Emerging Topics:

- The Power of Leadership: Green Bay Packers
- Understanding Your Role in Regional Economic Development
- Managing Personnel & Human Capital
- Rebuilding Your Community after a Disaster
Monday, July 27

All Day: 8:30-4:30

• Rebuilding Your Community After a Disaster: A “Whole Community” Approach

Across the United States, disaster response organizations such as the Department of Homeland Security’s Federal Emergency Management Agency (FEMA) and the American Red Cross recognize that a government-centric approach to emergency management is not enough to meet the challenges posed by today’s catastrophic incident. “Whole Community” is an approach to emergency management which reinforces the idea that no one organization alone has the strengths, capabilities or competencies to successfully respond to and provide holistic recovery assistance for a devastated community. This Whole Community Team includes, not only FEMA, Red Cross and their partners at the federal level, but also local, tribal, state and territorial partners; non-governmental organizations like faith-based and non-profit groups and private sector industry; individuals, families and the community itself.

Program Fees

$392: Municipal Package
(Eight half-day sessions divided among multiple employees.)

$339: Four Day Package Monday-Thursday
(Includes: instruction, materials, lunches and breaks)

First time attendee – $50 discount on Four Day Package

$299: Three Day Package Monday-Wednesday
(Includes: instruction, materials, lunches and breaks)

$269: Two and ½ Day Package Tuesday-Thursday am
(Includes: instruction, materials, lunches and breaks)

$229: Two Day Package
(Includes: instruction, materials, lunches and breaks)

$129: One Day Package (Includes: instruction, materials, lunch and breaks)

Accommodations

Radisson Hotel and Conference Center
2040 Airport Drive • Green Bay, WI • 54313
920-494-7300

Reserve your room online:
www.radisson.com/master

The rate is $89/night including a full breakfast.

Call to reserve your room by July 3, 2015.

Cancellations & Refunds

A full refund, minus a $25 processing charge, is given when cancelling on or before July 3, 2015. There will be no refunds given after July 3, 2015.

Contact Information

Kassie Van Remortel, Director
Phone: 920-465-2468
E-mail: vanremok@uwgb.edu
Tuesday, July 28

8:30-Noon: Morning Choices

• FLSA Update:
  The Department of Labor has announced its intent to revise and update the Fair Labor Standards Act (FLSA) regulations on exempt status. What might this mean for public employers? Why are there so many more court cases being decided on FLSA issues? This presentation will address recent litigation trends, the similarities and differences between state and federal wage and hour laws, overtime payments, and the definition of independent contractors and volunteers under the FLSA.
  
  Nancy Pirkey, Attorney

• Absentee Voting in Assisted Living Facilities:
  In 2014, Wisconsin State law changed regarding absentee voting in nursing homes, community-based residential facilities (CBRFs), qualified retirement homes, residential care apartment complexes, and adult family homes. Consequently, the GAB has issued a 37 page guide to the process. The result is an increase in the number of voters who will or can vote with the assistance of Special Voting Deputies. In this class, we will review the changes relevant to local Clerks and offer the procedures the City of Madison has created to deal with the increased administrative workload.
  
  Eric Christianson and Thomas Lund, City of Madison

1:00-4:30: Afternoon Choices

• Living with the Affordable Care Act: A Strategic Approach:
  With Affordable Care Act (ACA) compliance obligations looming for individuals and employers alike, how does a public sector organization assess its current benefits and prepare for the future? It is more important than ever for employers to engage in strategic planning to ensure they are ready to meet their benefit goals and objectives – from a fiscal standpoint and to maintain their designed employment culture. This presentation will help municipalities manage their unique set of employees in the context of healthcare reform. Specifically, we’ll discuss the cost implications and relevant planning strategies as the most important mandates of the ACA begin taking shape this year and next.
  
  Bret McKitrick, JD, VP/HR Consultant Associated Finance Group

• SVRS Database Report Workshop:
  Are you interested in learning how to generate reports in the Statewide Voter Registration System? The GAB is interested in learning about the kind of reports you would like to see in a “modernized” SVRS, which is set to roll out next year. The GAB will give participants an early glimpse of what’s ahead for SVRS – new name to be determined! The class will also cover: absentee ballot log; voter listing and voter participation; vote count by voting method; GAB-190 data and data quality reports. In addition, the GAB will give participants a data system overview of the MyVote Wisconsin, BADGER Voters, WEDCS, Canvass Reporting System, CRM and Access Elections web applications.

