

*"Phuture Phoenix is a very important program for our community as it helps to raise college awareness among our area's low-income students. One of the components of the program is a field trip of the UWGB campus that matches 5<sup>th</sup> graders with college students. This field trip alone has proven that given the dream of college in 5<sup>th</sup> grade, many of these students make their dream a reality."*—**Ginny Riopelle, Co-founder of Phuture Phoenix**

## Why Phuture Phoenix? Why now?

Research shows long-term attitudes about higher education and lifelong learning begin to take shape as early as the fifth grade. This region's participation rate—the percentage of high school students continuing on to college—is among the lowest in the state. Help us increase the numbers of students who pursue higher education.



## Inspiring students to create the future

Fifth-graders from partner schools visit the UW-Green Bay campus once a year to experience a day in college. The trip is meant to inspire and encourage these students to attend college after completing high school. School districts involved in the program include:

- |                |                    |
|----------------|--------------------|
| ♦ Green Bay    | ♦ Menominee Indian |
| ♦ West De Pere | ♦ Oconto           |
| ♦ Oneida       | ♦ Oconto Falls     |
| ♦ Bonduel      | ♦ Sturgeon Bay     |
| ♦ Bowler       | ♦ Suring           |

## Encouraging role models for the next generation

There are also benefits for the college students who participate in the program.

Our UW-Green Bay students enrich their own college experience through leadership, "learning by teaching," and service to the community.



Phuture Phoenix tutoring sites are:

### Green Bay

- Edison Middle School
- Franklin Middle School
- Lombardi Middle School
- Washington Middle School
- East High School
- Preble High School
- West High School

### De Pere

- West De Pere Middle School
- West De Pere High School

### Oneida Nation School System

- Oneida Nation Turtle School

### Phuture Phoenix

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Phuture Phoenix provides an opportunity for students from underrepresented and disadvantaged backgrounds to believe post-secondary education is *important, attainable, and available.*





## Changing Expectations

Phuture Phoenix activities change students expectations by raising their level of awareness about the need for post-secondary education.

The program:

- ◆ Provides local fifth-graders an opportunity to visit and experience their public university.
- ◆ Matches school-age students with UW-Green Bay role models who tutor and mentor students in middle and high school.
- ◆ Rallies community volunteers, parents, and educators.
- ◆ Provides scholarships to those students who choose to attend UW-Green Bay.
- ◆ Provides services for parents to help navigate their children toward higher education.

## Campus Visits

UW-Green Bay and its 250 college role models, nearly 100 faculty and staff, and a number of community members, host an annual “tour day” for about 1,500 fifth-graders who are introduced to a university campus. They sit in on classes, tour student housing, visit the Kress Events Center, meet the chancellor, and begin to picture themselves as college students of tomorrow.



## Tutoring/Mentoring

UW-Green Bay students enrolled in the Phuture Phoenix class tutor/mentor students in the middle schools and high schools the program serves. With this experience, college students acquire the skills to work with students and students catch up on homework to improve their academic performance.



## Primary Programs

It is never too early to start thinking about college. Two elementary schools in Green Bay, Jefferson Elementary and Eisenhower Elementary, took that culture into their school to promote precollege awareness to children kindergarten through fifth-grade.



## Community Action

Phuture Phoenix brings volunteers and philanthropists together to assist our next generation of leaders. We firmly believe in a partnership that benefits all.



## Scholarships

Students who participated in any Phuture Phoenix K-12 school programs and are admitted to UW-Green Bay are eligible to apply for a Phuture Phoenix Scholarship.



## Philanthropy

“Phuture Phoenix Philanthropists” support annual operations and establish scholarship funds for university students of tomorrow.



*“The Green Bay Area Public School District values its partnership with Phuture Phoenix and the role it plays providing our students the opportunity, no matter their life circumstances, to believe in their abilities to graduate from high school and attain a post-secondary education. Phuture Phoenix has not only inspired the dream of a post-secondary education for many Green Bay Area Public School District students over the years, it has played an integral part in making the dream a reality.”—Michelle Langenfeld, Superintendent of the Green Bay Area Public School District*

*“The Jefferson Elementary School partnership with Phuture Phoenix promotes college awareness for all students. The goals are to help students recognize the varied post-secondary options that are available. Each classroom at Jefferson represents a different college and the colors of the school are painted around the classroom. We invite guest speakers to our monthly college bound assemblies to share their educational journey. Jefferson students wear their Phuture Phoenix t-shirts that display the year they will enter college and they sing their college bound song at each assembly. We are grateful for our partnership with UW-Green Bay Phuture Phoenix.”—Jennifer Woldt, 4th/5th Grade Teacher at Jefferson Elementary School*

*“The Phuture Phoenix program is dedicated to serving the communities surrounding Northeastern Wisconsin by providing students access to a university, motivation and inspiration to dream about a higher education, and hands on help in the classroom. The two-part program both inspires elementary students to dream about going to college and middle and high school students tutoring and mentoring to achieve that dream! Being a part of this great program for the past several years has allowed me to see the behind the scenes stories that are so rewarding: granting scholarships for students to attend college, watching a student succeed in school or better themselves academically, and seeing the joy of students walking onto a campus for the first time in their life! “ —Jared Spude, UW-Green Bay Student*