SUFAC Meeting Minutes

November 17th, 2022 5:15 PM

1965 Room, UWGB

1. Call to Order 5:16 PM
2. Roll Call
3. Approval of Agenda
   1. Moved by JD
   2. Seconded by Tanisha
4. Approval of Minutes
   1. Moved by JD
   2. Second by Lucas
5. Recognition of Guests
   1. Jeff Kruger- UREC
   2. Adam Legrave- Pep Band
   3. Jodi Kazik- Athletics
   4. Josh Moon- Athletics
   5. Joe Harvey- Kress Maintenance
   6. Eric Aleson- Kress Maintenance
   7. Lisa Jackovich- Budget Director
6. Reports
   1. Chair
      1. We are starting to get org budgets we have 6 or 7 so far
      2. Going through all the materials for today
   2. Vice Chair
      1. Updated the bylaws because there was an error with the numbering of the articles
      2. Trained 4 people on budgets
   3. Senate
      1. No meeting this Monday
      2. Last 2 meetings this semester there will be cookies
   4. SGA Exec
      1. Brainstorming as exec team and discussed more about recruitment and budgeting with advisors
   5. Liaison
      1. Contingency at $24,160.07 and $1800 in org start up
7. Presentations
   1. Pep Band – Adam Legrave
      1. Play at every home basketball game for men's and women's teams and also travel to big tournaments
      2. We are a D1 team for basketball, but we don’t have a sports system for music
      3. We have a good music program, but there are issues with recruitment which is why SUFAC money is so important
      4. The opportunity for students in music to have a job playing music is invaluable
      5. Biggest changes there was a request to have Adams salary come out of this budget
      6. Still having COVID issues with recruitment
      7. Don’t have a lot of leadership roles filled and this year in order to keep recruitment high, he bumped up the paid spots
      8. Working to spend down the cash balance
      9. Bumped 24 students up to 35 students
      10. Bigger the band the better
      11. There is 2 bands, the men's team and women's team
      12. Slight increase in men's team because they travel to the Kress
      13. New drumline
      14. Assistant manager
      15. Librarian
      16. During winter break they don’t play games except for 2 in Milwaukee so they pay more to compensate students for travel
      17. Operations costs
          1. Instruments, music, shirts, transportation
      18. Total requested: $84, 133
      19. Questions:
          1. Brendan: could you expand on instrument purchase and repair
          2. Adam: we offer instruments to all player who need them, we need to clean some instruments, so they work properly, lots more woodwind players this year to provide players with working instruments
          3. Riley: what is a pep band student librarian?
          4. Adam: they are in charge of organizing student music and all students get access to music so the librarian copies music, puts into flip folders, hands out, and keeps track of the flip folders
   2. Athletics – Josh Moon, Jodi Kazik
      1. 1 of 357 schools that is D1
      2. Have over 225 student athletes
      3. 70 of those athletes are in the student-athletic advisory committee (SAAC)
      4. Student athletes also participate in a lot of community service
         1. Apparel and equipment drive, food drives, book drives, Team Impact, annual holiday parade, bell ringing, youth campus, Angel Tree Volunteer Gifter, reading to local elementary school students, Be the Light Walk, Day of Service
      5. Wanting to partner with students and campus to help D1 athletes to make the campus better
      6. Requirements of NCAA/Horizon League: sponsorship of 14 sports, use of certified officials, ESPN broadcasts, scholarship minimums, and required travel
      7. Recruitment is a significant part of diversity on campus as well as diverse major breakdown
         1. In fall 2022 student athletes made up 35% of the international student population
         2. 17% of Black/African American population
         3. 11% of Hispanic/Latino population
         4. Major breakdown- biology (20%), business administration (13%), mechanical engineering (6%), psychology (5%)
      8. GB student athletes achieved over a 3.0 for 45 straight semesters and a 3.41 department GPA for Spring 2022
      9. Goal: find ways to be intentional with us and partner
         1. Students are involved in clubs, charity, student government, PRIDE Center, and continue to build partnerships with all areas of campus
      10. Working to create better atmosphere for games
          1. Started Phlock this year with prizes and t shirts, pride day, etc, res hall competition nights
          2. Want to get half of students coming to games
          3. Finding ways to engaged with students
          4. Taken section 108 for student section
      11. Partnering with Inclusivity and Student Affairs to improve experience for students and help shine a light/lead the way for campus
          1. The Phlock
          2. Move in day
          3. Multiple Pride Day engagement activities
          4. 100% participation from all teams in sexual violence prevention training
          5. Residence Hall Competition Nights
          6. Results: 300+ students for each home basketball game this fall, 218 for volleyball, 200+ for soccer. Intentional promotions and engagement largely focused on student attendance.
