BRANCHING OUT

Community Connections Support Campus Growth, Regional Sustainability
Greetings!

Traction. It’s an apt word for describing the current state of the University’s process to transform itself while driving the revitalization of the region. Since July, we’ve made great strides in our efforts to branch out and align the University’s offerings with community needs. Our four newly-appointed Deans are working aggressively with community organizations and businesses to connect our great faculty and student minds with the challenges facing our region.

The results are impressive and exemplify the art of the possible when university and community work together. In this issue of Inside magazine (which has undergone its own transformation!) you will get a glimpse of what’s going on inside the University and the ways each college is connected to, and making a difference in, our communities. The initiatives are on target with community priorities and are inspiring. I hope you are as proud of our students and our efforts as I am.

As we continue to work on community engagement and alignment, we are also working diligently on a UW System budget request that better supports our students. As you may know, the UW System has been the recipient of budget cuts five of the last six budget cycles (10 of the last 12 years), with the most recent being a $250 million reduction in funding. We have managed these reductions by using reserve (rainy day) funds and deferring investments in University facilities, infrastructure, technology, student support and faculty and staff compensation. Additional cuts will further erode the quality of a UW-Green Bay education and must be avoided.

The System’s $45 million budget request for the 2017-2019 biennium is reasonable, responsible and allows all campuses to begin reinvesting in our students and the success of our state and region. I encourage you to be an active participant in the state budget process and learn what it means for our community and UW-Green Bay. Then, contact the Governor and key legislators to let them know reinvesting in higher education is important to you, your business and the growth, vitality and sustainability of Northeast Wisconsin. You can find the full proposal at www.uwgb.edu.

Thank you for your continued support of this great University.

Go Phoenix!

Gary L. Miller
Chancellor

UW-Madison Chancellor Rebecca Blank and Gary Miller met recently with Northeast Wisconsin alumni regarding the 2017-19 state budget and the need to reinvest in Wisconsin higher education.
AUSTIN E. COFRIN SCHOOL OF BUSINESS
After the game, Plan. David Radosevich, the Cofrin School of Business’ Austin E. Cofrin Endowed Chair, is working with NFL athletes to deter-
mine post-career strategies.

COLLEGE OF SCIENCE AND TECHNOLOGY
UW-Green Bay scientists and researchers have a long history of
working with business and agencies to keep our freshwater, fresh.
A new generation of faculty and student researchers have taken up
the charge.

COLLEGE OF ARTS, HUMANITIES AND
SOCIAL SCIENCES
The first major renovation to music rehearsal and studio space, includ-
ing state-of-the-art digital recording equipment, provides top-notch
training opportunities and new recruitment possibilities.

COLLEGE OF HEALTH, EDUCATION AND
SOCIAL WELFARE
Small rural areas are facing big decisions for community wellbeing.
In Algoma, UW-Green Bay’s Social Work students are providing
baseline research to establish healthy priorities.

CAMPUS CONVERSATIONS

ALUMNI NOTES AND NEWS
University, Transform Thyself

Business, Community Priorities Front and Center as UW-Green Bay Puts Focus on Alignment and Growth

It’s an interesting time for a University that speaks often and with great intensity about its problem-solving approach to student education and the life-changing transformations that many experience here. The tables have turned, in a way, with the University now looking outward into the community and the region in search of opportunities to drive both economic prosperity and the quality of life for those living in Northeast Wisconsin, in a more collaborative way than ever before.

It all began a little more than a year ago, when the University of Wisconsin Board of Regents approved a UW-Green Bay request for the first major restructuring of academic administration in two decades. Under the plan the University would reorganize from two colleges to four, with each designed to align with the community’s most pronounced economic and societal needs.

According to Chancellor Gary L. Miller, the creation and integration of a four-college model into the community is an engine designed to drive job creation and improvements in the social condition. “The more coordinated and bigger the engine, the better it is for the growth and sustainability of our community,” Miller says.

In just a year, transform thyself it has. Four freestanding colleges have emerged, along with leaders stepping into roles that are among the most significant in the University’s history.

The line-up includes Deans Scott Furlong, (College of Arts, Humanities and Social Sciences), John Katers, (College of Science and Technology), Susan Gallagher-Lepak, (College of Health, Education and Social Welfare) and Douglas A. Hensler, (Austin E. Cofrin School of Business).

Miller, the architect of the plan to reorganize, couldn’t be more energetic about the great strides made by his team in just 12 months. A new engineering technology program that’s grown 200 percent in one year. An innovative, collaborative solution for meeting the region’s need for more nurses with bachelor’s degrees and in line with national guidelines. Updated, state-of-the-art recording facilities for aspiring music majors. And discussions of a Center for Innovation and Entrepreneurship to collaborate with the many entities in the region, which have a vested interest in regional success.

As enthusiastic as he is about the work done to date, Miller will also tell you the University and his new leadership team are just getting started. They are meeting with community leaders and businesses of all sizes to better understand and align with regional needs. Improving the local economy and quality of life through listening and learning are critical.

“This community has huge expectations and has given UW-Green Bay its full support. It was passionate about having a University in this community 50 years ago and now it’s passionate about wanting us to grow to meet the needs of the region. Reorganizing was a first step. Working together, the potential for innovation, economic growth and quality of life enhancements are tremendous.”

— Chancellor Gary L. Miller.
Deans (left to right) Scott Furlong, Doug Hensler, John Katers and Susan Gallagher-Lepak are leading the charge under the University's new four-college structure.
Left to right, Prof. David Radosevich works with former NFL players Kabeer Gbaja-Biamila and Ahman Green on a new ‘PostGame Strategy.’
We have all heard the stories — former professional athletes, sometimes millionaires, find themselves penniless or having great difficulty transitioning from sports to the business world.

Green Bay-based business InitiativeOne saw a need and a niche to help these athletes. But before launching its new sports division to help transitioning athletes, InitiativeOne tapped into UW-Green Bay Prof. David Radosevich's nationally recognized expertise in leadership development, organizational change, team development and organizational behavior, to interview and survey athletes about their challenges and strategies for success.

"We learned that most professional athletes experience common hurdles as they transition from the life of an athlete to that of a retired athlete," states Radosevich. "Those challenges include isolation from the loss of their close-knit team, a sudden end of a completely structured life, loss of continuous feedback on performance and the need to find a new purpose in life."

In a survey of 763 former NFL players, 61% reported they had difficulties making the transition to the next stage of their lives (Lamonica, 2015). Former Green Bay Packers players Kabeer Gbaja-Biamila and Ahman Green also provided tremendous insight for Radosevich's research.

Together, InitiativeOne and Radosevich developed "PostGame Strategy" — a transformational process tailored to former athletes, which involves mentoring them on how to find their authentic self beneath the public persona created by high-profile sports. The process, says Radosevich, helps athletes channel their "all-in" passion and commitment into non-athletic pursuits. It advises them on where to find support now that the locker room camaraderie is no longer a daily experience, and helps them identify new meaning and purpose in life.

"InitiativeOne has helped me to find my True North...the roadmap for life," said Green.

PostGame Strategy is available for athletes across all sports and at both the professional and college levels. Other industries have similar leadership transformation processes that have helped individuals and organizations achieve success.

Although many of the challenges revealed in the NFL football research are unique to that demographic, Radosevich pointed out that the lessons learned are not. Life transitions happen to everyone. "Life is about transition," Prof. Radosevich says. "And game plans are essential for understanding, continued growth and success."

"Life is about transition, and game plans are essential for understanding, continued growth and success.”

— Prof. David Radosevich
Small Business Development Center at UW-Green Bay is Critical to the Journey

Chuck Brys knows opportunity when he sees it. Four years ago, he saw it with Hometown Trolley — a small, family-owned, North American participant in the specialty transportation market. As a Small Business Development Center (SBDC) counselor, Brys felt the company was "a 20-million-dollar company in a two-million-dollar package." It was time to maximize the organization’s potential, and he was confident the SBDC could help.

