Star Light. Star Bright.

A constellation of opportunities forms with UW-Green Bay as its rising star.
Greetings!

To know where one is going requires an appreciation for where one has been. As we bring to close another academic year at UW-Green Bay, thoughts return to our beginnings and the vision put forth by founding Chancellor Edward Weidner for a large public university, a center of creative and intellectual activity, responsive to the ever-changing dynamics of the state and the region.

This past year has shown us clearly, and in countless ways, that we are embarking upon our own Weidner moment. In early May the Greater Green Bay Chamber rolled out its new strategic framework, designed to transform this region in a way that will make it one of the most attractive places in the country to live and work. The report also contains three very important messages for the higher education sector in Green Bay.

It concludes that the future economic prosperity of this region depends on our ability to develop, recruit and retain highly skilled talent, a goal that absolutely depends on our higher education institutions. It also underscores the community expectation that collaboration among area higher education institutions intensify, with a renewed focus on innovation and talent development. I strongly agree.

The third message is specific to UW-Green Bay and is one of the most extraordinary and unique communications I have ever seen a community extend to a public university. In a direct and caring way the community is saying to us: “We need you to change.”

The messages in the report are clear:

“...the role of UW-Green Bay needs to be elevated.”

“Green Bay needs a large, growing university with a broader range of programs (especially engineering, science and technology programs) and a greater emphasis on research and technology commercialization.”

“Re-mission UW-Green Bay to be a larger, more R&D-focused, broader-reaching university. Its long-term trajectory should place it on a track to become a significantly larger institution with more research and technology...”

We are surrounded by a constellation of opportunities... a series of initiatives coming together at the right time, in the right place and with the right leaders involved. This issue of Inside magazine highlights those opportunities and the ways the University is already taking action on the region’s growth strategies. In the pages that follow you will find stories about alumni, students and faculty who are innovating to meet the workforce and quality of life needs of this region.

Their stories are the stories of this University. Chancellor Weidner dreamed of a large and fully engaged public university in Green Bay. I have no intention of letting him down.

Go Phoenix!

Gary L. Miller
Chancellor

Our Weidner Moment Awaits
ON THE COVER
The stars are aligning, bringing new energy and shedding light on the University’s critical role in the region.
Photographer Dan Moore waited for a picture perfect evening for the cover photo.

EDITORS
Sue Bodilly ’87, ’04
Janet Bonkowski

Editorial assistance
Cindy Olson

CONTRIBUTING WRITERS
Sue Bodilly ’87, ’04
Janet Bonkowski

Freelance Writers:
Kristin Bouchard ’93
Vicki Medland
Jim Streed ’05
Kim Viduski ’92
Amy Bauer ’17
Jena Landers ’13

DESIGNER
Yvonne Splan

PHOTOGRAPHER
Dan Moore ’00

CONTRIBUTING PHOTOGRAPHERS
Kimberly Vlies
Amanda Jo Danihel ’18

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PUBLIC COMMENT ON THE UNIVERSITY OF WISCONSIN-GREEN BAY
The University of Wisconsin-Green Bay is seeking comments from the public in preparation for its periodic evaluation by its regional accrediting agency. The University will host a visit October 9 and 10, 2017 with a team representing the Higher Learning Commission. UW-Green Bay has been accredited by HLC since 1972. The team will review the institution’s ongoing ability to meet HLC’s Criteria for Accreditation. The public is invited to submit comments to the following address:

Public Comment on The University of Wisconsin-Green Bay
Higher Learning Commission
230 South LaSalle Street, Suite 7-500
Chicago, IL 60604-1411

The public may also submit comments on HLC’s website at www.hlcommission.org/comment. Comments must address substantive matters related to the quality of the institution or its academic programs. Comments must be in writing.
For more information on the HLC Accreditation process and the importance to UW-Green Bay, visit www.uwgb.edu/accreditation.
All comments must be received by September 9, 2017.
A constellation of opportunities emerges for the University in the state’s third largest city

From Turbocharge to collaborative programs, NWTC President Jeff Rafn (left), Green Bay Area Public Schools Superintendent Michelle Langenfeld (center) and UW-Green Bay Chancellor Gary L. Miller are all in to create the region’s college-going culture.
Star light. Star bright. First star I see tonight.

A new constellation is taking shape over Northeast Wisconsin. The right ideas, the right players, the right resources and the right energy are all converging in an unprecedented way.

Rewind, for a moment, to the Fall of 2016. Astronomical science reveals that the 37th largest identified constellation, known as the mythical creature Phoenix, is most visible in the evening sky during November. This coincides, ironically, with the time when the University and community leaders initiated serious conversations about working together closely and more creatively than ever before, with a laser focus on inspiring innovation and entrepreneurship to move the region forward. Clearly, the stars were aligning.

Fast forward to today. The initiatives resulting from those early conversations are illuminating. They shed light on the critical role higher education plays in the future prosperity of our region. And when connected, they show that University and community share a bright vision for the future.

The points of light are significant, beginning with UW-Green Bay, Northeast Wisconsin Technical College (NWTC) and the Green Bay Area Public Schools launch of Turbo-charge, a program to prime the region’s talent pipeline by offering every high school senior in the Green Bay Area Public Schools at least 15 hours of college credit before graduating from high school. Leaders envision the Class of 2023 will be the first to benefit.

A much-needed emphasis on science, technology, engineering and math (STEM) in the region is also in scope. Work here includes four noteworthy initiatives: winning approval for a UW-Green Bay bachelor’s degree in Mechanical Engineering from the UW System Board of Regents this fall (something the Northeast Wisconsin community has wanted for 30 years); partnering with Brown County and The Einstein Project (a nonprofit organization leading a revolution in hands-on STEM education in schools across Wisconsin) to raise funds to make the new STEM Innovation Center a reality on campus; and working with Brown County to move the concept of the Phoenix Innovation Park, a 63-acre high-tech, innovation development onto the UW-Green Bay campus. The University is also very actively planning a presence in downtown Green Bay inside the emerging innovation district.

In addition, NWTC and UW-Green Bay have signed a charter committing to a significantly enhanced partnership called “Crossing the Bridge.” This effort is well under way and has resulted in joint programming between the two institutions. Regional education leaders know it is smart stewardship to collaborate more, and they are in. All in.

"These are more than mere points of light," said Chancellor Gary L. Miller. "They represent the ideas and actions that are already converging to create a constellation of opportunities that will transform our region in ways not seen before."

A glance toward the galaxy into a star-laden night sky provides a quick reminder of the vast and somewhat randomness of the universe. But when those points are connected to one another to form something more — a constellation — one is further in awe of what can take shape when the most opportune ideas align.

We need not wait for November to come around again for the Phoenix to reveal itself in the evening sky. It already has. A bright future awaits.

These are more than mere points of light. They represent the ideas and actions that are already at play and converging to create a constellation of opportunities that will transform our region in ways not seen before.

- Chancellor Gary L. Miller
Dessi Koss '17 on the job at Essco Inc., Green Bay
She has an aptitude for engineering and linear thinking, but there was a time when Dessi Koss’ path was anything but black and white.

In her youth, Koss ’17 enjoyed tinkering with machines — especially taking them apart and reassembling them — but she didn’t initially consider an engineering degree or even college as an option out of high school.

Fast forward to May 2017. Koss, the first student to enroll in UW-Green Bay’s new program in Engineering Technology, was also the first to graduate in the Mechanical Engineering Technology track. She calls it the “best decision of her life.”

Koss entered the workforce at Essco, Inc. a local engineering design firm, while enrolled in an associate degree program in Mechanical Design Technology from Northeast Wisconsin Technical College (NWTC) in Green Bay.

It was at that time that she learned about UW-Green Bay’s new Mechanical Engineering Technology degree program. With the support of her employer and guidance from her advisors, Koss was able to start her career and continue her education at UW-Green Bay — and hold tight to an ambitious plan to graduate in two years.

Koss and her UW-Green Bay peers will fill an obvious void for graduates with degrees in STEM (science, technology, engineering and math). In fact, according to jobs4wisgrads.com, Northeast Wisconsin has the highest demand and greatest need for engineers in the State of Wisconsin.

That’s where UW-Green Bay comes in. The Engineering Technology degree, established in 2015, is the fastest growing major at the University and offers degree tracks in mechanical, electrical and environmental areas of study.

The combination of theoretical knowledge with hands-on projects is the strength of the program, according to Koss.

“Class projects get you thinking creatively by using real work examples,” she said. “I believe this is a hard skill to achieve in the classroom setting and is an amazing experience to take into the workforce.”

For example, in the Project Management course, Koss worked with other engineering students to assess the University’s energy needs, design an innovative solar solution and then develop a viable proposal. She now uses all of these skills in her work at Essco where she designs custom doctoring blades for clients in paper, printing and food industries.

(Doctoring systems scrape unwanted materials off of rolls. For example, the excess pulp in the paper-making process.)

Koss had the full support of Essco management while she pursued her degree and earned her first promotion to junior project engineer following her first semester at UW-Green Bay.

“I’m extremely proud of Dessi and hope that I was a positive influence on her education achievements,” said Tom Smith ’79, who recently retired as engineering manager for Essco and was Dessi’s supervisor. “I am a strong proponent of continuing education. Especially engineering in the Fox Valley because I have experienced the tremendous need, as a user and supplier.”

Smith has been closely aligned with the program, having served on guidance committees for both the Northeast Wisconsin Technical College (NWTC) and UW-Green Bay design and engineering programs. He also taught an Engineering Fundamentals course at UW-Green Bay in the past.

What’s next for Koss? After graduating in May, she earned another promotion at Essco to Project Engineer. Following in the footsteps of Smith, she serves on the Mechanical Design Committee at NWTC. She also works in the community to encourage young students, especially girls, to consider STEM programs and careers. After some time off from school, she plans to pursue a master’s degree in engineering management.

Her advice to other engineers is to “Never give up and never stop learning. Engineering is a profession not just a job.”

–Story by Vicki Medland

“I am a strong proponent of continuing education. Especially engineering in the Fox Valley because I have experienced the tremendous need, as a user and supplier.”

