



Sample Four-Year Transfer Plan
Fox Valley Technical College (FVTC) Business Management Associate Degree to
UW-Green Bay Business Administration major, Marketing Emphasis

Effective Date: 9/1/2017

Transfer Plan Highlights:

- 64 credits transfer from FVTC to UW-Green Bay
- As few as 62 credits are needed to complete your degree at UW-Green Bay
- You can complete your degree, start to finish, within four years
- See details on the next two pages

Why study Business Administration at UWGB?

- Personalized instruction from faculty; 94% of Business Administration classes have 35 students or less
- Nearly one-half (46%) of Business Administration courses are offered online or in the evenings to accommodate students needing a flexible schedule
- Great local internship opportunities with well-respected area companies
- Placement rates into jobs and graduate school consistently above 90%

UW-Green Bay Business Administration students examine how their career fits into the context of other endeavors, including being an engaged community citizen. The ability to understand complex and interdependent issues, to view problems and opportunities from many perspectives and to work with those from other fields are qualities in demand. UW-Green Bay Business Administration majors graduate with a distinct advantage over traditional business school graduates.

For more information, please contact:

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This page details how your FVTC work will transfer to UW-Green Bay

FVTC			UW-Green Bay		
First Semester					
Course No.	Course Title	Credits	Course No.	Course Title/Field	Credits
10-101-107	Accounting, Principles of	3		Elective credit	3
10-102-112	Business, Introduction to	3	BUS ADM 202	Gen Ed: Social Science	3
10-103-120	MS Office Suite, Introduction	2		Elective Credit	2
10-116-193	Human Resources Management	3	BUS ADM 362	Intro to HR Management	3
10-804-123	Math w Business Apps	3		Not Transferable	0
10-809-199	Psychology of Human Relations	3		Gen Ed: Social Science	3
Total credits earned		17	Total credits accepted		14

Second Semester					
10-102-103	Business Law I	3	BUS ADM 305	Legal Environment of Business	3
10-104-151	Marketing 1, Principles of	3	BUS ADM 322	Introductory Marketing	3
10-104-166	Intro to Sales	3	BUS ADM 327	Selling & Sales Management	3
10-196-191	Supervision	3		Elective credit	3
10-801-195	Written Communication	3	ENG COMP 100	College Writing	3
Total credits earned		15	Total credits accepted		15

Third Semester					
10-116-150	Employment Law	3		Elective credit	3
10-196-108	Contemporary Business Issues	3		Elective credit	3
10-196-110	Cost Controls and Budgeting	3		Elective credit	3
10-196-131	Problem Solving	2		Elective credit	2
10-801-196	Oral/Interpersonal Comm	3	COMM 166	Fund of Interpersonal Comm	3
10-809-166	Intro to Ethics: Theory & App	3		Gen Ed: Humanities	3
Total credits earned		17	Total credits accepted		17

Fourth Semester					
10-102-105	Business Management Internship	3		Elective credit	3
10-106-118	Effective Business Practice	3		Elective credit	3
10-196-190	Leadership Development	3	BUS ADM 472	Leadership Development	3
10-809-195	Economics	3		Substitute for ECON 202 Gen Ed: First Year Seminar	3
10-809-197	Contemporary Amer Society	3		Elective credit	3
Total credits earned		15	Total credits accepted		15

Total credits earned at FVTC		64	Total credits accepted to UW-Green Bay		64
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This page details the UW-Green Bay courses needed to complete the Business Administration major, Marketing emphasis, and all other degree requirements.

(This is Sample Plan – Consult a UWGB Advisor for specific advice)

Courses needed to complete degree at UW-Green Bay		
Fifth Semester		
ENG COMP 105	Expository Writing	3
BUS ADM 216	Business Statistics (or prerequisite of Math 101 if needed)	4
BUS ADM 389	Organizational Behavior	3
BUS ADM 350	Business Computer Applications	3
	Gen Ed: Natural Sciences	3
Total credits earned		16

Sixth Semester		
ACCTG 300	Introductory Accounting	4
BUS ADM 428	Consumer Behavior (Upper Level Writing Emphasis)	3
BUS ADM 3XX/4XX	Upper Level Marketing Elective	3
	Gen Ed: Sustainability Perspective	3
	Gen Ed: Fine Arts	3
Total credits earned		16

Seventh Semester		
ACCTG 302	Managerial Accounting I	3
BUS ADM 343	Corporation Finance	3
	Gen Ed: Humanities	3
BUS ADM 424	Marketing Research	3
BUS ADM 421	International Marketing (Upper Level Writing Emphasis & Global Culture Gen Ed)	3
Total credits earned		15

Eighth Semester		
BUS ADM 482	Strategic Management	3
BUS ADM 3XX/4XX	Upper Level Finance Elective	3
ECON 203	Micro Economic Analysis	3
	Gen Ed: Biological Sciences	3
	Gen Ed: Ethnic Studies Perspective	3
Total credits earned		15

Total credits earned at UW-Green Bay		62
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