MASTER’S of the NEW LEARNING

‘Dead Zone’ pioneer
Tracy Valenta credits
UW-Green Bay experience
GREETINGS FROM THE UNIVERSITY OF WISCONSIN-GREEN BAY!

This issue of the University magazine affords us an opportunity to spotlight academic success and update you on the positive changes taking place in our master’s degree programs.

For many years graduate education here lacked sufficient size and scope to fully serve a region of nearly one million residents. The quality of our offerings was excellent, but we were limited in overall array and enrollment (about 200 master’s students). Our decentralized model for supporting grad programs did little to encourage growth.

We needed to make this a priority, and we did. I commissioned the Graduate Education Task Force to conduct a comprehensive review and market analysis, and its members responded with a candid assessment of our needs. Their work gave us a blueprint to move forward, with community and regional support.

We strengthened the Office of Graduate Studies to help in the recruiting, retention and graduation of graduate students. Faculty members in each of our programs began to fine-tune curriculum. The Master’s in Management has a brand-new curriculum; Applied Leadership for Teaching and Learning has reconfigured its program to meet the needs of local schools districts; and our traditionally strong Environmental Science and Policy master’s and the popular Master’s of Social Work program are in the midst of curricular restructuring.

As we position current programs for the future, we also have added two new online programs to address regional needs. Both the Master of Science in Sustainable Management and our Master of Science in Nursing are already filled to capacity.

The future is bright, and I encourage you to recommend UWGB to friends and family members who are considering master’s level studies.

As always, thank you for your continuing interest in UW-Green Bay. GO PHOENIX!

Tom Harden
Chancellor
NEW LEARNING
Twitter in the classroom? Students logging in from their dorms? Yes, and it seems to be working.

BEST IN WISCONSIN
The government’s go-to website on college costs lists favorable numbers for UW-Green Bay.

MILLION-DOLLAR NEWS
Baer gift in honor of Wood inspires others, and students benefit.

BRIDGE OUT, EXPERTS IN
Who ya gonna call? When they need to explain I-43 bridge mess, reporters call here.

Features

on the cover
Two-time UW-Green Bay graduate Tracy Valenta, Class of 2002 (bachelor’s) and 2013 (master’s), poses along the Green Bay waterfront with water-quality-testing tools of her trade.

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GREEN BAY, Wis. (AP)—Lake Michigan’s Green Bay is developing a “dead zone” similar to sections of Lake Erie and the Gulf of Mexico where there’s so little oxygen that few if any fish — or even tiny critters such as insects and worms — can survive, scientists said this week.

The oxygen-deprived area may cover as much as 40 percent of the largest freshwater estuary in the Great Lakes, said Tracy Valenta, a water resource specialist with the Metropolitan Sewerage District of Green Bay, Wis. The zone starts about 8 miles northeast of the city and can extend more than 30 miles from there, she said...

Typically, scientific seminars draw a select and devoted audience of researchers and educators motivated to explore a highly specific topic in exacting detail. Their subject material doesn’t often get picked up and sent national by the Associated Press, or featured in the print editions of The Wall Street Journal and USA Today.

This time, however, would be different. On Aug. 15, in an online seminar arranged by the Chicago-based nonprofit Alliance for the Great Lakes, UW-Green Bay alumna Tracy Valenta and professor Kevin Fermanich made short presentations about the Green Bay watershed and Valenta’s longstanding research on hypoxia in the bay.

Hypoxia is the scientific term for oxygen depletion. To call a water body hypoxic a “dead zone” can sometimes be overkill — O₂ levels vary greatly with depth and location — but the first reporter correctly sensed a big story.

One of the world’s largest freshwater estuaries — the bay that gives the city of Green Bay and its public university their names — was found to be harboring a “dead zone.”

**Monitoring the bay**

Valenta is water resources specialist for NEW Water, a new brand for the entity also known as the Green Bay Metropolitan Sewerage District, or GBMSD.

The municipal corporation has a commitment to clean water not just off the end of its discharge pipes in Green Bay and De Pere dam. The farthest is near Egg Harbor about 10 miles south of Chambers Island, where 100-foot depths and the bay’s big-water characteristics become more pronounced. It’s a 55-mile run, one way.

Valenta had to earn a Coast Guard captain’s license for her work. She follows the National Weather Service closely and most times can avoid rough weather. That wasn’t always possible with her first GBMSD workboat, an aging vessel prone to mechanical failure. It once left her stranded and taking on water about six miles from port. That boat was finally retired three years ago.

**A start at UW-Green Bay**

Valenta grew up in Manitowoc. After high school she lived five years in Seattle before realizing she wanted to return to Wisconsin, attend college and study natural sciences.

She enrolled first at the two-year UW College in Manitowoc. She credits one of her advisers, assistant dean Michael Herrity, for endorsing her plans to transfer to Green Bay. (Herrity later made the move himself, joining the University as registrar.)

“UWGB was a pretty good fit for me,” Valenta says. “I wanted to stay close to family, and the school had an excellent reputation in environmental studies.”

In 2002 she received her bachelor’s in Environmental Science and Biology, worked as a technician and earned appointment as GBMSD water resources specialist.

“It’s the same title I have today,” Valenta observes, “but what I do has changed greatly, and I feel I have definitely grown in the job.”

By 2005 or so, she determined further education could help advance that growth. She enrolled in UW-Green Bay’s nationally known graduate program in Environmental Science and Policy.

“It was a desire to be more competitive and effective in my field,” Valenta says. “It really required having a master’s degree.”

Seven years later, she’d have that degree.

**Choosing a thesis**

Taking one or two courses a semester while working full time, Valenta had time to choose a thesis topic. Given her career, the research obviously would involve the bay. She sought advice from Prof. Emeritus Paul Sager, an early Green Bay researcher responsible for groundbreaking work in the 1960s and ‘70s on phosphorous loading.

“I asked him what had never been studied before on the bay, over all those many years,” Valenta recalls.

“Oxygen dynamics,” was Sager’s reply.
‘DEAD ZONE’ DISCOVERY CONTINUED...

Sager cautioned Valenta, however, that she might not find much worth studying. Conventionally wisdom held that southern Green Bay, shallow and windblown, had sufficient mixing to keep stratification and hypoxia at bay.

Years went by, and Valenta amassed mountains of data — a recent estimate put her total at over five million pieces of data over the decade. Then came the die-offs.

Dead zebra mussels piled up in windrows along Green Bay’s east shore. Later, when round gobies began flopping onto rocky shorelines, desperate for oxygen, The hypoxia theory gained traction.

Most fish swim away from “dead zones” in search of more oxygenated water, but the ungainly gobies aren’t open-water swimmers. Instead, they sort of dart along the bottom mostly using fins and tail to push themselves along. If the bay did have a bottom-hugging layer of cool water with little or no oxygen, it made sense that zebra mussels and gobies would be hardest hit.

Prof. Dolan’s help

Dave Dolan was Valenta’s thesis adviser and major professor. A veteran statistician, mathematician and environmental scientist, he had studied Lake Erie hypoxia during a three-decade career with the EPA and the International Joint Commission on the Great Lakes.

He was a master data cruncher... and Valenta’s biggest advocate.

“He was unbelievable, to stick with me for seven long years,” Valenta says. “Also, he had this encyclopedic memory for water quality research and seemingly obscure papers. He’d remember something from, say, the 2002 Great Lakes conference on such-and-such, and sure enough... it would be exactly what I was looking for in reviewing the scientific literature and trying to pull all the pieces together.”

With Dolan’s help, she documented that Green Bay had experienced significant periods of hypoxia over the last few years. A primary cause was too much phosphorous, followed by algae blooms, subsequent die-offs and oxygen-robbing decay. Changing weather patterns contributed, as well, with long stretches of high pressure and hot, windless conditions setting up a defined thermocline in the water column.

Thesis completed, Valenta received her UW-Green Bay master’s degree on May 18, 2013. Thesis completed, Valenta received her UW-Green Bay master’s degree on May 18, 2013. Continuing the research

Valenta says hypoxia has likely existed for decades, although her sampling shows the problem appears to be getting worse. By 2011, the low-oxygen period had reached 43 days. Some sportsmen wonder how those findings square with popular perception the bay is significantly cleaner than it was, say, pre-1970s and the Clean Water Act. Today, the lower bay boasts some of America’s best fishing for trophy walleye, muskellunge and smallmouth bass... at certain times of the year.

Valenta doesn’t totally disagree. By some measures, water quality has improved, but “phosphorous remains a major issue,” she says. The Fox River and tributaries still dump 1.2 million pounds of the nutrient into the bay each year. As for the fishery, she notes the dead zone along the bottom can force sport fish away from preferred habitat, make them suspend in the water column and feed on less nutritious prey. Hypoxia seems to have eliminated the native lake mayflies that used to hatch from the bottom mud in thick clouds.

“Think how much bigger the perch would be if they were eating mayflies,” she says. “A healthy ecosystem would benefit so many species.”

Grants, partners and honors

As early as 2009, Valenta began to share preliminary findings of her Green Bay research at the same time a major NOAA grant was promoting more UW System research on the bay.

At UW-Green Bay, where faculty including Sager, Bud Harris, Bob Wenger, Jack Day and others had built the foundation decades earlier, the focus sharpened on attacking the problem at the source. Fermanich now oversees the Fox River Watershed Monitoring Project, which enlists high school science students in sampling smaller tributaries. Another Natural and Applied Sciences faculty member, Matt Dornbush, is looking at practical ways to limit agricultural runoff into Duck Creek.

The hypoxia findings are re-charging public and scientific interest in Green Bay water quality. A new grant (see sidebar story) promises even more in-depth investigation.

For UW-Green Bay graduate Valenta, who earlier this year was named “Young Professional of the Year” by the Green Bay Area Chamber of Commerce, publicity for her research is gratifying but not as important as the ultimate goal. It’s why she embraces the term “dead zone.”

“Hypoxia is the correct term,” she says. “But ‘dead zone’ is the sexy way to say it. If that’s a term that gets people’s attention and mobilizes action that we still have a long way to go in restoring the bay, I’m all for it.”

UW-Green Bay shares in grant to map bay’s future

A two-year, $434,000 grant will help research partners model new strategies for dealing with “dead zones” and restoring the health of the bay of Green Bay.

The University of Michigan’s privately funded Water Center approved the project presented by UW-Green Bay Prof. Kevin Fermanich, who is a principal investigator along with J. Val Klump and Hector Bravo of UW-Milwaukee.

The research will build on studies documenting how algae-promoting nutrients flowing into southern Green Bay have helped deplete oxygen levels. Climate models project warmer and wetter conditions in coming decades, with shorter winters, reduced ice cover, more runoff and heavy rainstorms — all of which can exacerbate the problem.

Scientists will use advanced modeling to predict how current restoration efforts will perform under climatic changes and to determine if new approaches are necessary.