– Tom Smith ’79 retired engineering manager, Essco
Q&A Engineering Technology

Meet some of UW-Green Bay’s first Engineering Technology graduates

RYAN EWERT ’17
Medford, WI
Electrical Engineering Technology

Q. Tell us about your path to graduation.
A. I started at UW-Marathon County, transferred to UW-Green Bay to major in accounting, then realized accounting was not for me. Instead I completed an associate degree in business. I then enrolled in the electro-mechanical technology program at NWTC, and enjoyed it. As I finished the program, UW-Green Bay announced that it was accepting transfer students in a bachelor’s program in Engineering Technology, and I realized this was the path I wanted to take. I transferred into Electrical Engineering and it has taken me a year to complete my bachelor’s degree.

Q. What’s next?
A. I have accepted a position with The Steigler Company, Green Bay, where I interned. I will help provide automation solutions involving programmable logic controllers, controls and robotics.

Q. Best advice to current students?
A. Get an internship. They really reinforce and build on what you learn in school.

Q. What makes UW-Green Bay special for you?
A. It has provided the education necessary to pursue a field that directly aligns with my interests.

MARISA WHITE ’17
West Bend, WI
Environmental Engineering Technology

Q. Tell us about yourself.
A. Being in a new degree program, I have found that I am a forward-thinking individual who seeks opportunities to excel. Upon leaving this University, I will be a career-driven individual and I will seek success in everything I do.

Q. Why did you choose UW-Green Bay?
A. During registration, (Dean) John Katers told me about the new engineering technology degree. I stayed because he helped me choose courses to graduate in four years with an Engineering Technology degree... I wanted to be one of the program’s first graduates.

Q. Why did you choose engineering tech?
A. A high school teacher encouraged me to challenge myself and enter the engineering field to reach my potential. After stumbling upon the program, I feel I chose the right school at the right time with the right advising to guide me.

Q. What’s next?
A. Job searching. Everyone says that I’m going to find a job hands down. Until then I will continue to network. I also have plans to get married in June and begin the next chapter of my life.

Q. What has made this University special?
A. Everything. I found myself while attending this University and there is nothing I will ever do that can affect me as much as everything here already has. The last four years have been the best of my life and they are the years that I will always cherish.

UW-Green Bay leads $508,000 National Great Lakes Research

With more than 35 million people relying on the Great Lakes for drinking water, jobs and their way of life, the health of this freshwater system is vitally important. A new national research study with UW-Green Bay experts at the helm is looking to see if there’s a connection between soil health and water quality across the Great Lakes Basin. The results of this work will provide direct management recommendations for improving the health and quality of the Great Lakes.

UW-Green Bay Professor Kevin Fermanich (Natural and Applied Sciences) and Associate Vice Chancellor for Academic Affairs Mathew Dornbush (Natural and Applied Sciences) are heading up the project.

This four-year, $508,000 project is a partnership among UW-Green Bay, Purdue University, the United States Geological Survey and the United States Department of Agriculture (USDA)-Natural Resources Conservation Service.

“The large-scale nature of this project allows us to evaluate the strength of these relationships across distinct management histories, soil types, parent materials and climates,” said Fermanich.

UW-Green Bay and Purdue will seek to develop links between biochemical makeup of soil in the fields, and the water that leaves those fields. A future objective will allow the evaluation of connections between conservation techniques and associated edge-of-field runoff.
3D printers enhance Engineering Technology experience

**Students see their designs come to life one layer at a time**

Engineering Technology students are benefitting from new three-dimensional printing technology at UW-Green Bay. Faculty members say the advanced technology is comparable to the experience provided by top-ranked research universities.

3D printing is a process used to synthesize three-dimensional items in which consecutive layers of material are formed under computer control. Items can be almost any shape and are made using digital model data. Depending on the student project, students could be creating sample parts for any industry or modeling new technologies.

“The 3D printer is a cutting-edge technology which augments the teaching process of the instructor and the learning experience of the students,” said Assistant Prof. Jagadeep Thota. “Students can use this technology to fabricate intricate parts, giving them a more hands-on approach while completing their design projects.”

Faculty members were awarded the printers after submitting a short proposal to the Dremel #LearnMakeGive national competition describing the positive impact a 3D printer would have on the Engineering Technology students.

“3D printers will go a long way for the new Engineering Technology program and lab infrastructure at UW-Green Bay,” said Thota. “Our goal is to graduate Engineering Technology majors who are on par with their peers from top ranked universities across the nation.”

—Story by Amy Bauer ’17

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**TEACHING MOMENTS**

**FUN FACTS ABOUT STATISTICS.**

1. As described in the book *The Ghost Map*, John Snow’s 1854 “cholera map” determined a contaminated water pump in London’s Broad Street region as the source of the deadly outbreak, spurring the modern fields of epidemiology and biostatistics.

2. In the early 1900s, William Gossett – more commonly known by his penname, “Student” – developed Student’s t-test while working as a statistician at Guinness brewery in Ireland. Quoting the ASA*, “It uses a small number of samples to ensure that every brew tastes equally good!”

3. John Graunt developed the first “life table” – in 1661! Used by actuaries to set insurance rates, they predict the probability a person of a certain age will make it to his/her next birthday. And good news for Northeastern Wisconsin — it’s the U.S. non-metropolitan area with the most actuaries and highest pay!

4. From 2010 to 2013, statistics was the fastest-growing STEM major, with a 95% increase in bachelor’s degrees. The U.S. Bureau of Labor Statistics estimates jobs for statisticians will increase 34% by 2024, much faster than the average growth rate of 7% across all fields.

5. In 1940, Gertrude Cox became the first-ever female professor at North Carolina — in statistics nonetheless. She got the job when her advisor added a footnote to his suggested list of candidates for the position: “Of course if you would consider a woman for this position I would recommend Gertrude Cox of my staff.”

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*A American Statistical Association
When Andy Nourse met someone new, he asked “What’s your story?” as a way to learn more about his new acquaintance. Little did his wife, Jacquie Nourse ’16, know that her story would take her down a path paved with the grief and anger of suicide, and ultimately, strengthen her resolve to help others.

The story of Jacquie and Andy

Jacquie and Andy met in the Army while stationed in Germany. Both Wisconsin natives, they immediately bonded over the Badgers and Packers, were married overseas and returned to Wisconsin where they happily started a family, adding daughter Caitlin and son Carter. But the return home was painful, as well. While Jacquie pursued her passion by enrolling in a nursing program at nearby Northcentral Technical College, Andy was often gripped by depression and had trouble keeping a job.

Andy’s struggle with depression worsened. “Each June he would go into a funk where he wasn’t happy with our marriage, with life; he would spend money frivolously and blame it on his time in the military,” Jacquie said. She knew it stemmed from some tough deployments (Gulf War, Bosnia and Somalia) but Andy chose not to share his memories from those experiences.

In spring of 2014, Andy moved out of their home, and two weeks later, asked for a divorce. Jacquie was still hopeful, despite juggling her work as a nurse, managing divorce court requirements and time between her husband and children. In July, she and Caitlin returned from a trip to Summerfest and met up with Andy and Carter. “He came over to see the kids, and I could tell he was ‘off’. When he left that night, he hugged those kids like I had never seen him do before.”

Merely a day later, she received the call that no wife wants to receive — Andy had taken his own life.

Moving Forward

After the blur of a funeral and with “incredible” support of her family and friends, Jacquie was able to secure appropriate veterans’ survivor benefits and take some time off work immediately following Andy’s death. When she was ready, and with the support of her children, she enrolled in the Bachelor of Science in Nursing (BSN) program through UW-Green Bay.

It was a good fit. The UW-Green Bay program offers both face-to-face and online classes and places a strong emphasis on community health nursing, explains Rebecca Hovarter, UW-Green Bay lecturer. “Community health nurses need to function with a higher level of critical thinking,” says Hovarter. “We encourage students in the program to look at all aspects of each patient, and their mental health is always a critical part of that.”

The program was ideal for Jacquie. She was able to reflect on and study her own personal story, and with the benefit of hindsight, her husband’s struggle with Post Traumatic Stress Disorder (PTSD). She realized that there is not enough awareness and programming, particularly for military veterans who are struggling with PTSD. According to the National Center for PTSD, about eight out of every 100 people will experience PTSD in their lifetime.

“I knew that Andy struggled with depression,” said Jacquie, “but he was also someone who was very stubborn when it came to getting help or taking medication. He thought he just ‘needed to get through this’ to feel better.” As she went through his belongings, she found a prescription with only a few pills missing, and realized that Andy had not been fully committed to fighting the symptoms of PTSD.

Jacquie’s pursuit of her degree became a positive outlet for her grief, and the nursing program allowed for flexibility in her assignments and project work. Jacquie was encouraged to use her assignments to tell her story and help her through her journey. It created the perfect space for Jacquie. “I did more healing in the last semester of school than the previous two years,” she said. “I dove into the root causes (of suicide, depression) and what I could do to move on and help others, despite what I had gone through.”

Sharing her story

Jacquie is now able to share her story and encourage other military veterans to look for, and act on, the signs and struggles that come with PTSD. Jacquie graduated in December of 2016. She now works at Aspirus Hospital in Wausau on the MAP (Medical Adolescents and Pediatrics) unit. Creating awareness about PTSD and suicide prevention continues to be her passion. She is involved with the Tragedy Assistance Program for Survivors (TAPS) organization and will begin as a volunteer for the Crisis Text Line — a growing text support system for anyone in crisis. With family her main focus, she continues to demonstrate to her children that awareness is critical, talking about suicide is okay, and that nurses need to have a knowledgeable and complete understanding of the person — not just the medical diagnosis.

By speaking boldly and courageously about the circumstances regarding her husband’s death, Jacquie is raising awareness for those suffering from PTSD. Her hope is to spread the word so fewer families lose loved ones.

—Story by Kristen Bouchard ’93
Jacquie Nourse ’16 cherishes the framed artwork (and tattoo) that reminds her of her husband Andy’s story — one that includes the happy moments, like their honeymoon in Paris, and the difficult ones, like his struggle with PTSD.
According to the Administration on Aging, people 65-plus represented 14.5% of the U.S. population in the year 2014 but are expected to grow to 21.7% of the population by 2040.

Many of these older adults face difficulties related to aging and chronic conditions that impact activities of daily living and quality of life.

