

**Division of Outreach and Adult Access
Year in Review
2004-2005**

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Introduction and Overview

New levels of growth and innovation in programs, services and partnerships characterize the collective efforts of the Division of Outreach and Adult Access in fiscal year 2004-2005. The broad range of successful continuing education programs highlighted here are a significant component of UW-Green Bay's contributions to the quality of life and economy of Northeastern Wisconsin and the state.

Division activities are shaped by the two powerful strategic directions from our 2002-2007 Strategic Plan. Following is a brief overview of key activities which support these directions.

Strategic Direction: Become *the* preferred continuing education provider of choice for the people of Northeastern Wisconsin and selected state audiences by continuously improving the effectiveness and impacts of our programs and services.

- In this past year, we served approximately 9,000 members of our community with 345 courses and programs, and garnered more than \$2 million in program revenue and outside funding.
- The Division's name changed to "Outreach and Adult Access" to more accurately reflect expanded responsibilities and campus initiatives in the context of UW System and state priorities
- Twenty-four adult students were graduated from the Interdisciplinary Studies Adult Degree Program (renamed from the former Extended Degree Program), which administratively was moved to the Outreach Division in July 2004.
- The 2004 Municipal Clerks and Treasurers Institute held in July, 2004 had record breaking attendance. Enrollment increased to 289 in 2004, an increase of 13 percent. Considering municipalities are in an environment of diminishing revenues and resources, our program has continued to be an outstanding opportunity that communities recognize as an added value asset.
- The Emergency Management Certificate program was launched in the fall semester of 2004 with an initial enrollment of 17 students. Developed in consultation with a faculty advisory board, this timely offering is the first EM Certificate to be offered in the state.
- The Brown County Diversity Circles project is a major Outreach initiative and is now strong and sustainable following its first year of activities. In collaboration with Brown County Cooperative Extension and the UWGB Institute for Learning Partnerships, the BCDC project hosted seven Diversity Circles throughout the community and on campus. Results include three vital program initiatives spearheaded by Circle participants. Circle participants report increased understanding of racial and ethnic differences. This programming effort on behalf of diversity awareness was partially underwritten by \$9,961 UW-Extension Cross-Divisional funding.
- Education Outreach activities demonstrated the critical importance of relationship-building and the strong partnerships that result. In addition to working closely with our own Education faculty, Education Outreach collaborated with many agencies and organizations in developing quality learning opportunities for PK-12 educators. Our partners include: Space Education Initiatives, Cooperative Educational Service Agency #7, Eastern Wisconsin Instructional Technology Consortium, Green Bay Area Chamber of Commerce Partners in Education, College of Menominee Nation, Wisconsin Department of Public Instruction, The Einstein Project, Crossroads

at Big Creek Environmental Preserve in Sturgeon Bay, Institute for Learning Partnership, Northeast Wisconsin Technical College, Weidner Center for the Performing Arts, Wisconsin Space Grant Consortium, Christian Learning Center in Michigan, Lakeshore Technical College, National Aeronautics and Space Administration, St. Norbert College, Northeast Wisconsin Education Association, ERVING Distance Learning Network, Child and Family Consultants, Green Bay Botanical Garden, and the Wisconsin Educational Media Association.

- Of the \$2 million generated last year, Outreach spent more than \$700,000 at UWGB and on behalf of institutional interests. This includes the establishment and on-going expenses of the Downtown Learning Center, campus sponsorships of several major community events, contributions to departmental budgets, and expenditures for faculty salaries as well as services from Residence Life, the campus food service, and Copy Center. See Appendix H.

Strategic Direction: Help UWGB become the “Connected University” by becoming a major platform from which UWGB achieves its goals with the community, by becoming more visible internally and externally.