Along with Fermanich, UW-Green Bay researchers on the team include Paul Baumgart and Michael Zorn. They are joined by William Hafs and John Kennedy from NEW Water, and the Oneida Nation’s Michael Finney. Other participants include faculty and staff members from UW-Milwaukee, UW-Madison, UW-Extension, Sea Grant, the state DNR and the environmental engineering firm Limno Tech.
Since the age of 19, Cindy Olli has prided herself on providing professional, compassionate care to those in need. Chief nursing officer for Schoolcraft Memorial Hospital in Manistique, Mich., Olli started her career as a licensed practical nurse (LPN). She went on to become an ADN, or associate degree registered nurse. She capped it off by earning the college credits necessary for the bachelor’s of science degree in nursing. A firm believer that education helps you better serve your patients, employer and community, Olli has one more degree in sight. When UW-Green Bay welcomed its first master’s degree students in nursing this fall, Olli was among the first to sign up for the new Master of Science in Nursing (MSN) degree in Leadership and Management in Health Systems. The reasons she chose UW-Green Bay — first for her bachelor’s degree, and now, her master’s — are the online format and the quality of the program. "I chose UWGB for my undergraduate BSN program (graduating in 2006) because of the online format and following the recommendation of a co-worker," she says. "As a full-time nurse and a busy mom, attending regular classes at our nearest college campus about an hour to 90 minutes away was not an option." Manistique lies at the north end of Lake Michigan, an hour east of Escanaba and about 160 miles and three hours northeast of Green Bay. She compared on-campus degree programs with the online option at UWGB and found them "essentially the same, with the main difference simply being the delivery format of the classes." Olli says she believes UW-Green Bay’s RN to BSN degree-completion program prepared her well to pursue leadership roles in the nursing profession including her current job as CNO for Schoolcraft Memorial. "When I saw that UWGB was going to offer a MSN degree, there was no question that this was the program that I wanted," she says. "I had been looking for the past few years at many online options and no program seemed to fit exactly what I wanted. Also, although there are many great online schools, for me it was important to keep with a ‘brick and mortar’ school that offered on-line classes as part of their curriculum." Olli was drawn to the healthcare profession from an early age, both for its service to others and its diverse career opportunities. "As a high school student I worked in the dietary department of our community hospital, and I was always impressed by the nursing staff," she said. "Working and observing in that hospital setting helped me to decide to pursue nursing as a career path." It’s a decision that has been affirmed time and time again. "I enjoy the health care environment," she says. "Nursing is a profession that blends patient care skills with technology, education, and social interactions. It is challenging to take all of these aspects and come up with a plan to provide high-quality patient care. “As health care continues to change, these challenges will become more difficult. Balancing quality and cost while trying to provide evidence-based best practices is, as I see it, one of my biggest challenges as a nurse leader.” UW-Green Bay’s MSN program (MSN-LINC, for those searching online) provides advanced coursework in leadership and management to improve care at multiple levels across the continuum of healthcare settings. Core content within the curriculum includes leadership, fiscal management, evaluative methods, information systems, healthcare policy, communication, and organizational behavior. Practicum experiences are arranged with health care facilities in students’ geographic areas.
One might describe UW-Green Bay grad student Saja Al-Quzweeni using any number of adjectives.

Friendly, intelligent, adventurous, capable — and that’s just for starters. But one attribute stands out perhaps more than any of the others. Saja is patient.

She was patient after completing her undergraduate degree at the University of Baghdad in 2002, and patient with struggling to find a job amid the chaos of the American invasion of Iraq the next year. She was patient when sectarian tension forced her family out of its home for 18 months in 2007-08, and patient in pursuing her dream to attend graduate school in the United States.

And now, as a Fulbright scholar and UW-Green Bay’s first Iraqi student, Saja is happily patient as she navigates her first semester in the Environmental Science and Policy master’s program. Academic English and homesickness are among her challenges, but Saja’s determination wins out.

“This is my dream,” she said. “I waited many years for this opportunity. Everything needs patience, so I was patient — I think we need to be patient, but we must work hard.”

Saja’s been working hard since arriving on campus in August, after a month spent in Colorado completing her pre-academic program. That preparation is standard for the Fulbright Program, the U.S. government’s flagship international educational exchange opportunity, designed to increase mutual understanding between the people of America and the people of other countries.

Once in Green Bay, she joined her fellow international newcomers in the University’s special welcome-to-the-States orientation prior to the semester, which included a tour of the city and region. (That’s her, in the photo at left, with Jenna Laabs of the International Education Office, wading a beach in northern Door County.)

It was the first time she’d ever been to the United States, which is thankfully a more low-key place than the movie industry had led her to believe, she said. Saja plans to complete her degree here in two years — maybe less — and return to Iraq with the goal of making a difference.

“I want to understand why we have problems in my country — environmental problems — what type of education we need,” she said. “We need to know why we have a problem, what the reason (is), so we can figure out a way to solve it.”

She is confident she’ll become more knowledgeable about environmental issues by studying in UW-Green Bay’s highly regarded program. It’s a program designed to accommodate a broad range of interests, including traditional ecological sciences, applied environmental technology, and emerging issues in environmental policy.

The Baghdad native acknowledges her home city is much different than it used to be, but it’s still a place she loves. Even when the violence was at its worst, Saja, her family and fellow citizens found a way to carry on.

“We needed to go to work, we needed to eat, we needed to go to shops,” she said. “It is similar to death, actually, if you were to stay in your home, and lost everything. So we should be able to survive. I think this should give us more hope.”

And Saja’s hopes for the future are bright. When she struggles with self-doubt, her family — especially her mom — is a quick, reassuring email or Skype chat away. She loves the beauty, serenity and friendliness of UW-Green Bay, and looks forward to sharing her history and culture with the campus. Academic demands have kept Saja from doing much of that thus far — but she plans to as time allows.

In the meantime, she’ll be patient.

“I’m very proud to be a Fulbright,” Saja said, “and to be an Iraqi and represent my country here.”

International Influence

UW-GREEN BAY HAS TRADITIONALLY HAD A SOLID INTERNATIONAL STUDENT PROGRAM. THIS FALL’S INTERNATIONAL STUDENT CENSUS IS 116 STUDENTS FROM 28 COUNTRIES, WITH CHINA, SOUTH KOREA, GERMANY AND EGYPT LEADING THE WAY.
In the wake of Wisconsin Act 10 — the 2011 law that curtailed the influence of Wisconsin’s public employee unions — schoolteachers and K-12 districts had to navigate a radically changed landscape.

So, too, did institutions such as UW-Green Bay, which for many years has offered both a graduate program and a professional development certificate for educators seeking advancement. Gone were the days of standard union contracts and prescribed “step” raises for schoolteachers who added another degree or credential. Reimbursement for education-related expenses became more uncertain.

UW-Green Bay moved swiftly. Both the master’s program in Applied Leadership for Teaching and Learning and the Education Outreach program were fast adapters, changing delivery methods and bringing professional development on-site to school districts.

This fall, 27 educators from the Plymouth School District (above) began pursuit of their master’s degrees under the new model. UW-Green Bay will lead the effort with a hybrid of onsite and online curriculum offerings while meeting specific goals set forth by the district.

“We are fairly unique in the post-Act 10 world that we decided to invest in human capacity and professional capacity,” says Plymouth assistant superintendent Dan Mella.

In May of this year the Plymouth School Board passed a “Teacher Employment Framework” that replaced the expired contract.

Teachers now advance up the ladder — from Initial to Progressing to Professional to Advanced to Master — as they demonstrate the qualities associated with each level. The district raised top pay by $5,000 for an individual determined to be a Master Educator.

“We believe what motivates people to do their best in complex professions is autonomy, sense of purpose… the feeling of being really good at something,” Mella says. “Scholarly pursuits help us get people to that point.”

The University and district have a long-standing relationship and a history of educators improving their practice through classroom research — a basic requirement of UW-Green Bay’s Education master’s.

“We find UWGB to be very flexible,” Mella says. “There are great people in the program from Carmen Leuthner in Outreach to Tim Kaufman and Linda-Tabers Kwak in Education. They share our philosophies about professional learning and capacity for growth.”

Kaufman, chair of Education, explained that virtually every district is facing challenges and opportunities in implementing state mandates designed to address accountability and evaluate “educator effectiveness.”

“Plymouth recognizes that this program can help their educators become reflective practitioners to improve student learning,” he said.

“It also weaves in teacher leadership, allowing teachers to navigate the sea of acronyms and initiatives that are placed before them during their careers. It allows them to be nimble, to see challenges as opportunities rather than roadblocks.”

Carmen Leuthner, education outreach director for UW-Green Bay’s Adult Access division, says offerings in Plymouth will include contemporary issues such as integrating digital and media literacy in content areas, assessment, and transforming pedagogy with 21st century practices.

Mella says Plymouth educators are excited about the classes and program.

“After the first two classes we witnessed a lot of positive Facebook chatter and hallway conversation,” Mella says. “They appreciate that the first class is more than theory, but also applied learning where they can begin to see how their research will affect their students today.”
Regional demand greets arrival of new master’s in Sustainability

A new collaborative master’s degree program is off to an even-better-than-expected start, and officials anticipate filling twice as many class sections as initially thought by the end of the academic year.

The Sustainable Management master’s program is a collaborative effort of five University of Wisconsin System institutions — UW-Green Bay and its sister campuses in Oshkosh, Parkside, Stout and Superior.

The 14-course, 34-credit online program is designed for working adults with real-world experience — those who understand that sustainability is increasingly important across the business world.

“Professionals out there understand that this is now an important component of just about any job,” said UW-Green Bay Prof. John Katers, who helped launch the program and will teach his first course for it this spring. “When you’re working with a company, there’s some sort of sustainability aspect that you can build into just about anything that you’re doing.”

Katers, who co-directs the UW-Green Bay Environmental Management and Business Institute (EMBI), has seen interest in sustainability rise alongside the realization that it’s good for the corporate bottom line. Waste in the dumpster, he tells clients, more often than not represents money wasted.

Officials had planned for about 105 class section enrollments across all five campus this year, Katers said, but they’re already at about 150 — and that’s without the numbers for spring semester.

“We should be way more than double what we expected,” Katers said, “which is great.”

The program and its format have been a perfect fit for Tricia Garrison, the communications and education coordinator for NEW Water, the brand of the Green Bay Metropolitan Sewerage District. With a full-time job and a 6-year-old daughter, Garrison said the degree program allows her much-needed flexibility while serving as an invaluable addition to her current position.

“The master’s program truly complements what we’re trying to do at NEW Water — keeping sustainability at the forefront of every decision we make,” Garrison said. “We are that perfect example of an organization that must employ sustainability in order to survive and thrive, for the sake of the community.”

Updates for Social Work, Management

As UW-Green Bay retools its array of master’s degree programs with new offerings, two longstanding and effective programs are getting some updates.

Faculty in the Collaborative Master’s Degree Program in Social Work and in the Master’s of Management Program have taken up the process of making changes in course offerings and degree requirements.

Curriculum changes help even strong programs stay current and anticipate rising trends in the field, UW-Green Bay officials say.

Both programs were initiated about a decade ago in response to regional demand.

The Social Work degree was created in partnership with UW-Oshkosh to address the shortage of master’s-prepared practitioners as the profession evolved with increasingly complex case loads and leadership challenges. Enrollment has consistently been at or near capacity, as UW-Green Bay’s largest grad program.

The Master’s of Management degree originated in 2002. The now-updated curriculum consists of required and elective management courses, with a hands-on professional project examining a major organizational issue a required capstone experience.
In the dorms or across country, online learning gains in appeal

For UW-Green Bay sophomore Bradley Schetter, proximity had little to do with the decision to take an online class. After all, Schetter works and lives right on campus, so it isn’t as if his daily commute poses a logistical challenge. Rather, online learning just made more sense for the History major from Mishicot. He wanted to take U.S. History 1865-Present as soon as possible, and doing so online was the only way to make it work this semester.

“I was very hesitant at first,” Schetter said. “I didn’t know how the teaching process would be. Would I have to read or teach myself? That was a main question in my mind.”

Still, by a few weeks into the semester, Schetter’s concerns were largely allayed. After some initial organizational challenges, he learned to set aside dedicated time to that class — and found that between his job and an 18-credit semester, the flexibility it offered was a definite plus.

Even just a few years ago, Schetter’s experience would have been unusual or unheard of, as online learning at UW-Green Bay was largely the purview of adult learners — some of whom rarely or ever actually set foot on campus. But as e-learning options become more plentiful and popular, more traditional-age students are embracing them as well — even if they work, eat and sleep within a stone’s throw of the physical classroom.

More than a third of UW-Green Bay’s traditional-age students are taking at least one distance education course, and 4 percent are enrolled exclusively online — up from 4 percent and 1 percent, respectively, five years ago, according to UW-Green Bay’s Office of Institutional Research. Nearly 550 students who are living on campus are taking at least one distance education course — and while none of the online-only students are currently living in the residence halls, it has happened in the past.

“Students appreciate the convenience and flexibility that it offers — they can take classes on their terms,” said Michael Stearney, UW-Green Bay Dean of Enrollment Services. “They can take classes in the middle of the night if that’s their preference. They can take them in their pajamas.”

Non-traditional learners — those age 25 and older — are taking more online courses as well, with 74 percent taking at least one distance education course and 55 percent learning entirely online. Five years ago, the numbers were 42 percent and 26 percent, respectively.

“This is what students are demanding,” said Christina Trombley, UW-Green Bay Director of Adult Degree Programs. “And it doesn’t matter whether the students are 18 or 58 — students want the flexibility, the accessibility, as well as the quality of what they expect in a UW-Green Bay degree. And we’re able to bring all of those things together.”