Nine student teams went head-to-head at UW-Green Bay in March to create innovative solutions to a myriad of problems associated with aging. After a two-week brainstorming session, teams were given just eight minutes to explain their background research into an issue and convince a panel of judges that their innovation could improve the quality of life for an aging population.

UW-Green Bay Environmental Design students Kennedy Wendt (left in photo) and Pauline Balza (right) created the winning project, titled, “storAGE.” They designed a kitchen cabinet rail system that reduces the reach, strength and balance required to load or unload items like dishes and food. The storAGE team won a $500 cash prize from WiSys Technology Foundation for their winning project and presentation.

Bryanna Blochowiak, McKenna Garvey and Nate Jensen took the People’s Choice Award for their project, “MediCode,” a technology that would enable first responders to quickly access patients’ medical records in an emergency.

“We were excited to partner with Dean Gallagher-Lepak to create this unique event,” said WiSys Executive Director Arjun Sanga. “The competition sparked some great ideas and served to enhance the student experience through practical application of their classwork. Congratulations to UW-Green Bay and all the participants on a very successful event.”

Planning is already underway for a similar event next year.

Education’s Lor secures partnership with Thailand Ministry of Education

Associate Prof. Pao Lor (Education) met with members of the Ministry of Education of Thailand on his trip to Bangkok and Chiangmai in January, securing an agreement on several critical, intercultural collaborative activities. They agreed to work together to secure student teaching placements for UW-Green Bay students, offer study abroad opportunities and work on future intercultural projects including student and faculty exchanges.

“I’m excited about this collaboration and the willingness of the Ministry to commit personnel and resources for far-reaching opportunities that will enrich the learning and teaching experiences of UW-Green Bay,” he said. Lor also presented research on Hmong charter schools and explored the diverse cultures and landscape of Thailand in order to develop a study abroad course during his trip. His research was supported by a 2016 Summer Research Fellowship Award.

Phuture Phoenix: by the numbers

It’s another big-number year for UW-Green Bay’s college-readiness program.
**HIGHLIGHTS**

Recognize the “silver tsunami” — used to refer to the growing number of persons with dementia. Among individuals 65 years of age and over, 1 out of 10 has Alzheimer’s or dementia.


**TEACHING MOMENTS**

**5 ACTIONS TO IMPROVE COMMUNITY RESPONSE TO DEMENTIA**

1. **Sharon Locklin**
   Behavioral Health Trainer, UW-Green Bay

   Show empathy to caregivers who often feel isolated and frustrated with the system and at a loss when their loved ones can’t sleep, get lost in their own neighborhood or even become abusive because they don’t recognize those close to them anymore.

2. Take part in the development of “dementia-friendly” communities. With more than 110,000 Wisconsin residents living with dementia, businesses are providing staff training to employees to recognize customers with dementia and better assist them and their caregivers.

3. Make note of the “purple angel” — a global symbol of dementia and hope. Organizations displaying it have likely had dementia awareness training.


5. UW-Green Bay Social Work Professional Programs recently received approval from the Wisconsin Department of Public Instruction ( DPI) to provide a school social work licensure program for Master of Social Work (MSW) students and practitioners. With the guidance and assistance from Steve Kimball and Amy Bartelme (Education), this initiative aims to address a growing need for licensed school social workers in regional K-12 schools. Kimball and Bartelme consulted with more than two dozen students and area social workers who are interested in obtaining their school social worker licenses. Students can begin working toward their school social work area of emphasis in summer 2017.

As a result of a grant through the Wisconsin Early Childhood Association (WECA), UW-Green Bay now offers an online program targeting early childhood professionals who wish to advance their associate degree and earn a Bachelor of Applied Science degree. As a complement to a previously developed pathway to a teaching license in early childhood, Tim Kaufman worked with faculty at Northeast Wisconsin Technical College, along with faculty in the Integrated Leadership Studies major, to develop this new emphasis. This emphasis does not lead to teacher licensure, but addresses the growing need in the state for practicing early childhood professionals to hold a bachelor’s degree.

In January 2017, UW-Green Bay’s Professional Program in Nursing updated its name to Nursing and Health Studies to more accurately reflect its offerings. The program began in 1981 offering a campus-based Bachelor of Science in Nursing (BSN) completion program for Registered Nurses (RN). It expanded over the years and currently delivers BSN education via three RN to BSN completion tracks: campus BSN, BSN@HOME (an online UW collaborative program) and BSN-LINC online for out-of-state residents. The addition of a new four-year BSN program, NURSE 1-2-1, combines the resources of NWTC and UW-Green Bay. A Master of Science in Nursing (MSN) program with an emphasis in Leadership and Management in Health Systems was added three years ago. It collaborates with Health Information Management and Technology and Master of Science in Health and Wellness Management programs.
National Psychology Teaching Award Goes to Gurung

He calls it a “humbling honor and an exhilarating surprise.” Prof. Regan A. R. Gurung (Psychology, Human Development) received the prestigious 2017 Charles L. Brewer Distinguished Teaching of Psychology Award from the American Psychological Foundation. It recognizes a career of significant contributions to the program. His passion for teaching is evident in his multiple national leadership roles and editorships, prolific scholarship, leadership of numerous organizations in his community and dedication to his students. As a professor for more than 19 years, he has amassed more than 18,000 student credit hours, trained more than 200 research assistants and has multiple undergraduate mentees that now possess Ph.Ds.

“WHEN I STARTED TEACHING AND OVER THE YEARS, I NEVER IMAGINED EVER RECEIVING SOMETHING OF THIS MAGNITUDE,” GURUNG SAID OF THE HONOR. “I SAW IT AS A Pinnacle. I JUST GO TO CLASS EVERY DAY AND WORK MY HARDEST.”

–PROF. REGAN A. R. GURUNG

Empty Bowls, Full Hearts

UW-Green Bay’s Art Agency student organization raised $1,765 in under three hours and completely sold out of bowls and soup at its annual fundraiser, Empty Bowls. Proceeds were donated to Paul’s Pantry. Green Bay restaurants donating soup for this year’s event include Kavarna, Titletown Brewing Company, Golden Corral and Hagemeister Park. Art Agency is a student organization that connects art students, networks with visiting artists and engages in related community service projects and charitable events.
NEW YORK TRANSPLANT RECOGNIZED FOR GREEN BAY LEADERSHIP

Paula Ganyard, Director of the David A. Cofrin Library, and Assistant Vice Chancellor for Information Technology and Library Services, received Leadership Green Bay’s highest honor — the 2017 Leo Frigo Award for Leadership. The professional enrichment program of the Greater Green Bay Chamber has been developing aspiring and current leaders since 1985. The recipient is recognized as a significant contributor to the success of Leadership Green Bay and as an advocate and model of community leadership. “It is always an honor to be recognized for your work, and when it is recognition from your peers it is even more special,” Ganyard says.

“To receive an award named in honor of a person that left a lasting impact on this community, is quite an extraordinary honor.” The Western New York (near Buffalo), native started with UW-Green Bay in 1997. Ganyard was recognized formally at the annual “Legacy of Leadership Banquet,” in April.

UW-Green Bay Prof. Ryan Martin (Psychology), his dance partner and coach Mina Witte, and Phlash, proved that three can do the Cha Cha. That’s right — Phlash made a surprise appearance at the Dancing with Our Stars ballroom dancing competition, held in February. It was the culminating event for Martin’s six months of dance lessons and fundraising efforts with the Northeast Wisconsin American Red Cross. Martin and his fundraising team (Kimberly Vlies, Jena Richter Landers, Jen Jones, Sara Schmitz, Janet Bonkowski and Molly Vandervest) raised $22,000. The UW-Green Bay Red Cross Club and the UW-Green Bay Psychology Club led fundraising efforts, as well. About 80 supporters — both friends from campus and the community — attended the dance-off, prompting one judge to mention that like Martin, she wished she could bring her own cheering section to competitive events.

Campus hunger and homelessness

Parents disagreeing with lifestyle choices of their sons and daughters, an unexpected pregnancy, additional childcare, job loss. These are the types of situations that lead to hungry and homeless students on campus. Thankfully, students (and faculty and staff) can turn to the Campus Cupboard and Clothes Closet — a student organization with a mission of providing basic needs to anyone in need, located in the new “CK One” space in Rose Hall 140. It is estimated that about 100 students stopped for food or provisions in the 2016-2017 academic year.
$_{U T N I T E D T O W N}$

UW-Green Bay partners to bring national book and author festival to Green Bay

More than 2,000 people attended the first-ever Untitled-Town Book and Author Festival in Green Bay, April 28-30. The organizers, many of whom are associated with UW-Green Bay, say the 80-event festival was a tremendous success. From writer’s workshops, bookbinding classes and panel discussions to author readings, book signings, the launch of UW-Green Bay’s literary journal — *The Sheephead Review* — and more, each event met or exceeded attendance expectations.

UW-Green Bay Prof. Rebecca Meacham was a founding board member and festival chairperson. “I am delighted, but not entirely surprised, by the demonstrated hunger for reading, writing and making community connections here in Northeastern Wisconsin,” she said.

The Festival’s final keynote presentations by acclaimed authors Sherman Alexie and Margaret Atwood were attended by more than 1,200 event-goers. Brian Simons ’98, Wendy Schuchart ’98 and Morgan Lynn Blohm ’08 were three of the many alumni who contributed to event planning and organization. Other faculty, staff and students played key roles in the festival, as well. Plans are to make UntitledTown an annual event.

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Bats, the bay and biodiversity

UW-Green Bay’s student researchers are digging into leading issues related to biodiversity, healthcare, immigration and more. Six UW-Green Bay students were selected to display their research findings for state legislators and others at the 14th annual *Research in the Rotunda* event in April.

