

Researching a Company's Performance

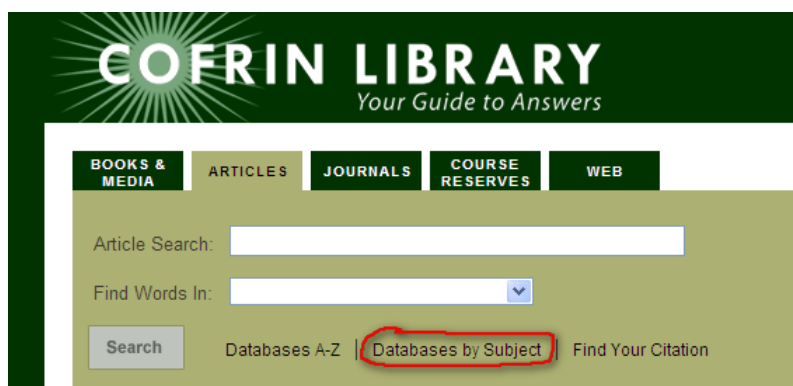
For companies with **publicly traded stock**, you can track stock value changes and compare to others in the same industry through *Value Line*. We have a print subscription to *Value Line*, but do not have access to the electronic version. Parts 1 (Summary and Index) and part 3 (Ratings and reports) are at the Reserves Desk and available on a 2-hour checkout basis. Ask for this call number: REF HG4501 .V26

- The newest issues are filed at the front of the binder
- Use the index portion to find out which issue contains your company/industry (although small updates may appear in other issues).
- Companies are assigned to one of 92 industries
- Each issue covers about 7 or 8 industries on a preset schedule, so approximately every 12-13 weeks there will be an issue with an updated analysis of your company and its industry. We keep only the current issues.

Other Information about Company Performance

Business databases are a good source of timely objective information. To access our business databases:

Go to the library's website at: <http://www.uwgb.edu/library> and click on the "Databases by Subject" link



Note: If you are off campus, you will be asked to log into the campus network with your user name and password.

Next pick business off of the list.



Databases by Subject

Databases by Subject

Search databases specific to your area of study.

- Accounting
- Anthropology
- Art
- Biography
- Biology
- Book Reviews
- **Business**
- Chemistry

As you can see, the library subscribes to several business databases. Although you can always use the search box on the page, please remember that not everything can be searched this way (databases with a grayed-out check box cannot) and you will get a more precise search going directly into a database by clicking on the database name.



UWGB Cofrin Library > Databases by Subject > Business

Business

Search for

[More Options](#)

General

- ABI/INFORM Complete (ProQuest) ⓘ
- Business Source Premier (EBSCO) ⓘ
- Business Full Text (Wilson) ⓘ
- MasterFILE Premier (EBSCO) ⓘ
- Emerald Journals (Emerald) ⓘ
- Bizjournals ⓘ
- Intelliconnect ⓘ
- Hoover's Company Records (ProQuest) ⓘ
- Lexis Nexis Academic ⓘ
- Regional Business News (EBSCO) ⓘ
- Communication & Mass Media Complete (EBSCO) ⓘ
- JSTOR ⓘ

One of the better databases for getting a profile of a company's performance is *Hoover's Company Records*. You will need to click on its title to access it.

Just type in your company name and click on "search"

Databases selected: Hoover's Company Records

Basic Search

Tools: [Search Tips](#)

Macy's

Database: Business - Hoover's Company Records

[More Search Options](#)

Your result list will pull up not only your company's report, but also the reports for its competitors and other companies it has some sort of relation to.

Reference/ Reports

- Mark all
- 1. [Macy's, Inc.](#)
Hoover's Company Records. Austin: Oct 15, 2010. p. 12493
[Abstract](#) | [Full text](#)
 - 2. [Macy's Travel](#)
Hoover's Company Records. Austin: Oct 15, 2010. p. 116479
[Abstract](#) | [Full text](#)
 - 3. [Aeropostale, Inc.](#)
Hoover's Company Records. Austin: Oct 15, 2010. p. 105882
[Abstract](#) | [Full text](#)
 - 4. [Aaron Group, LLC](#)
Hoover's Company Records. Austin: Oct 15, 2010. p. 101652
[Abstract](#) | [Full text](#)
 - 5. [Aerogroup International, LLC](#)
Hoover's Company Records. Austin: Oct 15, 2010. p. 100000

Then just click on the link to go into the report.



