



UNIVERSITY of WISCONSIN
GREEN BAY

Craig Mueller Scholarship in Arts and Visual Design and Communications

Established: February 26, 2003
Account type: Endowed

History

Craig Mueller, a 1971 graduate of the University of Wisconsin-Green Bay, created the Craig Mueller Scholarship in Arts and Visual Design and Communications (formerly Communications and the Arts) in his name through a planned gift to the University. A Green Bay native and graduate of Green Bay West High School where he played on the football team in Lambeau Field, Mueller has a love for his alma mater that is second to none. The same can also be said for his support of his beloved Green Bay Packers.

Craig was an accomplished airline pilot who suffered a tragic accident on an airport ramp that nearly took his life. As it was, he was in a coma for more than two months and endured heart, respiratory and kidney failure, vision impairment, amputation of his left leg above the knee and the loss of two-thirds of the muscle and tissue on his right leg. In spite of the consequences of his accident, he has an incredible optimism and passion for life that is displayed through his generosity to others.

UW-Green Bay is one of numerous non-profit entities that are beneficiaries of Craig Mueller's generosity. Craig established the Craig Mueller Scholarship in Arts and Visual Design and Communications with what was the first planned gift for UW-Green Bay from an alumnus of \$1 million. He also created a second scholarship at UW-Green Bay through his estate plan, that being the Craig Mueller Future Phoenix Scholarship.

Craig Mueller died on September 8, 2007, while living in San Diego, California, where he was a master sailor and had the distinction of serving as the grinder – the muscle behind working the sails – for four years on Stars and Stripes 86, America II and Heart of America. He owned a 51-foot sailboat, Brushfire, which was built in the likeness of America's Cup winner Intrepid.

Scholarship Selection Criteria

Scholarships shall only be awarded to students who:

1. Are enrolled as a full-time undergraduate or graduate student at UW-Green Bay in at least their second year of post high school education (No scholarship shall be award to Freshmen students), and
2. Are pursuing a major or graduate degree in an interdisciplinary program in Arts and Visual Design* or Communications at UW-Green Bay, and
3. Have excelled academically and have demonstrated leadership qualities, and
4. Have compiled a minimum college cumulative grade point average of 2.5 on a 4.0 scale, and
5. Have actively participated in campus or community service (e.g. student government, campus newspaper, on or off campus communications or arts activities, etc.)

Recipients of said scholarship shall be eligible to retain it for up to a total of four consecutive years provided they maintain a cumulative UW-Green Bay grade point average of 2.5 or higher on a 4.0 scale.

The maximum award per student shall be \$5,000 per year. The scholarship award limit shall be adjusted for inflation on the basis of the Consumer Price Index – Urban Consumers (all items) with the base year of \$5,000 being the date of the donor's death (Sept. 8, 2007).

Donor Representative

Marcia Mueller
24321 SE 41st Place
Issaquah, WA 98029

Award Process

*These scholarship awards will be made through the Office of the Dean of Liberal Arts and Sciences. At the time of the scholarship's establishment, one awarding unit was "Arts & Visual Design". The unit was later divided into three separate units: Music, Theatre & Dance, and Art & Design. Those units, along with Communications, share responsibility for awarding this scholarship (as of Feb. 2015).