**The UW-Green Bay students and their research topics:**

- Bat Diversity and Abundance in the Coastal Zone of Lower Green Bay, Lake Michigan, Jeremiah Shrovnal ’17, Green Bay
- Designing and Developing a Simple Visual Tool for Privacy Awareness, Basic Information Security Education and K-12 Outreach, David Christian ’16, Green Bay and Adam Ulman ’16, Appleton
- Restoration of Great Lakes Beach Habitats in the Fox River and Lower Green Bay Area of Concern, Emily Vandersteen ’17, De Pere
- The Effect of Native and Invasive Plant Species and Density on Northern Pike Egg Mortality and Hatching Rates, Anne Linkenheld ’17, Belvidere, Ill.
- Towards a Biometric Authentication-based Hybrid Computing Approach for Improving Trust in Online Healthcare Information, Clinton Rettler ’17, Green Bay and Michael Schulz ’17, Shawano
- Understanding Health Beliefs and Health Practices of Mexican Immigrants and Mexican Americans in Northeastern Wisconsin, Isaias Jauregui, Green Bay
KENNEDY CENTER HONORS FOR THEATRE, AGAIN

UW-Green Bay theatre students once again excelled at the Kennedy Center’s American College Theatre Festival (KC ACTF) Region III, in January. The University’s production of “Play Nice!” brought home the coveted “Golden Handtruck Award.” The award recognizes the best technical work and most professionalism in getting production materials — set, lighting, sound system, costumes and props — ready for the performance and for striking afterward. The production must adhere to strict time limits — four hours from truck to stage set up and one hour for tear down and load out. Theatre and Dance Chair, Jeff Entwistle received national recognition by the KC ACTF for the scene design of “Play Nice!” Bravo, Phoenix!

FAREWELL TO ROMEO?

Well no, but farewell to the creator of Searching for Romeo. Prof. Brian Sutton, who wrote music and lyrics for the hit romantic-comedy musical performed by UW-Green Bay Theatre and Music last semester, and in New York, has announced his retirement from the University. Sutton also served as the official orator for UW-Green Bay commencement ceremonies, formally announcing each graduate’s name as they received their UW-Green Bay diploma, the past 17 years. All. 15,000. Names. Well played, Prof. Sutton.

DAYA DELIVERS

Good Times Programming booked the rising recording artist Daya at the Weidner Center and students responded. The 1,338 attendees amassed her biggest crowd to date. She shared a Grammy for her collaboration with The Chainsmokers, on the quadruple-platinum hit “Don’t Let Me Down.” By the sounds of it, Daya was excited about her stop in Green Bay, tweeting, ”green bay last night! you guys were insaanee,” following the show.

METROPOLIS’ MUSICAL MASTERMINDS

One can appreciate the challenge to prepare music students to perform a world-premiere film score. When the music shifts from traditional sounds and lyrics, the stakes get even higher. UW-Green Bay music and band students had a once-in-a-lifetime opportunity to perform an original film score for a sci-fi masterpiece, Metropolis. The score was developed by Music Professor Michelle McQuade Dewhirst. Professor Kevin Collins directed the UW-Green Bay Wind Ensemble and Studio Orchestra and Professor Randall Meder led the Chorale for the epic multimedia presentation at the Weidner Center, in April. The mega-performance required extensive practice, and performers and directors were rewarded with an exuberant standing ovation following the one-night show.
Craig Dickman ’82 outside his Breakthrough® Fuel offices, Washington St. Green Bay.
How an entrepreneurial spirit fuels breakthroughs

Revolutionizing an industry by changing its thinking

It was an “a-ha,” stop-in-your-tracks moment for Craig Dickman ’82 when his transportation customer told him he was “getting beaten up by company leaders for something he could do nothing about — transportation fuel costs.”

Those in the transportation and supply chain industry are well aware of how significantly the unpredictable nature of fuel costs impacts their business. Next to labor, fuel is the largest expense when goods are moved from point A to B.

Managing the expense is imperative, but exceedingly difficult for those who pay for shipments. They are caught between a rock and a hard place, trying to balance their company’s desire to manage expenses against an antiquated U.S. fuel pricing methodology.

Dickman knew that there had to be a better way. In 2004, the UW-Green Bay Business Administration graduate set out to find a solution, establishing Breakthrough® Fuel and challenging the transportation industry’s status quo along the way. He set out to break convention, to change what everyone in the industry said could not be done.

Albeit a catalyst for change, Breakthrough® Fuel is more so a catalyst for a change in thinking in the industry.

“Our biggest competitor,” Dickman reflects “is the status quo.” Fuel costs have always been calculated on averages. It’s what the industry, using Department of Energy figures, has always done. Breakthrough® Fuel introduced using calculated fuel costs on actuals versus averages. That was different. A different perspective. A different idea. A different way to do it. And that, according to Dickman, was the biggest challenge — getting people to believe that different can be better.

With permission to talk to each other, share data and be transparent in finding a better way, everyone involved in the shipping and transportation process takes a problem-solving approach and collaborates to find and/or create efficiencies. The shipper (Joe’s Toilet Paper) works with the transportation provider (M&N Trucking) who works with the energy provider (Todd’s Truckstop) to create a solution that makes a difference for everyone.

When one-third of the cost of moving product is fuel costs, even small changes can make a huge impact. Leaders in companies like national appliance manufacturer Whirlpool know first-hand what a game changer this approach is to their business and bottom line. But it’s not just about saving money. Michelle VanderMeer, formerly Whirlpool Corporation’s Senior Director of Logistics Operations, says “Sustainability is a core strategic initiative for the Whirlpool Corporation supply chain, and Breakthrough® Fuel has been instrumental in identifying sustainable solutions for transporting product.”

Entrepreneurial inside and out

Breakthrough® Fuel is just as innovative inside its own organization. It has neither a human resource department nor any corporate policies. That’s because, according to Dickman, those are about limits and compliance, which stifles creativity and innovation.

“You can’t mess creativity and mandates,” he states.

The company also seldom hires for a specific position. Instead, it looks for people who are smart, passionate and edgy. Approximately 30 percent of its employees were brought on board when Breakthrough® Fuel wasn’t even looking to hire. If prospective employees have the intellect and verve that fits with the company’s personality, Breakthrough® finds a place for them. Currently 10 of those employees are UW-Green Bay graduates.

Why UW-Green Bay students? Dickman answered that question in his 2013 UW-Green Bay Commencement address: “There is room for someone in Green Bay, Wisconsin — especially in Green Bay, Wisconsin — to make a difference.”

And he likes to offer that opportunity to graduates with varied interests (he believes they tend to be more passionate), are smart and edgy and are confident enough to stand for something they believe in. Because that, according to Dickman, is where a breakthrough begins.

—Story by Kim Viduski ’92
Wanted: Big Ideas. Big Dreams.

 Students pitch innovations locally and internationally

UW-Green Bay Business Administration major Omar Al-Amerecany ’17 faced a pile of dishes in his dorm room and thought, “What if I can prevent the plate itself from getting dirty so I can prevent this mess from happening again?” It sparked the idea of a recyclable layer between the plate and food so the plate stays clean, eliminating the need for excessive water. He calls his idea ECO-RL.

Al-Amerecany’s “big idea” earned him a cash prize in UW-Green Bay’s Big Idea competition on campus this spring. In addition, he was one of two UW-Green Bay representatives to earn a trip to the European Innovation Academy in Turin, Italy in July. The other is Cameron Curry, a freshman Computer Science major.

Al-Amerecany says this experience has made him more confident. “My dream is to build an innovative company that will help make the world a better place. I am planning on using ECO-RL as the beginning of this company.” He is currently working on his prototype.

The international student from Egypt said he came to UW-Green Bay on a recommendation from a lifelong friend. He stayed because the campus changed him, for the better. “It is the best experience I’ve ever had,” he said. “I came as a shy guy with no long-term goals. I learned a lot and became a better, more responsible person with clear goals and dreams.”

UW-Green Bay’s entrepreneurial spirit is being fostered, in part, by lecturer of entrepreneurship, Ryan Kauth ’96. These competitions (including ones in the Fox Cities and Madison) are great introductions to creating more of a “pitch culture” here, Kauth said, and “foster good ideas into actual innovations among our students.” The College of Health, Education and Social Welfare held a similar competition (see page 10). Kauth hopes to see more of the same. “This year’s pitch competition serves as the kick-off to our Entrepreneurship Certificate, open to all students (see page 19).”

“These talented local students and their inspiring ideas are a critical factor in the future of our entrepreneurial ecosystem,” said Jill Enos, managing director for New Venture Foundry — an organization that provides a support system to help innovators bring new products or services to market. “It was not only a highly engaging competition, but the attendance of our regional leaders (at the events) will strongly encourage our area’s brightest minds to stay here and build their businesses here,” Enos said.

Supply Chain Management sees rapid increase in enrollment

Business Administration’s supply chain management (SCM) emphasis is off to a powerful start. The Cofrin School of Business added the program in fall 2016. Already, the emphasis is seeing double-digit growth and nearly 60 students enrolled in the initial Supply Chain Management class.

According to program leader, Assistant Prof. Amulya Gurtu, the emphasis prepares students to face the challenges of managing complex global supply chains and to build an organizational strategy around supply chain management for sustainable growth.

The emphasis is particularly important for Green Bay — a transportation, manufacturing and logistics hub, according to Gurtu. “This emphasis will provide our students an opportunity to join one of the fastest growing professional fields, globally and in the United States. Our graduates will be able to serve regional businesses, and also help business leaders to hire local talent to better meet their needs. Many organizations such as Schreiber Foods, Schneider, Georgia Pacific, KBX Logistics, WEC Energy Group and Kimberly-Clark, among others, have expressed keen desire in this program and are looking forward to hiring interns and graduates with this emphasis.”

The program prepares students to include environmental and social sustainability, in addition to economic sustainability into their decisions. UW-Green Bay’s SCM emphasis offers a unique combination of courses which prepare students to manage supply chains, operations, and logistics activities in an organization, from a tactical to a strategic level.
You could become an online entrepreneur in just five clicks! Etsy.com is a website allowing online entrepreneurs the opportunity to set up a storefront in five steps.

Almost 13% of adults in the U.S. are starting a business or have started a business in the last four years. Most of them did it because they spotted a great opportunity!

E-bay was once a small online start-up: the first item sold on E-bay? A broken laser pointer.

It’s not all about the money. Many not-for-profits can be considered online ventures, too — TED Talks and Change.org are great examples.

Maybe you would like to have Ashton Kutcher involved? The Hollywood actor has invested in many online entrepreneurial ventures to date such as Skype, Foursquare and AirBnb.

