

## COA Minor

# GRAPHIC COMMUNICATIONS EMPHASIS

## Requirements for Interdisciplinary MINOR emphasis

Minimum of 22 CREDITS REQUIRED

**Graphic Communications** focuses on integrating text and images into coherent and effective communication. Combined with a major in art, communication processes, (electronic media, photography, or journalism), or business administration, the emphasis prepares students for a broad array of careers including advertising, graphic design, publishing, web design, illustration, and photography. Graduate study in graphic design, visual communications, or art are other possibilities. The emphasis has an active internship component through which students can gain professional experience.

Faculty Advisors: Jeffrey Benzow Christine Style

### Emphases

Minimum GPA required for all courses in the minor is 2.00. Some of the course work required as part of this minor may overlap with the General Education Requirements.

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### SUPPORTING COURSES—minimum of 10 credits

#### REQUIRED COURSES: 7 credits

- ART 107 Two Dimensional Design .....3 (F, S)
- COMN ART 231 Intro to Graphic Communications .....4 (F)

#### Choose 3 credits (with advisor) from:

- ART101 Tools, Safety, Materials .....1 (F, S)
- ART106 Design Methods .....3 (F, S)  
take ART 101 before this course
- ART105 Drawing .....3 (F, S)
- COMN ART 102 Visual Arts: Ancient - Medv. ....3 (F)
- COMN ART 103 Visual Arts: Renais- Modern .....3 (S)
- COMN ART 121 Survey of Western Music .....3 (F)
- COMN ART 141 Intro to Theatre Arts .....3 (F)
- COMN ART 142 Performance Arts Perspectives .....3 (SO)
- COMN ART 160 Introduction to Language (we) .....3 (S)
- COMN ART 202 Concepts & Issues in Modern Art .....3 (S)
- COMN ART 221 Popular Music Since 1950 .....3 (SO)
- COMN ART 261 Foundations I: .....3 (F, S)

- COMN ART 272 Women in the Arts .....3 (SE)
- COMN PRO 102 Intro to Mass Communication .....3 (F)
- COMN PRO 203 Newswriting (we) .....3 (F, S)
- COMN PRO 243 Introduction to Photography .....3 (F, S)

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### UPPER LEVEL REQUIREMENTS—minimum of 12 credits

#### Choose 6 credits (with advisor) from:

- COMN ART 331 GC Studio I .....3 (S)  
ART 107 required as prerec
- 2COMN ART 332 GC Studio II .....3 (F)
- COMN ART 433 GC Adv. Graphics Studio .....3 (F, S)  
Multi-media , Web Design
- COMN ART 497 Internship .....3-12 (F, S)

#### Choose remaining 6 credits (with advisor) from:

- COMN ART 301 COA: Oneida Language Project .....3-5 (F, S)
- COMN ART 323 Language and Human Conflict .....3 (F)
- COMN ART 327 Jazz History .....3 (F)
- COMN ART 328 Musical Theatre History .....3 (FO)
- COMN ART 329 World Music .....3 (SE)
- COMN ART 332 GC Studio II .....3 (S)
- COMN ART 370 Modern American Culture .....3 (F)
- COMN ART 371 World Art .....3 (SE)
- COMN ART 375 Language of Metaphor .....3 (S)
- COMN ART 380 Travel Course: The Arts Abroad .....3  
(check with International Opportunities)
- COMN ART 430 Information, Media & Society .....3 (S)
- COMN ART 436/437/438/439 Envir. Design Studios .....3 (F, S)
- COMN ART 433 GC Advanced Graphics Studio .....3 (S)
- COMN ART 435 GC Publishing Workshop .....3 (F, S)
- COMN ART 497 Internship .....3-12 (F, S)

**Always check with advisor or timetable for periodicity**