



Green Bay Area Public School District
Department of School & Community Relations
200 South Broadway, Green Bay, WI 54303
(920) 448-2025

Media Release

For More Information Contact:

Kristin Hartman
School & Community Relations Specialist
448-2025

Eisenhower Elementary School to Launch Phuture Phoenix Primary Program Dec. 6

GREEN BAY, WI – December 3, 2013 – In partnership with the University of Wisconsin – Green Bay (UWGB), Eisenhower Elementary will host inaugural kick-off assemblies to announce their participation in the Phuture Phoenix Primary Program on Friday, December 6. Now in its 11th year, the Phuture Phoenix program is designed to increase access to higher education by providing an opportunity for students from traditionally underrepresented backgrounds to believe post-secondary education is important, attainable and available in our region. A celebration assembly for third through fifth graders will take place from 8:45 a.m. to 9:30 a.m., and the kindergarten through second grade program will follow from 9:45 a.m. to 10:30 a.m. Both assemblies will take place in Eisenhower’s gymnasium, 1770 Amy St.

The new program at Eisenhower will be based on a primary program already in place at Jefferson Elementary, and funding for the start-up program will be provided by the Green Bay Packers Foundation. “We have been working very hard to transform our school culture and to get kids thinking about going on to college in their future,” said Eisenhower Principal Cory Vandertie. “The entire school staff has embraced the idea of sending the college message, many of them volunteering their time to paint college colors in the doorways of our classrooms and post bulletin boards featuring college goals.”

During the assemblies, students will watch a video highlighting their teacher’s college experience, and Phlash the UWGB mascot will make an appearance. For more information about the Phuture Phoenix program, visit <http://www.uwgb.edu/phuturephoenix/>.

Founded in 1856 with the opening of the Sale School, the Green Bay Area Public School District is more than 150 years old. A unified school district of 92 square miles, it covers the city of Green Bay, all of the village of Allouez, the village of Bellevue, the town of Scott, as well as part of the towns of Ledgeview,

Eaton, Green Bay and Humboldt. More than 21,000 students attend an early education center, 25 elementary schools (4K-5), one K-8 school, one specialty school (K-8), one charter school (8-12), four middle schools (6-8) and four high schools (9-12), making it the fifth largest school district in the state of Wisconsin. For more information, visit the district website <http://www.gbaps.org>.

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