That is why he was thrilled when Hometown Trolley was honored earlier this year at the 2016 Manufacturing Awards of Distinction in the Small Business category (100 or fewer employees) for its recent growth and innovation. And that his intuition four years ago was accurate.

The Crandon, Wis., company manufactures trackless trolleys that replicate nostalgic streetcars of the 1800’s. Since 2012, Brys has worked with Hometown’s President and CEO, Kristina Pence-Dunow. She had a vision, and he had the expertise to help her realize it. Their teamwork helped Hometown reach extraordinary heights in production, sales and expansion.

But the competition — one that out manufactured and outsized Hometown — was also able to out price Hometown. Knowing they couldn’t continue to prosper on a price-based competitive model, Pence-Dunow initiated a bold strategy: change the competitive landscape to one based on innovation and product development.

The company set to create new designs and implement new technologies. This took several years, but resulted in revolutionary new products, like power options that include traditional propulsion technologies, but also alternatives like propane, compressed gas and recycled oils; a low floor design which offers street level boarding; a full range of construction design options, and more.

And the industry bought it. Literally.

Within four years, Hometown Trolley moved into an 18,000 square foot production facility. Sales revenues quadrupled from $2.8 million in 2013 to $12 million in 2016. And the workforce grew from 12 employees to 47.

"To win this award...to see this success...it makes it a reality that we fit into a category of excellence," Pence-Dunow says. "It’s motivating, knowing ideas can turn into results."

"That’s why I do this job," says Brys. "To give companies like Hometown an unbiased outside perspective. It’s thrilling to see them thrive and know I helped them along the way."

The Wisconsin SBDC at UW-Green Bay is part of a statewide network supporting entrepreneurs and business owners through no-cost, confidential consulting and targeted educational programs. SBDC experts facilitate improvement and growth for small and emerging mid-size companies and help launch successful new enterprises. At UW-Green Bay, the SBDC served nearly 300 clients in 13 Northeastern Wisconsin counties, and devoted 1,786 hours to client consulting in 2015, which included 33 business startups. Counselors are located in UW-Green Bay’s Cofrin School of Business.

— Story by freelance writer Kim Viduski ’92
There were more than 128 million tax returns e-filed with the IRS in 2016. The UW-Green Bay Volunteer Income Tax Assistance students completed 168 federal and 183 state returns for low-income, elderly and students in the Green Bay community.
Green Bay and its surrounding communities sit on the largest freshwater estuary in the world, where water from the Fox River and the Bay of Green Bay mix. “The estuary is important to all of Lake Michigan, both as an active port and as an engine for biological production,” says Patrick Robinson, Interim Director of Community, Natural Resource and Economic Development (CNRED).

Every member of the community depends on a constant supply of fresh water for drinking. Water dominates a local economy built on agriculture, paper and food processing industries, forestry, fishing, hunting and boating. Water is everywhere, but it is easy to forget just how intertwined water quality is to the region’s overall quality of life and the threats to our liquid lifeline. The Bay of Green Bay is threatened by invasive species, urban and agricultural nutrient run-off and wetland and shoreline loss.

UW-Green Bay scientists have long taken advantage of the University’s location on the Bay to study one of the region’s most valuable resources. During the University’s early years, scientists Jack Day, Jim Wiersma, Bud Harris, Paul Sager and Ron Stieglitz focused on understanding the impacts of pollutants and nutrients on water quality and ecosystem health that helped advise agencies as they began to tackle the national clean-up of the Fox River.

UW-Green Bay’s new cohort of award-winning faculty continues to be actively involved in all aspects of water quality, from soils and farms to helping industry and municipalities ensure that clean water keeps coming out of the tap. Current research focuses on water quality, wastewater management, habitat restoration and ecology.

Nine faculty and their staff and students are currently engaged in water-related research that now spans several disciplines. There is a universal focus on funded research based on collaborative partnerships with local businesses, agencies, municipalities, nonprofit organizations and other universities, which provide a rich resource of information about water quality.

Grants received between 2013 and 2016 amount to $3.1 million for water-related research focusing on the region’s freshwater resources. Current partners with our faculty include 14 area farms, hundreds of businesses, nonprofits and municipalities, NEW Water, The Oneida Tribe, Ducks Unlimited, Wisconsin Department of Natural Resources (DNR), U.S. Fish and Wildlife Service (USFWS), Sea Grant, The Fox-Wolf Watershed Alliance, The Nature Conservancy, Great Lakes Alliance, UW Extension and UW-Milwaukee, among them.

Collaborative data and information are shared with partners and are made publicly available to help agency and municipal personnel make informed economic decisions that can potentially save money, maintain water quality and conserve freshwater resources and habitat.

Nicole Van Helden, Director of Conservation-Green Bay Watershed at The Nature Conservancy, describes UW-Green Bay as an excellent partner. "UW-Green Bay provides the science we need to inform on-the-ground action. This helps us to make better decisions and provide cost effective solutions to improve water quality in our region."

Faculty work extensively with their students, helping them to develop and practice skills. Over the last three years, hundreds of students have participated directly in water-related research as part of their coursework, independent studies, internships and senior and graduate thesis projects. Most are now pursuing advanced degrees or successful careers in water resources. Recent graduates now work with the DNR, The Nature Conservancy, USFWS, NEW Water, UW Extension, and with several local and regional businesses.

In addition, water research reaches students in area high schools. The Lower Fox River Water Monitoring program, started 15 years ago by professors Bud Harris (Emeritus) and Kevin Fermanich, provides area science teachers with resources to lead teams of high school students who collect water quality data from streams that feed the lower part of the Fox River.

From long-term monitoring to modeling, water resources research by faculty in the College of Science and Technology, with their students and collaborative partners, allows business and community members to better understand their water resources and provide solutions and options for decision makers.

Read more about some of the ongoing water resources online news.uwgb.edu/?p=78892

— Story by freelance writer Vicki Medland
New Majors/Areas of Emphasis

Electrical, Environmental and Mechanical Engineering Technology

American Chemical Society (ACS) certified majors in Chemistry:
- Chemistry
- Environmental Chemistry

Engineering technology skyrockets

Engineering Technology (ET) is the fastest-growing program on the UW-Green Bay campus, with 115 students in three majors (mechanical, electrical and environmental). The program is attracting a diversity of students, especially a student demographic that is the most underserved in the country, underrepresented minority men. In all, 14% of the program’s current enrollment consists of underrepresented men compared to just 5% in other UW-Green Bay programs.

The success of the program speaks to the continuing demand for engineering professionals in Northeast Wisconsin. In fact, UW-Green Bay is in the planning stage for a new four-year degree in mechanical engineering that would further meet this demand.

“The demand is here, and these are good jobs,” says Superior Diesel President Brian Wendt. “Young people used to think of industry as being dark and dirty, oil and smoke-stacks, and it is much more tech driven now… clean, creative and challenging.”

UW-Green Bay students are excited about the possibilities. “Professors use hands-on experience to demonstrate theoretical concepts,” says Mechanical ET major Desiree Koss. “The class projects get you to think creatively by using real-world examples. This is hard to achieve in the classroom and is amazing to have when entering the workforce.”

— Story by freelance writer Vicki Medland

Rigorous program leads to healthier communities

In the last two years, UW-Green Bay dietetics students received a 100% internship placement rate in the field — nearly twice the national average. In addition, UW-Green Bay interns are successful in meeting entry-level competencies and the program proudly reports a five-year, first-time pass rate of 96.7% and 100% overall on the registered dietitian nutritionist (RDN) exam. In four of the last five years, a UW-Green Bay student has been awarded the Wisconsin Academy of Nutrition and Dietetics Outstanding Student Award.