- With the opening of the UWGB Downtown Learning Center in August, 2004 we continued to help UWGB reduce the perceived gap between our downtown and the campus. The DLC has become a preferred venue, hosting 130 unique events (many of them meeting multiple times), working with 30 different sponsors and serving 2,000 participants this past year. The Center features state of the art facilities and is used by campus and community members.
- Downtown H.Y.P.E (Harnessing Young Professionals Energy) a project made possible by \$20,000 EdAdvantage funding from UW- Extension, brought together young professionals and community leaders to brainstorm ways to revitalize our downtown. The project team was a partnership among Downtown Green Bay, Inc., the Chamber of Commerce, UW-Green Bay senior business department member Don McCartney and Outreach. This project has been a highly visible undertaking that has sparked the interest of many downtown merchants, the media and the mayor.
- The Diversity and Justice initiative, formed by three UWGB faculty (Angeles Rodriguez, Mark Everingham, Troy Abel) and the Office of Outreach & Extension (Mona Christensen), led to a significant change in campus admissions policy. In dialogue with Green Bay Public School guidance counselors, English language learner teachers and their students, a barrier to entry into UWGB for Latino students was identified. By facilitating discussion between campus leaders and school representatives, the language requirement was modified to allow admission upon recommendation of the student's high school counselor.
- Our Division was re-named “Outreach and Adult Access” and restructured last year with the addition of the Interdisciplinary Studies Adult Degree Program (formerly Extended Degree). The Director was elevated to Associate Provost and an assistant director position supervising four major program areas.

In summary, 2004-2005 has been yet another banner year for the accomplishments of our Division, one in which we feel we are in strong alignment with our campus’ mission of *Connecting Learning to Life*.

Program Area Highlights

Here are the specifics of our accomplishments in 2004-2005, by program area:

Interdisciplinary Studies Adult Degree Program

Associate Provost Jan Thornton, Outreach and Adult Access

In 2004-2005, we transformed and revitalized the Interdisciplinary Studies Adult Degree Program. We changed the program's structure and funding and spent time clarifying procedures, internal and external and working on a clearer description of various modes of course delivery. The 2005-2006 timetable of classes including summer 2006 was established by January 2005, which gave us a head start in promoting our program. Here are brief highlights of our accomplishments:

Self Funding. The Provost's decision a year ago to move the administration of the Adult Degree Program (formerly Extended Degree) to the Division of Outreach and Adult Access, while retaining IST faculty oversight of the curriculum, has brought significant improvements. Because of the support of the Provost and the Dean of Liberal Arts and Sciences, we were able to fund the program through a self funding mechanism starting in July 2006. Because of this decision, we have been able to create faculty and unit incentives to teach in the program.

Faculty. We are indeed fortunate to have such a talented group of dedicated faculty who teach in and support this degree program. A huge bonus is that many of our faculty members feel passionate about enabling nontraditional students to realize their educational dreams. They are our greatest supporters.

Growth. The new funding structure is allowing the program to grow. We are not restricted by enrollment caps or dwindling funding. Instead, we are being allowed to shape our own destiny. Our decision to use our vacant position to hire a marketing manager has resulted in program growth for the first time in five years. In summer 2005 our enrollment increased 32 percent over the prior summer and we are on track for a significant enrollment increase this fall.

Personnel. We achieved all of our personnel goals last year resulting in stabilization and higher morale within the program's staff. All of the staff people needed are in place and well positioned for future success. Our search and screen process resulted in the Nov. 1, 2004, hire of Eric Craver as a Program Manager in charge of marketing. We increased Trudy Jacobson's appointment from 75 percent time to fulltime in fall 2004 and promoted her to Program Manager for administration effective July 1, 2005. Finally, in an innovative partnership with the Learning Technology Center, we were able to make Zach Voelz's position permanent starting July 1, 2005. He is continuing halftime as our program's Distance Education Coordinator and adviser and also works half time in the LTC serving faculty across the campus.

Distance Education. We are now self sufficient for distance education. Because of the Voelz hire and collaboration with the LTC, we are now able to create and manage all our on-line and web-enhanced courses internally. In addition, awareness and use of course management software (i.e., D2L) and related tools within online and web-enhanced courses has increased significantly over the past year due to Voelz's technological, pedagogical, and instructional support to IST Adult Degree Program faculty. This also has created overall positive online experiences for our students. We plan to make more courses available on-line in the future.

Other Accomplishments

In her May 2004 report, Consultant Dixie Lund made a number of recommendations resulting from her study of what was then known as "Extended Degree." Among these recommendations were the following, all of which were accomplished last year:

- ✓ Elevate the director to a position parallel with the deans. (Thornton is now Associate Provost for Outreach and Adult Access.)