Weyenberg Prize Honors Business Student Excellence

UW-Green Bay’s Cofrin School of Business recognized Wipfli LLP — one of the top 25 CPA and consulting firms in the United States — with the inaugural Weyenberg Prize for Business Excellence. The award recognizes a company that demonstrates business excellence through its leadership transformation, strategy and execution. Wipfli received the award at UW-Green Bay’s Annual Business Week Dinner in March. In addition, UW-Green Bay Business Administration student Justin Krizenesky, a freshman from Kimberly, Wis., received a $5,000 scholarship in the name of Wipfli, for best exemplifying the spirit of the Weyenberg Prize. Krizenesky’s goal is to be a high-level executive in marketing. He serves his community by participating in events to raise money to fight Cystic Fibrosis and increase public awareness of the disease.

TEACHING MOMENTS

“Don’t give up too early.” “Listen to the market place.” This is advice from Craig Dickman ’82, Founder and CEO of Breakthrough® Fuel to all entrepreneurs.

“People who have bright ideas need to keep working,” he says. “Have confidence.” But Dickman also warns potential entrepreneurs not to fall too much in love with their ideas. “Your idea may be interesting, but a slight shift may make it valuable,” he encourages.

Wise words from a man who adds value to supply chain clients around the world.

A 12-credit Entrepreneurship Certificate program begins in fall 2017 to help students develop an entrepreneurial mindset and skillset like Dickman’s. Students learn from faculty members and business leaders distinguished by their ability to teach, model and inspire the entrepreneurial process. In spring 2018, the New Venture Acceleration class begins in which students will create real businesses based on their ideas. The courses are open to students of all majors.

The program will also provide opportunities to network with business leaders and engage in experiential learning. It is an exciting opportunity for entrepreneurial-spirited students to pursue their groundbreaking and valuable ideas, whether by launching a company, working in a start-up or spearheading new initiatives within an existing organization.

For more information on this program, contact UW-Green Bay lecturer Ryan Kauth, kauthr@uwgb.edu.
Past the Zippin Pippin and the Sea Dragon, beyond the Ferris wheel and the bumper cars, away from the crowds and squeals of delight at Bay Beach, the UW-Green Bay’s Urban and Regional Studies students envisioned a waterfront diamond-in-the-rough that could become one of the city’s crown jewels. The students were part of Associate Professor Marcelo Cruz’s Waterfront Design and Visioning Project, a studio design course based in the Department of Public and Environmental Affairs. Working with the City of Green Bay and a group of waterfront stakeholders, they prepared a plan that would connect the Green Bay community to the waterfront area adjacent to Bay Beach.

“The waterfront district is an area of keen interest to us,” said Wendy Townsend, Green Bay’s programs and projects manager. “It’s not unusual for port cities like ours to have a strong industrial presence on their waterfronts. That’s the primary role they filled as these cities developed. Over time, the waterfront’s historical commercial/industrial role has changed. Port cities are now looking at ways to bring people back to these predominantly industrial corridors.

“In our case,” she continued, “we have a world-class sport fishery right here, with limited access to it and no on-site infrastructure to support it. We also have waterfront property we can use much more productively. The community and economic benefit of repurposing this property is great. In many ways, water is the new gold.”

The value of the waterfront was echoed by Chip McDonald, co-owner of South Bay Marina and a community representative on the project team.

“We are very committed to helping our community access the great amenity of Green Bay,” said McDonald. “It is a true blessing we need to respect and care for. All of us who work and live in this part of the city greatly appreciate the work of everyone involved, especially the efforts of the instructors and students, and the support of the city, county and NEW Water.”

“There are already projects underway in and around Bay Beach,” said Cruz. “After talking with Wendy, it was decided that we would assist them to develop ideas for 377 acres of waterfront connecting Bay Beach, Renard Island and South Bay Marina.”

“This project fit well with the University’s desire to be part of the community and gives students the opportunity for hands-on learning,” he continued. “Students learned urban design principles and environmental design concepts as they developed the plan for the city. The project involved students from pubic administration, history, environmental science, environmental planning and design, political science and urban and regional planning.”

The project vision involved many industries and commercial storage sites in the area. Specifically excluded were Bay Beach Amusement Park and NEW Water’s treatment plant.

The students were completely engaged in the process.

“It is satisfying to know that I have real-life experience in the planning world,” said Breanne Rasmussen, a senior studying Environmental Policy and Planning. That’s a sentiment echoed by other students in the class. “It’s exciting to know that what I’ve done in this class can potentially be implemented in the future. I’ve come to appreciate how important planning tools are and how they help people perceive their environment.” Making that connection is central to the project, according to Cruz.

“Our urban design focus was on place-making and connectivity within the project area,” said Cruz. “We worked with property owners in the area to envision what was possible. Chip McDonald led us on a three-hour tour of the entire project area. Our eyes were really opened!

“We worked with Mr. McDonald and the other stakeholders from Bay Beach, NEW Water, the Port of Green Bay, Wisconsin DNR and the City of Green Bay to gather their ideas and visions for the space, we synthesized those into what we called the Phase One visualization, which we presented to the stakeholders in early March for feedback. With that feedback we created the Phase Two visualization and prepared our final presentation to stakeholders.”

“They made our (development) job a lot harder and more fun at the same time,” Townsend said. She pointed to the students’ innovative ways to reconnect elements of land already there and recommendations for elements that are relevant to the space and meaningful to the public. Among these are three residential areas, ideas for bringing in new business opportunities, including a hotel and dedicated retail space; creating a bike trail, a boardwalk and water-specific educational features; establishing public access to waters that can’t be used now. It also included carving out family-friendly areas on Renard Island, with picnic tables, disc golf, an observation tower and an amphitheater; and creating a more welcoming “front door” where I-43 exits onto Webster Avenue.

“Conceptually,” said Cruz, “we want to create a space that has specific places for the public to live, work and play, transforms the uses of the area, enhances public accessibility and is sustainable and innovative.”

In short, a waterfront gem that truly sparkles.

―Story by Jim Streed ’05
“Conceptually, we want to create a space that has specific places for the public to live, work and play, transforms the uses of the area, enhances public accessibility and is sustainable and innovative.”

– Associate Prof. Marcelo Cruz
When Art Meets Politics

It is a wonderfully timely idea. Take advantage of a priceless collection of politically-oriented cartoons from University Archives to study the history of American political dialogue. Along the way, recognize the role of art in political dissent and commentary.

The “An Age in Ink” exhibit, displayed the talents of cartoonist Lyle Lahey, whose work was originally published in the Green Bay News Chronicle from 1968-2013. The collection now has a permanent home in UW-Green Bay’s Archives and Research Center collection. The exhibit ran in UW-Green Bay’s 407 Gallery space in April.

“An Age in Ink” was constructed entirely by students in Assistant Prof. Alison Staudinger’s (Democracy and Justice Studies) American Political Thought course. It compared vintage and recent Lahey work on issues of contemporary importance, from climate change to immigration and local urban development.

The exhibit coincided with the visit of Liza Donnelly, cartoonist for The New Yorker, as part of the Historical Perspectives Lecture Series. Donnelly spent some time in the 407 Gallery with Staudinger and a few students to take in the exhibit. Donnelly said she found that she could make people laugh with her drawings, and later discovered the power of visual stories and the voice of her own opinions — current events and politics, often the target of her messages.

Staudinger espoused interdisciplinary projects like “An Age in Ink” to expand the capacity of both instructors and students to think differently about subjects that they may typically understand from one perspective only.

“Thinking visually about politics changes what I pay attention to, and also helps me recognize the long process of collaboration that goes into every art or museum exhibit. It can be a challenge to show the applicability of political theory to everyday life, but the cartoons bridge that distance easily.” University Archivist Deb Anderson and curator Leslie Walfish helped in the collaboration.

In preparing the exhibit, the class of about 35 students broke into smaller groups and dedicated themselves to archival research, with help from Anderson. They followed with historical and political research, and then began to choose from thousands of cartoons placing them in context, before working with Walfish to frame, mount and put on the exhibit.

Gift fit for a Viking

By Prof. Heidi Sherman and Natalya Jensen ’16 (excerpt from a story written for Voyageur Magazine.)

In fall of 2017, UW-Green Bay will receive a remarkable gift fit for a Viking — a grindbygning (grind building) — a timber-framed house modeled on those from the Viking Age in Norway.

The house is gifted from Owen Christianson and Elizabeth McPherson of Stratford, Wis., Viking reenactors who built the building five years ago to experience more directly what it was like to live in the Viking Age. They’ve appointed UW-Green Bay the benefactor because of the University’s faculty dedication to the cutting-edge field of experimental archaeology.

Vast opportunities for the venue will extend beyond the campus to K-12 students, community organizations and other colleges and universities, bridging academic areas from history to science to art.

“You can study the Middle Ages, and you can read books on it, but if you actually experience it in a setting like this, it brings it to life. And that’s something very hard to do in a classroom,” Christianson said.

UW-Green Bay Associate Prof. Heidi Sherman is taking the lead in bringing the Viking Saga House to campus. The medieval historian has been a member of the UW-Green Bay faculty for nearly a decade. The exact location for the building is being finalized.

UW-Green Bay Advancement is accepting financial contributions to give this house a new home. Email the Advancement Office at advancement@uwgb.edu for details.

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HIGHLIGHTS

More than 300 psychologists and psychology teachers participated in the Association for Women in Psychology Annual Conference in Milwaukee, co-chaired by UW-Green Bay Associate Prof. Christine Smith, in March. This year’s conference themed, “What color is your color? Privilege, Power and Social Class,” drew an international audience. Smith teaches in Human Development, Psychology and Gender Studies programs.

Prof. Derek Jeffreys (Humanistic Studies, Religion) was featured on CW 14 Focus, with host Robert Hornacek, discussing issues related to human dignity. “What I mean by dignity is called ‘inherent dignity,’ that you have value simply because you’re a person,” Jeffreys said. “It’s a value that your parents can’t give you or the government can’t give you or the government can’t take away. You have value, period.”

International anger expert, Prof. Ryan Martin (Psychology) was featured on the BBC series, The Digital Human. Martin shared about the nature of anger, how it flourishes online and what particular situations are most likely to spark rage. Assistant Prof. Jon Shelton (Democracy and Justice Studies, History) gave introductory remarks on the history of the labor movement in Wisconsin for the 36th annual conference of the Wisconsin Labor History Society in April. He also gave a radio interview on his new book “Teacher Strike! Public Education and the Making of a New American Political Order” on Milwaukee’s Newsstalk 1510.

