The Center for Public Affairs provides continuing education opportunities for local organizations that serve the public. The Center hosts training opportunities for public and nonprofit organizations to learn valuable professional skills and strategies.

Trainings offered by the Center for Public Affairs include:
- Grant Writing
- Outcome Measurement
- Leadership & Supervision
- GIS
- Board Development
- Fundraising

In addition, the Center offers customized trainings. Faculty will work with organizations and develop curriculum that achieves unique goals.

Trainings are offered in conjunction with UW Green Bay Outreach and Adult Access.

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More about our presenters

Joe Gaunt has written grants for millions of dollars to support public broadcasting projects, and educational, religious and healthcare ventures over the past two decades. Joe specializes in researching to identify prospective funders, writing and editing grant applications, as well as teaching others to write through workshops like this one.

Lora Warner, Ph.D., is an associate professor at UW Green Bay. She has assisted hundreds of public and nonprofit managers to develop practical skills in outcome measurement for more than 20 years. Lora has developed workshop exercises that help people grasp difficult concepts and leads lively discussions about participant’s real-life examples.

Rachel Russell, is an assistant professor at UW Green Bay and teaches introductory and advanced GIS courses. She earned her Ph.D. in Geography from the University of Southern California where she was a part of the Spatial Sciences Institute. Rachel has experience teaching the software to diverse groups applying ArcGIS tools across disciplines.

Jennifer Skolaski, Ph.D., is the owner and staff consultant at Community & Nonprofit Leadership Consulting, LLC. She has been involved with a variety of nonprofits from children and elderly to health care and the environment. Jennifer consults nonprofits on fund development, event planning, and program management throughout Wisconsin.

Lora Warner, Ph.D., Director
Ashley Heath, Associate Director
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2420 Nicolet Drive
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or on the web at www.uwgb.edu/cfpa

More about our presenters

93% of our past participants rated their experience as ‘Excellent’
“I feel confident now in beginning to do some grant writing for our group. I now have tools to get started.”

—2013 Grant Training participant

Center for Public Affairs Training Opportunities

**Grant Writing I: A Skill Building Workshop >>>**
May 21, 8:30am—3:00 pm
Radisson Hotel & Conference Center
Cost: $99 includes materials, morning refreshments & lunch
($79 special rate for UWGB staff & students—or—for additional team members of an organization already attending)

Every project needs money to blossom, yet traditional sources of funding for many programs have been shrinking. If you’ve been appointed the official (or especially, the unofficial) grant writer for your organization, this workshop is for you!

Join Joe Gaunt, veteran grant writer and Lora Warner, Ph.D., Associate Professor, for an informative and enjoyable workshop that will put you in the know about how to win the grant your organization needs!

This workshop will help you:
- Discover funding sources to support your organization
- Navigate professional grant-seeking sources
- Learn the ways of successful applicants
- Understand what grant reviewers are really looking for

Bring your current ideas & projects with you. You will leave with a critiqued draft grant proposal!

Grant Writing II: Write Your Way to Winning Grants, which has a stronger focus on writing, will be offered in fall 2014.

**GIS Essential Skills >>>**
June 18, 8:30am—3:00 pm
UW Green Bay campus
Cost: $229 includes materials, workbook, one-year ESRI ArcGIS 10.1 software subscription & lunch
($209 special rate for UWGB staff & students—or—for additional team members of an organization already attending)

The use of mapping & Geographic Information Systems (GIS) is becoming more powerful & accessible; learn how to leverage its capabilities for your organization’s benefit.

Join GIS expert, Rachel Russell, Ph.D., Assistant Professor for this hands-on workshop for public & nonprofit managers.

This workshop will help you:
- Navigate the fundamentals of ESRI’s ArcGIS software suite
- Master basic concepts and skills need to use GIS effectively
- Expand your skill set and discover how GIS can help solve problems and answer questions relevant to your field
- Use GIS tools to communicate your program’s work & results

This introductory course assumes no-to-minimal experience with GIS software and is appropriate for all fields. You will leave with a basic proficiency with ArcGIS 10.1.

Every attendee will receive a one-year ESRI ArcGIS 10.1 Education Edition Software subscription and a copy of *The GIS 20: Essential Skills* workbook to take home.

This course has a limited seating capacity—register today to reserve your seat!

**How to Build Your Fundraising Program >>>**
July 16, 8:30am—3:00pm
Radisson Hotel & Conference Center
Cost: $99 includes materials, morning refreshments, & lunch
($79 special rate for UWGB staff & students—or—for additional team members of an organization already attending)

Raising the funds your organization needs to grow requires planning and research. In our competitive economy, a strategic focus on fundraising is crucial.

Join fund development specialist Jennifer Skolaski, Ph.D., for an in-depth workshop that will help you learn to establish and execute a successful fundraising plan to support your current programs and future goals.

This workshop will help you answer the following:
- Do you run an effective development program?
- What fundraising strategies work and what new techniques could be used?
- How much should your programs diversify in terms of funding streams?
- What are the best fundraising practices that you can emulate?

Attend with a team and/or bring board members to generate longer-lasting success!

**Register Today! >>>**

Online: [www.uwgb.edu/cfpa](http://www.uwgb.edu/cfpa)

By Mail: Complete a registration form and return it with your payment to: UW Green Bay, Outreach and Adult Access, CL 204, 2420 Nicolet Drive, Green Bay, WI 54311-7001

By Fax: Complete a registration form with payment information and fax to: (920) 465-2643

Registration forms are available on our website. Call 920-465-2608 for more information.