Program director Sara Schmitz said the University is known for its “rigorous, cutting-edge curriculum that emphasizes knowledge and skills in Human Biology, as well as the most recent advancements in nutrition research.” It is also one of the only undergraduate programs in the country teaching upper-level concepts in nutrigenomics, which is the science of how food influences how our genes are expressed.

Janelle Schirmer, a graduate of the program and internship program, and a Wisconsin Academy of Nutrition and Dietetics Outstanding Student Award.

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More than a dozen undergraduate and graduate students have a tremendous opportunity to work alongside UW-Green Bay Professors Bob Howe and Amy Wolf (Natural and Applied Sciences) on a comprehensive plan to improve fish and wildlife habitat in the region. Howe, Wolf and UW-Green Bay staff, in collaboration with The Nature Conservancy (TNC), are the recipients of a $471,000 Environmental Protection Agency/Department of Natural Resources grant to study fish and wildlife conditions and threats in what is termed the "Lower Green Bay and Fox River Area of Concern" and its immediately contributing watershed.

Plans for a STEM Innovation Center with UW-Green Bay, Brown County and Northeast Wisconsin Technical College as partners, were announced in October. The facility will help further education in science, technology, engineering and math, to help narrow the skills gap in the region. It will be built in the Brown County Research and Innovation Park, near the University Avenue corridor, just minutes from the UW-Green Bay campus.

The Dietetics program was one of five nutrition programs nationwide selected to receive a supermarket tour training grant from the Produce for Better Health Foundation. The grant funding will allow up to eight upper-level nutrition students the opportunity to receive training and mentorship from a grocery store dietitian.

Assistant Prof. Tetyana Malysheva (Mathematics), has been selected by the Mathematical Association of America (MAA) as a Project NExT Fellow for the 2016-2017 academic year.

John Arendt was named Director of UW-Green Bay’s Environmental Management and Business Institute (EMBI) in July 2016. He is now responsible for seeking and developing relationships within the New North region of Wisconsin.

Prof. Steve Meyer (Natural and Applied Sciences) received the Founders Award for Excellence in Institutional Development in Fall 2016.

Associate Prof. Patrick Forsythe and Associate Research Scientist Chris Houghton (UW-Green Bay Aquatic Ecology and Fisheries Laboratory) received $635,728 in support of local fisheries research.

UW-Green Bay, in collaboration with NEW Water, helped more than 75 girl scouts earn their water badges in highly-interactive activities on Saturday, Nov. 6. The event was called “Wonders of Water” Badge Day.

CONVERSATIONS

In August, a 50th Anniversary mural painted by graduate Beau Thomas ’15 was installed on the exterior of the Studio Arts Building (facing the Weidner Center). Thomas, a professional mural artist, was charged with “capturing the spirit” of UW-Green Bay’s history through the memories and submissions of UW-Green Bay alumni. The mural was made possible with a financial contribution from the UW-Green Bay Alumni Association.

TIME CAPSULE:
Sealing the deal on the 50th

A time capsule dedication on September 7, 2016 was a joyful conclusion to a year of celebrating UW-Green Bay’s 50-year history and an opportunity for the University to look forward. Faculty, staff, alumni, retirees and friends were in attendance. UW-Green Bay Chancellor Gary L. Miller, University Archivist Deb Anderson, 50th Anniversary Committee Chair Tracy Heaser, Trustee Lou LeCalsey and student Sean Gleason placed the items representing UW-Green Bay as it stands today into the new time capsule, not to be opened until 2065. Items tucked away for 50 years include a Phoenix t-shirt, a Packers jersey, Fourth Estate newspapers, a pair of Adidas sneakers and letters from UW-Green Bay student leaders, selected faculty and Chancellor Gary Miller, to their future successors.

UW-Green Bay dedicates 50th Anniversary Mural

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Phoenix Park fire is warm addition to campus

Students in the 2015-16 Arts Management 480 seminar developed a warm addition to Phoenix Park, located near the University Union and Residence Life on the UW-Green Bay campus. A new fire pit was designed with an artistic flair. Students raised funds and worked with contractors on the project, which is now available for everyone on campus to enjoy. Just remember to bring your own marshmallows.
More than 250 students and staff took an afternoon off in October for the University's second annual Make a Difference Day, a collective day of community volunteering. Among the beneficiaries were The Bridge Between, Sexual Assault Center, the New Community Shelter and the Green Bay Botanical Garden; as well as beautification projects at UW-Green Bay and holiday cards for veterans.

Prof. Ryan Martin, chair of UW-Green Bay’s psychology program, has stepped out of his comfort zone to embark on a fun, rewarding challenge. Martin will compete in the Dancing With Our Stars event — an annual American Red Cross fundraiser. With humor and a bit of self-deprecation, Martin looked to his Phoenix family for support and guidance as he prepares for the undertaking, which requires him to ballroom dance at the Feb. 25, 2017 event.

Here, the Dancing Professor practices his moves with Simply Ballroom instructor Mina Witte. The video is worth the watch at news.uwgb.edu/?p=78075
BASH IN THE STACKS
The award-winning Cofrin Library did it again, providing food, fun and friendly competition for more than 500 students at the annual Bash in the Stacks, a night of games to get students familiar with the library. This year’s theme was “International Games.”

DAYA
7:30 p.m.
March 25
Weidner Center
Platinum recording artist Daya is coming to campus. The 17-year-old singer with a hit song as high as No. 32 on the Billboard Hot 100 chart with “Sit Still, Look Pretty,” will perform March 25 at the Weidner Center. It is the only college booking on her tour, and is presented by Good Times Programming.

Global buzz
Good Morning America, Mashable, NPR, Seventeen, U.S. News & World Report… the buzz continued for days when Green Bay media outlet, WBAY-TV, ran a story about UW-Green Bay’s “hip” practice of sending snaps on Snapchat (a social media application) to admitted students, informing them of their acceptance to the University. The local story was quickly picked up and spread worldwide. Coordination of this cutting-edge method to connect with prospective students required teamwork from Admissions and Marketing and University Communication staff and intern. Prospects have to “opt in” to receive snaps from the University and only accepted students receive this type of communication.

New Campus App
The UW-Green Bay Student Government Association partnered with UW-Milwaukee’s App Brewery to develop a mobile app that is making life easier for busy students. UW-Green Bay Mobile features quick links to learning platforms such as Desire2Learn (D2L), the Student Information System (SIS), Passpoints, dining menus, campus building hours, maps, news and information about upcoming events. The Apple App Store on iTunes and the Google Play App Store currently offer a free download of the UW-Green Bay Mobile app. Although primarily student-focused, friends, family and Phoenix fans are welcome to download the app, as well.

Naturalists honored with Piping Plover beer
The U.S. Fish & Wildlife Service, The Department of Natural Resources and UW-Green Bay discovered and monitored the first successful plover nest on the Cat Island Chain in 75 years. The partners celebrated when community partner Titletown Brewery honored the endangered bird with a brew — Piping Plover Reserve beer.
UW-Green Bay’s Shorewood named course of the year

The beautiful Shorewood Golf Course received Course of the Year recognition from the Golf Course Owners of Wisconsin in the nine-hole category. The award criteria recognized exceptional quality, contributions to the community and significant effort to grow the game of golf in Wisconsin.

awards

Too cool for school
UW-Green Bay is ranked 91st on Sierra magazine’s Cool Schools 2016 list. The ranking is based on colleges and universities that focus on sustainability initiatives. About 2,000 four-year colleges and universities submit data for qualification. UW-Green Bay’s inclusion in the top 100 proves the University located in the proverbial Frozen Tundra, is indeed too cool for school.

Top 30 LGBT-friendly
UW-Green Bay was named in the Top 30 among the most LGBT-friendly campuses in the country, according to a national nonprofit’s 2016 rating of more than 235 private and public campuses across the United States. The nonprofit, Campus Pride, looks at inclusive policies, academic and student life, housing options and campus safety in rating campuses with populations greater than 807 students.

