

## Graphic Artist

Student Staff Employment  
Internship Credit Option  
Academic Year – 2018-19

### Responsibilities:

The Graphic Artist supports ongoing marketing initiatives by planning and designing publications, marketing concepts, logos, brochures, posters, and graphics to be used with print, and social and electronic media such as the housing web site, blogs, Facebook, and Twitter. These initiatives are primarily based on the Residence Life Marketing Plan, but will also include other marketing & promotional items such as program promotion, html emails, developing and editing web content, print advertising, and assisting in the design of many marketing pieces. Serves on the departmental marketing committee.

### Requirements:

Candidate must have excellent interpersonal skills, ability to communicate and collaborate with staff and students, strong written communication skills; proofreading and grammar skills, ability to establish and maintain a network of relationships with staff and students, have the capacity to be creative, deadline-driven, innovative, and resourceful in the position.

A working knowledge of InDesign, Photoshop, Adobe Illustrator and/or other desktop publishing software is required. Knowledge and proficiency in the use of social media such as Facebook, Twitter, Blogs, and YouTube preferred. Must have the ability to work independently, with attention to detail, while maintaining the commitment to working as part of a team.

### Compensation and Work Hours:

This position offers a competitive wage of \$9.75 per hour. This is an academic year position with up to 25 hours per week. This position also offers employment during the summer months, with up to 40 hours per week during most weeks according to the campus payroll schedule.

### How to Apply:

To apply, submit a letter of application, resume, two references, and two examples of graphic design work to [Housing@uwgb.edu](mailto:Housing@uwgb.edu). Applications will be accepted until the position is filled with a priority date of Wednesday, November 28 for applications.

For More Information, Contact:

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