      12. Enhanced student experience at games
          1. Krash the Kress
          2. Expanded and defined student sections at Kress and Resch
          3. Ticket Specials – UWGB students can bring 3 guests to select Phoenix home games for FREE
          4. Campus Group Initiatives- partnering with campus groups to bring awareness to key issues on campus. Partnered with Healthy Choices Task Force on suicide survivor speaker on 11/9
          5. Campus life and stress relief
          6. Internship/practicum/jobs: real world experience for students, game workers, photographers, videographers, production, design, dietetics, game operations, etc. 100+ student workers
      13. Request: 2% increase of $1,672,955
          1. Game day operations $229,108
          2. Student experiences $675,500
             1. Soend over 1 million a year on travel
          3. Health and wellness $503,370
          4. Student success $264,977
             1. Student workers, etc.
      14. Questions
          1. Brendan: contractual obligation that was 240 and went down to 120, why is that?
          2. Jodi: contract obligation, part of the separation agreement is that we had to pay out of contract and after that it goes away
          3. JD: Can you tell me what the senior women's advisor does?
          4. Josh: point person for the female student athletes, voice for them, does overall planning for department with Title IX complaints, student athletes complete sexual assault awareness training, Pride Night, she does a lot of things, but really targeted towards Title IX and supporting female student athletes
   3. Cheerleading- Josh Moon
      1. It's been a couple of years since we have had cheerleading
      2. Packers no longer have cheerleaders
      3. First year we have had cheerleading in 3 years
      4. Have 27 students this year and made cuts
      5. Enhances game experience
      6. Attracting students here
      7. A couple of students, it came down to wanting to be a cheerleader to come here
      8. When they go to Indianapolis, they want to bring cheerleaders, uniforms, etc.
      9. Request to create new auxiliary for $20,000
      10. Questions:
          1. Matthew: how intermingled is cheerleading with athletics, do they have obligations to any sporting events or anything like that?
          2. Josh: yeah, they are under our realm, but they are not under the same umbrella in terms of everything they have to do, we want to make sure we give them all the things they need
          3. JD: what was the action we took last year?
          4. Riley: last year we denied the recommendation to fund cheerleading, and it was the same amount requested
   4. UREC – Jeff Krueger
      1. We hope everyone participates in UREC programs and services
      2. Happy to give out tours of Kress and facilities
      3. Provide intermural, health and wellness, event support, game management support, large events, lots of rentals, support D1 athletics
      4. Kress Maintenance budget increasing this year
      5. Top 20 most impressive facilities in the nation
      6. Want to recruit and retain students
      7. 100,000 student visits to the Kress for swipes at front desks
      8. 151 student employees, largest employer in terms of student positions
      9. Last spring, we collected data on frequent use of Kress
      10. Students who are frequent rec users have higher grades
      11. Hosted 512 events
      12. 6 of UREC students receive chancellor medallion or student leadership award, small professional staff
      13. 77% of seniors gave UREC and A grade
      14. 97% gave A or B grade
      15. 100% of students who went on outdoor trips indicated they would go on another or recommend to a friend
      16. 2022-2023 request $857,932 but if you go down to transfer line, we have transferred out $97,000 for salaries and fringe benefits and $142,000 in S and E
      17. Gray between facilities and UREC
      18. Budget request decreases to $621,932 and asked for 4% increase
      19. Recognize they still don’t have competitive wages and plan to go to $11 minimum starting January 2023 and starting in summer want to get to $12
      20. This year, the seg fee request increases 4% a year and in following years there will be an 8% increase
      21. $236,000 transfer out to Kress Maintenance
      22. Total operating receipts is $912,434
      23. Total operating is 1.2 million and running negative operating margin and have a healthy reserve balance
      24. Requesting $723,420
      25. Questions:
          1. JD: difference in operating S and E is because part of that got looped in Kress maintenance? Is that number probably going to stay the same then? Did you add anything to the S and E?
          2. Jeff: we did, we have assessment charges, cost of computers, different membership software's, different graphic software, we didn’t build anything new in S and E, anything new would be in capital items. All the info we have right now is really only based off 3 months of having this budget.
