

About Green Bay:

Did you know that Green Bay, Wisconsin is the smallest city in the United States to host a professional sports team? The Green Bay Packers are known around the world, and Lambeau Field is hallowed ground to most sports fans. Now that's unique. But it's the "greater" part of Green Bay that surprises most. Local and national entertainment regularly takes the stage. Wineries grow their own grapes to produce wines right here. Artists find their inspiration here. Walleye fishermen say we have some of the best water. And our museums take a little different approach to making history "come alive."



Hotel:

Radisson Green Bay.
Room Rate \$79 (plus taxes). Rates Valid Until April 30, 2012.



Social Event:

Weidner Center,
UWGB.
Friday May 18, 2012
6 PM Onwards:
Cocktail Reception and Dinner

MWAIS 2012

Conference Theme:

Security & Privacy
Sustainability
Innovation & Collaboration

Cross Functional Panel:

Government Agencies
Industry – Banking, Consumer Goods, Health care, Outsourcing, Packaging

Program Highlights

Research papers
Industry and Cross Functional Panels
Doctoral Symposium
Speakers from Government Agencies (e.g., FBI, Federal Communications Commission)
Grant Writing Panel & Other Academic Panels

Call For Action

Participate in the Meeting
Organize a panel, workshop, tutorial
Present a paper describing your latest research
Attend sessions to learn about the latest research and advances

Registration:

www.uwgb.edu/mwais2012/registration.asp



7th Midwest Association For Information Systems Conference, May 18-19, 2012

MWAIS 2012

www.uwgb.edu/mwais2012

Call for Participation



UNIVERSITY of WISCONSIN
GREEN BAY

Conference

The Conference

Austin E Cofrin School of Business, University of Wisconsin Green Bay will host the seventh annual conference of Midwest Association for Information Systems (MWAIS), 2012. Located at the *door* of the Door County, the conference is set to provide an excellent platform and forum for researchers, practitioners and business students to share their ideas, present their research, and to connect learning to life!

The MWAIS 2012 conference strives at bringing together multiple perspectives ranging from diverse local and international businesses, government, federal agencies and of course academia on the topics related to the conference theme.

The MWAIS serves Association for Information Systems members across the Midwest United States.

Conference Committee:

Conference Chair: Dr. Gaurav Bansal, UW – Green Bay
Conference Co-chair: Dr. Mariam Zahedi, UW - Milwaukee

Program Chair: Dr. Alan Brandyberry, Kent State University, Ohio

Program Co-chair: Dr. Sung Kim, UW - Madison

Panel Chair: Dr. Michael Knight, UW – Green Bay
Panel Co-chair: Dr. Steve Muzatko, UW – Green Bay

Local Arrangements Chair: Dr. Sampath Ranganathan, UW-Green Bay
Local Arrangements Co-chair: Prof. Patricia Albers, UW – Green Bay
Local Arrangements Co-chair: Prof. Larry McGregor, UW – Green Bay

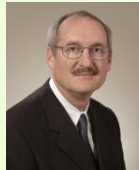
Website Chair: Dr. Young Jin Lee, UW – Green Bay

Key Speakers



Academic Keynote

Dr. Dov Te'eni, Tel Aviv University, Israel, AIS President & Senior Editor MIS Quarterly



Academic Keynote

Dr. Alan Hevner, University of South Florida, Senior Editor of MIS Quarterly, Served as NSF Program Manager

Notable Speakers & Panelists

Brian Cummings, Director, Information Risk Management Advisory Services, North America, Tata Consultancy Services (TCS)
 Special Agent Bryon P. Franz, Federal Bureau of Investigation (FBI)
 Jeffrey M. Goldthorp, Associate Bureau chief, Public Safety and Homeland Security Bureau, Federal Communications Commission (FCC)
 Jack Heinemann, Director, Wisconsin Security Research Consortium
 Judy Lemke, CIO, Schneider National
 Kartik Ravel, Principal, Business Transformation Fujitsu Consulting
 David Richter, Ph.D., VP, Kimberly Clark
 Mukul Sharma, Global Head, Program Management Consulting, TCS
 Joe Smits, Chief Information Security Officer, Associated Bank
 Tanya Townsend, CIO, Hospital Sisters Health System (HSBS) – Eastern WI Division Prevea Health
 Anu Varma, Director of IT, Menasha Packaging

Welcome Short-Note:

Jim Schmitt, Mayor Green Bay
 Chancellor Thomas Harden, UWGB
 Lucy Arendt, Associate Dean, College of Professional Studies and Director, Austin E. Cofrin School of Business
 Dr. Bill Lepley, Chair, Austin E Cofrin School of Business
 ***Note: Speaker assignment could change due to the availability of the speakers

Sponsors



Last Updated: April 25, 2012