



American Intercultural Center | Programmatic Assessment 2014-2015

The American Intercultural Center assists in the personal development of targeted ethnic multicultural students. We are to aid in this development with an emphasis on getting students connected to the University of Wisconsin-Green Bay (UWGB) and in transforming their learning activities in and out of the classroom setting.

The American Intercultural Center also advises the campus and surrounding communities in creating a culture of respect and cultural competency.

Trends

By the numbers, attendance in the American Intercultural Center has been trending upward. This reflects the on-going effort of the office to reach out to students and presenting the American Intercultural Center as a safe place to come and be your own individual self. Attendance increases are the result of a few programs the AIC has implemented to bring students to the center and into our office. These programs include: AIC Jump Start Program, Lawton Grant, Cross-Cultural Leadership Retreat and our Academic Progress Report Program. During the academic school year is when you see the largest attendance of students within the American Intercultural Center.



Outcomes- Transition into UW-Green Bay

One focus of the AIC is transition of domestic minority students into UW-Green Bay. Programs and services included the five day AIC Jump Start Program for first year students. During the Jump Start program, AIC staff spent time with 7 incoming new students and acclimating these students to life at UW-Green Bay. The morning session focused on academic transition, afternoon session focused on cultural transition and the evening session focused on social transition

#	Question	Very Good	Good	Neutral	Very Poor	Poor
1	Residence Life - Check In	3	2	1	1	0
2	Residence House - Move In	2	2	3	0	0
3	AIC - Check in	7	0	0	0	0
4	Jump Start Ice Breaker by Justin	6	1	0	0	0
5	Chancellor Meet 'n Greet	6	0	1	0	0
6	D2L Presentation by Mai & Lorenzo	6	1	0	0	0
7	SIS by Justin	6	1	0	0	0
8	Outlook by Crystal	6	1	0	0	0
9	Tokenism - Social Isolation by Justin	6	1	0	0	0
10	First Generation Multicultural Student Issues by Justin	5	2	0	0	0
11	Dinner	2	2	3	0	0

Among the transition outcomes we seek are improved confidence and assertiveness, the ability to speak effectively (clear expression of thought, emotions, ideas, knowledge and opinions). We help minority students learn how to navigate a predominantly white institution as a minority student, develop trust with other student affairs departments on campus, organization and time management, and effective problem and decision making. All of these are functional items that affect first year minority students in their transition to college and the AIC staff made it a priority to provide these skill sets to these students through the Jump Start Program.

Outcomes- Cultural Development

Another focus of the American Intercultural Center is cultural development. Various programs such as We Are Hmong Minnesota was offered to introduce the Hmong culture and tradition to students attending UW-Green Bay. Activities during this event included visiting the Hmong Marketplace and interacting

with other Hmong citizens to learn about culture and traditions associated with the Hmong population. Among the outcomes to be achieved during this event are: understanding of Hmong migration to the United States, understanding of Hmong traditional life before coming to the US and understanding of the refugee experience by Hmong people.

Insert data here when assessment report is complete

Outcomes- Academic Success

The final focus of the American Intercultural Center is academic success. It is important for students to know and understand the importance of a college degree and how to further your education in the future. This is done through our Academic Progress Report Program. The APR program reaches out to professors to get reports on how the students are doing in the classroom and the second part requires the student to meet with one of the AIC counselors bi-weekly to discuss their academic progress. The students leave our office knowing their exact grade and GPA going into their final exam. Since implementing this program in Spring 2014. Here is a snapshot of the academic success of the APR program.

UW-Green Bay

2014-2015 Spring Semester

Frequency Distribution of Minority Students at UW-Green Bay

- 442- Total Number of Domestic Minority Students
 - 243-Female Minority Students
 - 199-Male Minority Students

Average GPAs of Domestic Minority Students by Race

Hawaiian/Pacific Islander

- GPA= N/A Male
- GPA= 3.19 Female
- GPA= 3.19 Male and Female

Black/African American

- GPA= 2.35 Male
- GPA= 2.99 Female
- GPA= 2.67 Male and Female

Latino/Hispanic

- GPA= 2.56 Male
- GPA= 2.85 Female
- GPA= 2.71 Male and Female

Native American

- GPA= 2.54 Male
- GPA= 3.09 Female
- GPA= 2.82 Male and Female

Asian

- GPA= 2.62 Male
- GPA= 2.86 Female
- GPA= 2.74 Male and Female

Overall Domestic Minority Student GPA

- GPA= 2.52 Male
- GPA= 2.95 Female
- GPA= 2.99 Male and Female

- Out of 442 Domestic Minority Students:
 - 18% (79 students) had a GPA of less than 2.00
 - 33% (145 students) had a GPA between than 2.00 and 2.99
 - 49% (218 students) had a GPA of 3.00 or higher
 - 28% (125 students) had a GPA of 3.5 or higher
 - 82% (363 students) had a GPA of 2.00 or higher
 - 18% (81 students) received a F, or WF in at least one class

These GPA's represent an increase of specific minority student GPA to above a 2.5 GPA. The intrusive involvement of the AIC staff in this process helped contribute to the overall increase of minority student GPA and the retention of minority students attending the University of Wisconsin-Green Bay.