Browse Company Record

- Fact Sheet**
- Overview
- History
- People
- Products & Operations
- Competitors
- Financials

Tools

- [Print This Page](#)

Macy's, Inc. (NYSE: M)
7 W. 7th St.
Cincinnati, OH 45202
Phone: 513-579-7000
Fax: 513-579-7555
Toll Free: 800-261-5385

<http://www.macysinc.com>

Hoover's coverage by [Alexandra Biesada](#)

The nation's #1 department store chain has adopted the name of its most famous brand and cash cow: Macy's. Macy's, Inc., operates about 850 stores in 45 states, the District of Columbia, Guam, and Puerto Rico under the Macy's and [Bloomingdale's](#) banners that ring up some \$25 billion in annual sales. The stores sell men's, women's, and children's apparel and accessories, cosmetics, and home furnishings, among other things. It also operates macys.com and bloomingdales.com. Macy's flagship store in Manhattan's Herald Square is the world's largest. The Macy's Thanksgiving Day Parade, started in 1924, is an annual rite. Macy's (formerly Federated Department Stores) began as a dry goods store more than 150 years ago.

[Full Overview](#)

Key Numbers

Company Type	Public (NYSE: M)
Fiscal Year-End	January
2010 Sales (mil.)	\$23,489.0

ABI Inform is a companion business database at the same site where you can search for journal and newspaper articles on your business and industry for additional information.

Similar information is also available in the LexisNexis Academic database, also listed on the business databases page. Again, click on its title in the list of business databases.

Then just type your company name or ticker in the search box to get to company information.

The screenshot shows the LexisNexis Academic search interface. At the top, there is a navigation bar with 'LexisNexis Academic' and a 'Home' link. Below this is a banner for 'U.S. Students: Play QuizWhiz. New Questions Mondays and Thursdays.' The main search area is titled 'Easy Search™' and includes a 'Help Clear' link. A disclaimer states 'Use of this service is subject to Terms and Conditions'. There are three search panels: 'Search the News' (covering 1980 to today), 'Look up a Legal Case' (covering US and state cases), and 'Get Company Info' (covering 43 million companies). The 'Get Company Info' panel is highlighted with a red circle and contains search options: 'By Name like Microsoft', 'Or by Ticker like MSFT', and a 'Go' button. A left sidebar contains 'General Searching' options like 'Easy Search™' and 'Power Search', along with a 'Tip' and a menu for 'News', 'US Legal', and 'International Legal'.

You may need to sort through similar sounding company names to make sure you've got the correct one.

Find a Company - Top 3 Results

Your search found 756 companies. Listed below are the Top 3 companies. Click the View All Companies button to see the rest of your results.

[View All Companies](#) →

Company Name	Street Address	Company Type	Headquarters
1. MACY'S INC (M)	7 W. 7th St., Cincinnati, Ohio, United States	PUBLIC - PARENT	✓
2. Macy's Travel	700 Nicollet Mall, Minneapolis, Minnesota, United States	PRIVATE	✓
3. Target Commercial Interiors, Inc.	81 S. 9th St., Ste. 350, Minneapolis, Minnesota, United States	PRIVATE	✓

Although some of the information here is also pulled from Hoover's, there is also additional information from other sources, and easy links to additional news stories right within the report.

Company Upload a List

Reports Edit Search | New Search | Return to Results

MACY'S INC Snapshot

Print | Download | Email
Selected Documents: 0

MACY'S INC

Type: Public - Parent
 Address: 7 W. 7th St. Cincinnati, Ohio 45202 United States
 Phone: 1 (513) 579-7000
 Fax: 513-579-7555
 Ticker(s): M
 Exchange(s): New York Stock Exchange
 Email:
 Internet: www.macysinc.com
 Employees: 161,000

Industry Classification

Primary SIC Code Department stores (5311)
 Primary NAICS Code Furniture Stores (442110)
[All Classifications](#)

Business Description

The nation's #1 department store chain has adopted the name of its most famous brand and cash cow: Macy's. Macy's, Inc., operates about 850 stores in 45 states, the District of Columbia, Guam, and Puerto Rico under the Macy's and Bloomingdale's banners that ring up some \$25 billion in annual sales. The stores sell men's, women's, and children's apparel and accessories, cosmetics, and home furnishings, among other things. It also operates macys.com and bloomingdales.com. Macy's flagship store in Manhattan's Herald Square is the world's largest. The Macy's Thanksgiving Day Parade, started in 1924, is an annual rite. Macy's (formerly Federated Department Stores) began as a dry goods store more than 150 years ago.
 from [Hoover's Company Records - In-depth Records](#), October 19, 2010 Copyright 2010 Hoover's Inc., All Rights Reserved

Stock Quotes and Charts

Results for M as of: Oct 21, 2010 - 06:39:19 EST
 Last Sale 22.25 Net Change +0.18
 Source: SunGard PowerData™ (Tradeline ®) Pricing and Chart. Quotes delayed at least 15 minutes per the respective stock exchanges.

Closing Price

Volume (millions of shares)

Daily: October 21, 2009 to October 20, 2010

[Custom Charts](#) from SunGard

Yearly Financials

Currency	Source
NET INCOME (USD)	350,000,000 1

These sources have some coverage of private companies, but remember that private companies are not required to release their financial information to the public. Going to a publicly held company's website will often link to the annual report released to stockholders, which can provide additional information.

Finally, go to the company's official SEC filings at <http://sec.gov/edgar.shtml> for additional detailed financial information.