

UW-Green Bay Leadership Certificate Program

Sponsored by UW-Green Bay
Office of the Chancellor
Office of Human Resources



UNIVERSITY of WISCONSIN
GREEN BAY

Sponsored by UW-Green Bay
Office of the Chancellor
Office of Human Resources

Thursdays, July 30 through August 20, 2009
8:30 a.m.—3:30 p.m.
UW-Green Bay campus

Fee: \$150 per session; Save \$100 when you
register for all four.

SBDC

2701 Larsen Road

Green Bay, WI 54303

The UW-Green Bay Leadership Certificate

The University of Wisconsin-Green Bay Leadership Certificate is designed for faculty and staff who want to develop their leadership capability as department heads, managers and supervisors; promote their career growth; and improve their ability to lead positive change for the long-term competitive advantage of the University.

Faculty and staff will learn leadership concepts and tools they can immediately transfer to their areas of responsibility. If your position requires that you use position power, influence, or both with teams and work groups as you set and follow through on strategic initiatives, register for the UW-Green Bay Leadership Certificate today.

To earn your Certificate, you must attend all four sessions. You may register for individual sessions without completing certification requirements.

Supervisory Leadership 1

July 30, 2009

Eric Coryell, Instructor

Supervisory Leadership 2

August 6, 2009

Bob Pecor, Instructor

Coaching for Maximizing Performance

August 13, 2009

Bob Pecor, Instructor

Managing a Diverse Workforce

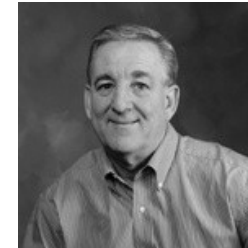
August 20, 2009

Scott Dickmeyer, Ph.D., Instructor

The Instructors

Eric Coryell Founder and President, Core Connections

Eric is an insightful, engaging facilitator and interventionist with over twenty years of experience working with three different progressive companies, two of which he has led as President/CEO. During that span he also held positions as VP of Administration, VP of Organizational Development, VP of Sales and Marketing, Chief.



Bob Pecor Founder and President, Coaching Forward

Through Coaching Forward, Bob works with key employees to enhance their professional effectiveness. He helps clients identify solutions to performance problems which are specific for the individual while also customized for the workplace. He brings a wealth of practical management experience to his engaging and enthusiastic seminars.

Scott Dickmeyer, Ph.D. Associate Professor, UW-La Crosse

For almost twenty years Dr. Dickmeyer has dedicated himself to training people to be more effective communicators. In his communication and public relations work he has helped thousands of people become other-oriented communicators and effective spokespersons for their companies. He is a nationally recognized consultant and an award winning researcher.



Leadership Certificate Sessions

**Supervisory Leadership 1
July 30, 2009 8:30—3:30 p.m.**

This session offers guidance for current or aspiring leaders and pragmatic recommendations for leaders who seek to develop strong teams and drive outstanding results. You will explore different leadership styles and discover their own unique style through assessments and practice.

Using the DISC profile, you will gain a thorough understanding of their role, establish fundamental leadership practices, integrate their actions with their divisions' strategy, and motivate and inspire their teams.

**Supervisory Leadership 2
August 6, 2009 8:30—3:30 p.m.**

This session provides succinct skill sets in coaching and developing employees. Increase your operational effectiveness by communicating clear and specific expectations to your employees. Learn how to overcome resistance to performance assessments, how to establish job expectations and how to conduct coaching sessions.

You will learn how to build a workplace that is inspired, providing opportunities to create a culture of growth and increase the competitive advantage of employee innovation and production.

**Coaching for Maximizing Performance
August 13, 2009 8:30—3:30 p.m.**

Fine-tune coaching techniques and create an environment of excellence. Get the best out of direct reports. In this session, you will learn how to coach for optimum performance while reducing recurring problems.

Understand and improve your leadership and coaching skills. You will learn how to reduce re-occurring personnel problems. Attendees must have participated in Session 2: Coaching Employees.

**Managing a Diverse Workforce
August 20, 2009 8:30—3:30 p.m.**

Managers in the 21st century are noting significant workforce change as more immigrants and people with differences are having a dramatic impact on the American workplace.

Today we must be able to adapt to the wide variety of employee needs in order to be effective. Every workforce is a complex mix of people. Learn how to overcome the barriers to productivity, communication, and work satisfaction. You will gain the resources and skills to help all of your employees thrive.



THE DETAILS

Site

All sessions will be held at UW-Green Bay. Supervisory Leadership 1, Coaching for Maximizing Performance and Managing a Diverse Workforce will be held in the 1965 Room in the University Union. Supervisory Leadership 2 will be held MAC Room 237.

Session Time

8:30 a.m. to 3:30 p.m.

Fee

Each session is \$150 per person. Fee includes materials, lunch and refreshments.

Discounts

Multiple Registration Discount

Save \$100 when you register for all four sessions at the same time.

Multiple Participant Discount

Save \$25 per session per participant when two or more people from the same department register together. Use the series fee when registering.

Cancellation

To receive a full refund, you must cancel no later than five days prior to the start of the program. Substitutions are always welcome.

The UW-Green Bay Leadership Certificate is administered by the Small Business Development Center. Questions regarding registration or program content can be sent to Christina Trombley at tromblec@uwgb.edu or calling 920-496-2117.

Registration

UW-Green Bay Leadership Certificate

Online: www.uwgb.edu/sbdc
Phone: 920-496-2117
Mail: SBDC
2701 Larsen Road
Green Bay, WI 54303

Yes, please register me for:	Series Fee	Session
<input type="checkbox"/> Supervisory Leadership 1	\$125.00	\$150.00
<input type="checkbox"/> Supervisory Leadership 2	\$125.00	\$150.00
<input type="checkbox"/> Maximizing Performance	\$125.00	\$150.00
<input type="checkbox"/> Managing a Diverse Workforce	\$125.00	\$150.00

Subtotal: _____

Name _____

Division/Department _____

Address _____

Phone _____

Email _____

Credit Card # _____

Method of Payment

- Check MasterCard
 Bill Me Visa

Signature _____

Exp. date _____