

Poster presentations on campus sustainability



## Program Rationale

Regardless of what area of emphasis a student's degree program may be, it is important to develop an awareness of the importance of sustainable practices in business activities and community affairs. Our global future rests on creating a citizenry that is aware of the need for economic, environmental and social responsibility. This is critical for our world economy.

### Co-Directors:

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### More Information:

☎ 920.465.2955  
🌐 [www.uwgb.edu/embi](http://www.uwgb.edu/embi)



UNIVERSITY of WISCONSIN  
GREEN BAY

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Environmental Management  
and Business Institute

## Certificate in Environmental Sustainability and Business

### Collaborative program with:

Business Administration  
Natural and Applied Sciences  
Public and Environmental Affairs

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## Basic Structure

The Certificate in Environmental Sustainability and Business consists of a supporting course structure (at the 100 and 200 level) that is complementary to the campus' existing general education requirements, consistent with current credit-load requirements and will not delay a student's graduation. Well-advised students will be able to meet the supporting course requirements of the certificate by satisfying the existing campus general education program.

The main component of the certificate program is comprised of 16 credits at the upper level (300 and 400 numbered courses), including an intensive business internship or co-op experience. It is the internship/co-op experience that ensures our EMBI certificate is not just "one more certificate" that carries little meaning to employers.

The certificate is available to students in all academic programs.

## Academic Structure

### Recommended Preparatory Courses:

BUS ADM 202 – *Business and its Environment* (SS1)

(P: none)

ECON 203 – *Micro Economic Analysis* (SS1) (P: none)

ENV SCI 102 – *Introduction to Environmental Science* (NPS1)

(P: none)

ENV SCI 260 – *Energy and Society* (NPS2)

(P: Env Sci 102 or Physics 103 or Chem 211)

PU EN AF 102 – *Environment and Society* (SS2) (P: none)

SOC C D 251 – *Sustainable Development*

(CUL, SS2, WE) (P: none)

EMBI is co-directed by Profs. John Katers and John Stoll. For further information, visit our web site [www.uwgb.edu/embi](http://www.uwgb.edu/embi) or call 920.465.2955.

### Upper-level Certificate Courses:

All students must take at least one semester of the following 1 credit colloquium course. This course is repeatable (up to a maximum of 4 credits toward graduation).

483X – *Colloquium in Environmental Sustainability and Business* (P: jr. standing)

### Elements

Students must take four courses from the following three elements in order to earn the certificate. A minimum of one course must be taken from each element.

#### Business Element

BUS ADM 322 – *Introductory Marketing*

BUS ADM 382 – *Introductory Management*

ECON 453 – *Cost-Benefit Analysis*

#### Public Policy Element

ECON 305 – *Natural Resources Economic Policy*

ECON 412 – *Economics of Sustainability*

PU EN AF 301 – *Environmental Politics and Policy*

PU EN AF 322 – *Environmental Planning*

PU EN AF 378 – *Environmental Law*

#### Environmental Science Element

ENV SCI 303 – *Conservation of Natural Resources*

ENV SCI 318 – *Pollution Control*

ENV SCI 425 – *Global Climate Change*

ENV SCI 460 – *Resource Management Strategy*

### Internship or Co-Op Experience (3 credits)

Business, nonprofit, or government setting that involves interdisciplinary problem solving within an environmental sustainability context. Internships will be set up and coordinated by EMBI.

Bringing classroom experience to life

