

WHO ARE OUR STUDENTS?

Phoenix Orientation

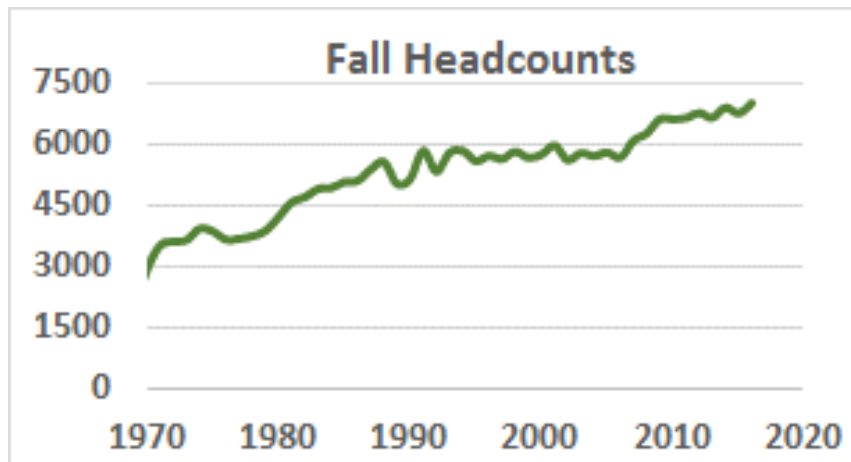
Spring 2018

Denise Bartell, Director of Student Success & Engagement

WHO ARE WE?

UWGB is a Public Regional Comprehensive University

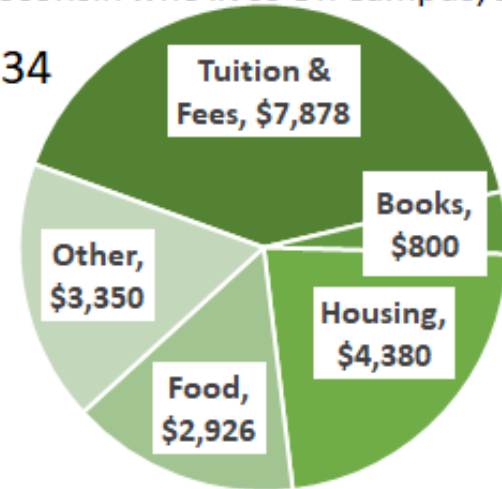
Total approx. enrollment: 7,178
6,730 undergraduate
270 graduate
4,986 FTE



1987 Residential Students

Estimated Costs for a Full-time Undergraduate from Wisconsin who lives On Campus, 2017-18

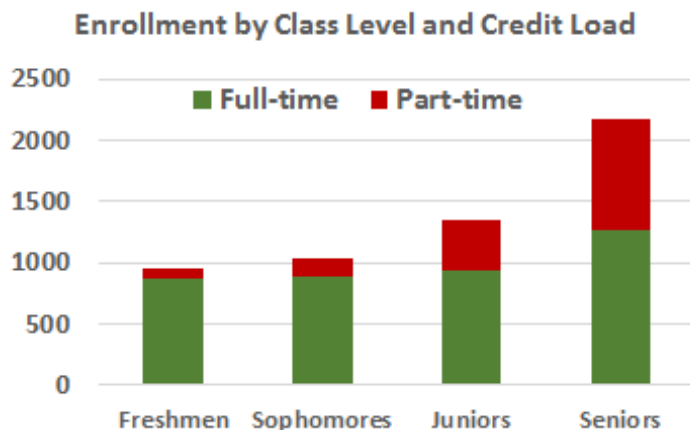
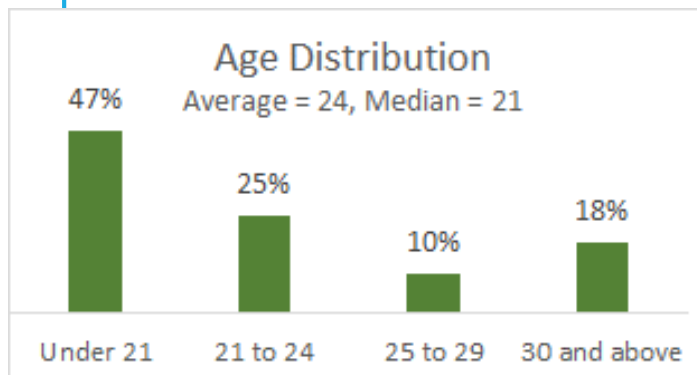
\$19,334



Avg. net price of attendance =
\$11,770
Comparison group median =
\$13,172

Over 1,000 new transfer students/year
Approximately 50% of graduates are transfer students

STUDENT DEMOGRAPHICS



36,000 Alumni

70% Live in NEW

90% Wisconsin residents

- 24% from Brown County
- 54% from NEW

57% Full-time

88% White

67% Female

55% First-generation

33% Receive Pell Grants

- 83% receive financial aid

5% Veterans, or children or spouses of Veterans

75.7% retained into year 2

48.9% graduate within 6 years



WHO ARE OUR STUDENTS WHEN THEY ARRIVE AT UWGB?