New grant expands internships

Most local businesses and non-profits say great things about having UW-Green Bay students on staff as interns.

The problem is that not every employer can afford to participate, unless the internships are unpaid, academic-credit only. Meanwhile, some students can’t participate without a paycheck. The result? A valuable experience missed because there’s no budget or a hard-pressed student can’t give up hours at a paying job.

Enter a one-time, $150,000 grant from the Great Lakes Higher Education Guaranty Corporation to underwrite as many as 70 additional internship opportunities over the next year.

Placements will be made by the University’s Center for Public Affairs, with expertise in non-profits, and the Environmental Management and Business Institute, which promotes sustainability and cost-effective strategies.

“If you’re an agency or business, not sure of the value, the cost can be a stopping point.” says John Arendt, EMBI co-director.

Interested businesses and agencies should contact Arendt (920-465-2953) or CFPA staff member Ashley Heath at (920-465-2608) for information.
On a mid-September Tuesday, Associate Prof. Chuck Rybak’s English 333 students are busy analyzing the symbolism of Bram Stoker’s “Dracula.”

“Monster narratives are really narratives to show our faults,” comments one student. “Monsters manipulate the weaker parts of people,” adds another. “... Have we become the prey?”

Thought-provoking stuff, and about what one would expect from an upper-level English course. But rather than commenting aloud, these students are making their voices heard via Twitter, using the 140-character micro-blog to add to the discussion in real time.

Whether for building rapport or enriching or archiving class discussions, social media use among UW-Green Bay faculty is varied in both quantity and purpose. These technologies have benefits and drawbacks, professors say, and they can sometimes blur the lines between professional and casual correspondence.

“The neat thing is that the more the technology’s getting into people’s hands, we can use it for more things,” said Human Development and Psychology Prof. Regan A.R. Gurung, who regularly uses Facebook and has experimented with Twitter in some of his courses. “But let’s not forget the fundamentals.”

Faculty members have some amusing stories about students forgetting or disregarding those fundamentals. One student called Gurung “dude” in an email, then swiftly and apologetically explained that the slip-up was inadvertent — that in fact, he’d been in “Facebook mode” when he sent the note. For Psychology chair and Associate Prof. Ryan Martin, who uses Twitter to supplement class discussions, a student’s faux pas was a bit more public.

“Someone took a picture of the person next to them sleeping in my class and tweeted it,” Martin laughingly recalled. “And said something along the lines of ‘obviously experimental psych is super exciting.’ So that was awkward and funny.”

Many freshman seminar courses, including Gurung’s, cover the fundamentals of email etiquette and other communication at the outset, so students aren’t left wondering what’s appropriate.

For Martin, using Twitter in the classroom has taken on a couple of different forms. He first offered extra credit for tweeting, then made it an assignment. After noting that some students were just going through the motions — and that he had an awful lot of tweets to track — Martin made it optional. He gave students five reasons they should tweet, from increasing familiarity with him to having fun and establishing a good repository for class-related articles and other information.

To take it a step further, Martin and Rybak both use social media aggregator Storify, which allows them to capture tweets and integrate other media to establish a digital record of what happened in class.

“I tell students all the time,” Rybak said, “if you’re absent, look at the Twitter feed and see what we talked about in the last class.”

Gurung says, there are different ways to measure the value of what can be gained from taking a class virtual — even if it comes with some bumps along the way.

“There’s probably something that shouldn’t be underestimated — the excitement, fun factor of a class Twitter feed,” he said. “Even though it may not be explicitly seeming to serve a pedagogical purpose, if it’s making you a little bit more interested in the class, so that you’re paying attention or whatever, then it’s done its job.”

For an expanded version of this story, look for it in Inside 360° online.
When UW-Green Bay senior Tieraney Planasch browses the canned vegetable aisle at the grocery store, she doesn’t need to inspect the labels to know the inside story. That’s because the Human Biology and nutritional science student is fresh off a high-value internship in the food industry.

Planasch spent a semester with Lakeside Foods, a Northeastern Wisconsin food-processing company that supplies private-label products for grocery store shelves across the Midwest.

Her paid internship with the Manitowoc company, based primarily in marketing, expanded to blend in a dash of product development, a touch of nutrition labeling and even a sprinkling of recipe creation aimed at building demand among younger consumers and ethnic groups.

“We were very impressed with Tieraney,” says Todd Eucke, her internship supervisor at Lakeside. “Even with experienced professionals in an industry, it helps to just have a new set of eyes and a fresh perspective. Whether it confirmed or challenged things we were doing, her input was valuable.”

Planasch’s academic interest in nutrition and food science is a natural. She was a successful prep athlete at Dodgeland High School in Juneau, Wis., recruited to play Division I softball for UW-Green Bay. She knows what a balanced diet can mean.

At 23, she also knows a little about active young college students and their tastes. Lakeside colleagues asked her opinion on a familiar question, “Why don’t young adults buy more canned products?”

Her answer — perceived nutrition value and convenience — squared with market research and sales data, but she didn’t stop there. She researched and wrote a paper for her managers. (Along the way she learned for herself that canned goods were fairly comparable, nutrition-wise, with fresh and frozen products.)

She was invited to assist in preparing sales material to persuade potential private-label clients to contract with Lakeside. She reviewed actual labels, product-by-product, to confirm consistency in calorie and nutrition data, ingredients, product information and the like. (She found a small inconsistency or two.)

She participated in new-product development, where company food scientists add spices and new ingredients to corn, beans or other basic vegetables to create flavored product lines. She learned how results vary between steaming and boiling. She helped in the test kitchen, devising recipes to be printed on labels, encouraging use of Lakeside vegetables as basic ingredients in easy-to-prepare meals. (The work was proprietary, but Planasch is hopeful she’ll see “her” recipes and products go public soon.)

“It was a tremendous experience,” she says. “It really opened my eyes to different ways that a career in nutritional science can go.”

In Lakeside Foods, Planasch interned at a company with a 126-year history but no national or regional brands. Pick up a can of the Essential Everyday house brand at Festival Foods, however, or private-label products at Copp’s or Roundy’s and several other stores, and there’s a good chance you’ll be eating local.

Assistant Prof. Leanne Zhu, a food sciences specialist, helped arrange Planasch’s internship along with colleague Sara Schmitz. The food sciences component is growing, Zhu says.

“Green Bay and Northeastern Wisconsin are major centers for food processing and distribution,” Zhu says. “We’re seeing more and more interest from students in food sciences and product development. Tieraney is a great example of how new doors are opening for our Human Biology and nutrition students, and how they can contribute to the success of a very important industry.”
MOST AFFORDABLE!
UW-GREEN BAY RANKS BEST IN WISCONSIN

On average, UW-Green Bay students enjoy the lowest net costs of any four-year university, public or private, in Wisconsin.

That’s the official verdict from the 2013 federal College Scorecard issued by the U.S. Department of Education. President Barack Obama announced creation of the ranking system during his State of the Union Address in January, when he promised an independent way to spotlight schools that deliver positive results at an affordable price.

The Scorecard is based primarily on price, student debt and graduation outcomes. It determines net cost by subtracting grant and scholarship awards from total tuition, fees and room and board.

Tuition and fees for a Wisconsin resident attending UW-Green Bay full time are $7,676 annually, with a tuition freeze this year and next. Because UW-Green Bay enrolls a somewhat higher percentage of first-generation college students and those from low- and moderate-income households, students here are relatively more likely to receive federal aid to offset costs.

Also contributing to UW-Green Bay’s top ranking are a competitive graduation rate, moderate charges for housing and food plans, and a median debt figure of $13,580, well below average and the lowest among UW System institutions. You can browse the College Scorecard at www.whitehouse.gov/issues/education/higher-education/college-score-card

MILITARY FRIENDLY

For the fifth consecutive year, UW-Green Bay has been named a Military Friendly School by Victory Media, a veteran-owned business and publisher of G.I. Jobs and the Guide to Military Friendly Schools. The recognition puts UW-Green Bay among the top 15 percent of schools doing the most to embrace America’s service members and veterans as students. UW-Green Bay supports students who serve through an annual veterans reception, an active student veterans organization, the work of a dedicated veteran services adviser and numerous other avenues. UW-Green Bay has 364 individuals receiving veteran benefits, including veterans, active service members and dependents. The annual Chancellor’s Veterans Reception at 4 p.m. Monday, Nov. 11, in the University Union kicks off a week of special events honoring military veterans.

Diverse enrollment

UW-Green Bay welcomed its most diverse freshman class earlier this fall, with students of color making up 13 percent of the class. Universitywide, students from minority backgrounds are 11 percent of total enrollment. About a third are Hispanic; one fourth are of Asian heritage; First Nations and African American account for another fourth; and about 20 percent of students of color identify as mixed race.

MARQUEE HOOPS

It’s fair to call it the best home schedule in Phoenix men’s basketball history. Coach Brian Wardle’s team has no one but two marquee non-conference games: The UW Badgers on Nov. 16 and Tony Bennett’s Virginia Cavaliers on Dec. 7. Season and single-game tickets are selling at a good pace. To learn more, visit www.greenbayphoenix.com/

NEW in admissions

The redesigned Office of Admission website is drawing more clicks at www.uwgb.edu/admissions/. The intent was to streamline the admissions process and include more visuals in a fresh design that incorporates the 360° of Learning branding. The site displays in attractive fashion whether the user is browsing with a desktop computer, laptop, tablet or smart phone. Another trend in Admissions involves open houses. “A major-specific preview day is a great way to personalize the visit and the information given to prospective students,” says Jennifer Jones, assistant director. Natural and Applied Sciences, Human Development, Human Biology and Art have hosted sessions. Education will offer a preview day for future teachers-to-be on Nov. 8.
One door north of the Christie Theatre in a high-traffic area of the University Union is a space alive with activity. Walk by and you’ll see students (above) relaxing and talking, surrounded by informational images and pamphlets in a colorful office that is home to UW-Green Bay’s LGBTQ Center. Remodeled and dedicated two years ago, the suite is a thriving, student-run center supported by staff, volunteers, allies, advocates and three student interns. The University’s Stacie Christian, interim director of the American Intercultural Center, says awareness and use are on the rise. “We’ve had an increase with a lot of new students coming in,” Christian says. “Some of the students previous to this were closeted, so maybe this is the first time they have been able to really think about or understand their sexual orientation. For others, they are coming here already ‘out.’” Lucas Amelse got involved as an intern through the student organization Sexualit y and Gender Alliance (SAGA). “I love this center, and I wanted to do whatever I could to contribute,” says Amelse, who recently started a weekly social for students.

Although bearing the initials LGBTQ — for lesbian, gay, bisexual, transgendered and questioning — the center is open to all. The term “ally” is used to describe anyone who spends time at the center, is generally supportive or, in particular, enrolls in workshops designed to help the larger community better understand LGBTQ people and issues. “In reality, everybody is more the same than people understand sometimes,” says Christian, who sees the change since her own UW-Green Bay days as an undergraduate (’84) and master’s (’89) student. “The whole atmosphere has shifted. It’s very proactive, welcoming and affirming for LGBTQ on campus.”

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FROM BLUE MEN TO BUDDY, WEIDNER’S NEW SEASON ENTERTAINS

UW-Green Bay’s signature performance venue, the Weidner Center for the Performing Arts, is several shows into a 2013-14 lineup that includes more Broadway, more family entertainment and a whole lot of what audiences told the Weidner Center they want.

From Cake Boss to Christmas shows, beautiful music to the return of ballet, officials say this season has raised the bar.

“Last year’s lineup marked a strong return to the kind of vibrant, diverse programming our audiences want — and this year’s season is even better,” said Weidner Center Executive Director Kate Green.

Shows thus far have included performances with the wickedly funny Kathy Griffin, as well as the wildly popular Broadway favorite Blue Man Group.

TV’s Cake Boss, Buddy Valastro, and classic comedian Bob Newhart will segue the season into its holiday shows, and myriad 2014 highlights include “Rock of Ages,” “H.M.S. Pinafore” and “The Official Blues Brothers Revue.”

The dynamic lineup follows a successful year one of the venue’s revitalization plan, in which the Weidner finished in the black, with solid ticket sales and positive reviews.