Military friendly, again
For the seventh consecutive year, UW-Green Bay earned the Military Friendly® School designation reflecting positive marks in ten categories, including military support on campus, graduation and employment outcomes, military spouse policies and more.

BSN@Home receives excellence award
In October, the University Professional and Continuing Education Association (UPCEA) awarded the BSN@Home program the 2016 Celebration of Excellence Award for Mature Program. BSN@Home is an online Bachelor of Science in Nursing (BSN) degree-completion program that provides a flexible distance learning option for registered nurses (RNs) with a two-year Associate Degree in Nursing. The program is a collaborative effort by a number of UW universities and UW-Extension.
Following a stellar basketball and academic career at UW-Green Bay, Megan Lukan ’15 returned to her native Canada to play for the national Canadian rugby developmental team. That led to making the Canadian Rugby Sevens Olympic roster in July and winning an Olympic bronze medal at the summer games in Rio.

Photo at left: Assistant basketball coach Amanda Leonhard-Perry wears Lukan’s bronze medal during a return visit to campus.

New athletic training masters approved

UW System Board of Regents approved a Master of Science in Athletic Training for UW-Green Bay. The proposal calls for a five-year (3-plus-2) option in Human Biology. As proposed, the program will admit a biennial cohort of 16 full-time students, increasing to 25 students by year three. Implementation begins in the summer of 2018. The program is expected to support the University’s Division I athletics program.

where is kiefer?

It was an exciting offseason for several Green Bay men’s basketball alumni, with many enjoying professional careers overseas. Jordan Fouse ’16 is in France and Carrington Love ’16 is in Germany. Keifer Sykes ’15 is playing in South Korea, (15.0 PPG). Alfonzo McKinnie ’15 represented USA Basketball in the 2016 FIBA 3×3 World Championships in Guangzhou, China. Alec Brown ’14 is playing in Spain and recently had his rights traded to the Windy City Bulls in the NBA D-League. Rahmon Fletcher ’11 plays in the United Kingdom for the Newcastle Eagles, (15.5 PPG).
Singing the praises of the Studio Arts remodel

State-of-the-art rehearsal, recording studio space is a campus and community asset.
Ask Professors Randy Meder and Kevin Collins about the recent upgrades to the rehearsal space within the UW-Green Bay Music program and they’re likely to respond in song. That’s how good the new acoustics are.

Renovations in the Studio Arts building, including a high-tech expansion, places UW-Green Bay at the top of the list for those seeking musical genius. In fact, the energy is palpable when speaking with the professors about their updated space. “Every time they (students) make a sound, their educational experience is enhanced,” says Collins.

Recent physical updates include: instrumental rehearsal space, addition of a state-of-the-art digital recording studio and isolation booth, and enhancement of the number and quality of instruments and existing practice rooms, make UW-Green Bay’s music facility one of the most advanced in the region.

After securing a grant to improve technology and update their facilities to become more environmentally-friendly, the department got to work. “The acoustics were terrible, and it was very difficult to hear each other,” said Collins, describing the instrumental practice rooms — one designated for chorale rehearsal and the other for band and orchestra rehearsal. Flat walls, noisy air-handling units and an inefficient sound barrier between rooms had diminished the effectiveness of the rehearsal space, built in 1973. Acousticians from the Chicago area were hired to improve the space — its first update in the history of the program — by creating un-parallel surfaces, slanting walls and by adding wood ceiling panels with beautiful, reflective surfaces. Updates have created a space where students can hear each other more clearly and sound bleed-through between rooms has been reduced by 70 percent.

Recording Studio Redux

The program’s recording studio also needed to be updated and moved, as it wasn’t Americans with Disabilities Act (ADA) accessible. The new room includes the latest in high-tech, industry-standard digital recording equipment, Pro Tools HD, and allows students and staff to bring unlimited creativity into their recordings. “The software allows students to collaborate on campus, and over the internet — anywhere in the world — in real time,” says Collins.

An isolation booth, providing a dead acoustical environment with a direct link to the new recording studio, was also added in the space redesign. Rehearsal rooms tie into the recording studio as well through a video camera and Ethernet connection. “Theoretically, we can record from any room on campus,” says Assistant Prof. Bill Sallak. “It’s a really exciting opportunity. As the recording program grows, we won’t have to deal with ripping out drywall and running cable; we can talk about repurposing rooms to think of them as extensions of the recording program.”

This is great news for the University’s music program in a time when music and the fine arts in schools are feeling a crunch. Not here. “Our administration is so supportive,” says Collins, “and it’s a cultural thing and starts at the top. Our previous chancellor was extremely supportive, and our current chancellor keeps it a priority.”

A Musical Resource for Campus and Community

Students involved in the music program aren’t the only ones benefitting from the new and improved digital recording technology. Plans to collaborate with other majors, such as theatre, graphic design and marketing are already in progress. The faculty is committed to fully utilizing this technology to enhance student knowledge and experience within the music program, across other disciplines and within the community.

“We’re now able to teach at an advanced level,” says Meder, citing the music technology systems class that has learned the basics of audio and live recording techniques. The program will expand to include a full emphasis on recording technology and an added benefit to other majors within the music program. “Northeast Wisconsin Technical College has a recording technology program that provides a two-year degree,” says Meder, “we’d love those students to continue their degree here, and give them access while still at NWTC.” A string instrument program will also begin next semester — something the department hasn’t been able to offer for many years.

The program’s highly regarded summer music camps can also be taken to a whole new level. “Kids are doing amazing things on YouTube…super, high-quality stuff,” says Collins. “We take the training wheels off and give them the tools to hit the ground running and they can do amazing things.”

The community-based Green Bay Civic Symphony rehearses at the University on a regular basis, and now their experience is immeasurably enhanced. “It’s so much better from a hearing perspective,” says Seong-Kyung Graham, conductor with the Civic Symphony. “We’ve been very, very grateful to the University that we are able to use the facility.” She says the strength of the local cultural music scene is a direct result of having a university that hosts such a strong music program. “I feel like there is a special bond and support in the community, especially considering its size,” says Graham. “They help us to be a better ensemble.”

“This is an exciting time to be in the arts,” says Collins. “The need now is for scholarships to bring in those kids who otherwise wouldn’t have access to updated technology and instruments. Now we are able to give students the highest level of quality technology, that they would never be able to afford otherwise.”

— Story by freelance writer
Kristin Bouchard ’93
UW-Green Bay offers prelaw? The answer is a resounding “yes.” Ask Green Bay Attorney, Jason R. Just ’13. He received his law degree from the University of Minnesota in May of this year, and credits his acceptance into its law program to the time he spent working towards his undergraduate degree from the University’s Democracy and Justice Studies (DJS) program.

“My professors did an exceptional job of challenging my thinking,” says Just. “They didn’t just lecture and hand out a test; their courses were difficult and challenging and made me think and engage with professors and fellow students. I was able to develop a type of critical thinking mindset that put me a step ahead of my peers in law school.”

Nationally-recognized professors, a close-knit setting that emphasizes open discussion and critical thinking combined with the program’s interdisciplinary approach gives graduates a distinct advantage when entering law school.

Professor Harvey Kaye (above photo) says strong community engagement by DJS faculty, and continual research and study of local and national issues, transfers back to the classroom, directly impacting DJS students.

“When the University was founded 50-plus years ago, we were created to be the ‘innovative’ campus in the UW system,” states Kaye. “Although much has changed, we have sustained the idea that every student should have a program that is problem-focused and interdisciplinary, encouraging innovation, public debate and the asking of questions.”

Epic Metropolis coming in April
Fritz Lang’s dystopian 1927 film has been called “the mother of all sci-fi films” and has been referenced in film and pop culture ever since its release. The complete 2010 restoration of the film will be screened along with the world premiere live performance of a new film score by UW-Green Bay Associate Prof. of Music, Michelle McQuade Dewhirst. The performance is scheduled for 7:30 p.m. Friday, April 28 at the Weidner Center for the Performing Arts. Kevin Collins leads the University’s Wind Ensemble and Studio Orchestra, and Randall Meder leads the Chorale for this epic multimedia presentation.