January 6, 2016 marked the 75th anniversary of Franklin D. Roosevelt’s “Four Freedoms” speech, and spurred national interest in Prof. Harvey Kaye’s (Democracy and Justice Studies) book, “The Fight for the Four Freedoms: What Made FDR and the Greatest Generation Truly Great.” Assistant Prof. Aaron Weinschenk gave his take on political science and credibility in a USA Today interview.

Prof. Kristy Deetz’s co-curated show FABRica­tion, traveled throughout the U.S. to rave reviews. “Hitching her wagon to a star, composer Michelle McQuade Dewhirst created a dynamic musical force that adds luster to that star.” That was critic-at-large Warren Gerd’s assessment of Dewhirst’s original film score created for a one-night Weidner Center performance by UW-Green Bay Music to the sci-fi classic, “Metropolis.” “Any way you slice it, the score is formidable. Its level of ambition is in keeping with the ambitiousness of the film. And the UW-Green Bay team of 78 musicians who presented the cornucopias were up to the task in impressive ways – wholly disciplined to what the score was saying, on a rigid timetable of the film,” Gerd said. It ended with a standing ovation.

TEACHING MOMENTS

5 MAJOR MYTHS ABOUT HUMAN BEHAVIOR

We only use 10% of our brain. WRONG. We use essentially every part our brain almost all the time. Even when asleep, the entire brain is active in some way. The brain is 3% of our body weight but uses 20% of the body’s energy. That’s because it is working, A LOT.

Students with a visual learning style cannot learn by listening. WRONG. We all have preferences for how we like to learn. However, psychological science has demonstrated that learning styles are a myth and teaching styles do not need to be tailored to particular learning styles for best outcomes.

You are born as smart as you can be. WRONG. Psychological science on mindset shows that some people mistakenly believe that intelligence is fixed. The reality is that we can learn ways to get smarter. Developing a growth mindset is a key goal of education.

Boys are better at math than girls. WRONG. This stereotype persisted for many years before psychological science demolished it. In one recent study, girls outperformed boys. And, by the way, women are found to be better at languages, too.

People are left brained or right brained. WRONG. Yes, we have a left hemisphere and a right hemisphere. Each serve special functions. There is little scientific evidence to suggest people use one side more than the other. Whether creative or analytical, you are using both sides nearly equally.

Regan Gurung
Prof. of Human Development and Psychology
**34-Straight 3.0’s**

Green Bay students can boast of 34-straight semesters (dating back to 2000) of a department-wide grade point average above a 3.0. The 3.35 in fall 2016 is the highest-ever recorded in a fall semester in program history.

Fourteen of the 16 sport programs achieved a 3.0 or higher while 11 achieved a 3.4 or higher. A total of 150 student-athletes achieved a GPA above a 3.0, which accounted for 79 percent of all student-athletes. The percentage of student-athletes to graduate with honors (3.5 or higher) registers at 52.2 percent, with a total of 121 Phoenix student-athletes registering honors, high honors or highest honors.

**Phoenix, Packers and Photobombs**

It’s a fun evening when you can say you were photobombed by Green Bay Packers quarterback Brett Hundley. Green Bay Athletics held its annual Phoenix-Packers Steak Fry in April. The annual event raised more than $200,000 for the Phoenix Fund for the second straight year. The funds support scholarships and program support for all 16 NCAA Division I sports programs. Guests have a chance to meet and greet with Phoenix and Packers coaches and student-athletes. The annual event continues to be a very important and successful night for Green Bay Athletics and the University. Organizers say they are extremely thankful for the generosity of sponsors and supporters.

**Inspiring athletes**

The nonprofit organization Inspire Sports returned to the Kress Center for the third year, bringing about 30 athletes with physical, cognitive and emotional disabilities to work with 40 Green Bay student-athletes on their leadership skills. The event was hosted by the Student-Athlete Advisory Committee.

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It should come as no surprise, but the Green Bay women’s basketball team enjoyed another successful season in 2016-17, capturing its 19th-straight Horizon League Championship. The team earned its 17th appearance in the NCAA Tournament after winning its 15th Horizon League Tournament Championship in the last 20 years. Mehryn Kraker ’17, one of the program’s all-time greats, was drafted 27th overall in the 2017 WNBA Draft by the Washington Mystics and is only the second player in program history to hear her name called on draft night. Kraker was named Scholar Athlete of the Year, espnW Mid-Major Player of the Year and Horizon League Player of the Year. The team secured its 40th-consecutive winning season, which trails only Tennessee (43) for the longest active streak in the nation. Additionally, the team has won 20 or more games in 18-straight seasons.

Nearly 300 Phoenix student-athletes, staff members and fans attended the fourth annual Student-Athlete Honors Night, May 2 at the Meyer Theatre, downtown Green Bay. Special guests in attendance included UW-Green Bay’s Chancellor Gary L. Miller and 12-year NFL veteran and Green Bay Packers Director of Player Development Rob Davis ’13.

The end-of-year celebration highlights accomplishments by coaches, student-athletes and teams.

These Student-Athletes Soar

RECORD-BREAKING YEAR FOR VOLLEYBALL

The Green Bay volleyball team enjoyed one of its best seasons in the history of the program in 2016, winning 21 matches and finishing runner-up in both the Horizon League regular season and tournament. Sean Burdette was named co-coach of the year and the team racked up its most wins since 2003. Junior Lydia DeWeese earned AVCA All-Region honors and was first team All-League along with Megan Powers. Maddie Yoss was named All-Freshman. The team recorded the second-best hitting percentage in program history and three players earned Horizon League All-Academic Team honors for impressive work in the classroom. The core of the 2016 roster returns and welcomes a strong recruiting class.
The UW-Green Bay Foundation honored Jack and Virginia (Ginny) Riopelle with the inaugural Green Bay Society Award in November 2016 at The Green Bay Society Gala. The award honors individuals who have contributed exceptional philanthropic support and/or have helped greatly in fundraising and securing community support for the advancement of UW-Green Bay.
The UW-Green Bay Foundation and Office of University Advancement build relationships with donors and secure, manage and invest philanthropic gifts in support of UW-Green Bay. Every gift in support of the University is received, processed, acknowledged and managed by the UW-Green Bay Foundation, a tax-exempt nonprofit charitable organization.

Many donors have multiple interests in supporting UW-Green Bay; they give to a variety of programs, scholarships and funds. We are proud to honor alumni, friends, corporations, foundations and organizations that made major gifts and leadership annual gifts in 2016. Names of donors are listed by levels of giving, based on the total amount of their contributions during the calendar year. The minimum amount for recognition in this Honor Roll of Donors is $500. We are very grateful to all donors who give in support of UW-Green Bay.
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I am incredibly honored to be the representative for students receiving a College of Arts, Humanities and Social Sciences scholarship. I was fortunate enough to receive two scholarships from the Damkoehler family, on a competitive basis, for my art and design majors. The David L. Damkoehler and Edna Walter Damkoehler scholarships have had an unbelievable impact on my life. I started college at 23 and, loving so many different fields of knowledge, I used up a big chunk of my financial aid changing my mind on different majors. When I came to the UW-Green Bay art department I found my passion, and myself. If not for the scholarships I received, I would’ve had to drop out of college three semesters ago when I ran out of financial aid.

My final semesters at UW-Green Bay have been crucial in preparing me for my field, post-graduation. I have been a design intern on campus, a studio assistant, the 407 Gallery Curator and am working to produce a magazine in one of my classes—which happens to be taught by Professor Damkoehler, who is as amazing as her family’s choice to donate to the art program. All of these experiences have me ready to run out and change the world, one project at a time. Thanks to the Damkoehler scholarships, I graduated Summa Cum Laude, this May. This is an exceptional achievement in my family, as neither my grandparents or parents graduated from college. This is also exceptional because I’ve raised two children while attending college. My oldest, who is 12 now, had an unbelievable impact on my life. I started college at 23 and, without these scholarships, I would’ve had to drop out of college three semesters ago when I ran out of financial aid.

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“I am so grateful for the scholarships I’ve received. Without them, I would have had to drop out of school two years ago... Thanks to the donors of my scholarships, my children will have a better life and know that they can achieve anything they work for.”

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Cyndie & Bruce Shepard Phuture Phoenix Scholarship
Irene M. Shewalter Scholarship in Theatre
Spangenberg/Bohm Endowed Scholarship
Kurt Spielmann Memorial Endowed Scholarship for Music
Ralph R. Stein Memorial Scholarship
Superior Diesel Endowed Scholarship
Superior Diesel Endowed Scholarship for Engineering Technology
Sahil and Rupa Tak Endowed Scholarship
Oliver & Margaret Trampe Scholarship
U.S. Venture Endowed Scholarship
University Union and Dining Endowed Scholarship
UW Credit Union Scholarship
Van’s Lumber & Custom Builders, Inc. Student-Athlete Scholarship
Veterans Scholarship
Joanne Vomastic Muka Endowed Scholarship
Byron L. Walter Family Scholarship
Weidner Family Endowment
Gary R. Weidner Memorial Scholarship
Gary R. Weidner Phuture Phoenix Scholarship
Jean B. Weidner Scholarship in Social Work
Marge Weidner Staff Professional Development Fund
Tim and Maryanne Weyenberg Phuture Phoenix Endowed Scholarship
Keith White Prairie Restoration Endowed Award
Rolf E. White Scholarship for Social Work
Wipfli Endowed Scholarship in Accounting
Wisconsin Public Service Foundation Endowed Phuture Phoenix Scholarship
Wochinske Family Endowed Scholarship
Jim and Kathy Wochinske Study Abroad Endowed Scholarship
Wochos Family Endowed Scholarship
Barth and Mary Jo Wolf Family Endowed Scholarship
Elizabeth Eleanor Wyngaard Memorial Scholarship
Karl Zehms Accounting Scholarship
Paul D. Ziemer Scholarship

“My reasoning for helping to fund UW-Green Bay scholarships is to inspire others... UW-Green Bay believed in me and I want to help pay that forward.”

