

Show Your Spirit Sweepstakes

Sweepstakes Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase will not increase your chances of winning. VOID WHERE PROHIBITED BY LAW OR REGULATION. PARTICIPANTS MUST BE 15 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY. You understand that you are providing your information to the University of Wisconsin-Green Bay Office of Admissions.

1. **SWEEPSTAKES DESCRIPTION:** To promote the on-campus concert of pop star Daya and to encourage engagement with the UW-Green Bay social media, the UW-Green Bay Office of Admissions is hosting the "Show Your Spirit Sweepstakes." The Sweepstakes begins Monday, February 20 and ends Friday, March 3. Individuals fitting the parameters of a "prospective student" (someone who is considering attending UW-Green Bay as a student in the future) are invited to submit a photo of themselves in their UW-Green Bay spirit gear via Snapchat or Instagram with the hashtag #uwgbdaya. Entries will be judged on originality and spirit. One (1) winner will be selected to receive two (2) tickets to the Daya Concert on Saturday, March 25. One entry per person. Entry in the Sweepstakes does not constitute entry into any other Sweepstakes, contest or promotion. By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of the University of Wisconsin-Green Bay Office of Admissions (the "Sponsor"), whose decisions shall be final and legally binding in all respects.
2. **SPONSOR:** "Show Your Spirit" (the "Sweepstakes") is sponsored by University of Wisconsin-Green Bay, Office of Admissions, SS 1100, 2420 Nicolet Drive, Green Bay, WI 54311-7001, United States.
3. **ELIGIBILITY**
Open to residents of the United States and the District of Columbia, U.S. military installations and U.S. territories, who are 15 years of age or older and submit a photo to the contest between February 20 and March 3 via Snapchat or Instagram with the hashtag #uwgbdaya. Offer void where prohibited by law, or otherwise restricted. All federal, state and local laws and regulations apply. All eligibility is subject to all federal, state, and local laws and regulations. All entries submitted are the property of the Sponsor.
4. **HOW TO ENTER:**
During the Sweepstakes Period, enter through the following method:
 - **Method of Entry:** Participants are entered when they submit a photo for the contest via Snapchat or Instagram with the hashtag #uwgbdaya. Submissions must be received between February 20 and March 3 for consideration. There is a maximum of one entry per person during the sweepstakes time period. Participants who submit more than one photo will be judged on the first photo submitted.
 - Any information collected may be used by UW-Green Bay Office of Admissions for standard recruitment purposes. Personal information required to enter the sweepstakes is the same as information collected for any student recruitment activity.
 - Entries made by any other individual or any entity, including, but not limited to, commercial sweepstakes subscription notification and/or entering services, will be declared invalid and disqualified for this Sweepstakes. Tampering with the entry process or the operation of the Sweepstakes is prohibited and any entries deemed by the Sponsor, in its sole discretion, to have been submitted in this manner will be void. **Any attempt to use multiple names or other tactics to enter more than the stated limit to inflate the number of entries in the Sweepstakes by any entry will result in the disqualification of the associated entry from the Sweepstakes and all associated registrations will become void.** Entries generated by a script, macro, or other automated means will be disqualified. Entries that are incomplete, garbled, corrupted, or unintelligible for any

reason, including, but not limited to, computer or network malfunction or congestion, are void and will not be accepted. In case of a dispute over the identity of an entrant, the authorized account holder of the email address used to enter will be deemed to be the entrant. "Authorized account holder" is defined as the person who is assigned to an email address by an internet access provider, online service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address.

5. **PRIZES/ODDS:** There will be a total of one (1) prize award. The awarding will be based on originality and spirit displayed in the entry. The right to select the winner is reserved for the UW-Green Bay Admissions staff.

Prize: There will be a total of one (1) prize to award:

- o Two tickets to the Daya Concert at the Weidner Center for the Performing Arts on Saturday, March 25. Prize is valued at \$25.00 per ticket, total prize value \$50.00.

