A UW-Green Bay degree is one of the few business master’s degree programs that is taught completely via the traditional classroom—all at UWGB, part of the highly acclaimed University of Wisconsin System.

- Classes are taught by faculty with global experience and academic training.
- Students complete a professional project as a requirement for the degree, providing them with the opportunity to interrelate concepts and theories from the classroom to real-world situations.
- Small class sizes allow students access to their faculty and a much greater opportunity to become engaged in the classroom.
- Class times are convenient, offered for the working adult.

To learn more about the Master of Science in Management program, to enhance your professional profile through additional education, or to learn more about other graduate programs at UW-Green Bay, please contact:

Graduate Studies Office  
Cofrin Library 835 A  
University of Wisconsin-Green Bay  
Green Bay, WI 54311-7001

visit the site at:  
www.uwgb.edu/management  
email:  
gradstu@uwgb.edu  
OR by calling the office at:  
920-465-2123
The University of Wisconsin-Green Bay’s Master of Science in Management program is an innovative, advanced study of the management process and its outcomes. The program, offered through UW-Green Bay’s Austin E. Cofrin School of Business, prepares effective leaders and strategic decision-makers for the region’s businesses, nonprofit organizations, and government agencies. Students in the program are managers from a variety of organizations, both large and small, as well as individuals who wish to enter the management profession.

This program provides students, many of whom already have extensive business backgrounds, with the knowledge and critical thinking skills needed to lead and succeed in complex and dynamic organizations. Students who have experienced success in the workplace find that additional education enhances their professional profile and affords new professional opportunities. The program develops leaders who will take on new management challenges and make a positive difference in their workplace and community.

The Cofrin School of Business accounts for the University’s largest enrollment by major and alumni base, offering associate, bachelor’s, and master’s degree options. Austin E. Cofrin, the school’s namesake, embodied entrepreneurship in growing a small Green Bay operation into a world leader in the paper products industry — Fort Howard Paper Company.

*UW-Green Bay is a member of AACSB International — The Association to Advance Collegiate Schools of Business.*