For details on upcoming shows and ticket availability, see www.weidnercenter.com

CHEERLEADING TRIPPLETS PULL DOUBLE DUTY

Green Bay Packers game day is certainly exciting — and at times a little amusing — for UW-Green Bay’s Buege sisters. The sophomores are UW-Green Bay cheerleaders who pull double duty cheering for the Pack during home games. They’re also identical triplets, which sometimes has fans doing a double — make that triple — take.

“We can see people in the crowd pointing, like ‘are they related?’” says Leah Buege. “So it’s really funny — you notice people are like ‘hey those two look the same,’ and then they see one more and they’re really confused.”

The triplets, 19, may have common goals on the field, but in the classroom their interests diverge. Leah is a Communication major, while Gabrielle is studying Accounting and Hannah is leaning toward Design Arts.

NEW: Plaza is beautiful, busier

When UW-Green Bay was given the OK to repair the roof over the 35-year-old Student Services Building, it involved more than insulation and watersealing. It was also a chance to re-think the existing rooftop plaza and how its somewhat sterile expanse and forbidding array of blocky concrete planters probably discouraged much use over the years. The University’s division of Facilities Management solicited campus suggestions for a facelift to the football-field-size area, and it was completed in time for a full year of outdoor enjoyment in 2013. The results? Plenty of use as a special-events venue for the adjacent Phoenix Bookstore and University Union. New sculptures. More visually appealing and usable planters, providing a new home for the Campus Garden maintained by the student SLO Food Alliance. Inviting seating areas, along with an attractive pergola and trellises. And more students, staff and visitors enjoying the space.
BAER BROTHERS HONOR GRANDFATHER WITH 
SEED MONEY FOR SCHOLARSHIPS

When it came time to direct a major charitable gift in L.G. Wood’s name, Chuck Baer and his brothers remembered their late grandfather’s favorite university.

“We thought, ‘What causes were near and dear to L.G.’s heart?’” Chuck recalls. “We all agreed that UWGB was right there at the top of the list.”

The three brothers — Rick, Dick and Chuck — earmarked a half-million dollars from the sunsetting L.G. Wood Foundation to UW-Green Bay in the form of a challenge gift for new student scholarships. (See facing page for the happy results.)

“Our grandfather had a great commitment to getting a four-year campus built here, so local people could get a public college education,” Chuck says. “The other thing he believed in was making college affordable. Affordable, and close to home.”

President of Paper Converting Machine Company, L.G. Wood put his company’s and his own considerable influence behind the mid-1960s drive to build UWGB. He died at age 76 on Sept. 6, 1969, just four days after the Shorewood site opened.

Wood’s contributions would continue, however. A loan fund he established would assist more than 2,000 students over the next two decades. His daughter Patricia and her husband, Frederick E. Baer, stepped up their support to become two of the University’s most important benefactors.

Today, the Wood and Baer names occupy places of honor across campus. In 1985 the Socio-Ecology Building was renamed L.G. Wood Hall. The world-class organ in the Weidner Center bears the family name. Fred and Patricia (who passed away in 2006 and 2010, respectively) are remembered with prestigious professorships in Business Administration and Education.

Says their oldest son, Rick: “The history of L.G. and the founding of UWGB… my grandfather’s commitment to higher education… my parents’ involvement… The idea of doing something for students here was a natural.”

MUELLER JOINS BOARD

Matthew Mueller, vice president and CFO for Schreiber Foods Inc., of Green Bay, has joined the Board of Directors of the UW-Green Bay Foundation, Inc. Directors enjoy dual appointment as members of the Chancellor’s Council of Trustees, which has an advisory and advocacy mission. Mueller is a CPA who holds a bachelor’s from the University of St. Thomas. He joined Schreiber in 1997 and was promoted to CFO in 2009.

Eminent Emeriti

Two key figures in the University’s development have been honored for decades of service. Don Harden and Bob Bush were recently awarded emeritus status with the institution’s Chancellor’s Council of Trustees/ UW-Green Bay Foundation Board of Directors. Harden and his wife, Phyl, have returned to their family’s hometown of East Lansing, Mich. Bush, a longtime business and civic leader, good-naturedly says he’ll have more free time to follow his and wife Carol’s favorite pursuit: Phoenix women’s basketball. Harden joined the institution in 1970 and was Chancellor Edward Weidner’s point person on community relations. He retired as associate chancellor in 1994 having put together the private partnership that built modern residence halls; energized the Founders Association; guided the move to NCAA Division I Athletics; and directed the University’s first capital campaign. Bush is the former president and chairman of Green Bay-based Schreiber Foods. Bob and Carol Bush have been generous of time as advocates for the University and as advisers to its leadership. Their philanthropy spans three decades, with early support of the Founders and major gifts to University initiatives.
CHALLENGE GIFT PAYS OFF:
$1 MILLION FOR SCHOLARSHIPS

The UW-Green Bay Foundation recorded more than $1 million in new scholarship gifts in 2012-2013, a remarkable one-year jump that is creating dozens of new opportunities for high-ability and high-need students.

The spike in giving meant a larger-than-average turnout for UW-Green Bay's Named Scholarship Reception in October (above). The annual get-together provides scholarship recipients a chance to meet and thank the generous community supporters who fund their scholarships. Special thanks were expressed to the L.G. Wood Fund and the Baer Family, who directed a leadership challenge gift of $500,000 to provide a dollar-for-dollar match for all new gifts earmarked for endowed scholarships. Word of the match spread rapidly, eliciting immediate action by donors who made first-time gifts or expanded existing scholarship funds.

"2012-2013 was a remarkable year for scholarship support at UW-Green Bay," says Jeanne Stangel, interim assistant chancellor for university advancement. "On behalf of the students, we extend our sincerest ‘Thank You’ to the many alumni, faculty, friends and community organizations that showed their belief in UWGB and our students by establishing a named scholarship this past year."

Stangel described how scholarships ease loan burdens, lessen financial strain and enable students to focus on their degrees. With the aid of the Baer's Wood Fund challenge, the total amount raised for new scholarships in 2012-13 finished at more than $1.6 million. The 2013-14 fundraising year, just three months old, is also off to a strong start, with several hundred thousand dollars raised for new scholarships.

New Endowed Scholarships

John D. and Lucy A. Arendt Travel Abroad
Endowed Scholarship
Donald F. and Jeanette M. Barta
Endowed Scholarship
Baylake Bank Endowed Scholarship
Harold and Edna Bickford Endowed Scholarship
Carl and Judy Buergi Memorial
Endowed Scholarship
Bernie and Alyce Dahlin Family
Endowed Scholarship
John M. Dederich “Johnny D” Veterans
Endowed Scholarship
Pat Duescher Endowed Scholarship
for Women’s Basketball
Susan Finco and Ed Kralovec
Endowed Scholarship
Lise Lotte Gammeltoft Endowed Scholarship
Drs. Kumar and Silu Kangayappan Family
Endowed Scholarship
Kendle Family Endowed Scholarship
Mark King Endowed Golf Scholarship
Louis and Susan LeCalsey
Endowed Scholarship for Men’s Soccer
Louis and Susan LeCalsey Endowed Scholarship
for Women’s Softball
Jon (Jack) A. LeDuc Endowed Scholarship
Honoring Rose and Claude LeDuc, Sr. and mentor Helen Holzer
Jon (Jack) A. LeDuc Endowed Scholarship
Honoring Ralph Staudenmaier
Herb and Marie Liebmann Endowed Scholarship
Kate R. Meeuwsen Endowed Scholarship
Morgan/Macaluso Family Endowed Scholarship
in Natural Sciences
Matthew and Cynthia Mueller
Endowed Scholarship
Ronald and Suzette Pfeifer
Endowed Scholarship
Sharon J. Resch
Endowed Scholarship for Fine Arts
Daniel Schulz
Endowed Scholarship in Accounting
Tim and Maryanne Weyenberg Phuture Phoenix
Endowed Scholarship
Wipfli Endowed Scholarship in Accounting
Wochos Family Endowed Scholarship
Barth and Mary Jo Wolf Family
Endowed Scholarship

New Annual Scholarships

Richard and Susan Beverstein Annual Scholarship
Dr. Jim Busch Annual Scholarship
Cornerstone Foundation of Northeastern Wisconsin, Inc. Annual Scholarship
Craig and Karen Dickman Annual Scholarship for Veterans
Humana Annual Scholarship
Arda Ishkhanian Summer Art Studio Camp Annual Award
William and Kathleen Matchefts Annual Scholarship
Gail and Richard McInturf Annual Scholarship
Kay and Jim Nelson Annual Scholarship
Nanette M. Nelson and Douglas P. Landwehr Annual Scholarship
People for People of Green Bay Annual Scholarship
Sergeant Leo A. Remondini, Jr. Memorial Annual Scholarship
Kramer and Carolyn Rock Annual Scholarship
Denise Scheberle Annual Scholarship
Len and Dotty Seidl Annual Scholarship
Gerald L. Stowe and Ursula Delworth Social Justice Annual Scholarship
University Village Housing Incorporated (UVHI)/Residence Life Scholarship
George and Jan Wiesner Annual Scholarship
GRANT FUNDS 'GPS' TO PUT FRESHMEN ON TRACK

With a grant award of $161,500 for the “Phoenix GPS Program,” UW-Green Bay is expanding efforts to keep students in college and on track. The initiative is being funded by the non-profit Great Lakes Higher Education Guaranty Corporation. The GPS Program — short for Gateways to First-Year Success — creates a year-long support community for a total of 125 first-year students placed in small groups of 25, each with a faculty mentor, a peer mentor and an academic adviser. GPS builds on promising retention strategies already in use in the FOCUS, TOSS and first-year seminar programs. (See Inside 360° online for details.)

Denise Bartell, an associate professor of Human Development, guided development of the proposal. She says attention to retention is especially important at UW-Green Bay, where nearly two-thirds of students are from one or more of three historically under-represented constituencies. In a given year, roughly 60 percent of students enrolled at UW-Green Bay are first generation, 40 percent are eligible for federal Pell Grants and 10 percent are people of color.

“Since these students often have a more difficult transition to college, they are statistically more likely to leave before completing their degree,” Bartell says. “The choice of a GPS as a metaphor was quite intentional. This program is designed to help students navigate their first year of college.”

MOHAMMAD JOINS KEY STATE PANEL

The president of UW-Green Bay’s student government association is representing her peers statewide as student member of the committee seeking a successor to UW System President Kevin Reilly, who will leave his position at year’s end. Heba Mohammad, a senior from Greenfield, Wis., with a double major in History and Political Science, is the only student on the 18-member committee of faculty, staff, Board of Regents members, citizens and alumni. The committee, chaired by Regent President Michael Falbo, is expected to pare its list of finalists and make a final recommendation by January.

UNIVERSITY TACKLES PAY GAP

A streak of five straight years without pay increases for most UW-Green Bay employees is over, thanks to a new state budget that brought 1 percent increases for all state workers, effective July 1. While a step in the right direction, the raise did little to address findings that the public university workforce is compensated, on average, nearly 20 percent below peer institutions.

That’s why, this fall, UW-Green Bay completed a comprehensive, job-by-job review of its compensation structure. The result was the awarding of additional albeit modest increases to employees judged to be furthest below market. Recipients were identified by outside consultants who made local and regional market comparisons. Chancellor Tom Harden indicated tight budgets will likely require additional reallocation and belt-tightening, but “we have to do it, so we can pay people… it’s the right thing to do.” UW-Green Bay officials say the gap has made it particularly difficult to retain talent and attract preferred candidates in some fields.

Dick Bennett returns

Dick Bennett, former UW-Green Bay and Wisconsin coach, is back with Phoenix men’s basketball in a limited role, advising current coach Brian Wardle as part of the University’s follow-up to an independent review of the program earlier this year. Bennett told the Green Bay Press-Gazette, “I’m very impressed with (Brian’s) maturity and commitment to the program.” Don’t expect to see the retired coach at practices at the Dick Bennett Gym, however, or talking scouting and game plans with the staff. Bennett’s role involves periodic conversations with Wardle on general coaching philosophy and motivation strategies.
Every day I recite FDR: “There is no question in my mind that it is time for the country to become fairly radical for a generation.”