Finding ‘Romeo’
Brian Sutton’s “Searching for Romeo” returned to UW-Green Bay this fall after a visit and retooling in New York. With a talented UW-Green Bay student cast and a breath-taking set, the romantic musical comedy played to mostly full houses and critical acclaim. The modern take (with Shakespearean flashbacks) on Romeo and Juliet and their jilted significant others is funny, romantic, entertaining and clever. Said reviewer Warren Gerds, “Sutton’s thoroughbred of a show has had quite a ride... (it’s) a rarity, and it’s from (Northeast Wisconsin). To think that it came from a person who is astute in literature, has a knack with music and can tune into the drama, wit and wisdom of William Shakespeare is wondrous.”

Humanities dig up the past to study the present
What can one learn from President Kennedy’s death? Or the grief of a mother who kept a scrapbook to help her when her son was declared MIA during World War II? For Humanities students, the answer is “quite a bit.” The class, and professors Caroline Boswell, Heidi Sherman and Emily Ransom, teamed with the UW-Green Bay Archives and Area Research Center this fall to explore death, and the various ways in which the strengths and values that are unique to the humanities can best prepare humans to live full and happy lives. Read the full story and see photos at news.uwgb.edu.

This interdisciplinary approach is what makes such a difference in the success of the program, says UW-Green Bay’s pre-law advisor, Assistant Professor Kristine Coulter.

“There are nine of us (professors) within this department, and we all come at it with different angles,” says Coulter. “We are political scientists, sociologists, historians and economists. Yet, our underlying connection is caring about democracy and justice.”

Law schools throughout the country accept students in any major, based mostly on their GPA and Law School Admissions Test (LSAT). But Coulter explains that the coursework and instruction within the DJS program expose students to classes that they would have to take in law school, and assist students in deciding if law school is the right path.

— Story by freelance writer
Kristin Bouchard ’93
New Majors/Areas of Emphasis

Online majors in:
Psychology
Human Development

New emphases in the major:

Humanistic Studies
– Digital and Public Humanities

Information Studies
– Game Studies

Information Sciences
– Information Technology

Communication
– Health Communication

Computer Science
– Software Engineering and Information Assurance and Security

Art
– Pre-Art Therapy

Aaron Weinschenk, David Helpap, faculty emeritus Michael Kraft (Political Science) and others, were interviewed extensively, both locally and nationally during the presidential race.

Sarah Detweiler (Art) organized a series of exhibitions at Green Bay firm Arketype, with current and former students, community members and faculty as exhibitors.

Kristy Deetz (Art) received the SECAC Award for Excellence in Teaching.

Regan Gurung (Human Development) received the Distinguished Career Achievement Award from his alma mater Carleton College (Minnesota).

Joel Muraco (Human Development) is working with the YMCA of Greater Green Bay to assign all of his students to an internship at one of the YMCAs.

Derek S. Jeffreys (Humanistic Studies) was awarded an “Enduring Questions” grant from the National Endowment of the Humanities to fund a course, “What is Punishment?”

Sawa Senzaki (Human Development) received a Future 15 Award from the Greater Green Bay Chamber of Commerce.

Elizabeth Wheat (Political Science) is one of two educators selected as the first UW-Green Bay Diversity Scholars.

Alison Gates (Art) and Dan Meinhardt (Human Biology) had their mixed media art piece, Gender Reveal Party, chosen for the show Intimate Systems by the Artists in Residence at Madison’s 100arts.

Ryan Martin (Psychology) was quoted and interviewed nationally multiple times during the year on issues of anger and anger management.

Kimberley Reilly (Democracy and Justice Studies) was awarded a 2016-2017 UW System Fellowship at the Institute for Research in the Humanities at UW-Madison.

Christine Smith (Human Development) was awarded the Christine Ladd-Franklin Award from the Association for Women in Psychology.

NOTES

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TEACHING MOMENTS

1. Fibers and textiles were traditionally considered “women’s work” in America. However, in many cultures men commonly knit and weave, and in some places men have total control over dye processes.

2. With the arrival of a replica Viking Sagahouse on campus within the next three years, UW-Green Bay will be the only university in Wisconsin (and perhaps the Midwest) to possess a European-style warp-weighted loom such as the ones upon which sails would have been woven. Similar looms can be seen on pottery from ancient Greece!

3. Students who have focused in fibers and textiles at UW-Green Bay historically enjoy high rates of acceptance to Masters of Fine Arts programs after they graduate, encouraging them to teach or become masters in their field.

4. In the past, all sailors could sew (and therefore also embroider) in order to keep sails in repair on long sea journeys and all soldiers could mend socks.

5. Because thread and cloth are ubiquitous globally, textile subject matter is taught in areas such as Human Ecology, Education, Anthropology, Design, Engineering or Ethnic Studies.

(See alumni notes page 27)
Rural Wellbeing

Senior social work students look for clues to improve community wellbeing

Algoma is a small rural Wisconsin lakeside community with a growing poverty rate. Over the years, industry has left, the population has aged and the demographics for the once-thriving commercial fishing and manufacturing community have shifted significantly.

As the nation and the state of Wisconsin continue to evolve from a manufacturing and agrarian-based economy to one that is service and technology oriented, individuals, families and communities are caught in the crosshairs of a society in transition. In jeopardy is community and personal wellbeing.

Societal transition presents challenges to individual and community wellbeing that encompass the physical, emotional, social, intellectual, financial, environmental and spiritual well-being of a person and a population. As part of a course sequence for senior social work students, UW-Green Bay field coordinator Jen Schanen is coordinating a partnership with “Live Algoma” to uncover the community’s greatest needs. The partnership came about through the recommendation of Live Algoma wellness director and fifth-grade teacher Teal Van Lanen.

“Live Algoma” is a comprehensive, all-inclusive community plan to improve the wellbeing of all residents within two years. The goal: to have each resident improve one dimension of their wellbeing each year through 2018. Understanding the current state of community wellbeing was a first step in evaluating the ultimate impact the program could have.

The community-university partnership centers around a survey-based research project of Algoma community members, literature reviews and program evaluation. Twelve survey events were conducted during November 2016 at various locations frequented by residents — including the library, churches and businesses — and were designed to get quantitative and qualitative data assessing the physical, emotional, social, intellectual, financial, environmental and spiritual well-being of residents living and working in the community of 3,167 residents. During the spring 2017 semester, UW-Green Bay students will analyze the data, write a final research report and present their findings to an eager Live Algoma organization.

For Live Algoma, the survey outcomes will inform their work and help determine future strategies to improve community wellbeing. Algoma Mayor Wayne Schmidt is enthusiastic about the UW-Green Bay involvement of experts and future industry professionals. “This gave us (Live Algoma) the opportunity to actually go out and talk to people directly,” he said. “It’s a lot easier to get a good survey done when you talk to an individual directly rather than through mailings.”

The opportunity to work on a real community issue sets the stage for greater graduate success and impact on the work conducted by tomorrow’s social work professionals. “Program evaluation skills help social workers become good stewards of funding because they help us to know what impact our interventions may be having,” said Jen Schanen.

Student Courtney O’Donnell observed, “A large part of the social work profession is to engage in research-informed practice and practice-informed research. Doing research allows social workers to employ evidence-based interventions to improve practice, policy and social delivery.”

And the wellbeing of a small Wisconsin town.

— Story by freelance writer Shari Murphy

“Program evaluation skills help social workers become good stewards of funding because they help us to know what impact our interventions may be having.”