- ✓ Elevate the visibility of the program on UWGB's main web page. ("Adult Degree Programs" is listed on the front page.)
- ✓ Include the Adult Degree Program's leader in campus initiatives to establish new degrees for nontraditional students.
- ✓ Acknowledge that personnel need to be matched with what they are educated, trained and employed to do – faculty do the teaching, Adult Degree staff do the administration and marketing.
- ✓ Determine the appropriate advisee load.
- ✓ Consider changing the name "Extended Degree." (We are now the IST Adult Degree Program.)
- ✓ Use existing staff (i.e., Zach Voelz) to help faculty develop on-line courses.
- ✓ Decrease "identity isolation."
- ✓ Brainstorm with current students and staff about appropriate name and terminology for the program. (We held a focus group session in September of 2004 with current students and alumni and are conducting an on-line survey with current students and alumni.)
- ✓ Financially reward units for participating in the program. (Course release of faculty has created funds enabling units to hire ad hocs and to have access to additional S&E for travel, equipment, and student help.)

Future Plans and Challenges

We plan to continue the enrollment growth and will need to plan the appropriate number of courses to meet increased demand. We will work with the Registrar to get the "Area of Emphasis" included on transcripts and also to allow special students to register for our online courses. We plan to work with the IST faculty to streamline the curriculum to align IST General Education requirements with UWGB's traditional requirements and add more natural science offerings. We'd also like to add an art course or two to the course mix and recast the Adult Learning Seminar. Finally, within the context of bringing about a seamless environment between the technical colleges and the UW, we plan to work to establish a NEW ERA bachelor of applied science degree.

K-12 Education Outreach

Carmen Leuthner, Director of Education Outreach

Fiscal year 2005 proved to be a productive and high impact year for the Education Outreach Office at the University of Wisconsin-Green Bay. More than 1,000 educators from the field of PK-12 education participated in over 172 professional development opportunities, primarily graduate credit courses, offered through the Education Outreach Office. Participants represented more than 64 public school districts located in all twelve CESAs across the state of Wisconsin. Sixty-six percent of those enrolled in our programs were employed in schools located in CESAs 6, 7, and 8. Surprisingly, more than one-third of participants hailed from outside of Northeastern Wisconsin. Education Outreach gross program revenue for this time period exceeded \$440,000.

Thirteen new adjunct course instructors (local professionals from the PK-16 field) and 37 new credit courses were approved during the year, thanks to the dedicated support from our UW-Green Bay Education faculty. Six graduate course sections were offered in an online learning format, one of which was supported by our campus using Desire2Learn (D2L) --the web-based course management system used throughout the UW-System.

Online registration proved to be increasingly popular with our constituents. More than twenty five percent of our credit registrations during this reporting period came to us via our online registration option. Eight Education Outreach courses were offered at our UW-Green Bay Downtown Learning Center (DLC) helping to achieve our division goal (#7) of bringing about a greater presence for UW-Green Bay in the downtown. See Appendix B for data tables, new credit courses listing, partnerships, school districts served, participant comments, evaluation highlights.

Selected Program Highlights:

- The UW-Green Bay Office of Outreach and Extension is a partner, along with the Institute for Learning Partnership and the Professional Program in Education, in the *Pilot PDP Service Center Hub at the Institute for*

Learning Partnership at UW-Green Bay project that was awarded a \$30,000 PK-16 Grant through the University of Wisconsin System. The purpose of this project is to fund the development of a pilot Professional Development Plan Service Center aimed at helping schools in CESA districts 7 and 8 and new teachers within those district who must meet new Department of Public Instruction (DPI) requirements to renew their licenses.