Harvey Kaye tweets that message every day. The longtime UW-Green Bay faculty member — a prolific scholar, author and proud progressive advocate — disdains few things more than tepid, middle-of-the-road politics in pursuit of making America more free and fair.

He surveys the political landscape and despairs the nation will see, any time soon, the sort of bold reform that defined the presidency of Franklin D. Roosevelt in the 1930s and 40s. Kaye says today’s America needs FDR now more than ever. More precisely, he adds, “We need the Roosevelt of 1936.”


A focus is FDR’s “Four Freedoms” speech, delivered in the early days of 1941 as a rationale for possible American involvement in WWII. It also was an outline for a progressive post-war society where citizens could be assured of freedom of speech and religion, and freedom from want and fear.

The FDR running for reelection in 1936 pulled no punches, Kaye writes. "Accepting his party’s nomination that June for a second term, Franklin Roosevelt delivered the most radical speech ever given by an American president. Comparing the corporate elite of the 1930s to the royalists of 1776, he told (the nation), “These economic royalists complain that we seek to overthrow the institutions of America. What they really complain of is that we seek to take away their power.” Which, he confessed, was exactly what he and the party he led intended to do.” — Prof. Harvey Kaye, in *The Fight for the Four Freedoms*

Reelected that year and twice more, Roosevelt made good on enough of his promises to win broad public support in achieving what Kaye describes as a more equitable, democratic, stronger, and more resilient America.

FDR’s vision amounted to “a political revolution,” says Kaye, whose scholarship since joining UW-Green Bay in 1978 has involved more than a passing interest in American revolutionaries.

The professor of Democracy and Justice Studies (formerly Social Change and Development) is regarded as one of the world’s foremost scholars on Revolutionary War firebrand Thomas Paine, the most radical of the Founding Fathers. Kaye’s 2005 book, *Thomas Paine and the Promise of America*, earned its author an admiring New York Times review and national attention including a segment on the National Public Television program “Bill Moyers Journal.”

This November, Kaye will keynote a Paine conference in Manchester, England. The topic is the extent to which Paine’s theories of liberty and democracy are still being invoked some 200 years after his death, by left and right alike, in many different nations.

His new book celebrates FDR’s leadership as the earlier work celebrates Paine’s, but this book also extols everyday Americans with a nod to the Greatest Generation. The people who beat the Depression and the Axis Powers, Kaye writes, also brought us Social Security, strong unions, middle class prosperity and democratic rights for workers, women, and minorities.

“Promise of America turned into my love letter to America,” says Kaye. “The Fight for the Four Freedoms is a work intended to thank my parents’ generation and redeem their struggles and labors — struggles and labors that made America better, struggles and labors that we need to renew.”
IN THE CLASSROOM

With Fox River bridge out, media turn to campus

The Interstate 43 bridge across the mouth of the Fox River in Green Bay made national news in September when a sagging section of pavement forced its immediate and indefinite closure.

The impact at UW-Green Bay, five minutes away, was immediate.

Students, faculty and staff from points north and west of the city had their one-way commutes lengthened by as much as 30 minutes as officials rerouted the bridge’s 40,000 vehicles per day to the three downtown bridges and the Highway 172 bridge to the south.

As drivers dealt with bottlenecks, University faculty in geoscience, soil sciences and engineering were called into service by media outlets trying to make sense of the developing news for their viewers, listeners and readers.

Department of Transportation officials quickly diagnosed the problem. Pier No. 22 on the east bank of the river had suddenly sunk two feet, causing a corresponding dip in the bridge span above, across all four lanes. Speculation turned to a cause, and whether any of the dozens of other piers might be next.

Geoscientist John Luczaj was among the first to say what wasn’t the cause, that being any sort of earthquake. The associate professor had recently become the first to compile a comprehensive bedrock map of Brown County. He shared his knowledge of the soils and sediments near the river — 100 to 140 feet thick, above the bedrock — and discounted the possibility that faults were a factor.

Within days, DOT investigators identified a possible cause: Steel support beams driven at least 100 feet into the ground below the massive pier’s concrete footing to the bedrock showed unusual corrosion. Officials discovered that decades before the bridge was built in the late 1970s, the wetlands around Pier 22 had been a destination for industrial fill and other waste.

With that news, another soil sciences authority, Prof. Kevin Fermanich, became a go-to media source. He helped explain how the combination of groundwater, air, organic material and other materials in the soil layer made it a high-risk zone for rusting.

As of mid-October, transportation officials were still examining other pier supports for signs of corrosion. Luczaj says groundwater fluctuation might also be a key factor.

One estimate says repairs could cost up to $50 million and take the better part of a year. Referred to by locals as the Tower Drive Bridge in its early years, the nearly mile-long, 120-foot-high harbor bridge was renamed for civic leader and food pantry advocate Leo Frigo in 2002.

The exhibition “Andy Warhol Photographs” runs through Oct. 31 at the University’s Lawton Gallery in Theatre Hall. The Warhol exhibition features a selection of Polaroid and silver gelatin photographs that were part of a gift to UW-Green Bay from the Andy Warhol Foundation for the Visual Arts, Inc. Many of the Polaroid photographs are preliminary studies for silkscreen portraits, and the black-and-white works include portraits and other miscellaneous subjects that caught Warhol’s attention. Both sets of works attest to Warhol’s busy social and professional life, as well as a curiosity about the world that he obsessively explored through the medium of photography.
At a University known for hands-on learning and its proximity to nature’s labs, getting one’s hands dirty — or wet — in the classroom is a huge draw for students in Natural and Applied Sciences and beyond.

For Assistant Prof. Patrick Forsythe and his students, those opportunities have taken on an added element of prominence as they’ve begun northern pike migration research with Solomon David, a postdoctoral research associate at Chicago’s Shedd Aquarium. David has written about the project for National Geographic’s online NewsWatch site (http://bit.ly/1g1CCY5), highlighting just one of several fisheries research projects the University is conducting, right in its own backyard.

“The students are out in the field and they’re working… they’re exposed to the elements… they’re learning how to use equipment that’s standard to the fisheries community,” Forsythe says. “They’re learning about what fish do in a very integral and important way out in the field — and you can’t provide that in the classroom.”

The northern pike research, which is funded in part by The Nature Conservancy and was featured in the Chicago Sun-Times (http://bit.ly/12MVse6), involves studying the movement of fish in the Duck Creek watershed, where two dams were removed last spring, Forsythe said. The trophy predators are widely dispersed throughout the waters of Green Bay most of the year, but return to spawn in West Shore ditches, marshes and creeks every spring.

The pike work will continue for at least another two years, alongside other, separate UW-Green Bay fisheries studies that focus on lake sturgeon rehabilitation and zooplankton abundance — the latter of which may indicate probabilities that Asian carp will invade the Great Lakes.

For grad student Rachel VanDam, who earned her undergraduate degrees in Biology and Environmental Science, the northern pike project is providing a launch pad for grad school and beyond.

“I’ve learned so much about pike ecology … and gained an amazing amount of knowledge about other fish and aquatic ecosystems,” Van Dam said. “I know this project will help me get a full-time job once I graduate, for many reasons, especially the people I am meeting and the experience and knowledge it will give me. I feel very lucky that I have this opportunity.”

GREEN BAY VIKINGS

History students from UW-Green Bay enjoyed a weekend roughing it with medieval scholars at a Viking longhouse and replica tenth-century farm in Central Wisconsin. They worked, ate porridge, passed time with weaving and blacksmithing, and traded traditional tales. The September trip was arranged by Associate Professor Heidi Sherman of Humanistic Studies for students in her history capstone course. For a photo gallery www.uwgb.edu/inside/1310/viking
Founders winners shine, from Spanish to spiders

UW-Green Bay recognized outstanding faculty and staff members with Founders Association Awards for Excellence presented at the all-University kickoff gathering in August.

Recipients posed for a group photo after the presentation. From left, in photo, are Scott Ashmann, Jim Fonder, John Katers (representing EMBI), Cristina Ortiz, Stefan Hall, Elaina Koltz, and Michael Draney. Honors were presented in the following categories:

Institutional Development — Associate Prof. Ashmann was honored for his contributions to curriculum development in the Education program and support of the Einstein Project, science education for K-12 teachers, and the environmentally driven kindergarten at the city’s wildlife sanctuary.

Classified Staff Support — Fonder was praised for his attention to detail and his commitment to sustainability and cost-effective service. He is custodial supervisor for what is likely the institution’s busiest building, the University Union.

Collaborative Achievement — The Environmental Management and Business Institute was honored for linking academic units across campus with business and community. EMBI encourages thoughtful analysis of environmental problems and solutions that are practical and cost-effective.

Community Outreach — Ortiz, an associate professor of Spanish and Humanistic Studies, was honored for her leadership in the Spanish in the Professions program for working adults, the Spanish Immersion Camp for high schoolers and public lectures on literature, film, and culture.

Teaching — Associate Prof. Hall of Humanistic Studies teaches courses in ancient and medieval studies and was lauded for his ability to inspire enthusiasm for learning.

Scholarship — Prof. Draney of Natural and Applied Sciences is one of the nation’s foremost experts in the study of arachnids. Known affectionately as UW-Green Bay’s “Spider Man,” he has published widely and earned multiple research grants.

The UW System Board of Regents approved promotions for 14 UW-Green Bay faculty members during 2013. Promoted to the top rank of “full professor” were David Coury, Humanistic Studies; Michael Draney, Natural and Applied Sciences; Kevin Fermanich, Natural and Applied Sciences; Jennifer Ham, Humanistic Studies; Derek Jeffreys, Humanistic Studies; John Katers, Natural and Applied Sciences; and Sarah Meredith Livingston of Music. Promoted from assistant professor to associate professor with tenure were Adolfo Garcia, Information and Computing Science; Doreen Higgins, Social Work; Christopher Mühlen, Humanistic Studies; Michelle McQuade Dewhirst, Music; Janet Reilly, Nursing; Charles Rybak, Humanistic Studies; and David Severtson, Music.

Associate Prof. Jennifer Lanter, Psychology and Human Development, was appointed the new director of the Center for the Advancement of Teaching and Learning, which promotes workshops and resources for pursuing best practices in education.

Associate Prof. David Voelker, Humanistic Studies and History, assumed additional, statewide duties when he was appointed co-director of the Wisconsin Teaching Fellows and Scholars program. The UW System initiative coordinates professional development opportunities for both early-career and more experienced university educators. Voelker also oversees UW-Green Bay’s branch of the program in partnership with Associate Prof. Ryan Martin, Human Development and Psychology.

The Green Bay School District’s new nature-based 4-year-old kindergarten program at the Bay Beach Wildlife Sanctuary is up and running with help from UW-Green Bay. Provost Julia Wallace and Associate Pros. Scott Ashmann, Education, and Jennifer Lanter, Human Development, are members of the program’s steering committee and closely involved with its planning.

Members of the Music faculty have a prime date on the Door Concerts, Inc. 2013-14 subscription series: March 28, in Sturgeon Bay. A concert ranging from classical to cutting edge will feature Cheryl Grosso on percussion, Adam Gaines on trumpet, John Salerno on saxophone, jazz vocalist Chris Salerno, soprano Courtney Sherman, mezzo-soprano Sarah Meredith Livingston, Eric Hansen on clarinet and composer Michelle McQuade Dewhirst.

Associate Prof. Jennifer Mokren, Art and Design, accepted additional duties in August when she was named special assistant to the provost for institutional assessment.

Several faculty members assumed leadership roles in their professional organizations. Gaurav Bansal, assistant professor of management information systems for the Cofrin School of Business, serves as president-elect of the Midwest Association for Information Systems. Prof. Ray Hutchison of Urban and Regional Studies was elected incoming chair of the Community and Urban Sociology Section (CUSS) of the American Sociological Association. Humanistic Studies Assistant Prof. Chuck Rybak’s second full-length collection of poetry, /war/, recently was published by Main Street Rag.

Prof. David Dolan of Natural and Applied Sciences died unexpectedly June 18 at a Green Bay hospital. He was internationally known as a leading Great Lakes researcher. He joined UW-Green Bay in 1999.

FACULTY/STAFF NOTES

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HIS LIBRARY STACKS UP AS BEST IN STATE

As the Cofrin Library reaches the end of its reign as Wisconsin Library of the Year, it’s nice to know the honor will stay in the family, so to speak.