– Jen Schanen

Double the applicants

UW-Green Bay had a successful collaboration with UW Oshkosh since launching a Masters of Social Work (MSW) in 2003. Not even optimistic program leaders could have predicted the explosion in applicants when UW-Green Bay decided to go it alone in 2015. Enrollment doubled and the University could only admit half of the cohort that applied. The MSW Program is now one of the University’s largest graduate programs with 89 students — half expected to graduate with their advanced degree in May 2017. See more at news.uwgb.edu/?p=78898
Dementia advocates hope to see a ripple effect throughout the state

They are often the people who can’t fight for themselves — dementia patients. As a result, champions of dementia care from nine Wisconsin counties and a number of agencies are coming together to begin offering support to counties and providers to improve crisis interventions for persons with dementia.

UW-Green Bay’s Behavioral Health Training Partnership is leading the effort with a grant from the Wisconsin Department of Health Services/Division of Care and Treatment Services. More than 50 county crisis workers, adult protective services workers, people who work in aging disability and resource centers and family-managed care organizations, nursing home directors and activity coordinators, law enforcement and the Alzheimer’s Association met on campus in fall 2016. The first meeting identified task force members, trainers and county champions to facilitate up to ten trainings by June 30, 2017 around the state. The goal is to continue providing training to crisis responders after the grant expires, while building a dementia-friendly community, using a toolkit designed to guide the process.

New Majors/Areas of Emphasis

Nurse 1-2-1
(Bachelor of Science in Nursing in collaboration with NWTC)

English as a Second Language (ESL)/Bilingual Teacher Certification program

2 + 2 Early Childhood Education program

Master of Science in Health & Wellness Management

Master of Social Work (MSW) solo program

Future film makers seek guidance from First Nations Studies

When students at the Boys & Girls Club of Greater Green Bay were looking for an expert on Native American sovereignty, they needed to look no further than UW-Green Bay’s First Nations Center. They interviewed Napos, one of the Center’s Oral Scholars in Residence for their documentary on sovereignty and the Dakota Access Pipeline. The Green Bay club was one of three in the nation chosen to receive a research grant through the Wallace Foundation to develop the Youth Arts Initiative (YAI), which provides innovative, high-quality arts programming to local youth.
Assistant Prof. Adrienne Fletcher (Social Work) was named as a Diversity Scholar at UW-Green Bay. She will spend the 2016-17 academic year working on projects related to diversity in the classroom.

Prof. Tim Kaufman (Education) and student-academic records coordinator Amy Bartelme (Education), along with colleagues from NWTC, were recently awarded a grant from the Wisconsin Early Childhood Association (WECA) to provide college students with more options through the development of an online bachelor’s degree with an early childhood education emphasis.

Assistant Dean and Associate Prof. Scott Ashmann (Education) and Wisconsin colleagues received a $134,400 National Science Foundation grant for a project titled “Environmental Education Workshop for Wisconsin Institutions of Higher Education.” The goal is to provide time and space to allow faculty to collaborate on improving environmental education in teacher preparation at their institutions.

Assistant Dean and Associate Prof. Mimi Kubsch’s Bachelors of Science in Nursing online (BSN LINC) student, Marisa Miller-Jones, who lives in Charleston, SC., has been part of the medical teams working overtime to offer disaster relief in the wake of Hurricane Matthew.

A group of 30 students, including 19 nurses who are completing their Public Health Certification, along with UW-Green Bay faculty members Illene Cupit (Human Development), Sarah Meredith Livingston (Music) and Janet Reilly (Nursing) traveled to Slovakia for an interdisciplinary service-learning trip. Students learned about the Roma people, their culture and limits to healthcare. They also brought medical supplies and personal hygiene items from the UW-Green Bay community.

Phuture Phoenix is expanding – in addition to the fifth grade field trip, mentoring/tutoring in schools and scholarships available to students who participate in Phuture Phoenix programs, there will be an added focus on 8th grade campus visits in the spring 2017 semester.

With states like Wisconsin facing a shortage in qualified nurses to serve patients, leaders at UW-Green Bay and Northeast Wisconsin Technical College have developed a new nursing education model that welcomed its first class in September. NURSE 1-2-1, launched this fall with an initial class of 24 students. The program brings together the region’s best nursing educators and teaching healthcare technologies to create a single, cost-effective nursing program to meet growing healthcare demands, both in the numbers entering the profession and the depth of their nursing education.

“This program represents a new way of thinking about how to address a community issue like the nursing shortage both here in Wisconsin and nationwide,” according to Dean Susan Gallagher-Lepak.

Mexico is one of the most visited countries in the world with more than 20 million tourists a year, and more than one million U.S. citizens residing there.

In Mexico, artists can pay taxes with artwork.

The history of chocolate began in Mexico. The Aztecs believed that cacao seeds were a gift of the gods. Chocolate was served as a bitter, frothy liquid, mixed with spices. It was believed to have aphrodisiac powers and the seeds once had so much value that they were used as a form of currency.

Mexico has been producing tequila for 900 years. The Aztecs began making a fermented drink from the agave plant before the arrival of the Spaniards. In the 16th century the Spaniards distilled agave, producing the first indigenous distilled spirit, Tequila. It made its debut in the United States in 1873.

Mexico has the largest pyramid in the world (the Great Pyramid of Cholula) and the third largest pyramid (the Pyramid of the Sun). The Pyramid of Giza in Egypt is second.

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1970s

Gregory Jerlinga ’73 human adaptability, is the president of Jerlinga Family Dentistry in Pulaski.

Galen Lardinois ’73 managerial systems, retired after 42 years of owning his own practice in Plover.

Mark Schumerth ’73 communications and arts, retired in 2015 after working with Department of Homeland Security/Transportation Security Administration in Florida.

William Fonferek ’76 science and environmental change, retired from the U.S. Army Corps of Engineers in 2009 after 30 years.

James Allen ’77 urban analysis, is now retired after working with the Sauk County Development Corporation.

James Brennan ’77 regional analysis, is the president of J.C. Brennan & Associates, Inc. in California.

Garen Dodge ’79 social change and development, is a partner at Sheppard Mullin Richard & Hampton LLP in Washington, D.C.

1980s

Scott Davison ’80 communication and arts, is an adjunct wildlife ecology instructor at the Community College of Vermont.

Maribeth Hetherington ’86 recently retired Chief Change Officer and former Interim Director of Clinic Operations at Door County Medical Center, has been named the 2016 recipient of the UW-Green Bay Distinguished Nursing Alumni Award. Flanked by Jan Malchow and Christine Vandenhouten.

1990s

Lucy Arendt ’90 administrative sciences, is a professor, management at St. Norbert College in De Pere.

Michelle McCormick ’92 business administration, is director of sales and marketing for Holiday Inn Express & Suites in Iron Mountain.

Lara Laine ’93 biology, is a human biology teacher at Oconto High School.

Mark Hunkel ’94 communication processes, is a business English teacher at International Education Services (I.E.S.) in Japan.

Kelly Bock ’95 business administration, was promoted to Americas finance manager for Contract Manufacturing Organization at GlaxoSmithKline in North Carolina.

Shawn Campbell ’96 art, is a car designer at Aston Martin in Great Britain.

Kevin Hoops ’96 business administration, is the vice president - investment officer and branch manager at Wells Fargo Advisors in Green Bay.

Jennifer Lee ’98 business administration, is vice president of marketing at Rich Products in Georgia.

Jennifer (Swenor) Wiater ’98 human development, is a school counselor for the Green Bay Area Public School District.

Paul Belschner ’99 accounting, is the president and chief executive officer of Base Companies, LLC in Green Bay.
The decision, she says, changed her life. The confidence-building work-study job opportunities provided to her, and the individualized attention from professors she received at UW-Green Bay, prompted her years later to become the first UW-Green Bay alumna to financially support an on-campus internship. Stanley is supporting UW-Green Bay senior Amy Bauer in an editorial internship in the Office of Marketing and University Communication.

