsin Educational Recruitment Fair – WERF

Wed., Apr. 11 3:00pm-7:00pm Madison, WI

GGB Healthcare Alliance Employment Expo

Thur., Apr. 12 3:00pm-5:30pm Green Bay, WI

SPECIAL PROGRAMS

Pathway to Career Success – Recent Graduates Share

Mon., Feb. 12 12:30pm-2:00pm Phoenix B, UU

Dine Like a Professional Etiquette Lunch

Mon., Feb. 19 12:30pm-2:00pm Weidner Center

Mock Interview Day

Wed., Feb. 21 8:00am-4:30pm Phoenix ABC, UU

Professional Photo Booth

Wed., Feb. 21 8:00am-4:30pm Lobby, UU

Wed., Feb. 28 9:00am-1:30pm Lobby, UU

Personal Branding in Your Job Search

Thur., Feb. 22 12:30pm-2:00pm Phoenix C, UU

Soft Skills: Positively Impact Your Perception

Mon., Feb. 26 12:30pm-2:00pm Phoenix B, UU

Careers in Law

Wed., Mar. 7 12:45pm-2:05pm MAC Rm 237

WORKSHOPS

Creating A Resume 101

Wed., Jan. 31 2:00pm-3:00pm Room 103, UU

Interviewing Basics – Make a Great Impression

Wed., Feb. 7 2:00pm-3:00pm Room 103, UU

The Basics of Applying to Graduate School

Tues., Feb. 13 12:30pm-1:30pm Room 103, UU

LinkedIn – The Basics to Get Started

Wed., Feb. 7 12:30pm-1:30pm 1965 Room, UU



Career Closet: Dressing Students for Success

Professional attire is essential when participating in an interview or attending a professional event, however not every student has the resources that would allow them to present themselves professionally. The Career Closet provides current students with professional attire for interviews, networking events, & other occasions where they need to make a positive first impression. Students may visit the Closet from 8 a.m. – 4 p.m., Monday through Friday. Currently enrolled UW-Green Bay students may visit the Career Closet & select/receive up to five items in a given semester. Students will be asked to present their student I.D.



Personal Branding in Your Job Search

Do you have a personal brand? Ever consider marketing yourself like Nike, Apple, Disney or other organizations with a unique brand? Personal branding is the practice of people marketing themselves and their careers as brands. The concept suggests that success comes from self-packaging. Sarah Campillo, College Recruiter with Schneider, will lead this informative & innovative workshop on Thursday, February 22nd, 12:30-2:00pm in Phoenix C, University Union. A light lunch will be served. RSVP required at https://uwgb.joinhandshake.com/events/121419/share_preview



Recent Graduates to Share Perspectives with Students

Connecting with alumni should be an important part of any college student's career decision-making process. This panel of recent alumni will share their professional experiences in the workplace & their journey to success. Students will gain insight into strategies, techniques and experiences to be successful in the transition from college student to working professional. A light lunch will be provided. **The program will be held on Monday, February 12 from 12:30pm-2:00pm in Phoenix B of the University Union.**

Danielle Dale '15
HR Generalist with KI

Ryan Streicher '15
Auditor with Associated Bank

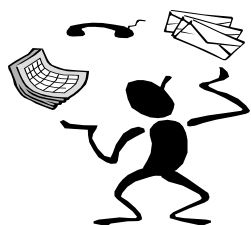
Parker Wolf '15
Client Account Manager with Breakthrough Fuel

Vanya Koepke '15
SR Carrier Representative with Schneider

Noelle Cutler '16
Social Media Manager with Leonard Finco PR

Phillip Anschutz '16
Portfolio Manager with Associated Bank

Students are encouraged to register in advance. Registration is via this link: https://uwgb.joinhandshake.com/events/14668/share_preview. The program is open to faculty and staff to attend. Please join us to welcome back these successful alumni.



Employers Rate Essential Career Readiness Competencies

Job Outlook 2018 is a survey conducted by NACE, the National Association of Colleges & Employers and it reveals how employers rate the essential need of eight career readiness competencies in entry-level candidates.

Critical Thinking/Problem Solving	4.62
Teamwork/Collaboration	4.56
Professionalism/Work Ethic	4.46
Oral/Written Communications	4.30
Leadership	3.82
Digital Technology	3.73
Career Management	3.46
Global/Multicultural Fluency	3.01

NACE has conducted this survey for 20+ years.



Practice Makes Perfect: Sign-up for Spring Mock Interview Day

Remember that practice makes perfect when it comes to interviews! Most UW-Green Bay students do not practice interview skills. Mock Interview Day brings area professionals to campus to interview students one-on-one and provide direct feedback. **Wednesday, February 21, 2018 is our Spring Mock Interview Day.** Students must sign-up in advance by reserving an interview time slot in PRO powered by Handshake. Participating students receive a UW-Green padfolio.

Details: <http://www.uwgb.edu/careers/PDF-Files/Mock-Interview-Schedule-Instructions.pdf>



30 Largest Private Employers in the Green Bay Area

Released in fall 2017, these are the 30 largest private employers based on number of employees as of May 2016. Many employers on the list are strong partners of UW-Green Bay in numerous ways including recruiting, internships & field placements.

- #1 - Humana
- #2 - Bellin Health
- #3 - Oneida Nation
- #4 - Schneider
- #5 - Aurora Health Care
- #6 - Georgia-Pacific
- #7 - UnitedHealthcare
- #8 - Green Bay Packaging, Inc.
- #9 - St. Vincent Hospital
- #10 - American Foods Group
- #11 - Prevea Health
- #12 - Wal-Mart Stores, Inc.
- #13 - JBS Green Bay
- #14 - Shopko Stores
- #15 - Associated Banc-Corp
- #16 - Wisconsin Public Service
- #17 - Festival Foods
- #18 - KI
- #19 - Ameriprise Auto & Home Insurance
- #20 - Schreiber Foods, Inc.
- #21 - Belmark, Inc.
- #22 - Paper Converting Machine Company
- #23 - RR Donnelly
- #24 - Procter & Gamble Paper Products
- #25 - St. Norbert College
- #26 - Nsight & Cellcom
- #27 - Alorica (formerly Expert Global)
- #28 - ProAmpac (formerly Coating Excellence Intl.)
- #29 - Nature's Way
- #30 - St. Mary's Hospital Medical Center

Additional information is available here: <http://www.greatergbc.org/news-and-resources/2017-fact-book>