  This class is limited to SVRS provider and self-provider municipal clerks.
  
  Government Accountability Board
Wednesday, July 29

**All Day Option:**

- **Economic Development: Understanding Your Role in Regional Economic Development:**
  
  Quasan Shaw, EDFP; Economic Development Coordinator for NWTC; Naletta Burr, Wisconsin Economic Development Corp.

  **Session 1: Strength in Regions: Intergovernmental Cooperation**

  This session will dive into the rationale for inter-local cooperation in economic development and discuss various types of inter-local cooperation for economic development financing. The first part of this session will consist of a panel discussion to share best practices for cooperation.

- **Session 2: Understanding Real Estate Site Selection Process**

  How do you get from Point A to Point B? While every site selection project is different, this session will cover a basic overview of the process and philosophy behind choosing where to locate a business.

- **Session 3: Creating Business Recruitment and Expansion Programs for Your Community**

  Business Recruitment and Expansion will show you how community organizations, chambers of commerce, and economic development leaders are working together to strengthen existing businesses and bringing new businesses to your community.

**Two Session Option:**

- **8:30-Noon: Ethical Communication**

  Effective communication requires much more than simply speaking and listening. Learn Laura’s definition of Ethical Communication and how it can help to prevent many of the most common conflicts that occur in the workplace and in personal relationships. This workshop is particularly useful for government officials who often have to think on their feet and respond respectfully to challenging questions.

  Laura Smythe, JD, Executive Director of Mediation Center of Greater Green Bay

- **1:00-4:30: Understanding Why People Act and Behave the Way They Do:**

  Understanding perspective, culture and background can provide an atmosphere which allows us to respond favorably to our differences. This workshop explores why people act the way they do through activities that will examine our perspectives and offer techniques to reduce misunderstanding and confusion. The activities are interactive and designed to create awareness and competency in dealing with our own perspectives and differences to create mutual understanding and respect and deal with the “problem person” and/or bully.

  Tim Pflieger, Founder/President Team Leadership Center, Inc.

Thursday, July 30

**8:30-11:00**

- **The Power of Leadership:**

  Learn about Leadership Development from the perspective of the Packers Organization. Two of the Packers’ leaders will share their best practices of influencing a leadership style that creates trust, sets a clear vision, and builds motivation. This viewpoint will focus on how leadership excellence is achieved by the Packers—in both the locker room and the offices.

  Rob Davis, Director of Player Development/former Green Bay Packers Player

  Nicole Ledvina, VP of Human Resources, Green Bay Packers Organization
## Master Academy for Civic and Public Affairs 2015

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### Payment Information

- Municipal Package (We will e-mail you course options) $392
- Four Day Package (Monday-Thursday) $339
- Three Day Package (Monday-Wednesday) $299
- Two and ½ Day Package (Tuesday-Thursday am) $269
- Two Day Package (Monday-Tuesday) $229
- One Day Package (Monday) $129
- Guest Lunches (Monday-Wednesday) $30/person

### Program Information—Enroll Me In:

Make one selection for each time slot the day(s) you are coming

**Monday, July 27, 2015**
- All Day Sessions
  - Rebuilding Your Community After a Disaster

**Tuesday, July 28, 2015**
- Morning
  - FLSA Update
  - Absentee Voting in Assisted Living Facilities
- Afternoon
  - Living with the Affordable Care Act
  - SVRS Database Report Workshop

**Wednesday, July 29, 2015**
- All Day
  - Understanding Your Role in Regional Economic Development

**Other Option**
- Morning - Ethical Communication & Afternoon - Understanding Why People Act and Behave the Way They Do

**Thursday, July 30, 2015**
- Morning
  - The Power of Leadership

### Registration

Choose one of the following ways to register:

- **Online**: See our website at [www.uwgb.edu/govt](http://www.uwgb.edu/govt). Only credit card registrations will be accepted.

- **By mail**: Complete the registration form. Pay by credit card or check. Make your check payable to UW-Green Bay Outreach-Government.

- **Fax to**: 920-465-2643. Only credit card registration will be accepted. Faxed forms without credit card information will not be processed.

**Phone registration will not be accepted.**

**Registration Deadline** – July 3, 2015