- Our dynamic partnership with Space Education Initiatives, a Green Bay-based non-profit company specializing in Earth and space science curriculum development and teacher training, resulted in offering graduate credit for more than 90 educators participating in nine collaborative professional development offerings, six of which were new courses and three of which were delivered via an online learning format.
- The Northeastern Wisconsin Teaching American History Program entered year two of its three-year program last year. Funded by an \$822,000 Teaching American History Grant from the United States Department of Education, this collaborative, intensive, and long-term professional development program serves teachers of American history in CESA 7, grades 5-12 in Northeastern Wisconsin's rural and urban public schools. Our aim is to enhance teaching and learning to raise student achievement. The University of Wisconsin-Green Bay is a partner in this project along with Cooperative Educational Service Agency (CESA) 7, The Area Research Center at The University of Wisconsin at Green Bay, The Center for History and Social Change at The University of Wisconsin at Green Bay, Heritage Hill State Park, Neville Public Museum, and Voyageur: Northeast Wisconsin's Historical Review.
- Sixteen educators took advantage of continuing their study in literacy as a result of a partnership with the Green Bay Area Public Schools. The new, two-credit graduate course "Creating Literate Environments for Young Learners" was developed and delivered in conjunction with a summer seminar conducted by national literacy expert, Dr. Linda Dorn and local literacy expert, Dr. Barbara Schaal.
- The Office of Outreach and Extension, in partnership with the Professional Program in Education, the Institute for Learning Partnership and St. Norbert College, sponsored a Preview Day for area PK-12 school administrators in February of 2005 on the UW-Green Bay Campus. Local school administrators representing thirteen different districts learned about a variety of professional development offerings coordinated through the Office of Outreach and Extension. Participants also had the option to learn about UW-Green Bay's College Credit in High School Program, the Master's Program in Applied Leadership for Teaching and Learning, and the Institute for Learning Partnership's Professional Development Certificate and Grants to Improve Teaching and Learning.
- Our partnership with Cooperative Educational Service Agency # 7 resulted in serving more than one hundred eighty educators among seven collaborative professional development initiatives, including the following: *Early Frameworks for Literacy, Using Data to Improve Student Achievement, Summer Instructional Technology Academy, Comprehensive Literacy, Neurodevelopmental Perspectives in School-aged Children, the Teaching American History grant program, and the Math Partnership grant program.*
- Nineteen educators participated in the credit option of the 2005 Summer Instructional Technology Academy (SITA), a two-week long technology institute designed to assist educators in learning new technology skills and integrating them into their curriculum. SITA involves a four-year partnership with a twelve-member school district and agency consortium in CESA 7 called the Eastern Wisconsin Instructional Technology Consortium. Partners in this consortium include Elkhart Lake-Glenbeulah School District, Sheboygan Area School District, Lakeshore Technical College, Howards Grove School District, School District of New Holstein, Kiel School District, Mishicot School District, School District of Manitowoc, Oostburg School District, Plymouth School District, and Kohler School District.
- This past spring we provided the credit option for the Wisconsin Educational Media Association (WEMA) Spring Conference, "Portal to Excellence." Hundreds of media educators from around the state were drawn to the KI Convention Center in Green Bay. UW-Green Bay worked with conference planners to offer the one credit graduate course "Information Literacy in an Integrated Environment" as an option for conference goers.

- A new partnership with the Career Center/Tech Prep staff member at Northeast Wisconsin Technical College in Green Bay resulted in the development of three new credit courses (dually approved for both undergraduate and graduate credit). The Career Development Facilitator (CDF) I, II, II curriculum series focuses on training in each of the twelve career development competencies. The CDF credential was developed to provide standards, training specifications and credentialing for career providers. The goal was to define and differentiate two levels of career practice. This three-part, six-credit series leads to Career Development Facilitator (CDF) national certification. Completion of CDF I, CDF II, and CDF III is required for consideration of national certification through the Center for Credentialing and Education.

Summary Comments

- Our number one focus in the Education Outreach Office is customer service.
- A much greater challenge is facilitating the broader effort of customer service improvement for our special student population among our UW-Green Bay Student Services Offices.
- The UW-Green Bay faculty plays an integral role in our programming efforts.
- Building strong partnerships serves us well. Through partnerships we are able to offer meaningful, connected, and comprehensive services to the educators of Northeastern Wisconsin. Existing partnerships were strengthened.
- The Office of Education Outreach at UW-Green Bay has earned an excellent reputation for our customized approach to serving the professional development needs of educators in Northeastern Wisconsin.
- The kind of professional development opportunities our schools are requesting is slowly changing. We anticipate our programming will gradually shift from that of primarily graduate credit course offerings, to programming with dual or multiple enrollment choices. We plan to offer slightly larger numbers of such offerings during the upcoming fiscal year.

In summary, qualitative, quantitative, and anecdotal data suggest the Education Outreach Office had a significant impact in contributing to the financial viability of the Division of Outreach and Adult Access, and in connecting the University of Wisconsin-Green Bay to the community. Our thoughtful approach, though multi-faceted, focuses on developing and maintaining key partnerships with internal and external individuals and organizations in order to best serve the educators of Northeastern Wisconsin. It is clear our future will be challenging, however, the sound principles of this team will serve us well through this time of transition.

Government Affairs

Kassie Van Remortel, Director of Governmental Affairs and Economic Development

In this past year, the Government Affairs program area has experienced strong growth and continues to diversify and expand offerings, serving 732 professionals.