Three words have guided Stanley over the years: Empowering, regenerating and sustainable. “These words are what I bring to the organizations that I coach, as well as guide my giving choices,” said Stanley. “My contribution to UW-Green Bay meets that criteria as it empowers students by providing them with the tools to become successful and prompts them to pay it forward — regenerating the process in a sustainable manner.”

With University budget cuts and competition for off-campus internships rising, it is difficult for students to receive rewarding opportunities that allow them to build their confidence and skills going into the workplace. The internships UW-Green Bay offers provide genuine, portfolio-building experiences that help students grow as people and professionals. It also allows the University to retain student talent, rather than lose students to off-campus businesses and organizations.

For more information on unique alumni giving, contact Kari Moody, Director of Alumni Relations at moodyk@uwgb.edu.

Looking Back and Paying It Forward
by Amy Bauer (Marty Stanley Internship recipient)

Writing has always been a passion of mine. When I learned of the editorial internship with the UW-Green Bay Office of Marketing and University Communication, I immediately applied. I assumed it would be a rewarding opportunity that would help me develop my writing skills. I am enjoying every minute of it. Through hands-on, real-world experiences, I am able to showcase the achievements of faculty, students and staff, which is by far the most rewarding part of my internship. This experience has prepared me to begin a career in public relations or digital marketing upon graduation.

In May 2017, I am beyond thankful to donor Marty Stanley and everyone in the Office of Marketing and University Communication who inspire me every day. I hope to one day be able to help students follow their dreams as they are helping me to follow mine.
2000s

Monette Bebow-Reinhard ’00 history, is publishing her fifth book this fall by All Things that Matter Press in Madison.

Michelle Sanford ’00 education, is an adjunct instructor at Northeast Wisconsin Technical College in Green Bay.

Jeffery Bastasic, MD ’01 human biology, is practicing at Affinity Health System/Ascension Wisconsin in Neenah.

Jennifer Degener ’01 human development, is a physician recruiter at Amita Health in Illinois.

Andrea (Wroblewski) Kopier ’01 humanistic studies, is a registered polysomnography technician for Aurora Health Care in Elkhorn.

Jeryl Fleck ’01 business administration and German, is a sales manager at Pai in De Pere.

Andrew (Wroblewski) Kopier ’01 humanistic studies, is a registered polysomnography technician for Aurora Health Care in Elkhorn.

Heather Mueller ’01 communication and arts, is an ITS associate manager at Gannett in Appleton.

Kelly Ruh ’01 accounting and business administration, is assistant controller at BayView Industries of Green Bay, Inc.

Elizabeth Rockendorf ’03 business administration, is the program director of health information management & technology at University of Wisconsin-Parkside in Kenosha.

Sara Heidenreiter ’04 communication, is an executive producer at WITI Fox 6 in Milwaukee.

Brinda Ruggles ’04 business administration, is a grants and contracts officer for the U.S. Department of Labor in Washington, D.C.

Dr. Julie Wyss ’04 human biology, owns Wyss Clinic of Chiropractic & Wellness Center, with her husband, Skip Wyss, and started a 501 (c)(3) charity, The Spine Project, in Green Bay.

Andrea Hug ’05 communication, is corporate relations and events manager at the Make-A-Wish Foundation of Wisconsin in Wauwatosa.

Andrew Kettlewell ’05 business administration and Spanish, is senior director of supply chain at Walgreens in Illinois.

Amanda Mack ’05 human development and psychology, is the director of special education and psychology for St. Francis School District in Milwaukee.

Terrance Brennan ’06 music, is the arts and education supervisor at The Salvation Army Kroc Center in Green Bay.

Sarah (Maruszczak) Chojnacki ’06 human biology, is a medical assistant/medical office instructor at Moraine Park Technical College in Fond du Lac.

Michael Every ’06 business administration, is a marketing manager at Menard’s in Eau Claire.

Andrew Mertig ’06 communication, is a career coach at Northeast Wisconsin Technical College in Green Bay.

Amber (Bradford) Havnen ’07 art and communication in the arts, is a senior graphic designer with Stokes+HERZOG Advertising, Public Relations and Marketing in Eau Claire.

Megan Kauzter ’07 psychology, is a school site director at Sheboygan Falls YMCA.

Chris Russell ’07 social change and development, is UW-Madison’s first Fulbright-Clinton Public Policy fellow. Russell (MIPA/JD) has been awarded a grant to work in Ukraine’s Ministry of Justice through the Clinton Public Policy Fellowship. The Clinton Fellowship provides opportunities for U.S. citizens to serve in a foreign government ministry or institution of partner countries. He earned his juris doctor from the UW-Madison Law School in 2016.

William Curtis ’08 political science, is the director of emergency management at the UW-Madison Police Department.

Noah Haban ’08 communication, is a loan processor at Harbor Credit Union in Green Bay.

Nicholas Favero ’08 communication, is the marketing and activities coordinator at the American College of Norway.

Shiyanke Goonetilleke ’08 communication, is the diversity and inclusion programs coordinator at Colorado College.

Molly Jaster ’08 communication, is the director of development & annual giving at Marian University in Fond du Lac.
Harold Peeters, Jr ’08 is a contact support member for Kelly Services at Thrivent Financial in Appleton.

Matthew Rogatzi ’08 human biology, is an assistant professor at UW-Platteville.

RoseAnn Sanchez ’08 accounting, is a senior associate at Mayer Hoffman McCann P.C. in Denver.

Marc Seidl ’08 social work and ’12 masters in social work, is the social work supervisor for the Brown County Department of Human Services in Green Bay.

Erin Wojcik ’08 human biology, is a paramedic for Orange Cross Ambulance in Sheboygan.

Ian Jennings ’09 political science and public administration, is the director of strategic partnerships at Baer Performance Marketing in De Pere.

Cassandra Marnocha ’09 human biology, is an assistant biology professor at Niagara University in New York.

Mary Buhr ’10 public administration, is a buyer for D&H Industries Inc. in Oconomowoc.

Zacharia Davoodi ’10 human biology, is the assistant strength and conditioning coach for the University of North Texas.

Barry Grossman ’10 philosophy and english, is a communications instructor at Lakeshore Technical College in Manitowoc County.

Paul Mee ’10 communication, is an inside sales representative at Heartland Business Systems in Little Chute.

Lindsey Weber ’10 communication, is the marketing communications manager at ABI Attachments in Indiana.

Dawn Charles ’11 biology, works as a machine operator at Georgia-Pacific in Green Bay.

John Mrovka ’11 theatre, is the electrics shop manager at VStar Entertainment in Minnesota.

Jessica (Breest) Motiff ’11 theatre, is a customer service SME for Humana in Green Bay.

Kyle Peterson ’11 accounting, is a senior analyst-indirect tax for Best Buy in Minnesota.

Cassandra Baehler ’12 communication, is an English teaching assistant at Private Pedagogische Hochschule Burgenland in Burgenland, Austria.

Tiffany Bratz ’12 nursing, is the director of clinical services at Fortis Management Group in Milwaukee.

Lucas Hecker ’12 human biology, is a cardiovascular perfusionist at Stanford Medical Center in California.

Douglas Cox ’13 interdisciplinary studies, is the environmental program coordinator for Menominee Indian Tribe of Wisconsin in Keshena.

Amanda Gunderson ’14 business administration and accounting, is an associate at Horne LLC in Mississippi.

Sheila Syrjala ’14 communication, is an assistant project manager at Priority Sign in Sheboygan.

Brooke Fitzgerald ’15 public administration, is the event coordinator at the Cerebral Palsy Center in Green Bay.

Shirley Haese ’15 integrated leadership studies, is a behavioral specialist for Family Services Northeast Wisconsin in Green Bay.

Timothy Sanders ’15 associate of arts and science, is an operations manager at Titletown Manufacturing in Green Bay.

