

Carol Wautlet  
University of Wisconsin-Green Bay  
2420 Nicolet Dr./ES317  
Green Bay, WI 54311-7001

**Hotel Information:** A block of rooms has been set up at two area hotels:  
Country Inn & Suites by Carlson (5 miles from the university) for October 1 & 2. Please reserve under the block name of "UWGB Classified" to receive the state rate (one or both nights). You will need to book your room before September 24th to get this rate. **Individuals are responsible for payment and cancellation of their own rooms.**

Country Inn & Suites by Carlson  
850 Kepler Drive  
Green Bay, WI 54311  
1-888-201-1746

Cambria Suites (14 miles from the university, located near the Packer Hall of Fame & Stadium) for October 1 & 2. Please reserve under the block name of "UWGB Classified State Conference" to receive the state rate (one or both nights). You will need to book your room before September 28th to get this rate. **Individuals are responsible for payment and cancellation of their own rooms.**

Cambria Suites  
1011 Tony Canadeo Run  
Green Bay, WI 54304  
1-920-569-8500

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#### Questions?

If you have any questions about the conference, please contact Terry Weller at 920-465-2060 (email: [wellert@uwgb.edu](mailto:wellert@uwgb.edu)) or Micky Doyle at 920-465-2772 (email: [doylem@uwgb.edu](mailto:doylem@uwgb.edu)). **Registrations** and payment should be mailed to:

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Visit our website for updated  
conference information:

<http://www.uwgb.edu/classified/fallconference.htm>

# *Classified Staff Fall Conference "Communication: The Key to Success"*

*Friday,  
October 2, 2009  
8:00 a.m. — 3:45 p.m.*



UNIVERSITY of WISCONSIN  
**GREEN BAY**

*Sponsored  
By the*

**CSAC**  
Classified  
Staff  
Advisory  
Council

## About the Speakers



**Phil Clampitt**, Hendrickson Business Professor at UW-Green Bay in the Communications Department. Clampitt's specialties are in Organizational Communication, Public Relations and Corporate Communication. Clampitt's session will begin with a discussion of research about gender differences in communica-

tion and leadership styles within organizational settings. The session will then focus on the practical implications of the research for employees in day-to-day work settings. This session will conclude with a discussion of communication and leadership issues that do not appear to be driven by gender differences.

**Todd Sanders**, Who can say they do the job they love? Todd can, in his words "He gets paid to play on the web." Todd will take you on a stroll through "Web Candy Land" - Twitter, Facebook, and Flickr. Social media has given people the power to share with the world like never before. Your thoughts, videos, photos, even your latest meal. This session will attempt to not only give you a brief overview of the candies available, but also a taste of what makes them special. Real examples of how the virtual world can add some sweetness to your life.

Todd has a B.A. from the University of West Florida with a major in Communication Arts and Advertising. He has been the Student Affairs Webmaster for the University of Wisconsin—Green Bay for the past 7 years.

## "Communication: The Key to Success" Friday, October 2, 2009 UW-Green Bay University Union Phoenix Rooms

- 8:00-8:30 a.m. *Conference Check-In & Networking***  
Continental breakfast
- 8:30-8:45 a.m. *Opening Remarks/Welcome***  
Terry Weller, Co-Chairperson  
Classified Staff Advisory Council
- 8:45-8:55 a.m. *Remarks from Provost Wallace***
- 9:00-11:45 a.m. *Guest Speaker***  
Phil Clampitt, Professor at UW-Green Bay,  
"Gender Communication"  
(There will be an AM break)
- 11:45 a.m. -  
12:55 p.m. *Lunch & Networking***
- 1:00-2:15 p.m. *Guest Speaker***  
Todd Sanders, Webmaster—  
Student Affairs (UWGB)  
"A Stroll Through Web Candy Land"  
(There will be a PM break)
- 2:15-3:15 p.m. *Break- Out Sessions  
Choice Of One:***  
**Mark Roe**—"Tips & Tricks to Make Your Computer Run Smoothly"  
**Mary Ann Rose**—"Shade Gardening & Ikebana"  
**Deb Anderson**—"Climbing Your Family Tree" - Mini Genealogy
- 3:20-3:45 p.m. *Closing & Prize Drawings***  
Must be present to win

October 2, 2009

Registration Form

Deadline is September 28th

Classified Staff Fall Conference

Name: \_\_\_\_\_ Department: \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

UW Institution or Business Name: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_ Street Name and Number \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

You may fax in your registration at 920.465.2376 or email registration information to [wautletc@uwgb.edu](mailto:wautletc@uwgb.edu).  
Break-Out Session Choice (Please put #1 by 1st choice and #2 by 2nd choice)

\_\_\_\_\_ Mark Roe—"Tips & Tricks to Make Your Computer Run Smoothly" - This seminar will show you tips and tricks to optimize performance.

\_\_\_\_\_ Mary Ann Rose—"Shade Gardening and Ikebana" - A brief tour of shade gardening. How to use all the plants you grow as arrangements.

\_\_\_\_\_ Deb Anderson—"Climbing Your Family Tree" - This session will provide you with an introduction to family tree sleuthing. Learn tips about finding vital records, census and immigrant papers.

Enclosed is my registration fee of \$59.00 (covers all expenses including meals and conference supplies). Sorry, no refunds after September 28th  
\_\_\_\_\_ I've enclosed my check (made payable to UW-Green Bay) \_\_\_\_\_ I've enclosed a purchase order, # \_\_\_\_\_  
\_\_\_\_\_ Payment will follow (PAYMENT DEADLINE—NOVEMBER 1, 2009)