Program Highlights

Municipal Clerks and Treasurers Institute:

The 2004 Municipal Clerks and Treasurers Institute held in July, 2004 had a record breaking attendance of 289 participants, an increase of 13 percent. See Appendix C for CTI faculty, enrollment and revenue data.

The Municipal Clerks and Treasurers Institute (CTI) is a complex and continuously evolving program. Among the changes in 2004 were:

- Marketing:
 - President of WMCA wrote a testimonial on the value of the Institute and why members should attend. Our program benefited by increased applications.
- Master Academy
 - An additional day was added to the Master Academy with the intention of accommodating those who could not afford to come for all three days. A high percentage of our students registered for all four days which lead to record enrollments and revenue.

- WMCA
 - The WMCA association raised their support dollars for the UWGB Institute Director's position from \$5000 to \$6000 per year. This increase was a wonderful surprise, and a significant endorsement.
- Scholarships
 - Scholarship sponsorship has been increasing over the past three years substantially. The total number of scholarships for the 2003 Institute was \$6,818. In 2004 the scholarship monies increased by \$2174 for a total of \$8992.
- WMCA and MTAW membership drive
 - At the 2003 Institute I began to focus on how I could obtain better support for my position through our partnering organizations. In order to meet this goal I invited the presidents of each organization to speak at our *Welcoming* on Sunday, gave their organizations a booth in front of our office to distribute certificate information and membership recruitment, and held the *Presidential Mixer* on Monday evening in honor of their presidents. These efforts have greatly changed the relationship between UWGB and our partners. Not only do the organizations received greater exposure, but they also benefit from new memberships.

Emergency Management Certificate Program

The Emergency Management Certificate program was launched in the fall semester of 2004. with an initial enrollment of 17 students. Spring semester's enrollment was 13 with the first students from public administration participating.

The Emergency Management Certificate program faculty advisory board includes Bob Howe, Tara Reed, Troy Abel, John Katers, and Scott Furlong. These members have played an active role in our syllabus development and approving the participating faculty. In this past year, two of the courses were approved for permanent status. My goal is to have all of the certificate courses approved for permanent status by the end of the 2005-2006 school year.

The Emergency Management Certificate program has these exciting opportunities in the future:

- Jerry Haberl from the state of Wisconsin approached me to offer credit for a two day course they are offering on EM in education. (Outreach goal #5-partnerships)
- Outreach and Extension now enjoys a wonderful faculty relationship with the Public Policy Department at UWGB.
- UW-Oshkosh has developed a BS program which is waiting for System approval in which our EM program is being considered for delivering the Emergency Management components. (Outreach goal #5-partnerships)
- Adult Access will be incorporating our courses into their program once all of our certificate classes are permanent. (Outreach goal #1-integrate w/Adult Access)
- I was asked to serve on the state of Wisconsin EdTRAC advisory board. This group is interested in our EM certificate program. One of EdTRAC's goals is to develop continuing education for public health employees. UWGB may have an opportunity to not only have greater exposure in this area but may be asked to develop continuing education courses. (Outreach goal #5-partnerships)

The future is bright for the Emergency Management Certificate program; this program should mature into a strong asset to our department.

Downtown H.Y.P.E (Harnessing Young Professionals Energy

Downtown H.Y.P.E was a project that was made possible by a \$20,000 EdAdvantage funding/grant from the University of Wisconsin Extension. The project team was a partnership made up of Downtown Green Bay, Inc. (Jeff Mirkes, Sue Bessert), the Chamber of Commerce (Matt Rentmeester), and UW-Green Bay faculty member (Don McCartney) and myself.

The Downtown H.Y.P.E project was based on the Richard Florida theory that successful economic development is the ability of a city to attract and retain young professionals, who will in turn be a magnet for companies deciding where to locate their headquarters.

The goals of the project team were to give young professionals the following:

1. Experience downtown firsthand
2. Opportunity to contribute valuable input toward downtown's redevelopment
3. Meet community leaders with the aim of motivating and giving them the viewpoints of young people
4. Be part of the downtown solution
5. Have an opportunity to get involved in community and downtown business organizations

Members of our young professional group were drawn from UW-Green Bay, Northeast Wisconsin Technical College, St. Norbert College, young working adults and members of the Young Professionals Network. Each participant was given the opportunity to explore diverse experiences of what downtown had to offer, meet other young professionals and students, build their resume through community involvement, and represent young people's viewpoints to government officials.

