

Engaging students with classroom clickers

March 28, 2008



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Library and Instructional Technology Committee charge

- Investigate clicker technology in the classroom, including best practices, rates of adoption, effectiveness, etc,
- Determine the level of faculty interest on the UW-GB campus for clickers, and
- Recommend a specific clicker model as our campus standard.



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Clicker task force members

- Andrew Kersten (History),
- Bruce LaPlante (Information and Computer Science),
- Terri Johnson (Political Science),
- Sherry Lacenski (University Bookstore), and
- Andy Speth (Learning Technology Center and chair of the task force).
- In addition, Leif Nelson (Learning Technology Center) and Tyler Gajewski (student employee of the Learning Technology Center) have been very active in this investigation.



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The Process

- ❑ Research, e.g., UW-System Clicker Project (online at: <http://www4.uwm.edu/ltc/srs/>)
- ❑ Selected models: iClicker, Turning Point, and eInstruction.
- ❑ Company product presentations
- ❑ Tests and evaluation: functionality, ease of use, etc.
- ❑ <http://www.uwgb.edu/learntech/clickers/>

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The Process, part II

- ❑ Brownbag presentations: two in early October
- ❑ Obtained pricing
- ❑ Obtained rates of adoption from:
 - UW-Mil and UW-EC: 16 - 17%
 - UW-W and UW-SP: 10 - 12%

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The Process, part III

- ❑ The Survey - October
 - Find instructors wanting clickers for the next semester
 - Find instructors wanting clickers, but not immediately
 - Determine desired clicker functionalities
 - Gather comments, questions, etc.

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The Process, part IV


- ❑ Eliminate iClicker
- ❑ Communication: Tech Council, LITC, CIT Management Team, etc



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The Process, part V


- ❑ Turning Point and eInstruction invited to a final sales presentation
 - Same expectations
 - Same audience
 - Feedback from audience
 - Their choice



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The Process, Conclusions

- ❑ Turning Point XR
- ❑ Five faculty identified for the spring semester pilot
- ❑ The Learning Technology Center provides support



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Implementation

- David Kieper
- Barb Holschbach and Jamel Schiller
- Leanne Hansen and Emily Rogers
- Kathy Pletcher



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The Pilot

- Faculty: Kimberly Baker, Adolfo Garcia, Daniel Linssen, Kevin Vonck, Jennifer Zapf
- Support: Leif Nelson, Andy Speth
- Students: 550
- Distribution and student registration processes



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