          3. Matthew: For sales and charges, is that the general revenue stream for the Kress? Has the Kress changed back to daily charges at all? Have guest passes come back?
          4. Jeff: Guest passes were a big thing prior to COVID which ended up shutting down guest passes. We are not going back to daily guest passes unless they are sponsored by a student because students were getting displaced previously by guests.
          5. JD: Correct me if I’m wrong UREC takes ownership of the Shorewood Center
          6. Jeff: we don’t exactly take ownership of the Shorewood Center, we do some programming there and we are there to help, Ethan and his team are trying to grow and make use of the 60 acres of land
          7. JD: I am curious about what is going on with the Shorewood center
          8. Jeff: converted the former golf course to cross country trail/meet course, working on building Nordic ski trail as well, students can use trails when there is not competition, students can ski on the trails, converted it from a club house to a meeting place/storage place/and a facility students can use. We have a lot of different ideas of what the land could become.
          9. Riley: could you walk through 3 capital projects?
          10. Jeff: Projecting to put between 3-5 outdoor education camp sites, one of the barriers for students to go on our trips is maybe they have never camped before. This would provide those students with their first experience so students can experience camping on campus.
              1. We have more areas that need security cameras.
              2. We need to upgrade light and sound in group fitness studios.
          11. Matthew: how does camping project look for university liability wise?
          12. Jeff: we are still looking into that, regardless we are still creating some outdoor classroom
   5. Kress Maintenance – Eric Aleson
      1. Part of finishing off this fiscal year, there is a transfer from UREC of $236,000 going into our budget with the bulk of it being supplies and operational side of things
      2. Next year's request: $648,307 which includes the $236,000
      3. Daily custodial cleaning, grounds, maintenance
      4. Special events not covered by budget, we have other custodians from other parts of campus come and work bigger events like graduation
      5. 2% pay plan increase this year
      6. 2% increase over following years following the 5-year plan
      7. $144,000 for a project a couple of years ago which was replacing the steam coil
      8. Budget will be increasing each year by about 2% and overall looking at cash balance, we had balance build up- during pandemic as well as vacant positions, we had some extra cash the past couple of years
      9. Next year there will be assistant facilities director, assistant custodial supervisor along with 3 custodians, facility maintenance specialist
      10. Custodians split between shifts and scheduling
      11. Other staffing needs coming out of general facilities budget
      12. Money transferred over at 2% increase
      13. A couple other highlights constantly striving to be more efficient with utilities and cleaning
          1. Working on getting LED lighting
             1. Looking at a 6-year payback
             2. Working with sustainability committee to fund that
          2. Working on refinishing the gym floors
          3. Utilities is the bulk
             1. Utilities also cover Shorewood Center
      14. Cross Country Course is not seg fee funded
   6. Capital Maintenance – Lisa Jackovich
      1. $50,000 to acknowledge there is capital maintenance that needs to be done for facilities funded by seg frees
         1. Looked into what projects to do with that money
      2. This year budget increasing by $112,500
         1. Money used to go to soccer/softball complex
      3. Questions:
         1. Matthew: is this money digressional?
         2. Lisa: this would only be for buildings sponsored by SUFAC such as the Union or the Kress
            1. Hoping to do a Kress front desk remodel and doing a year of maintenance on that which will be about $10,000
            2. Also hoping to do turf maintenance which will be about $5-10,000
         3. JD: just for clarification, has anything been spent this year?
         4. Lisa: we just started collecting 3 months ago so no we haven’t spent this year
         5. Riley: As a reminder, this is an allocable item as well
         6. Riley: Is there an error in the projection the $50,000? Or is that just to soccer field money just going in for this year?