Anthony Sirianni ’15 environmental policy and planning and public administration, was accepted to the two-year English-language graduate program in environmental science at the School of the Environment at Beijing Normal University (a prestigious program that only accepts ten international students from around the world). He has also been awarded a full scholarship from the Chinese Scholarship Council to cover his tuition and fees, room and board and medical insurance. Sirianni will be mentored by Professor Li Wei, who visited UW-Green Bay as part of the International Visiting Scholars Program in 2000. Sirianni is the first UW-Green Bay student to achieve this international honor.

Jayson Smolenski ’15 math, is an associate control account manager at Fincantieri Marinette Marine in De Pere.

Elizabeth Feldhausen ’16 psychology, is the founder of Safe Haven Animal Sanctuary in Green Bay, and a brand manager for Apricot Lane in Wisconsin.

Nate Ansari ’16 arts management, began graduate studies at the Taipei National University for the Arts, working toward an International MA in Cultural and Creative Industries. He has received a full, two-year scholarship for his work from the Taipei Economic and Cultural Office in Chicago.

Owin Cantable ’16 human biology, is a surgical technologist at Bellin Health in Green Bay.

Elizabeth Feldhausen ’16 psychology, is the founder of Safe Haven Animal Sanctuary in Green Bay, and a brand manager for Apricot Lane in Wisconsin.

Paige Konitzer ’16 humanistic studies, is a student status examiner at UW-Milwaukee.

Sarah Wanek ’16 business administration, is a university housing graduate assistant at the University of Wisconsin-Stout in Menomonie.

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Sarah Wanek ’16 business administration, is a university housing graduate assistant at the University of Wisconsin-Stout in Menomonie.
Alumni Marriages and Unions

Ruth Schmitt ’81 to Terry Blevons
Daniel Björke ’84 to David Lewis
Anne Charneski ’90 to Matthew Van Ess ’90
Michelle Matty ’92 to Matthew McCormick ’89
Lynne Kramer ’94 to Cory Moegenburg
Andrea Wroblewski ’01 to Matthew Kopier
Janna Grimm ’03 to Eric Finger
Sara Smith ’04 to Eric Heidenreiter
Amanda Brown ’05 to Joshua Mack
Megan Karas ’07 to Matthew Kauzter

Alumni News

Save the Date! 37th Annual Scholarship Golf Outing at Brown County Golf Course
We’re bringing it back to Brown County. Look for great competition, contests and prizes. www.uwgb.edu/alumni

Alumni ID Card
More than 400 alumni are already enjoying the rewards of the Alumni ID Card. This lifetime card is just $10 and allows you to take advantage of benefits throughout campus including special promotions from The Phoenix Bookstore, Green Bay Athletics, the Weidner Center, Marcus Cinema East and more. Visit www.uwgb.edu/alumni.

Amber Bradford ’08 to Paul Havnen
Melissa Schuh ’08 to Tyler Spindler

Ruth Schmitt ’81 to Terry Blevons
Daniel Björke ’84 to David Lewis
Anne Charneski ’90 to Matthew Van Ess ’90
Michelle Matty ’92 to Matthew McCormick ’89
Lynne Kramer ’94 to Cory Moegenburg
Andrea Wroblewski ’01 to Matthew Kopier
Janna Grimm ’03 to Eric Finger
Sara Smith ’04 to Eric Heidenreiter
Amanda Brown ’05 to Joshua Mack
Megan Karas ’07 to Matthew Kauzter

Caitlin Asma to Joseph Brzezinski ’10
Erin Othrow to Paul Mee ’10
Brittney Teeters ’12 to Kevin Bengsch
Kayla Mueller ’12 to Ryan Straus
Jena Richter ’13 to Troy Landers
Bailey Koepsel ’16 to Braden Olson
2016 Alumni AWARDS: Recognizing alumni near and far

Not only are they smart, passionate and forward-thinking, but the recipients of the 2016 UW-Green Bay distinguished and outstanding recent alumni awards are incredibly grateful for their UW-Green Bay experience and humbled by the honor. The annual Alumni Awards were held in October on the Weidner Center stage. Surrounded by family, co-workers and lifelong friends, they shared the stories — some fun and some emotional — of their journeys to, and since, attending UW-Green Bay. Read the full story at news.uwgb.edu/?p=77872

OUTSTANDING RECENT ALUMNI
Ben Kvalo ’10, global project manager for 2K, California
Theresa Okokon, ’05 founder and instructor of LEGIT:yoga

DISTINGUISHED ALUMNI
Mark Fralick ’82, cofounder of Software Architects Inc., and Get Us ROI
Glen Tilot ’81 social worker, Brown County Human Services
Dan Young ’80, managing partner, Schenck

To nominate a UW-Green Bay graduate for this award, please visit www.uwgb.edu/alumni and complete the online form by January 31, 2017.

FOREVER PHOENIX GIVEAWAY

More than 3,000 alumni entered our fun giveaway for a chance to win incredible prizes. While the giveaway is over it’s never too late to update your information so we can celebrate your successes and stay in touch. More than 15,000 alumni stay connected through email, and so can you! Simply subscribe by sending a “subscribe” message to alumni@uwgb.edu or by visiting the alumni website at www.uwgb.edu/alumni.

Congratulations to our winners...

Beth Corbley ’15: Packers vs. Minnesota game tickets
Kathy Heider ’15: Resch Center Suite
Stephanie Killoy ’16: GoPro Package
Kristine Wendt ’93: Shopping in Chicago
Tara Williams ’99: Kalahari Family Weekend
Share a photo of you “Phlashing the Phoenix” with #uwgb

1. Green Bay Swimming & Dive Team member Haley Lucas with Phlash
2. Jessica Trimberger ’14 and Hannah Buege ’16
3. Chancellor Gary Miller
4. Student volunteers helping with Freshmen Move-in Day
5. Lizzie Kroll (Social Work and Human Development), studying abroad at the University of Aberdeen in Scotland
6. Green Bandana Brigader, Ben Berndt (Communication)
7. Justin Grones ’14 an officer with Sparta, Wis. Police Department

Be social, especially with your fellow UWGB Alums...

facebook.com/uwgreenbay
facebook.com/uwgbalums
@uwgb
@uwgbalumni
@uwgb
Pre-register online at https://gbrktheresch16alumni.eventbrite.com by Friday, February 17

Questions, contact Director of Alumni Relations Kari Moody at 920-465-2226 or moodyk@uwgb.edu

Alumni Calendar

JANUARY 2017
6-8 Alumni Gathering, Kalahari 
Wis. Dells | All day

FEBRUARY 2017
17 Alumni Snowshoe Hike 
Bay Beach Wildlife Sanctuary 
1-3:30 p.m.
24 Rock the Resch, tailgate at The Bar 
Resch Center | 4-9 p.m.
28 Lambeau Lectures 
Lambeau Field | 5:30-9 p.m.

APRIL 2017
19 Twin Cities Alumni Gathering 
Location TBD | 5:30-7:30 p.m.

MAY 2017
13 Commencement 
Kress Events Center | 11:30 a.m.

JUNE 2017
9 UWGB Scholarship Golf Outing 
Brown County Golf Course | 8 a.m.-5 p.m.

Join us for an awesome first time event

Rock the Resch is a super cool event especially for UW-Green Bay alumni and students. We’ve put together an awesome tailgate party at The Bar on Holmgren Way. Your tickets include lots of great food, an epically awesome, long sleeve Rock the Resch tee and fun swag to cheer on the Phoenix. The band “Feel Good Kids” will perform and the UW-Green Bay Pep Band, Green Bay cheerleaders and Phlash will be there, too. Finally, there will be lots of drawings for fantastic prizes.

FRIDAY FEBRUARY 4 – 6 p.m. Tailgate Party 
at The Bar on Holmgren Way

24 6 p.m. Green Bay men’s basketball game 
vs. Oakland at the Resch Center