



## SEEKING APPLICATIONS FOR THE IMPACT LEADERSHIP PROGRAM

The Impact Leadership Program recognizes the critical role of its employees in preparing UW-Green Bay to serve as a model for the University of the Future. As an institution of higher learning, we recognize that great leaders are the result of great talent, great educations, and great organizational culture. In the spirit of this vision, the Office of Human Resources and Workforce Diversity and the Austin E. Cofrin School of Business are collaborating to offer the Impact Leadership Program to support one university employee interested in completing the Cofrin School of Business' executive [Impact MBA](#) program.

In this age of digital transformation, the Cofrin School of Business' unique Impact MBA program is designed to prepare leaders to successfully imagine the future, disrupt the status quo and create a positive impact in their company, industry, and community. Unlike traditional MBA programs whose curriculums are predominately based on the functional, siloed areas of business, the Impact MBA shifts the culture of a business from a linear to an exponential adoption of new ideas and technology. With an innovative curriculum, our highly qualified faculty lead students to understand how emerging technologies like blockchain, AI, and personalized marketing are transforming today's industries, while preparing learners to build and led modern, dynamic organization.

### **Eligibility:**

Consistent with the UW-Green Bay [Education Assistance Policy](#), the Impact Leadership Program is open to all employees who have been continuously employed in an eligible position at UW-Green Bay for a minimum of six months. Temporary employees, employees-in-training, and student employees are not eligible. Employees with a terminal degree are not eligible. Finalists for the Impact Leadership Program must apply and be formally accepted into the Impact MBA program for the fall 2020 cohort.

### **What does the program provide?**

This tuition reimbursement program reimburses awardees 50% of the tuition cost of the program<sup>1</sup>. The awardee must be fully enrolled in the program, and complete courses with a B or higher in order to be eligible for reimbursement. In the event of a voluntary termination, the employee agrees, by their signature on the [Tuition Assistance Request](#), to repay all tuition assistance reimbursements paid during the 12 months prior to the effective date of termination.

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<sup>1</sup> Educational assistance expense reimbursements totaling more than \$5,250 in a calendar year are considered taxable income, will be included on your W-2, and are subject to FICA, Federal, and State tax withholding on your paycheck. (see IRS Publication 970, [Tax Benefits for Education](#), under the section, "Employer-Provided Educational Assistance").



### **Proposed Application Process:**

- HR and the Cofrin School of Business will send out a joint solicitation for applications on June 16, 2020 (e.g. email, log, etc).
- Interested applicants must return the [interest form](#) by Friday, July 3, 2020.
- Applicants will be reviewed by the PRC on Tuesday, July 7, 2020 to identify the four top candidates based on a predetermined set of criteria.
- The four finalists will be notified of their status, and informed that they must now formally apply to the Impact MBA program; with the Graduate Studies Office CCed to notify them of the identity of the four finalists.
- The Impact MBA review committee will evaluate the applicants and determine or deny admission to the program through the normal Graduate Studies admission process.
- The Graduate Studies Office will notify the PRC of the admission status of the four finalists.
- The PRC will notify the Cofrin School of Business of the top Finalist, who will issue a congratulatory letter and request the formal acceptance or decline of the award.
- A campus release is issued in the LOG or Insight recognizing the awardee and acknowledging the Cofrin School of Business and partner divisions in their support of the award.
- Prior to the start date of each session, the selected employee will complete a [Tuition Assistance Request](#) and submit through the authorization chain to PRC for approval. Reimbursements will be made after each session dependent upon successful completion of the coursework and submission of required documentation.



UNIVERSITY of WISCONSIN  
**GREEN BAY**

## IMPACT LEADERSHIP PROGRAM

Employee	
Employee Name:	_____
Date:	_____
Title:	_____
Department:	_____
Supervisor:	_____
Why are you interested in the Impact MBA program (required):	_____

Supervisor (complete and submit to Area Leader)
Supervisor Comments (required):

Signatures	
_____	_____
Supervisor	Date
_____	_____
Dean/Division Head (if applicable)	Date
_____	_____
Area Leader	Date

Position Review	
<input type="checkbox"/> Approved	Notes:
<input type="checkbox"/> Denied	
<input type="checkbox"/> Wait Listed	