



AUSTIN E. COFRIN
SCHOOL of BUSINESS
UNIVERSITY of WISCONSIN-GREEN BAY

Additional Graduation Requirements

- Minimum 120 credits
- Minimum 2.5 GPA
- Completion of all general education and academic plan requirements
- Minimum of four writing emphasis (WE) courses (two lower & two upper level)
- Minimum residency requirements met

(F)
Course offered in
Fall Semester

(S)
Course offered in
Spring Semester

WE
Course satisfies Writing
Emphasis Requirement

¹

Satisfied for students with
an ACT English score
of 32 or higher

²

Satisfies the Global
Culture General
Education Requirement

BUSINESS ADMINISTRATION MAJOR EMPHASIS IN HUMAN RESOURCE MANAGEMENT COURSE REQUIREMENTS

For Catalog Year 2017 – 2018

SUPPORTING COURSES (four)			13 credits
1.	ECON 202	Macro Economic Analysis (F,S)	3 cr.
2.	ECON 203	Micro Economic Analysis (F,S)	3 cr.
3.	ENG COMP 105	English Composition II: Composition and Rhetoric ¹ (F,S) WE	3 cr.
4.	BUS ADM 216	Business Statistics (or MATH 260) (F,S)	4 cr.
UPPER-LEVEL COURSES (eight)			25 credits
1.	ACCTG 300	Introductory Accounting (F,S)	4 cr.
2.	ACCTG 302	Managerial Accounting I (F,S)	3 cr.
3.	BUS ADM 305	Legal Environment of Business (F,S)	3 cr.
4.	BUS ADM 322	Introductory Marketing (F,S)	3 cr.
5.	BUS ADM 343	Corporation Finance (F,S)	3 cr.
6.	BUS ADM 350	Business Computer Applications (F,S)	3 cr.
7.	BUS ADM 389	Organizational Behavior (F,S)	3 cr.
8.	BUS ADM 482	Strategic Management (F,S) (capstone)	3 cr.
HUMAN RESOURCE MANAGEMENT EMPHASIS REQUIRED COURSES (seven)			21 credits
1.	BUS ADM 362	Introduction to Human Resource Management (F,S)	3 cr.
2.	BUS ADM 466	Legal Issues in Human Resource Management (F)	3 cr.
3-4.	Any Two of the Following Upper Division Human Resource Courses:		
	BUS ADM 460	Employee Development (S) WE	3 cr.
	BUS ADM 465	Recruitment and Selection (S)	3 cr.
	BUS ADM 467	Compensation and Benefits Planning (F)	3 cr.
5.	Any One of the Following Upper Division Management Courses:		
	BUS ADM 380	Project Management (F, S)	3 cr.
	BUS ADM 384	Introduction to Supply Chain Management (F,S) WE	3 cr.
	BUS ADM 452	Business Analytics (F,S)	
	BUS ADM 472	Leadership Development (F,S) WE	3 cr.
	BUS ADM 481	Entrepreneurship and Small Business Management (F,S) WE	3 cr.
	BUS ADM 489	Organizational Culture & Change (F,S) WE	3 cr.
	BUS ADM 499	Travel Course ²	3 cr.
6.	Any One of the Following Upper Division Finance Courses:		
	BUS ADM 344	Real Estate Principles (S)	3 cr.
	BUS ADM 345	Risk Management and Insurance (F)	3 cr.
	BUS ADM 347	Financial Markets and Institutions (F,S)	3 cr.
	BUS ADM 442	Principles of Investment (F,S) WE	3 cr.
	BUS ADM 445	International Financial Management (S)	3 cr.
	BUS ADM 446	Advanced Corporation Finance (F,S)	3 cr.
	BUS ADM 447	Derivatives (S)	3 cr.
	BUS ADM 450	Bank Administration (F)	3 cr.
7.	Any One of the Following Upper Division Marketing Courses:		
	BUS ADM 327	Selling and Sales Management (F) WE	3 cr.
	BUS ADM 384	Introduction to Supply Chain Management (F,S) WE	3 cr.
	BUS ADM 421	International Marketing ² (F,S) WE	3 cr.
	BUS ADM 423	Advertising (F,S)	3 cr.
	BUS ADM 424	Marketing Research (F)	3 cr.
	BUS ADM 426	Marketing Management (S)	3 cr.
	BUS ADM 428	Consumer Behavior (F,S) WE	3 cr.
	BUS ADM 452	Business Analytics	3 cr.
TOTAL CREDITS			59 credits



SUGGESTED FOUR-YEAR PLAN

FIRST YEAR					
<i>Fall</i>	<i>CR</i>		<i>Spring</i>	<i>CR</i>	
First Year Seminar Gen. Ed.	3		Fine Arts Gen Ed.	3	
Math Competency Requirement	3		BUS ADM 216 Business Statistics	4	
Social Sciences Gen. Ed. (Suggested BUS ADM 202 or 206)	3		Biological Sciences Gen Ed.	3	
Humanities Gen. Ed.	3		ENG COMP 105 Expository Writing	3	
English Competency Requirement	3		Minor or Elective Credits	3	
Total	15		Total	16	
SECOND YEAR					
<i>Fall</i>	<i>CR</i>		<i>Spring</i>	<i>CR</i>	
ACCTG 300 Introductory Accounting	4		ACCTG 302 Managerial Accounting I	3	
BUS ADM 322 Introductory Marketing	3		BUS ADM 350 Business Computer Apps	3	
BUS 389 Organizational Behavior	3		ECON 202 Macro Economics	3	
Sustainability Perspective Gen. Ed.	3		BUS ADM 362 Intro to HR Management	3	
Minor or Elective Credits	3		Minor or Elective Credits	3	
Total	16		Total	15	
THIRD YEAR					
<i>Fall</i>	<i>CR</i>		<i>Spring</i>	<i>CR</i>	
ECON 203 Micro Economics	3		Upper Division Marketing Course BUS ADM 327, 384, 421, 423, 424, 426, 428, 452, 499	3	
BUS ADM 305 Legal Environment of Business	3		Upper Division HR Course	3	
BUS ADM 343 Corporation Finance	3		Global Culture Gen. Ed.	3	
BUS ADM 467 Compensation & Benefits Planning	3		Humanities Gen. Ed.	3	
Ethnic Studies Perspective Requirement	3		Internship Credits	3	
Total	15		Total	15	
FOURTH YEAR					
<i>Fall</i>	<i>CR</i>		<i>Spring</i>	<i>CR</i>	
Upper Division Management Course BUS ADM 384, 380, 452, 472, 481, 489, 499	3		Natural Sciences Gen. Ed.	3	
Upper Division Finance Course BUS ADM 344, 345, 347, 442, 445, 446, 447, 450	3		Upper Division HR Course	3	
BUS ADM 466 Legal Issues in Human Resource Management	3		BUS ADM 482 Strategic Management	3	
Minor or Elective Credits	3		Minor or Elective Credits	3	
Internship Credits	3		Minor or Elective Credits	3	
Total	15		Total	15	

Courses are not guaranteed to be offered in the semester listed.
Intended for advising purposes only; not an official degree plan document.
For questions regarding degree requirements, please consult your School of Business Advisor.