



**Sample Four-Year Transfer Plan  
Northeast Wisconsin Technical College (NWTC) Business Management Associate Degree to  
UW-Green Bay Business Administration major, Marketing Emphasis**

Effective Date: 9/1/2018

**Transfer Plan Highlights:**

- 59 credits transfer from NWTC to UW-Green Bay
- As few as 62 credits are needed to complete your degree at UW-Green Bay
- You can complete your degree, start to finish, within four years
- See details on the next two pages

**Why study Business Administration at UWGB?**

- Personalized instruction from faculty; 94% of Business Administration classes have 35 students or less
- Nearly one-half (46%) of Business Administration courses are offered online or in the evenings to accommodate students needing a flexible schedule
- Great local internship opportunities with well-respected area companies
- Placement rates into jobs and graduate school consistently above 90%

UW-Green Bay Business Administration students examine how their career fits into the context of other endeavors, including being an engaged community citizen. The ability to understand complex and interdependent issues, to view problems and opportunities from many perspectives and to work with those from other fields are qualities in demand. UW-Green Bay Business Administration majors graduate with a distinct advantage over traditional business school graduates.

For more information, please contact:

UW-Green Bay Transfer Admissions  
[uwgb@uwgb.edu](mailto:uwgb@uwgb.edu)  
920-465-2111  
[www.uwgb.edu/transfer](http://www.uwgb.edu/transfer)

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## This page details how your NWTC work will transfer to UW-Green Bay

NWTC			UW-Green Bay		
First Semester					
Course No.	Course Title	Credits	Course No.	Course Title/Field	Credits
10-102-158	Business Principles	3		BUS ADM 202; Gen Ed: Social Science	3
10-102-121	Micro: Word-Intro	1		Elective Credit	1
10-103-131	Micro- Excel- Intro	1		Elective Credit	1
10-104-110	Marketing Principles	3	BUS ADM 322	Introductory Marketing	3
10-801-136	English Composition 1	3	ENG COMP 100	College Writing	3
10-801-196	Oral/Interpersonal Comm	3	COMM 166	Fund. of Interpersonal Communication	3
10-804-134	Mathematical Reasoning	3		Elective Credit	3
10-890-101	College 101	1		Not transferrable	0
Total credits earned		18	Total credits accepted		17

Second Semester					
10-101-106	Accounting-for-Non-Accountants	3		Not transferrable	0
10-102-156	Operations Management I	3	BUS ADM 381**	*Need both 10-102-156 and 10-102-157 to receive credit for BUS ADM 381	3
10-105-101	Career Planning	1		Not transferrable	0
10-196-189	Team Building/Problem Solve	3	Upper Level BUS ADM Course	Substitutes for Upper Level Management Course (BUS ADM 389)	3
10-196-193	Human Resource Management	3	BUS ADM 362	Intro to Human Resources Management	3
10-809-195	Economics	3		Substitutes for ECON 202 Gen Ed: (Sub for First Year Seminar)	3
Total credits earned		16	Total credits accepted		12

Third Semester					
10-101-184	Business Finance/Budgeting	3		Elective credit	3
10-101-190	Accounting-Quickbooks	1		Not transferrable	0
10-102-157	Operations Management 2	3	BUS ADM 381**	*Need both 10-102-156 and 10-102-157 to receive credit for BUS ADM 381	3
10-105-103	Career Preparation	1		Not transferrable	0
10-182-111	Lean Operations (aka: Continuous Improvement)	1		Must take 182-111 and 182-112 and 182-113 to satisfy Gen Ed: Sustainability Perspective	3
10-182-112	Lean Manufacturing	1			
10-182-113	Lean Logistics	1			
10-196-191	Supervision	3		Elective Credit	3
10-809-166	Intro to Ethics	3		Gen Ed: Humanities	3
Total credits earned		17	Total credits accepted		15

Fourth Semester					
10-102-150	Business Law & Ethics	3	BUS ADM 305	Legal Environment of Business	3
10-102-160	Global Business Mgmt	3		Gen Ed: Global Culture	3
10-102-195	Business Simulation	2		Not transferrable	0
10-102-199	Bus Mgmt Career Experience	2		Not transferrable	0
10-104-191	Customer Service	3		Elective Credit	3
10-809-172	Intro to Diversity Studies	3		Gen Ed: Ethnic Studies Perspective	3
10-809-198	Intro to Psychology	3		Gen Ed: Social Science	3
Total credits earned		19	Total credits accepted		15

Total credits earned at NWTC		70	Total credits accepted at UW-Green Bay		59
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This page details the UW-Green Bay courses needed to complete the Business Administration major, Marketing emphasis, and all other degree requirements.

(This is Sample Plan – Consult a UWGB Advisor for specific advice)

Fifth Semester		
	Gen Ed: Humanities	3
BUS ADM 350	Business Computer Applications	3
ENG COMP 105	English Composition I (Lower Level Writing Emphasis Course)	3
BUS ADM 216	Business Statistics (*or prerequisite of Math 101 if needed)	4
	Elective Credit	3
Total credits earned		16

Sixth Semester		
	Gen Ed: Fine Arts	3
ACCTG 300	Introduction to Financial Accounting	4
BUS ADM 421	International Marketing (Writing Emphasis Course)	3
ECON 203	Microeconomics	3
BUS ADM 3XX/4XX	Upper level BUS ADM Marketing Elective Course	3
Total credits earned		16

Seventh Semester		
	Gen Ed: Biological Sciences	3
ACCTG 302	Introduction to Managerial Accounting	3
BUS ADM 424	Marketing Research	3
BUS ADM 343	Corporation Finance	3
	Elective credit	3
Total credits earned		15

Eighth Semester		
	Gen Ed: Natural Sciences	3
BUS ADM 482	Strategic Management (Capstone Course)	3
BUS ADM 428	Consumer Behavior (Writing Emphasis Course)	3
BUS ADM 3XX/4XX	Upper level BUS ADM Finance Elective Course	3
BUS ADM 3XX/4XX	Upper level BUS ADM Marketing Elective Course	3
Total credits earned		15

Total credits earned at UW-Green Bay		62
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**AUSTIN E. COFRIN**  
**SCHOOL of BUSINESS**

UNIVERSITY of WISCONSIN—GREEN BAY