Prize will be awarded only if the potential Prize Winner fully complies with these Official Rules. Prizes are non-assignable and non-transferable. No cash alternative or substitution will be allowed, except Sponsor reserves the right in its sole discretion to substitute prize(s) of comparable value if any prize listed is unavailable, in whole or in part, for any reason. Any additional terms of use of the individual prize vendor(s) apply.

6. **WINNER SELECTION AND NOTIFICATION:** There will be a total one (1) drawing to award one (1) prize total. A random draw will be conducted on the following schedule:

ENTRY PERIOD:	AWARDING DATE:	PRIZE
2/20/17 – 3/3/17	3/6/17	2 tickets to the Daya Concert on Saturday, March 25 at the Weidner Center for the Performing Arts

7. Sweepstakes drawings will be conducted from all eligible entries received up to the drawing date. Conduct of the Sweepstakes and the drawing are under the supervision of the Administrator. Potential prizewinners will be notified in person and/or by phone and/or by email or mail or express mail, whichever is deemed appropriate by the Administrator, using the contact information provided at the time of entry. Sponsor shall have no liability for any potential prizewinner notification that is lost, intercepted or not received by any potential prizewinner for any reason. If, despite reasonable efforts, any potential prizewinner does not respond within three (3) days of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential prizewinner, such potential prizewinner will forfeit his or her prize and an alternate winner may be selected. If any potential prizewinner is found to be ineligible, or if he or she has not complied with these Official Rules or declines a prize for any reason prior to award, such potential prizewinner will be disqualified and an alternate prizewinner may be selected from all remaining eligible entries.
8. **GENERAL PRIZE RESTRICTIONS/CONDITIONS:** By entering, each entrant agrees for entrant and for entrant's heirs, executors, and administrators: (A) to release and hold harmless Sweepstakes Entities, the Board of Regents of the University of Wisconsin System on behalf of UW-Green Bay, and their respective officers, directors, and employees (collectively, "Released Parties") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such entrant's participation in the Sweepstakes and/or his/her acceptance, possession, use, or misuse of Prize or any portion thereof (including any travel related thereto); (B) that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose; and (C) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Sweepstakes itself, and to be bound by all decisions of the Sponsor and/or Administrator, which are binding and final. Failure to comply with these conditions may result in disqualification from the Sweepstakes at Sponsor's sole

discretion.

Administrator and Sponsor are not responsible for any typographical or other printing errors in the offer or administration of the Sweepstakes, including, but not limited to, errors in the printing of posting of the offer or in these Official Rules, the selection or announcement of the winner, or the distribution of any prize.

Any and all warranties and/or guarantees on any prize (if any) are subject to the manufacturer's terms thereof, and winners agree to look solely to such manufacturer for any warranty and/or guarantee. Any portion of an awarded prize that remains unclaimed or expires will become void.

9. **PUBLICITY RELEASE:** Entry constitutes permission for the Sweepstakes Entities to use participant's name, photograph, image, likeness, voice, biographical information, statements and complete address (collectively, the "Attributes"), for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter devised, in perpetuity, without further compensation or authorization, (except where prohibited by law), and releases the Sweepstakes Entities from all claims arising out of the use of such Attributes.
10. **DISQUALIFICATION/FORCE MAJEURE:** Sponsor is not responsible for lost, late, mutilated, misdirected, illegible, incomplete, inaccurate, or stolen submissions or prize notifications. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Sweepstakes, to be acting in violation of these Official Rules, or to be acting in an unsportsman-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Sweepstakes, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple entries will be accepted. In the event an insufficient number of eligible entries are received and/or Sponsor is prevented from awarding prizes or continuing with the Sweepstakes as contemplated herein by any event beyond its control, including but not limited to fire, flood, natural or man-made epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "Force Majeure" event or occurrence), then Sponsor shall have the right to modify, suspend, or terminate the Sweepstakes.
11. **GOVERNING LAW/JURISDICTION:** ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE SWEEPSTAKES SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF WISCONSIN WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OF CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

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