Overview

The Learning by Giving Foundation has provided $10,000 to University of Wisconsin – Green Bay’s 2015 Strategic Philanthropy course for students to award an organization of their choice in Brown County. As a result, students have spent the last month learning about the philanthropy process and conducting research into community issues having a major impact in Brown County.

After much deliberation, students determined that the most compelling need was to provide support for prevention or relief for at-risk youth or young adults who are affected by homelessness, substance abuse, and mental health problems in Brown County’s communities. Therefore, we are pleased to announce we are now accepting grant proposals from organizations that can demonstrate the impact their organization has on these issues in Brown County communities.

Goal

Our goal is to improve the quality of life for at-risk young persons (ages 12-25) with an innovative approach to the prevention or relief of any of the following: substance abuse, homelessness, or mental health problems.

Criteria

Nonprofit organizations, schools, and government agencies in Brown County that share our outcome goal are encouraged to apply for this grant. *We especially encourage proposals that incorporate the arts.* We will use the following criteria to choose finalists:

- Programming will directly impact at-risk individuals ages 12-25
- Addresses prevention or relief of one or more of these issues: substance abuse, homelessness, mental health problems
- Program activities are likely to impact the above issues directly
- Innovative approach
- Evidence-based approach
- Capacity of the organization to undertake the project (demonstrated credibility of the organization)
- Collaborative/partnership effort among two or more organizations

*Funds cannot go to support any University of Wisconsin – Green Bay program, religious organizations, or individuals.*

Proposal Details

Please submit all materials by **3:00 PM on April 7, 2015** via email to Dr. Lora Warner at warnerl@uwgb.edu. Finalists will be chosen in mid-April and invited to meet with our class to discuss their proposals. Awardee(s) will be chosen in May, and funds available in early June.

*Please include all information from the following page.*

To ensure no files are lost, please do not send numerous attachments. We prefer that you send materials within one or two digital files having the name of your organization as the filename.
Please provide the following information and include this cover sheet with your proposal.

Organization and Program Details

Name of Organization: 
Address: 
Name of Contact Person: Phone: Email: 
Project Title: Requested Amount (may not exceed $10,000): $ 
Organization’s Website: 
Mission Statement:

Narrative Questions

Please provide a brief response to the following questions (do not exceed 5 pages):

1. Provide a brief background of your organization including its history, services, and the target audience it serves.
2. Describe the problem or need in the community that your proposal addresses. Provide data whenever possible.
3. Describe the project or program that would be funded. Describe the goals and the services or activities that would take place. Include how the program developed and if any other organizations are involved with this program.
4. Explain how the proposed project will impact the mental health problems, homelessness, and/or substance abuse for at-risk individuals aged 12-25.
5. Provide evidence on the success of your program. If the funds will go toward creating a new program, provide evidence about the success of a similar program in a comparable community.
6. What makes your program unique and innovative compared to other programs addressing the needs of substance abuse, homelessness, and/or mental health for at-risk youth and young adults?

Additional Materials to Include

1. Project Budget with Narrative (may request up to $10,000, but not less than $2,000). Please make note of any other funders for this project.
2. Recent organizational financial statements: Statement of Activities and Balance Sheet
3. List of Board Members with affiliations
4. 501(c)(3) Non-Profit Certification Letter
5. Any materials (brochures, literature, etc.) that will help the panel understand your organization and/or program.
6. List the training, credentials, experience, and diversity of staff involved in the program.

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