The timing of the kick off of Downtown HYPE couldn't have been better. Our first Orientation meeting was October 19, 2004 coincidentally on the same day Mayor Schmitt was announcing the new proposal for the redevelopment of downtown Green Bay by John Veters of Milwaukee. Not only did Mayor Schmitt attend our Orientation, but also John Veters, two major TV stations and the Press Gazette. What followed were headline stories that linked Downtown HYPE with what was happening at City Hall. This project has been a very visible undertaking that has sparked the interest of many downtown merchants, the media and the mayor.

Downtown HYPE has been an innovative venture that has yielded much unexpected data. Below are selected results:

- Young people use the internet to find information, rather than reading the newspaper.
- Young people are not aware of what there is downtown. This information tells us that downtown merchants, restaurants and agencies are not marketing their events and establishments properly.
- The photos of downtown have been extremely useful to "tell the story" to downtown merchants of what needs to change in order to attract young professionals.
- Downtown HYPE is now viewed as a model program. It will be replicated in the state and the project has been submitted to the International Downtown Association's Conference committee as a presentation. Many cities would benefit from the information our project has collected.

Downtown HYPE will be wrapping up in October, 2005 with an all-participant gathering. Mayor Schmitt, downtown merchants, and other leading officials will be invited. In this meeting our young professionals will hear the results of our project, give their comments to the people who have the power and influence to create change, and will be given the opportunity to serve on committees if they want to become active in our community. A follow up six month online evaluation will measure whether the project has changed young professionals' frequency of visits and perception of downtown Green Bay.

Summer Camps

Mona Christensen, Director of Youth Opportunities

Program Highlights

Fiscal '04-'05, with camps including July/August '04 and June '05, was exciting, educational and continued to build on relationships in the schools with teachers, our faculty and students, plus parents and past participants. With efforts to capitalize on areas of growth from the previous summer, some strategic plans were made to shift some 'money-making' programming from the new fiscal year to the current year, to help build the bottom line. We had 1,864 registrations in this fiscal year, with over 50 percent of those registering online.

Building on some growth from July '04, our goal was to build on the successful programs and establish new programs. We saw significant growth in the Middle School Music Camp and in the Summer Discovery Program in Summer '03. These two flagship programs that had traditionally brought in the majority of the registrations, had suffered huge losses in the preceding several years. With 26 percent growth in the music camp and 36 percent growth in Summer Discovery-- despite a nationwide "down" camp-market --we believed in 2003 that our

marketing and relationship-building efforts were beginning to pay off. However, in '04 even these program registrations were flat or losing ground. Discovery all but lost the growth from the previous year (-29 percent) and the Middle School camp flattened at -4 percent

The smaller, niche camps held their ground even though they were higher priced and had a smaller market base. These specialized camps include the Art Studio Camps, Jazz Ensemble, Vocal Jazz Camp and Guitar Camp.

Our Computer Camp was not offered in summer '05 due to declining registrations from the previous year. We did, however, offer this programming in conjunction with the Summer Art Studio Camp. Though not an 'art' medium, this class was offered to middle school art students who wanted to learn the technical aspects of design media.

Spanish Immersion Camp lost some momentum its second year possibly due to the change of leadership with a new camp director, who was not as connected to the greater Green Bay community or the Spanish teachers in the schools. Planning for future years will capitalize on contacts in the schools and connections with staff/parents at the Multicultural Center and more advertising. Funding from the Wisconsin Humanities Council (\$1000) in '04, enabled 5 students to attend this camp on a partial scholarship.

Our new offering for summer 2005 (fiscal '04) was the Space Experience summer camp. By hiring a camp director who was highly connected to hundreds of science teachers, who had connections with NASA, and the Space Grant Consortium, we were hopeful that we could launch this program with a critical mass of students who could successfully grow this program into succeeding years. We were pleased with enrollment of 39 students for this first year. Because of the high visibility with the campus, local media and with the participants/families, we will capitalize on this momentum as we move into FY 2005-2006.

Overall, in comparison to the previous year, and in FY 2004-2005 we lost approx 100 registrations, with gross revenue of \$406,484. Summer Camp Enrollments, fiscal year 2004 and fiscal year 2005 are in Appendix D.