– Sherry Aaholm ’14

Crystal ’13 and Daniel Dubey ’15 helped family and friends endow the KaNisha Flemming Memorial Scholarship
Scholarships are very important for recruiting outstanding students to UW-Green Bay and rewarding these students for continued academic achievement. A donor can sponsor a named annual scholarship with a gift of $1,000 or greater each year and a pledge to continue the scholarship for at least five years.

Jerome Abraham Memorial Annual Scholarship
UW-Green Bay Alumni Commemorative Scholarship sponsored by the UW-Green Bay Alumni Association
Amerhart Annual Scholarship
American Transmission Company Annual Scholarship
Ameriprise Auto & Home Insurance Annual Scholarship
Aon Risk Solutions Annual Scholarship
Associated Bank Alumni Scholarship
Todd and Julie Bartels Annual Scholarship
Bay Industries, Inc. Annual Scholarship
Daniel R. Belitz Memorial Annual Scholarship
Bellin Health Annual Scholarship in Honor of Mark Reinke, MD
Rick and Susie Beverstein Annual Scholarship
Dan & Penny Bollom Scholarship
BPM Inc. A Specialty Paper Mill Annual Scholarship for Engineering Technology
Connie L. Brick Memorial Annual Scholarship
Brown County Waste Transformation Team Scholarship
Todd A. Buffa Memorial Annual Scholarship for Vocal Jazz
Chancellor’s Community Partnership Award in Business
Sponsored by Tim Weyenberg
Chancellor’s Community Partnership Annual Scholarship in Business
Sponsored by Tim Weyenberg
Barbara Hauxhurst Cofrin Graduate Assistantship
Concerned Hearts Club Nursing Scholarship
Cornerstone Foundation of Northeastern Wisconsin, Inc. Annual Scholarship
Beth and Jeff Cravillion Annual Scholarship
Aaron Demeny and Brian Ziegelbauer Memorial Annual Scholarship
Craig and Karen Dickman Annual Scholarship for Veterans
Faith Technologies, Inc. Annual Scholarship for Engineering Technology
Feeco International Annual Scholarship for Engineering Technology
FEESCO International Inc. Fund
Larry and Kayleen Ferguson Phuture Phoenix Scholarship
First Business Annual Scholarship
KaNisha Flemming Memorial Scholarship
UW-Green Bay Scholarship Fund
David Fralick Memorial Annual Scholarship
Terry & Kris Fulwiler Phuture Phoenix Scholarship
Tony Galt Student International Travel Scholarship
Tony Galt Annual Phuture Phoenix Scholarship
Global Citizenship Scholarship
Global Journey Scholarship
Leanne and Michael Haddad Annual Scholarship
Leanne and Michael Haddad Annual Scholarship for Human Development
Teresa M. Halbach Memorial Annual Scholarship in Photography
Harris Family Annual Scholarship for Student Teaching Abroad
Laura Hollingsworth Scholarship in Communications
4th HOOAH WI Annual Scholarship
Bonnie M. & Fergus P. Hughes Annual Scholarship
Arda Ishkhanian Summer Art Studio Camp Annual Award
Steven O. Jenks Memorial Annual Scholarship
K.C. Stock Foundation Annual Scholarship
Krause Family Annual Phuture Phoenix Scholarship
Kenneth D. Krueger Annual Scholarship in Accounting
Bruce R. La Plante Memorial Scholarship
Joseph LaForce Scholarship
LaForce Family Foundation Annual Scholarship
Arnold Lelis Memorial Annual Scholarship in Medieval Studies
Barbara Lemorond Annual Phuture Phoenix Scholarship
Martin Systems, Inc. Annual Scholarship
William and Kathleen Matchefts Annual Scholarship
Todd and Sue Mattison Annual Scholarship
Desi McCullagh Memorial Annual Scholarship
Gail and Richard McNut Annual Scholarship
Micksch Family Scholarship
Chancellor’s Holiday Art Scholarship
Mitchell/Smith Family Annual Scholarship
Moose Lodge Rod & Gun Club Scholarship
Chad Moritz and Beth Meyerand Annual Scholarship
Kay and Jim Nelson Annual Scholarship
Nanette M. Nelson and Douglas P. Landwehr Annual Scholarship
Northeast Wisconsin Manufacturing Alliance Future All Stars Annual Scholarship
Northway Family Annual Scholarship for Business
Robert Obenberger Memorial Annual Scholarship
Katharine Olski Scholarship
Pearly Gates Veterans Ride Annual Scholarship
People for People of Green Bay Annual Scholarship
Phi Kappa Phi Green Bay Chapter Study Abroad Annual Scholarship
Piano Scholarship
Edward & Cecelia Plass Farm Scholarship
Pride Center - LGBTQ+ Annual Scholarship
Public Safety Annual Scholarship
Jessica M. Raymaker Memorial Annual Phuture Phoenix Scholarship
Butch Reimer Annual Scholarship
Sergeant Leo A. Remondini, Jr. Memorial Annual Scholarship
Casie Rindfleisch-Schulz Scholarship in Psychology and Human Development
Kramer and Carolyn Rock Annual Scholarship
John M. and Meredith B. Rose Phuture Phoenix Scholarship
Bob and Jolyce Rupp Annual Scholarship
Aldo Santaga Annual Scholarship
Denise Scheberle Annual Scholarship
Daniel Schulz Scholarship in Accounting
Daniel Schulz Scholarship in Business
Len and Dotty Seidl Annual Scholarship
Shopko Annual Scholarship
Skogen Family Annual Scholarship
ST Paper, LLC Scholarship
Marty Stanley Marketing and Communications Internship
Gerald L. Stone and Ursula Delworth Social Justice Annual Scholarship
Dr. Donel Sullivan Scholarship
Tax Executives Institute-Northeast Wisconsin Chapter Scholarship
Terri and John Trantow Annual Scholarship
U.S. Venture/Schmidt Family Foundation Phuture Phoenix Scholarship
University Village Housing Incorporated (UVHI)/Residence Life Scholarship
UWGB Student Annual Scholarship
Alison and Nickolas Walker Annual Scholarship in Music
Violet Weber Memorial Annual Scholarship Fund
Larry L. Weyers Phuture Phoenix Scholarship
George and Jan Wiesner Annual Scholarship
Ruby Wolverton Nursing Scholarship
COLLEGE, DEPARTMENT, PROGRAM AND FACULTY ENDOWMENTS

Donors can establish endowed funds to provide ongoing support for UW-Green Bay colleges, departments, programs and faculty chairs or professorships. These endowments provide reliable annual income for encouraging the quest for excellence in teaching, research, public service, campus facilities and services, the fine arts and athletics.

Endowments
Athletic Endowment
Austin E. Cofrin School of Business
Cofrin Arboretum
Robert L. Ganyard Library Endowment
Lower Fox River Watershed Monitoring Program Operating Endowment
Phuture Phoenix Philanthropist Endowment
Point Sauble Wetland Endowment
University Advancement Endowment
UW-Green Bay Education Endowment
Weidner Center for the Performing Arts Endowment

Named Professorships
Frederick E. Baer Professorship in Business
Patricia W. Baer Professorship in Education
Barbara Hauxhurst Cofrin Professorship in Natural Sciences
Frankenthal Family Professorship
Philip J. and Elizabeth Hendrickson Professorship in Business
Herbert Fisk Johnson Professorship in Environmental Studies
Ben J. and Joyce Rosenberg Professorship

Endowed Chairs
Austin E. Cofrin Chair in Business
John P. Blair Endowed Chair in Communication

NIAGARA SOCIETY

Alumni and friends can leave a lasting legacy by making a planned gift to the Foundation via a charitable bequest in their will, living trust or life insurance policy. Another opportunity is to establish a charitable remainder trust that can provide income to the donor during their retirement; after the death of the donor, the assets of the trust are used to support the University for a purpose designated by the donor. The Niagara Society honors individuals who have shared with the Foundation that they have made provision for a charitable planned gift to benefit UW-Green Bay in the future.

Mary Anderson
Robert and Joanne ’77 Bauer
Sidney Bremer and Jerrold Rodesch
Rick Chernick ’74 & Beckie Chernick
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Richard L. Dudkiewicz ’72
William L. Forrest ’72
Terry and Kris Fulwiler
Ismael A. Godoy ’93
Thomas Haevers
Philip J. Hendrickson
Patricia R. Kelly ’80
Shane ’96 and Sheila ’05 Kohl
Mr. Michael E. Kraft and Sandra Simpson-Kraft
Steven ’70 and Maureen ’75 Lapacz
Lou and Sue LeCalsey
Jack A. LeDuc
Charles and Janet ’93 Lieb
Donald and Julie Long, Jr.
William ’87 and Kathleen ’99 Matchefts
Mike and Gloria Morgan
Marcia M. Mueller
Ted and Roxanne Murray
Drs. Kay ’78 and Jim Nelson
Keith ’72 and Karen ’71 Peterson
Barbara A. Phillips, Ph.D. ’97
Mr. and Mrs. LeRoy L. Rogers
Colleen Sheahan ’86
Steve ’79 and Christine Taylor
Bonnie J. Thomas ’91
Rolfe and Judith White
Susan M. Zellner ’99

Familiar Face, New Role

A familiar face returned to campus this spring when Tony P. Werner joined the University of Wisconsin-Green Bay as Vice Chancellor for University Advancement and President of the UW-Green Bay Foundation, Inc.

He returns to the region where he served as Director of Development for the Weidner Center for the Performing Arts from 1997-99, and also worked in development for St. Norbert College and St. Mary’s Hospital.

“Tony’s significant experience in all facets of fundraising and advancement coupled with his high-energy style are the perfect fit for UW-Green Bay,” noted Chancellor Gary L. Miller upon Werner’s hiring.

Werner has nearly three decades of experience in fundraising, executive leadership, organizational strategy and planning and managing capital campaigns. He worked as President and CEO at the Children’s Hospital of Michigan Foundation from 2013 to 2016. There he was responsible for the fundraising operations and grant-securing opportunities to enhance child health via research, education and community outreach, while overseeing management of $100 million in assets.

Werner’s sons, Ben and Andrew, attend UW-Green Bay.

“I’m honored to return to UW-Green Bay and contribute toward the visionary goals supporting the mission of the University,” Werner said. “UW-Green Bay’s distinguished history in this region in higher education is nothing short of inspirational. Our advancement team looks forward to enhancing the student experience through our efforts in community engagement.”