UW-Green Bay grad Brian Simons ’98 will accept this year’s honor on behalf of the Verona Public Library when the Wisconsin State Library Association presents the 2013 award later this fall. He has directed the Verona library for five years.

Simons credits his staff — 31 people in the equivalent of 15 full-time positions — for award-winning outreach work that ranges from taking e-books to senior centers to enrolling nearly a thousand children in a “1,000 Books Before Kindergarten” challenge. More than 80 percent of the 11,000 citizens in the fast-growing Madison suburb own library cards.

Located at 500 Silent St., the Verona library is anything but quiet, which is fine with Simons. “To be a vibrant library today, you can’t be ‘shushing’ people,” he says. “We provide a dynamic, interactive community space. We have to be active, creative, and all about information and enrichment.”

Simons studied History at UW-Green Bay and taught high school for a few years before feeling called to a library career. He earned his master’s and found a staff position in Manitowoc, followed by a director’s job in Delavan and the move to Verona.

While he recalls many hours of study and research at the Cofrin Library, Simons believes the strongest influence on his career path was UW-Green Bay’s campuswide commitment to interdisciplinarity.

“To be a librarian, you need to be thoughtful and organized, sure, but you really need to be creative,” he observes. “You need to think in a different way to come up with answers that aren’t always right there on the surface. It requires multi-faceted abilities... and that’s what UWGB emphasizes.”

A college friend, English major Nathan Deprey ’97, also is a librarian, having been appointed director of the Beloit Public Library this past summer. Fellow 1998 grad Jennifer Thiele, Psychology and Human Development, heads the library system in Marinette.

“It’s kind of cool,” says Simons. “There are a lot of people I know from those days who went on to be librarians. The interdisciplinary element is certainly a factor.”

1970s

Susan McAllister ’72 communication, is an ad hoc lecturer with the Lawrence University music conservatory, in Appleton. A past president of the Wisconsin Choral Directors Association, she enjoyed a lengthy and successful career as a music teacher in the Green Bay Area Public School District.

David Muench ’72 and ’79 regional analysis and master’s in environmental arts and sciences, remains active in environmental advocacy. The former UW-Extension community development specialist (and Alumni Association president) recently converted a 1992 VW Cabriolet to run totally electric. His 108-volt electric car gets 50 to 60 miles per charge riding around Appleton and the Fox Cities.

Clinical psychologist Christian Akiwowo ’74 managerial systems, is founder and executive director of Ibukun Comprehensive Community Services. The nonprofit social services agency focuses on evaluation, treatment and group home placement of troubled children.

Kirk Harlow ’74 analysis synthesis and ’78 master’s in environmental arts and sciences, is an associate professor of health and public administration at Midwestern State University in Wichita Falls, Texas.

Jim Wochinske ’74 business administration, is president of Pomp’s Tire Service, which once again is rated by a leading trade publication in the top five of U.S. commercial tire dealers.
In late summer in Northeast Wisconsin, UW-Green Bay graduates and brothers Aric and Brad Schmiling delight in the metamorphosis... grapes change color, fill with natural sugar and expand to ideal size, perfect for harvesting, stomping, fermenting, tasting and celebrating.

It is the culmination of a season and another successful year for the Schmilings, second-generation owners of von Stiehl Winery in Algoma and entrepreneurs and partners in the newer Captain’s Walk Winery in Green Bay.

The brothers grew up at the storied von Stiehl Winery, purchased by their parents in 1981 from its namesake, Dr. Charles Stiehl. As boys they enjoyed their upbringing, but thought they’d follow their own paths. Aric wanted a career in the natural sciences, possibly the DNR, and Brad pursued technical theatre. Aric was the first to realize there was something pretty special about the wine business.

“A conversation with a family friend helped me realize how much I loved it,” he recalls. “I became determined that I could really help make a mark for Algoma and Wisconsin wines. I switched my major and minor, and from that moment have been focused on making the best wines that I possibly can.”

He graduated in 1995 in marketing and chemistry and studied at Michigan State in enology and viticulture — winemaking and grape growing.

Brother Brad took “the long way home.” Graduating in 1997 with a personal degree in theatre engineering and design, he spent some time with a theatre lighting company in Madison before being tugged back to his roots, with a little help from “Doc” Stiehl.

Brad had fretted that his theatre degree probably wasn’t a good primer for running a winery. In his soft-spoken tone mastered from decades of soothing the troubled, Doc stated the contrary. “Wine is all about romance,” he said. “It’s all about putting on a show.”

In 2007, the Schmilings expanded their cast and playhouse. They purchased a beautifully restored Italianate Victorian home in downtown Green Bay and opened Captain’s Walk Winery, where they have purposely nurtured a culture that is intentionally non-snobbish. Examples include the annual Fundue Wine Fest (next up in May of 2014), where pirate attire is welcome, laughter is a requirement and joy is expected. PJ Koehler, a 1998 UW-Green Bay Human Biology grad (nutrition and food science), is the assistant winemaker and general manager.

For the full story on the brothers, wine, their foray into craft beers and advice they give to current students, recent grads and potential entrepreneurs — along with a mention of other UW-Green Bay grads doing fine with wine — see Inside 360° online.

Juliet Cole ’75 social change and development and ’80 master’s in cross-cultural counseling, was presented with the “Recognition Award of Outstanding Daughter of the Soil” educational honor on a visit this year to her native Nigeria. Cole is associate director of the Institute for Learning Partnership at UW-Green Bay.

Production pros Dean Thomas ’75 communication, and Alex Zacarias ’05 communication, collaborated on the film “Sturgeon Moon” documenting the success of the world-renowned Lake Winnebago sturgeon fishery and Native American interest in the fish as a cultural symbol. Zacarias owns 3N Productions of Green Bay and Thomas is an award-winning producer and director of educational TV programming.

Practicing optometrist Janson Mancheski ’76 human adaptability, is the owner of Mancheski Vision Clinic in Green Bay, former eye doctor for the Green Bay Packers and Phoenix Athletics, and a mystery/action novelist. He recently released Mask of Bone, the final installment in his “The Chemist” trilogy.

Robert Stevens ’76 growth and development, is a graduate academic adviser for Nova Southeastern University in North Miami Beach, Fla. He published two books last year: the Civil War volume Sound and Fury: Dahlgren at Fredericksburg and H.W. Meyer: Our German-American Family, which centers on the Volksfreund, a German-language newspaper published in Appleton from 1871 to 1932.
Mark Thimke '76 modernization processes, is a partner at Foley & Lardner, LLP in Milwaukee. A business-oriented ratings service recently listed him as one of Wisconsin’s leading lawyers in environmental regulation, mediation and natural resources.

James Allen '77 urban analysis, has joined the Sauk County Development Corporation as executive director. He lives in Baraboo.

David Brinker '77 science and environmental change, is a regional ecologist with the Maryland DNR’s Natural Heritage Program, based in Catonsville.

Mary Ann Zjala '77 humanism and cultural change, was celebrated in her hometown of Sturgeon Bay upon her June retirement as dental coordinator for Ministry Door County Medical Center. Starting in the late 1990s she rallied support for helping children with little or no dental insurance receive adequate care.

Bruce Bachhuber '78 social change and development, is a partner with Hanaway Ross Law Firm, Green Bay. A specialist in business, accident and personal injury law, he was recently recognized again as a Wisconsin Super Lawyer and holds the highest rating awarded by the Martindale Hubbell peer-review publication.

Leslie Van Hulle '78 population dynamics, continues to practice her trade as an animal behaviorist, now specializing in breeding Chihuahuas for family and therapy work. In the 1980s she was widely known as one of the area’s first pet-training experts, and she made regular appearances on Green Bay television and radio.

Judith (Cesar) Allen '79 human development, is a nurse and educator with Vanguard Omni Care in Gulf Breeze, Fla.

Maria Hinton '79 communication and the arts, passed away July 28. UW-Green Bay’s oldest living graduate was 103. A recipient of the Distinguished Alumni Award, Mrs. Hinton was known nationally for helping preserve Oneida language and culture. She helped found the tribe’s Turtle Elementary School and taught there well into her 90s.

**1980s**

Sherrole Benton '85 communication and the arts, is the media arts coordinator for the Oneida Nation Arts Program. She is a recipient of the “Tribal Excellence Certificate” from the Wisconsin DOT for her work on the landscaping design of two highway roundabouts near Oneida. The art depicts a turtle, central to the tribe’s creation story.

Mark Brunette '85 business administration, is an account representative for Green Bay Title Company, Inc., which provides real estate title, closing and related services for residential and commercial properties.

Brian Kiraly '85 urban studies, is a land use and transportation planner for Sprinkle Consulting in Lutz, Fla.

Julie (Londo) Davenport '86 information and computing science, is a senior systems engineer for Central Texas College, Killeen.

Karen (Bauer) Iken '86 and '04 communication and the arts and master’s in applied leadership for teaching and learning, is director of bands, music department chair and Fine Arts Institute adviser at Green Bay East High School.

Daoud Abboud '87 information and computing science, is chief executive officer for Business One Consultants in Oakville, Ontario.

Jeanne Stangel '87 business administration, is interim assistant chancellor for university advancement, overseeing UW-Green Bay’s fundraising, marketing, communication and alumni relations efforts.

Todd Robertson '88 biology, is the director of business development for Leading2Lean in Sobieski.

Former Des Moines Register president and publisher Laura Hollingsworth '89 communication processes, earlier this year was named president and publisher of The Tennesseean in Nashville.

Joel Sass '89 theatre, garnered excellent reviews this summer for his direction of the U.S. premiere of the David Farr play “The Heart of Robin Hood.” The play was one of the non-Bard entries at the highly respected Oregon Shakespeare Festival.

**1990s**

Denise (Hauck) Grancorvitz '90 business administration, is the global director of the global analytics team for Kimberly-Clark, Neenah.

Robert Alverson '92 environmental policy and planning, is a regulations specialist for Labelmaster, Kenosha.

Tony Bennett '92 humanistic studies, will bring the Virginia Cavaliers to the Resch Center to play his alma mater on Dec. 7. Bennett spent the summer helping coach the USA Basketball U19 team to a gold medal in the FIBA world championships in Prague. He and VCU coach Shaka Smart assisted Florida’s Billy Donovan.

Alisa (Cook) Eichhorn '94 French, is an administrative assistant for the Grafton (Wis.) School District.

Rich Leick '94 mathematics and computer science, is a lead systems analyst with the Foth Companies, Green Bay. He and his wife, Jaime, won 2013 volunteer of the year honors from the Brown County Human Services Department. Active in the Pals program, the Leicks became foster parents — and eventually guardians — of a young boy whose mother was unable to care for him.

Kiar Olson '94 communication and the arts, is owner and self-described “big nerd” of Kiar Media, a Wisconsin-based firm specializing in creative interactive, advertising, social media and public relations.

Jill Neendorf '95 German, is a visiting assistant professor of Russian at George-town University in Washington, D.C. She earned her doctorate in second-language acquisition and Russian studies at Bryn Mawr College and is seeking an additional master’s, in English-as-a-second language, from Georgetown.

**IT’S TRADITION:** The week following Thanksgiving, UW-Green Bay soccer standouts from the early 1980s gather for a golf-related reunion. Says Terry Powers '84, Vice President Operations, (Indy) 500 Festival and a goalkeeper back in the day, “I met these guys 33 years ago, and we have been as close as brothers ever since.” The group customarily includes (above from left) Ivan Delbecchi, Mike Leeker, Victor Bettendorf, Rick Voigtlander, Kevin Campbell, Chuck Stark, Powers, Joe Hoffmeyer and Jorge Bravo (not shown).
I have the most respect.”

“Sometimes, without their outfits or makeup, they wander through the about the cold weather — and they love what they do.

“They miss their families,” she says. “They ask questions about the area, a more relatable side.

Underneath the sometimes strange and diva-ish requests, though, Green makes the Weidner Center executive director has heard it all.

M&Ms” rider remains perhaps the most famous.

In the pantheon of outlandish celebrity requests, Van Halen’s “no brown

Green ’99 helps Weidner stars feel at home

“Sometimes, without their outfits or makeup, they wander through the lobby pre-show and no one’s the wiser. It’s those ‘real’ people for whom I have the most respect.”