Faculty Involvement

Over 200 people are hired to work as camp directors, teachers, guest artists, assistants, camp counselors or administrative support staff for the summer camps. Most of the classroom teachers are public school teachers, others are UWGB faculty, and others are guest instructors coming from outside Wisconsin. These people bring expertise and experience that enhance the overall quality and credibility of the camp. UWGB faculty/staff who were involved with the camps include: Bob Balsley, Paul Bhasin, Denise Carlson-Gardner, Kevin Collins, Nancy Collins, Jon Delany, Craig Hanke, Mark Kiehn, Kathy Krubsack, Art Lacey, Sarah Meredith, Ann Rodrian, Angeles Rodriguez, John Salerno, Christine Salerno, Rebecca Tout, and William Witwer.

Changes and Plans for July 2005/June 2006

Our ongoing focus is relationship-building on campus, in the community, in the schools, with people we hire, with UWGB alumni etc. We believe this is the foundation for successful programming and ensures that we are meeting community needs. In addition to building community connections, we will focus on the following for 2005/2006.

1. Develop and continue to improve upon an internet-based marketing plan for customers who agree to receive periodic camp updates. Work with our web personnel to implement attractive e-brochures and other e-promotion, to encourage even more internet registrations and to drive our customer to the web for updated camp information. This effort will save time and money on personnel and low-level work.
2. Continue to develop new camp offerings, i.e. Grandparent University and position newer programs for success, i.e. Space Experience, Spanish Immersion.
3. Streamline summer camps scheduling to maximize dorm/facility/staff usage.
4. Continue to work with faculty camp directors to continuously improve the design and curriculum for each camp. We anticipate substantial updates in Jazz/Vocal Jazz, Summer Discovery for summer 2006.
5. Research new avenues for promotion for the music camps in the secondary schools.
6. Continue to improve the working relationships with Residence Life and other summer programming offices on campus. Continue to serve on the Summer Coordinating Council to bring better communication and operational issues to the forefront as we plan for ongoing and growing summer programming.

7. Continue to serve on the Alumni Board. In this effort begin promoting to our alumni for various programs in the Outreach Office, including the summer camps. Another idea that has possibilities for summer 2006 is the implementation of Grandparents' University; a direct result of collaboration between the Offices of Outreach and the Alumni Association. Also, with the collaboration between the two offices, Outreach and Extension will provide online-registration services for the Alumni Association events for fiscal '05-'06.
8. Continue to pursue grant writing opportunities to offset fees and provide opportunities for diverse and/or disadvantaged populations.

College Credit in High School

Robert Skorczewski, Director of College Credit in High School Program

Program Highlights

Four hundred thirty-two of the best and brightest area high school students participated in 29 courses as part of Outreach's College Credit in High School (CCIHS) program last year. This body of students represents a 4.4 percent decrease in enrollments over the year before, not unusual in normal ebb and flow of district enrollment. Courses such as "Principles of Chemistry," "College Writing," "Fundamentals of Public Address," "Calculus and Analytic Geometry," and "Introduction to Psychology" were taught on-site in classrooms in the Bonduel, Clintonville, Goodman, Little Chute, Menominee Indian, Seymour, Shawano, Sturgeon Bay, Wausaukee, and Wrightstown school districts (see Appendix E).

In keeping with our strategic goal to expand programming, 29 courses were offered this year, and two new instructors were approved by the sponsoring unit faculty to teach in 2005-2006. N.E.W. Lutheran, which became the first private school ever to join the CCIHS program, will begin instruction next year (see Appendix E).

Outreach's efforts to serve capable high school juniors and seniors comply with UW System's encouragement of the campuses to increase collaboration with local school districts to make college courses more accessible to high school students. Since 1976, more than 5, 902 high school juniors and seniors have completed a UWGB college course through this program.

Outreach works closely with faculty to assure that courses offered as part of the CCIHS program meet the standards for instruction, content, student work expectations and evaluation that exist within UWGB's on-campus degree programs. High school faculty who teach UWGB courses in high school have a master's degree in the discipline in which the course is offered or in another related discipline and have the specific approval of the appropriate university academic department. They meet all instructional and appropriate university departmental standards to qualify as an adjunct instructor.

High school faculty comments about the difference the CCIHS program made in the lives of students, school or community include:

"...the program was very rewarding for me and my students. Limiting the course to one semester college content allowed ample time for students to master the content. With any luck the program can continue. Following my retirement, a new chemistry teacher will be hired. Hopefully, you can get him approved next year and have the CHEM 211 course in place again by 2006-07."