         7. Lisa: We will take it out until it reaches that $50,000
      4. \*Lisa explained spreadsheet\*
         1. Lisa puts everyone’s 5 year projections into this sheet
         2. Changing FTE number is how the pay plan is covered
         3. This year looking at a $4,490 number
         4. Second section is allocable items such as student orgs, capital maintenance, and sustainability fund
         5. Questions:
            1. JD: on SUFAC rate, is that what one FTE would be charged?
            2. Lisa: everyone who is full time is $1,575 and the website will show that breakdown
8. Old Business
   1. Have not received an email from Matt Suwalski so will report on DDay
   2. JD: you can axe what I said about marketing because I have seen more done and I am satisfied
9. New Business
   1. Discussion
      1. Pep Band
         1. JD: I like that he mentioned students' interest in increasing and I liked how he sincerely thanked us
         2. Matthew: I feel like they increase the experience for everyone, so I think paying the pep band makes sense
         3. Riley: I am a fan of this budget and tells you in detail how everything is spent
         4. JD: I want to echo Riley’s thought and I like his detail
         5. JD: I just ran the numbers, 11.25 an hour for the men's and 11.67 an hour for the women's, women paid more per hour
         6. Brendan: you can pick what games you go to and get paid for
      2. Athletics
         1. Tanisha: I like seeing that they took out feedback from last year and bumped up their marketing and now they are trying to get students involved this year
         2. JD: they itemize their list more this year, is their budget this year hiding something?
         3. Brendan: they are working with less time for projections, I am also concerned about listing of what seg fee goes to, gives idea of percentages of what we pay
         4. Zea: would you pass along to Josh Moon, that there should be an incentive for students to come to games like a discount on concession
         5. Riley: that probably wouldn’t put a dent in their profit
         6. Stephanie: or athletics could supply free food for students
         7. Riley: this is probably as itemized as the list will get and our vote really doesn’t matter on athletics
         8. JD: this is more itemization than we see for SUFAC budgets, I just like being nosy, it doesn’t affect my voting
         9. Stephanie: my idea is that we get a huge bronze bell that gets rung before a sporting event, so students can gather and walk in together to student seating and then you get free stuff and then people would know games are happening and create that spirit
         10. Zea: Phlock people who work for that are students as well
         11. Stephanie: there has to be something where students can gather so they can go to the game together
         12. Kris: we would need to classically condition people to know what that bell means
         13. Nathan: I feel like we should play a song people can mosh to
      3. Cheerleading
         1. JD: why did we deny it
         2. Brendan: there was a lot of concern about there already being a dance team that performed at the games, and we talked about how cheerleaders would have insurance so they can do stunts, we didn’t really see a need for it, there was a lot of discussion
         3. Riley: it was denied last year and within a couple of weeks they found 20,000 fund and this year they want it to come from SUFAC
         4. Zea: cheerleading does add positivity to student experience at games
         5. Brendan: there was a possibility of them getting more funding besides from sufac because cheerleading used to be partners with Green Bay Packers and I don’t think they got a partnership, cheerleaders used to perform at Packers games
         6. JD: do they expect any other funding sources
         7. Riley: there is no other receipts on their funding request other than SUFAC
         8. Stephanie: I am confused on insurance thing
         9. Riley: don’t worry about last year's reasoning, but we should probably ask about the insurance because they don’t have the same classification as student athletes and there is no student org insurance
         10. Stephanie: dance team is an org and cheer is under athletics, the request is to fund cheer with seg fees
         11. Riley: I will ask about the insurance situation
         12. Brendan: does anyone know what has happened to dance team?
         13. Matthew: you can't expect people volunteering their time to be consistent with student events, we are getting to the point where we should just fund this that gives students a sense of obligation
         14. Riley: dance still exists and does other things as well as games
         15. Strop hull vote:
             1. Majority in favor 9-1-2
      4. UREC
         1. JD: I feel like some of this could go under Kress maintenance
         2. Brendan: everything is where it should be
         3. Riley: this is not maintenance, it is UREC
         4. Matthew: UREC is the #1 student employer and is one of the lowest paying employers, so it is good they are trying to increase student pay
         5. Zea: a lot of people use these services, and the costs is well worth the services provided to students
         6. Tanisha: UREC is one of those things that is for students by students
         7. Brendan: I thought Jeff gave a very thorough presentation
      5. Kress Maintenance
         1. Zea: I like how they highlighted being more sustainable, it is a step in the right direction
         2. Riley: LEDs pay for itself in 6 years
      6. Capital Maintenance
         1. Zea: it is better to pay in smaller amounts than one big bill
         2. Riley: this exists as a rainy-day fund pretty much and I appreciate this is an allocable item as well
         3. JD: as an allocable, I feel we have more discretion, I am pretty comfortable with this, my only concern if something goes wrong, I don’t know if we can solve it within a week or less
10. Announcements
    1. Stephanie: there are food specials for the packer game tonight
11. Adjournment 7:05 p.m.
    1. Moved by JD
    2. Seconded by Lucas