2000s

Christine Stunyo ’00 business administration, is the senior director of human resources for Capital One in McLean, Va.

Susan (Caprez) Bressler ’01 master’s in administrative science, is the development and outreach director for C.A.S.T. for Kids Foundation (promoting fishing and outdoor activities for disabled and disadvantaged children), in Renton, Wash.

Erin (Mueller) Kramer ’01 human development and psychology, is a staffing specialist for the paper converting company Curt G. Joa, Inc., in Kohler.

Aimee (Schlais) Schmidt ’01 political science, is the owner of Aimee’s Collectible Dream in Waukesha.

Lynn Brandt ’00 interdisciplinary studies, is a career counseling and internship coordinator for the Adult Degree Program at UW-Green Bay.

Kari Moody ’00 communication, is the new president of the Rotary Club of Green Bay. Alumni relations director for UW-Green Bay, she was also recently named one of YOU Magazine’s “20 Women to Know” for 2013. Other alumni recognized were Nicole Hoffmann ’99 communication, director of development for Aspiro, and Heather Trevethan ’00 computer science, owner of Ellipse Fitness Center.

Keith Walters ’96 Spanish, is an administrative support staffer with Western International University in Phoenix. In September 2012, he published the book So You Want to Learn Spanish? with tips, tricks and advice for those just starting out.

Neil Derkowski ’97 environmental sciences, is a network engineer for Time Warner Cable in Milwaukee.

Nathan Erickson ’98 computer science, is a senior compliance officer with Baird Wealth Management in suburban Milwaukee.

Michael Loser ’98 individual major, is a senior systems analyst with Associated Bank in Green Bay.

Erik Losby ’99 communication and the arts, is the senior brand manager for Milwaukee Electric Tool. Losby and his wife, Sherri, own and operate The Pet Outpost, a natural pet food store in Shorewood.

Ma Manee Moua ’99, philosophy, is the founder and owner of Moua Law Office, with offices in Roseville, Minn., a Twin Cities suburb, and Appleton. She delivered the May commencement address at her alma mater and challenged graduates to “never doubt yourself… but don’t forget to do your homework.”

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ALUMNI NOTES

UW-Green Bay alumni calling themselves the Royal Order of the (Painted) Buffalo collaborated for a summer exhibit of landscapes, abstract pieces, acrylic, ink and illustration at the Art Garage gallery in Green Bay. The artists are Joel Nimocks ’95, Steve Wysocki ’96, Matt Bellisle ’97, Chris Garrity ’97 and Ryan Priebel ’97.

Lee Riekki ’95 human development and psychology, is a self-employed academic and career advisor in Iowa City, Iowa. He completed his master’s in academic advising at Kansas State University in August.

Holly (Terrien) Rottier ’95 music and secondary education, the assistant superintendent for the Kimberly Area School District, completed her Ph.D. at Cardinal Stritch University.

Patrick Vander Sanden ’96 master’s in administrative science, assumed new duties in May as city administrator for the City of Columbus (Wis.).

Graphic designer Molly Schreiber ’96 communication and the arts, is a staff member with the Department of Educational Policy and Community Studies at UW-Milwaukee.

Lynn Brandt ’00 interdisciplinary studies, is a career counseling and internship coordinator for the Adult Degree Program at UW-Green Bay.

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High expectations. Discipline. Unconditional love. These are the values instilled in DeVante Blanks by his mother and family growing up near the temptation-filled neighborhoods of Chicago’s west side. They are the same ideals he models daily, and often very late into the night, in his work as a crisis coordinator for Macht Village Programs of Green Bay.

“I am who I am because of the way I was raised,” says the former Phoenix men’s basketball player who graduated from UW-Green Bay in 2003 with degrees in English and Human Development. “I believe these same values are the key to providing the safety net to the kids I work with.”

Blanks has worked for the program for nearly a decade, assisting children and young adults with severe emotional and behavioral problems who have not responded to other treatment. In some cases, this program is a last resort.

“We deal with the kids that no one else wants to deal with anymore,” says owner Mary Macht. “DeVante has an incredible rapport with these kids — every single one of them lights up when ‘Mr. Blanks’ is around — and they don’t want to disappoint him. They trust him, and he is able to redirect their anger and frustration into a manageable place.”

“The greatest thing is to see these kids succeed,” says Blanks. “Some of them have such monumental struggles, and now they are working, back in school or having families of their own. What a blessing to be a part of that.”

“UW-Green Bay taught me a lot...about family, patience, winning and losing, struggles. You do it all with the teammates you love and the coaches you respect.”

For the full story on DeVante Blanks including more on his work with young people and comments involving Coach Mike Heideman, former teammates and his family influences, see Inside 360° online.

Derek Scheidt ’04 business administration, is the field sales manager for International Paper, in Madison.

Jocelyn Berkhahn ’05 communication processes and political science, is a communications specialist at Georgia-Pacific in Green Bay.

Tracy Heaser ’05 communication, has been named interim director of development for UW-Green Bay.

Laura (Kautzer) Nighbor ’05 English, is a special services manager for Bishops Bay Country Club in Middleton.

Molly (McHugh) Witt ’05 German, is the assistant director of international admissions for the University of Vermont.

Natalie Yudt ’05 business administration, is a talent acquisition manager for Sg2, a health-care analytics and consulting firm in Chicago.

Molly Bendzick ’06 humanistic studies, is the administrative coordinator for the Writing-Enriched Curriculum Project at the University of Minnesota.

Tanya (Resch) Gehrig ’06 elementary education, is a 4K teacher at Wausau Child Care, Inc., in Weston.

Brian Jcinsky ’06 human development, is a senior assistant director for transfer initiatives at Miami University in Hamilton, Ohio.

Jessica (Halvorson) Jones ’06 humanistic studies, is the student success center coordinator for Arizona State University.

Kerry Kuplic ’06 music, is an assistant professor of vocal music at Dodge City (Kans.) Community College.

Andrew Mertig ’06 communication, is an academic adviser with UW-Oshkosh.

Mary (Kulenkamp) Simonsen ’06 communication processes, is an academic adviser at UW-Green Bay. She completed her master’s in counseling through Lakeland College.

Gina (Shebesta) Wotuba ’06 communications, is the business director for Marco Services, Inc., a substance-abuse treatment agency in Manitowoc.
Professor, performer, composer

When Cheryl Grosso ’78 shared reflections on creativity and music in the After Thoughts lecture series this fall, she tapped a rich well of material. Grosso has achieved distinction as professor, performer and composer over her three decades with UW-Green Bay. She teaches percussion, new music, hand drumming, aural skills and world music while maintaining an active schedule as a percussion soloist and chamber musician. She founded the Hand Drumming Ensemble, popular with students and audiences alike. As a composer, she has won notice for her Rhythm Chant series and stage and film scores. Grosso spoke candidly in her After Thoughts presentation about the composers who have most influenced her, along with other factors — environmental, personal, professional — that affect her creative voice. For more, see Inside 360° online, http://news.uwgb.edu/magazine/
**Wade Moder ’09** environmental policy and planning, is a GIS coordinator for the city of Verona Public Works Department. **Amanda (Zinda) Paskey ’09** accounting and business administration, is an accountant at Baker Tilly Virchow Krause, LLP in Madison. She earned her CPA designation this April. **Jesse Boelte ’10** human biology, is an associate doctor at Olympia Chiropractic and Physical Therapy in Elmhurst, Ill. **Bradley Clark ’10** communications, is a transportation and technology representative for C.H. Robinson in Green Bay.

**Diana Delbechhi ’10** human development and psychology, received a Green Bay area volunteerism award for her work in launching the FLITE college-readiness program serving high school students. She is a student employment and scholarship coordinator at UW-Green Bay. **Meghan (Oswald) Geffers ’10** elementary education, is a bilingual teacher for the Green Bay Area Public School District. **Hannah Kappus ’10** psychology, is a program guide in Hilo, Hawaii, for Pacific Quest, an innovative outdoor/wilderness therapeutic program for young adults. She also has worked summers for the Bold Earth Adventures travel company based in Golden, Colo. **Tom Lind ’10** business administration and public administration, is a product trainer for Zywave software company of Milwaukee. **Sarah (Jacob) Olson ’10** accounting and business administration, is a senior auditor for the state of Wisconsin Department of Health Services in Shiocton. She is a member of the executive committee and secretary of the UW-Green Bay Alumni Association. **Eric Plaushines ’10** psychology, is a corporate areas facilitator for BMO Financial Group in Brookfield.

**Max Scheuer ’10** business administration, was promoted to business banking officer by Bank First, Manitowoc. He was named Manitowoc County’s 2012 young professional of the year. **Cassidy (Wilmet) Skaleski ’10** accounting, is a business analyst in Green Bay with United Health Group. **Heavan Scarff ’10** human development and psychology, is a school-age childcare coordinator for the Greater Green Bay YMCA. **Amanda Dolfin ’11** psychology, is an intern with the Career Development Center at Minnesota State University, Mankato, where she is pursuing her master’s. **Carrie Dorski ’11** art, is an administrator with Northeast Wisconsin Technical College’s Artisan and Business Center in Green Bay.

**Meredith Duchaine ’11** human biology, is the new dietitian for the Sheboygan Area School District and is helping lead the transition to healthier menus with more vegetable options. **Samantha Fenlon ’11** political science and public administration, is the volunteer and outreach coordinator for Aspire of Illinois, in Westchester. **Jennifer (Parsley) Karczewski ’11** business administration, is the general manager for Pyxis Medical in Fort Atkinson. **Suzanne La Plante ’11** accounting, is an accountant in the finance department at Florida Federal Land Bank and Farm Credit of Florida, in Royal Palm Beach. **Rob McClain ’11** interdisciplinary studies, has overcome health issues — a kidney transplant, needing to lose 300 pounds — to go back to work with the Division of Motor Vehicles and as an EMT and firefighter in Mountain, Wis. He taped a testimonial for the Social Security Administration’s “Ticket to Work” program, which helps SSDI recipients transition back to the workforce.

**Sally (Hall) Van Rens ’11** interdisciplinary studies, is the director for Kidz in Motion recreation and education center in Green Bay. **Tesia Van Rite ’11** English, is a front-end store manager with Festival Foods, Green Bay. **Sara Bruesewitz ’12** political science, is a public support coordinator for the American Red Cross in Milwaukee. She made two national deployments with American Red Cross Disaster Relief teams in New Jersey and Oklahoma City. **Nathan Carlton ’12** information sciences, is an IT professional with UW-Green Bay’s Office of Business and Finance. **Alfonso Flores ’12** communication, is an assistant editor for Cygnus Business Media in Fort Atkinson. **Sarah Lenhard ’12** accounting, works for PMI Entertainment Group in Green Bay as an accounting assistant. **Kelly (Schofield) Lutze ’12** communications, is a customer care specialist for Humana Health Insurance, De Pere. **Kathleen McFadzen ’12** design arts, is owner/photographer, KLEM Studios in Ashwaubenon.

**Zehms a model for accountant-turned-teacher**

When Dan Segersin ’76 of Eden Prairie, Minn., retired as a Wells Fargo senior vice president and sales manager after a 32-year career, his reasons for remembering his UWGB mentor from the 1970s (above) were two-fold. First, Segersin now has something in common with retired professor Karl Zehms, in that he, too, is teaching accounting, for Metropolitan State University in St. Paul. Second, Zehms’s influence was top of mind when Segersin’s company presented him a parting opportunity to direct a $1,000 contribution to the Karl Zehms Scholarship Fund to benefit accounting students. “He had a way of making difficult concepts much easier to understand,” says Segersin. “I love teaching and see it as a way to help the next generation of business leaders, much as Dr. Zehms helped launch my career.”
Jennifer Schlei ’12 interdisciplin ary studies and psychology, is a consultant for Locate Staffing in Green Bay.

Amanda Yahnke ’12 accounting, is a corporate accountant for Schneider National, Inc. in Green Bay.

Erinn (Stewart) Aubry ’13 business administration, is a financial aid officer for Rasmussen College in Green Bay.

Briana Carlton ’13 human development and psychology, is a staff member with St. Coletta of Sussex (Wis.), a non-profit providing services to those with disabilities.

Amanda Cheney ’13 human biology, of Niagara, Wis., is a medicare and retirement customer-care professional with United Healthcare.