Intend to explore majors and careers

- 62% think it's at least somewhat likely they'll change their major

Juggle real responsibilities other than college

- 91% say they'll need a job to help pay college expenses
- 43% say that, while school is important, they have other priorities that are as, if not more, important

Are looking for support and connection

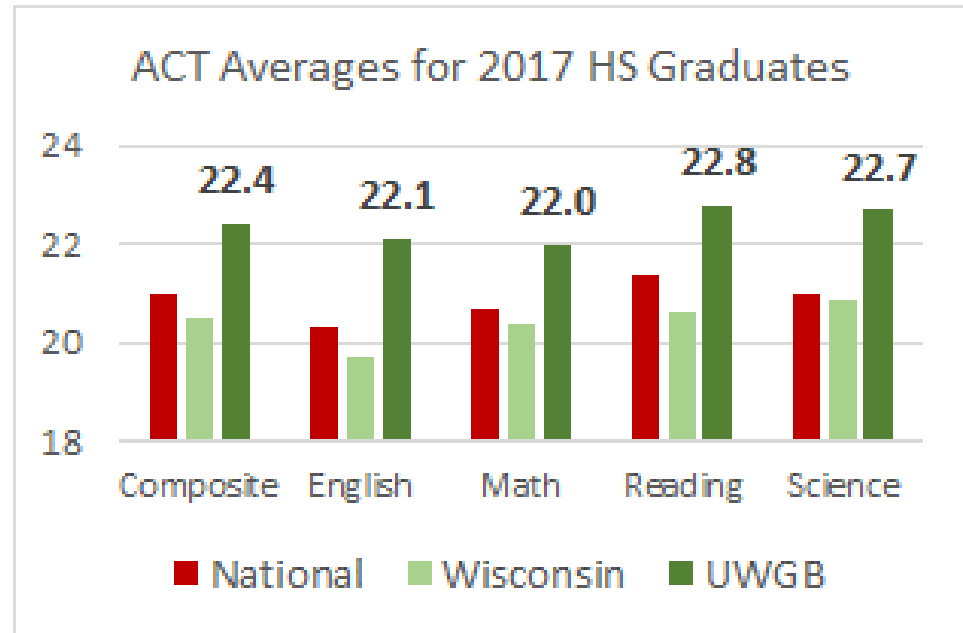
- 96% say they would like to have one faculty or staff member to whom they could go if they have questions
- 91% say it's very important for them to feel "connected" to UWGB students, staff and faculty

WHO ARE OUR STUDENTS WHEN THEY ARRIVE AT UWGB?

Academic Background

Average HS GPA
→ 3.30

Average ACT score
→ 22.4



WHY DO OUR STUDENTS CHOOSE UWGB?

1. Interesting academic majors or programs
2. Graduates get good jobs
3. Good academic reputation
4. Appearance and facilities
5. Low tuition



WHAT DO THEY EXPECT FROM COLLEGE?

In general, our students come to UWGB expecting to work hard and be engaged!

54% expect to write more than 5 eleven-plus page papers in their first year

89% expect to always come to class prepared

32% expect to spend 11 or more hours per week in co-curricular activities

79% expect to often have discussions with people who hold different political views, 79% with people of a different race or ethnicity

Only 29% expect to spend 20 or more hours per week preparing for classes



EXPECTATIONS VS. REALITY IN THE FIRST YEAR

How often do you expect to/did you?	BCSSE % Often/Very Often	NSSE % Often/Very Often
Ask Q's in class	75	32
Discuss grades or assignments w/ instructor ?	62	34
Discuss ideas from class w/ instructor	52	12
Work w/instructors on activities other than coursework	40	9
Work with students on projects during class	54	34
Learn something that changes the way you understand an issue or idea	78	59



EXPERIENCES BY GRADUATION

Senior Survey:

Courses challenged them to do their best work → 56%

UWGB provides significant support to help students succeed academically → 70%

UWGB provides opportunities for social involvement → 58%

UWGB provides support for their overall well-being → 56%

UWGB provides help managing non-academic responsibilities → 28%

Engagement in High Impact Experiences

Service learning → 57%

Internship → 48%

Research w/Faculty → 15%

Two or more HIE → 53%

90% of Seniors rate their overall UWGB experience as excellent or good



WHAT CHALLENGES DO OUR STUDENTS FACE?

In first year, how “Often” or “Very Often” did you face challenges that impacted capacity to succeed?

Academic - 52%

Financial - 43%

Family - 18%

Mental health - 23%

WHO ARE OUR STUDENTS?



FOR MORE INFORMATION....

UWGB Office of Institutional Research & Assessment

<http://www.uwgb.edu/oira/>

Contact Me:

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*What questions do you now have
about our students?*

*What questions have we not yet
answered?*

STUDENT PANEL PROMPTS

Why did you choose to attend UW Green Bay?

What have been/were your greatest accomplishments at UWGB?

What have been/were your greatest challenges at UWGB?

What are the main strengths of UWGB, in terms of helping students succeed and achieve their college, professional, and personal goals?

What do you wish all faculty and staff knew about our students?