Welcome home, Tony.
UNIVERSITY OF WISCONSIN-GREEN BAY FOUNDATION BOARD OF DIRECTORS

OFFICERS

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UW-Green Bay

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*Denotes ex-officio members

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Vice President and Senior Client Advisor, Associated Bank
Private Client & Institutional Services
Green Bay, Wis.
1970s

Dennis Strong ’78 regional analysis, is now retired after working with the U.S. Transportation Command near St Louis, Missouri.

Brian Bartel ’92 business administration, received his Doctor of Education Degree from the University of Wisconsin-Stout and has been teaching at Mid-State Technical College since 1998 in Stevens Point.

Mark Hunkel ’94 communication, began teaching English at Kako-Nishi Junior High School in Kako City, Saitama prefecture in the Kanto region of Japan in April 2017. His employer is Joytalk, a dispatch company for Assistant Language Teachers headquartered in Sakura City, also in the Kanto region of Japan.

Paul Northway ’90 business administration

1980s

Thomas Valley ’80 human adaptability, is an Emergency Room provider at Remedy Medical Services in Eau Claire.

Mark Hunkel ’94 communication, began teaching English at Kako-Nishi Junior High School in Kako City, Saitama prefecture in the Kanto region of Japan in April 2017. His employer is Joytalk, a dispatch company for Assistant Language Teachers headquartered in Sakura City, also in the Kanto region of Japan.

Brian Bartel ’92 business administration, received his Doctor of Education Degree from the University of Wisconsin-Stout and has been teaching at Mid-State Technical College since 1998 in Stevens Point.

1990s

Paul Northway ’90 business administration and political science, is the president of American National Bank Fox Cities in Appleton.

Mark Winters ’91 political science, is the director of business development and recruiting at ERI Consulting LLC in Milwaukee.

Mark Hunkel ’94 communication

2000s

Jacqueline Nourse ’00 is a registered nurse in the Medical, Adolescent and Pediatric (MAP) Unit at Aspirus in Wausau.

Meg Quella ’02 elementary education, is a librarian at Heritage Elementary School for the Waunakee Community School District.

Sara Sylvan ’06 urban regional studies, is a grant coordinator for International Rescue Committee and will be living in Erbil, Iraq for two years.

Scott Dickert ’07 communication, guest starred on the final season premiere of Workaholics on Comedy Central.

Lori Nolan ’07 elementary education, is the clerk of unemployment, tax and Medicare department at the United States Government-Railroad Retirement Board in Chicago, Illinois.

Xiadi Liu ’08 math and computer science, is a senior vice president at Morgan Stanley in New York, New York.

Kristen Bennington ’10 human biology, is a clinical dietitian at Aurora Health Care in Kenosha.

Dana Hegg ’10 communication, is an inside sales and customer service representative at Alto-Shaam in Menomonie Falls.

Ellysa Aijala ’11 business administration, is a global business systems manager at Schreiber Foods in Green Bay and has received Schreiber’s President’s Award back-to-back years for acquisition system integration projects in Europe.

Cheryl Berken ’13 information sciences and technology, was elected as the new Brown County Register of Deeds in Green Bay.

Sara Henne ’13 human development, is a contact center agent at Great Lakes Higher Education Corporation in Stevens Point.

Michael Duenkel ’14 communication, is a marketing specialist at Investors Community Bank in Manitowoc.

Shirley Haese ’15 integrative leadership studies, is a probation and parole agent at the Division of Corrections for the State of Wisconsin Department of Corrections in Waupaca.

Kyle Sandmire ’15, environmental science, is an environmental scientist at GEI Consultants, Inc. in Green Bay.

Elizabeth Feldhausen ’16 psychology, is the founder of Safe Haven Pet Sanctuary, a growing rescue and rehabilitation organization for abused, neglected and disabled animals in De Pere.

Megan Tupper ’16 business administration, is business underwriter and document specialist at Stephenson National Bank and Trust in Marinette.

Rachel Van Dam ’16 environmental science, is a regional connectivity field representative for The Nature Conservancy in Port Washington.

Melanie Schmidt ’12 to Daniel Kimecik ’08

Jentzen Ostman ’13 to Gregory Balza ’14

MARRIAGES

ENGAGEMENTS
Jana Horn ’89 received the first-ever Wisconsin Private School Teacher of the Year award from the Wisconsin Council of Religious and Independent Schools (WCRIS) in fall of 2016, and with it, a $3,000 grant from the Herb Kohl Educational Foundation.

The Hales Corner Lutheran Middle School science and religion teacher was selected based on philosophy of education, ability to raise achievement for all students, innovative projects, community involvement, future plans and vision for the world of education. Horn attributes her success to the education she received from UW-Green Bay.

“I felt very prepared to walk into my first classroom confident with the skills that I acquired,” said Horn. “The professors were top notch and were more than accessible for any help that I needed.”

Horn hopes to be able to use the grant to benefit the Science, Technology, Engineering and Mathematics program (STEM) at Hales Corners Lutheran and to expand educational opportunities for children at an orphanage in Haiti associated with her church.

“The best thing about teaching for me is the impact that I have on my students,” said Horn. “Sometimes that impact is immediate, whether it’s helping them sort through a difficult concept or working through tough family or friend issues. Sometimes you don’t see the impact until years down the road when students come back to visit to let you know how they have been inspired to continue in the field of science. That makes me really happy. Whether it is public or private schools, one thing that remains a constant is that all students deserve excellent teachers, and I have been blessed to be honored with this award.”

Horn has been teaching at Hales Corners for nearly a decade and has taught mostly middle school science for 16 years in Colorado and Wisconsin. She is married to Dave Horn ’88.

“Memory magical for Chris Nerat

Chris Nerat’s ’01 Communication, first Green Bay Packers Hall of Fame visit in 1987 is a memory that has stuck throughout his life. That moment has become magical as he was recently named to the Packers Hall of Fame Board.

“It’s definitely a career highlight... To be a part of that magical organization... it’s humbling to say the least.”

Nerat’s work as a sports memorabilia expert at Heritage Auctions, helped him develop connections with other HOF board members — many of them collectors. “Between my relationships with them, and my knowledge in vintage Packers memorabilia, the board agreed that I’d be an asset. I will likely help organize the historical artifacts currently in inventory and assess any future pieces that will be donated.”

Nerat is the company’s lead basketball, hockey and football memorabilia expert — handling millions of dollars in auction-ready merchandise, annually.
Our Alumni Rock!

Nearly 1,000 of UW-Green Bay’s friends, fans and alumni participated in the first-ever “Rock the Resch” event, Friday, Feb. 25, 2017, at the The Bar on Holmgren Way and the Resch Center. The homecoming-type tailgate sponsored by the UW-Green Bay Alumni Association preceded a fan march to the Resch and a Phoenix men’s basketball game. Didn’t make it? The video and photo gallery will give you a taste of what you missed and why you will want to register next year.

Find the photos at https://www.flickr.com/photos/uwgreenbaynews
Calendar of Events

JULY 2017
14 Bullfrogs Baseball tailgate and game for alumni and family
Bullfrogs Stadium | 6 p.m.
http://blog.uwgb.edu/alumni/event

SUMMER OF 2017
See you downtown!
Watch www.uwgb.edu/alumni for other summer events such as
“Phoenix Friday on the Fox”
“Turning the Farmers Market Green”

OCTOBER 2017
05 Annual Alumni Awards
Weidner Center for the Performing Arts

JUNE 2018
08 Alumni Scholarship Golf Outing
Save the Date

Sign up for email communications
The Alumni Relations office sends out a monthly e-newsletter and regularly communicates about events and alumni benefits available only to you as a UWGB graduate. About 13,500 alumni stay connected through email and we want to add you to the list, but you need to subscribe. To receive alumni email communications, please send a “subscribe” message to alumni@uwgb.edu or visit the alumni website at www.uwgb.edu/alumni.

What’s Up?
New job, change of address, other exciting news... Updating your alumni information is a click away, at www.uwgb.edu/alumni/updates/. Or if you prefer, you can email us your updates at alumni@uwgb.edu.

$10 equals a lifetime of savings. Get your Alumni ID Card
More than 350 alumni are already enjoying the rewards of the Alumni ID Card. You should too! This lifetime card costs just $10 and allows you to take advantage of benefits throughout campus including on-campus discounts and special promotions from The Phoenix Bookstore, Green Bay Athletics, the Weidner Center, Marcus Cinema East and more. To learn more about the benefits of the card or to order, visit www.uwgb.edu/alumni.

Save the date for the Alumni Awards
Honoring those alumni who have distinguished themselves in their careers, the annual Alumni Awards will be October 5, 2017 at the Weidner Center for the Performing Arts. Watch for announcements on this year’s award winners.

Legacy Scholarship
The UW-Green Bay Alumni Association seeks to acknowledge and reward individuals who attend UW-Green Bay in the footsteps of their parent(s), step-parent(s), sibling(s), step-sibling(s), legal guardian(s) and/or grandparent(s). If you have family members who are planning to attend UW-Green Bay, they may be eligible for this $2,000 scholarship. Please visit http://www.uwgb.edu/alumni/association/legacy-scholarship.asp to learn more. Scholarship applications are due no later than 4 p.m. Thursday, June 22.

Taylor Przbylski ’16 (left) received a Legacy Scholarship after following in the footsteps of big sister Lindsey ’13.
Be social, especially with your fellow UWGB Alums...

facebook.com/uwgreenbay
facebook.com/uwgbalums
@uwgb
@uwgbalumni
@uwgb

#uwgblove was in the air!

uwgblove week in February

We asked what students #uwgblove about UW-Green Bay and this is what they posted...

#uwgblove wasn’t the only thing in the air this winter. On a particularly foggy day over the Bay of Green Bay, Prof. Steve Meyer (teacher of Oceans of Air class) explained “why.”
Thank You

Giving from the green!

Once again, golfers and sponsors delivered on big drives and grand donations as they participated in the 37th Annual Scholarship Golf Outing at Brown County Golf Course, June 9.

The outing generates six scholarships in the amount of $16,300 each year for UW-Green Bay students and has given rise to tremendous Phoenix spirit throughout the decades.

On behalf of the golf committee and Alumni Director Kari Moody, THANK YOU to the golfers and generous sponsors.