

NEWS



For Immediate Release
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THE UNIVERSITY OF WISCONSIN-GREEN BAY NOW HAS A PRSSA CHAPTER

Green Bay, WI (February 6, 2014) – The University of Wisconsin-Green Bay has officially been granted a chapter of the [Public Relations Student Society of America](http://www.prssa.org) (PRSSA.) The Public Relations Student Society of America is the foremost organization for students interested in public relations and communications.

“It is our hope that being an accredited chapter of the PRSSA will not only bring about new membership, but also a wonderful opportunity for aspiring PR professionals to enhance their education and broaden their network, both locally and nationally,” says Ashley Vickney, President of UW-Green Bay’s PRSSA chapter.

The UWGB chapter currently has 22 members which includes six members that make up the executive board. Faculty adviser, Danielle Bina, has overseen the entire transition of the chapter and has been an integral part of the process.

The club is currently working on an awareness campaign for a local nonprofit known as [CHIP](http://www.chip.org) (Community Health Improvement Plan). CHIP is a partnership among individuals, families and organizations dedicated to improving the health of the Brown County and De Pere communities.

If you have questions, or other opportunities, please feel free to contact Director of Public Relations, Josh Martell,.

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About the Public Relations Student Society of America

The Public Relations Student Society of America (www.prssa.org), headquartered in New York City, is the world’s pre-eminent, pre-professional public relations organization. Founded in 1968 by the [Public Relations Society of America \(PRSA\)](http://www.prssa.org), the organization has grown to 10,000 plus members at more than 300 Chapters across the United States and one Chapter in Argentina. PRSSA membership benefits include scholarships and awards; and internship, job and professional development opportunities.