Among those receiving master’s degrees at May commencement was former Green Bay Packers standout Rob Davis ’13 master’s of applied leadership for teaching and learning. He currently serves in the Packers front office as director of player development.

Three graduating Phoenix basketball stars have signed pro contracts to play overseas. Sarah Eichler ’13 education, is headed for Stevengade, Denmark. Stephanie Sension ’13 education, will play for Portugal’s GDESSA. Adrian Ritchie ’13 business administration, signed with England’s Nottingham Wildcats.

Natalie Faas ’13 elementary education, is a first-grade teacher at Nicolet Elementary School, Green Bay.

Areanna Lakowske ’13, psychology, was named recipient of the UW-Green Bay Alumni Association’s Outstanding Student Award from among approximately 900 graduating seniors at May commencement.

Kelsi Long ’13 art, is an art teacher at Luxemburg-Casco Middle School.

Kevin Maulson ’13 business administration, is a sales associate for Freedom RV in Slinger.

Morgan Miller ’13 accounting and business administration, is the assistant controller for Allied Cooperative in Union Center, Wis.

Kelly Mischler ’13 accounting and business administration, is a staff accountant for Schenck SC in Green Bay.

Christopher Newbury ’13 philosophy, is a customer service coordinator at WG&R Furniture in Green Bay.

Jenna Nicksic ’13 human biology, is an associate microbiologist for Schwabe North America, Green Bay.

Janine Philipson ’13 business administration, is a human resources administrator for Taurus Engineering and Manufacturing, North Branch, Minn.

Codie Richards ’13 English, is a legal assistant with Froelich Law Offices, Green Bay.

Jennifer Shaffer ’13 human development and psychology, is an adult instructor for Cerebral Palsy Inc. in Manitowoc.

Joshua Shope ’13 mathematics, is an underwriting specialist for LoanSifter in Appleton.

Jennifer (Jones) Steffens ’13 social work, is a shelter coordinator for Golden House in Green Bay.

Blair Swiekatowski ’13 elementary education, is a teacher for the Green Bay Area Public Schools.

Andrew Thyes ’13 interdisciplinary studies, is a transportation planning specialist with Georgia-Pacific in Green Bay.

Kristie Walker ’13 human development and psychology, is a domestic violence program coordinator for Time-Out Family Abuse Shelter, Inc. in Ladysmith.

Stacy Blavat ’02 to Kyle Golden
Laura Kautzer ’05 to Andrew Neighbor
Jessica Halvorson ’06 to Michael Jones
Melissa Frier ’07 to Bari Gordon ’09
Megan Karas ’07 to Matthew Kautzer
Laura Buntman ’08 to Timothy Kowols ’08
Amy Maruszczak ’09 to Jonathan De Villers
Heidi Process ’09 to Alex Baez
Sarah Jacob ’10 to Michael Olson
Meghan Oswald ’10 to Adam Geffers
Caitlin Nitzke ’12 to Mitch Yahr
Kelly Schofield ’12 to David Lutze ’09
Christina Deboer ’13 to Paul Swanson ’13
Jaime McDowell ’13 to Matthew Fehrman ’13
Brittany Patske ’13 to Andrew Mertig ’06
Erinn Stewart ’13 to Erik Aubry
Annelise Lenz to Benjamin Kotenberg ’08
Natalie Leach to Daniel Stringer ’02

MORE ON THE BAR-HOPP PARTY

Our spring magazine featured an offbeat photo from the very lively wedding of Jessica Hopp ’11 to Brian Bar ’09. Perhaps because we showed Brian in his “geek glasses” costume, we’ll make up for it by sharing a professional update here. The couple resides in Columbia, S.C., where they work for the University of South Carolina. Brian is a program coordinator for experiential education with the USC Career Center. Jessica, who is finishing up a master’s in higher education and student affairs, is a graduate assistant with the National Resource Center for The First-Year Experience and Students in Transition. She credits UW-Green Bay faculty mentor Denise Bartell with setting her down the research path… and interesting her in UW-Green Bay’s own groundbreaking research on first-year experience and retention.
FREE TUITION FOR LUCKY FRESHMAN

Christine Minter of Manitowoc had her name drawn in September’s UW-Green Bay Alumni Association Tuition Raffle. Minter, who plans a career in healthcare, will receive more than $3,000 to cover the tuition portion of her spring school costs. The raffle is a major fundraiser for the Association.

KEEP IT CURRENT: SIGN UP FOR ALUMNI EMAILS

Did you know the Alumni Relations Office sends out a monthly Alumni E-newsletter and regularly communicates about events and alumni benefits via email? Approximately 7,500 alumni stay connected in this way. If you’d like to stay current on school and classmate news, as well as all the benefits, events and offers available only to you as a UW-Green Bay grad, it’s as easy as sending a “subscribe” message to alumni@uwgb.edu.

FRIDAY, NOVEMBER 1

6 pm  • Alumni/Faculty/Staff Reception with Big Mouth
6:30 pm  • Family movie ‘Despicable Me 2’
7 pm  • Volleyball vs. UIC at Kress
9 pm  • Coffeehouse concert with Joanna Burns
7:30 pm  • UWGB Jazz Concert with Big Mouth
9 pm  • Family movie ‘Despicable Me 2’

SATURDAY, NOVEMBER 2

8 am-4 pm  • Golf at Shorewood
8:30-12:30  • Balloon making, face painting at Phoenix Bookstore
9 am  • Alumni Association Annual Meeting
9 am-4 pm  • UWGB photo show, identification of vintage photos
11 am  • Schmooza Palooza Brunch with faculty, staff
Noon  • Phoenix Swimming/Diving vs SDSU
Noon-1 pm  • Adult Degree Program Chat
Noon-4 pm  • Guided campus tours
• Guided bike tours of campus
• Alumni Art Show
• Athletics’ Fan Fest at Kress
1 pm  • Phoenix Women’s Basketball vs. NMU (alumni Pep Band reunion)
1:30 pm  • Family movie ‘Despicable Me 2’
2-4 pm  • Wine and cheese tasting at Alumni Art Show
4 pm  • Phoenix Men’s Soccer vs. Oakland
• Family movie ‘Despicable Me 2’
5 pm  • Phoenix Volleyball vs. Valparaiso
7 pm  • Comedy City performance

Closing in on 50 years as a University, with great programs, more than 31,000 graduates and a campus all grown up and beautiful… why shouldn’t UW-Green Bay have a full-blown alumni reunion?

“Really, it’s something people have talked about for years,” says Kari (Heier) Moody, a 2000 Communications grad who left a career in hotel and sales management to return to her alma mater as alumni relations director. “We’re hearing from grads and our (Alumni Association) board members that the time is right.”

Over the years, UW-Green Bay has hosted many alumni-themed outings and receptions, along with open houses and fall festivals. Homecoming Weekends in the 1970s and ’80s created memories for many — tricycle races and tug-of-war at the Union, brats and beverages at the soccer field — but didn’t always reach a larger audience.

The secret to success this time, organizers say, is a much larger alumni base and offerings that span a range of eras, majors and interests. The lineup for the Nov. 1-2 reunion includes music, sports, art, comedy, outdoor activities, guided tours, family options and more. A highlight will be an opening reception for alumni and favorite faculty and staff members, past and present. (Moody expects at least several dozen retirees to return. Some, like much-honored media and communication professor Tim Meyer, RSVP’d at the first opportunity.)

Alumni Association President Donna Sheedy, a 1994 Business Administration grad who manages investor relations for Integrys Energy Group, Inc., says alumni who haven’t been back for a while will enjoy the experience.

“It’s just a different place than when I was a student,” Sheedy says. “Mary Ann Cofrin Hall... the Kress Center... Wood Hall, Rose Hall, Lab Sciences, the Union, all the remodeling and new technology... Residence Life is twice as large as it used to be... the landscaping and trees have filled in... It’s a spectacular campus.”

A full-access pass for Alumni Reunion Days is $25 for one or two people, includes a free Phoenix Pride t-shirt, and covers admission to all events listed below. Proceeds benefit the UW-Green Bay Alumni Association Scholarship Fund. Reunion Days details are online at http://blog.uwgb.edu/alumni/events/08/12/alumni-reunion-days/
AND THE CATEGORY IS... FAVORITE TEACHERS!

The floodgates opened when the UW-Green Bay Alumni page on Facebook asked grads to post a note about their favorite teachers and mentors. It was a record response, but still only scratched the surface. To add yours, go to https://www.facebook.com/uwgbalums

BIG MOUTH RETURNS
They play blues, jazz and original music in a big way, with help from grads Nathan Behling ‘84, Marc Jimos ’91, Bill Dennee ’91 and Paul Sowinski ’83. Don’t miss the popular band Big Mouth sharing the bill with the student Jazz Ensemble at the Nov. 1 Weidner Center concert opening Alumni Reunion weekend. See the schedule on page 31.

SPORTS CAR RESEARCH
The archives staff in the Cofrin Library is putting out a call for photos documenting clubs and organizations at UW-Green Bay. They wish they had more like this 1970 classic with members of the Motor Sports Club posing proudly with their wheels (right). Do any alumni remember this particular club? Email archives@uwgb.edu if you do.

WHAT’S NEW?
New job, change of address, exciting news? Updating your alumni information is a click away, at www.uwgb.edu/alumni/updates/. Or, if you prefer, email us at alumni@uwgb.edu or call us at (920) 465-2226.

GET SOCIAL
Don’t be left out on all the alumni happenings. Your Alumni Association is using Facebook, Twitter and LinkedIn to tell you about jobs, networking, events, photo sharing and more. Here’s how to find us:
• FACEBOOK: UWGBALUMNS
• LINKED IN: UW-GREEN BAY ALUMNI
• TWITTER: @UWGBALUMNI

JOIN THE CLUB AND SEND US YOUR RECOLLECTIONS
With campus historians starting to think ahead to 2015 and UW-Green Bay’s 50th anniversary, images and stories from student organizations (such as the car club, above) would fill a gap in the record. We just don’t have much material from early student clubs. Do you have any prints, memorabilia or otherwise interesting items from those days? Cofrin Library archivists would love to hear from you at archives@uwgb.edu. To prime the pump, they share a few names from the long-lost list of UWGB student orgs:
Bridge Club
Circular File
Cycling Club
Dive and Adventure Organization
Feminist Majority Leadership Alliance
Line Dancing Club
Martial Arts Organization
Micro-Computers Users Club
Model Railroad Club
Youngblood

FACEBOOK FANS MOURN OL’ BLUE
UW-Green Bay alumni reacted instantly to news that the famous blue-shag carpeting in the Theatre Hall elevator car was no more. A victim of progress and a recent update, the carpet at one point or another carried the handprints of most every theatre/communication student in the building’s 40-year history. A Facebook post — which included a doctored image of the Cookie Monster-resembling fur — was a magnet for comments. Among them:

Joel Sass A daily experience for me from 1986–89...I can still close my eyes and conjure the smell of the shag! Like · Reply · September 8 at 6:56pm via mobile

Doug Heiar The toughest part was deciding how lazy you were...taking the stairs saved 30 seconds easy. But one could feasibly start and end a full conversation with friends during that slow-as-hell ride.
Like · Reply · 2 · September 9 at 4:23am via mobile

Ana Michaela Our first freshman seminar assignment was to find this thing, remember? Nellie Schafer
Like · Reply · 1 · September 8 at 12:04pm

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ALUMNI
Reunion Days

Come home for a visit!

BRING YOUR FAMILY AND FRIENDS. TAKE A TOUR TO SEE OLD AND NEW. CATCH UP WITH FAVORITE FACULTY. TAKE IN A JAZZ SHOW AT THE WEIDNER OR BALL GAME AT THE KRESS. (SEE SCHEDULE, PAGE 31.) THE TRADITION STARTS WITH YOU! **NOV. 1 AND 2.**

Questions, inquiries? We’re here to help:
WWW.UWGB.EDU/ALUMNI/
THREE CHEERS FOR THE PACK!

UW-Green Bay cheerleaders pull double duty as Green Bay Packers cheerleaders. In the case of Hannah, Leah and Gabrielle Buege — identical triplets from Menomonee Falls — it’s triple duty. For more on the spirited sisters and additional good cheer from campus, see page 15.