~ Tom Chartraw

Seymour High School

"Offering calculus with college credit helped us to raise the academic level of our top students. Without CCIHS, some of these students have no academically challenging options as seniors in our remote area. I have noticed that the [CCIHS] students remain more involved and interested in academics longer than students of the same academic abilities who are not in the program."

"For me, teaching the [CCIHS] course has helped me to improve the prerequisite courses and better prepare students for [college]."

~ Charles Komp
Goodman-Armstrong Creek High School

“I did very much enjoy teaching this group of students at Little Chute High School and my overall impressions of this experience were positive. I would definitely be interested in teaching the course again in the future.”

“Overall, students performed very well in the course. Forty-one percent earned A’s, forty-one percent earned B’s and eighteen percent earned C’s. This is significantly better than the grade distribution I see in many of my undergraduate courses.”

~ Kathy Phillippi-Immel
UW-Oshkosh, and UW-Fox Valley

“I have been told by the students that they feel much more confident in their writing. Some current and former students have even said that they are majoring in English or Journalism due to their fondness of or strength in writing, which has come to light from these [CCIHs] courses.”

~ Holly Meikle
Sturgeon Bay High School

In course evaluations completed by students last year, 91 percent of the students reported that their instructors encouraged learning, were fair, helpful, sensitive to students’ feelings, accepting of questions and different views, genuinely interested in them, enthusiastic about the subject, and well organized. These students felt well prepared for college.

Faculty Involvement with CCIHS

The following faculty was involved with CCIHS. See Appendix C for more information about each of their contributions. **Greg Davis**, professor and chair, Natural and Applied Sciences (Mathematics); **Victoria Goff**, associate professor, Information and Computing Sciences, chair, Communications Processes; **Warren Johnson**, associate professor, Natural and Applied Sciences; chair, chemistry; **Regan Gurung**, associate professor, Human Development (Psychology); **Jeanelyn Schwarzenbach**, lecturer, Information and Computing Sciences (Communication Processes); **Brian Sutton**, associate professor and chair, Humanistic Studies (Composition), and director, Writing Center; and **Joan Thron**, associate professor, Education/Humanistic Studies.

Downtown Learning Center

Robert Skorczewski, Steward

Since the opening of the University of Wisconsin-Green Bay Downtown Learning Center (DLC) in August 2004, the DLC has become the chosen venue for a variety of events. All UWGB faculty, staff, students and alumni are invited to use the DLC at no charge for UWGB-sponsored events: meetings, training, orientation, receptions, information sessions, classes, storytelling, lectures, discussions, workshops, conferences, programs, retreats, etc.

The DLC is equipped with a single classroom that can seat up to 48 persons, a 10-seat conference room, office/reception area and storage room, and is conveniently located near the Food Court in Washington Commons in Downtown Green Bay. Parking is well-situated.

State of the art facilities offer a variety of room layouts, incorporate innovative audio and video technologies and utilize a large screen projection system.

The calendar of events, illustrated layouts, online reservation request, maps and parking information are available on the Web at: <http://www.uwgb.edu/downtown/> Visitors can take a virtual tour of the facilities.

2004-2005

Number of unique events held	130 (see Appendix F)
Number of days open	241
Number of sponsors	29
Number of persons served	2,000

Continuing Professional Education Liberal Studies

Barbara McClure-Lukens, Program Manager
Significant Growth and a New Direction

A review of CPE and LS program activity in the past fiscal year reveals significant revenue and registration growth. Last year's CPE/LS Annual Report predicted these positive results:

The groundwork is laid for major initiatives to take program areas in new directions...to lead to significant growth in meeting continuing education and community needs in 2005.

Program Highlights

Continuing Professional Education: Significant Growth

	FY 2004	FY 2005
Number of CPE Programs Offered	15	20
Total CPE Enrollment	806	1276
Gross Revenue	\$39,638	\$109,865

The Northeast Wisconsin Alliance for Social Worker Continuing Education

This partnership of the UWGB and UW-Oshkosh Social Work and Outreach departments, founded in 2000, is a mainstay of the CPE program area. The Alliance develops programs designed to help social workers meet their mandatory continuing education requirement of 30 hours every two years.

- The UWGB Outreach-sponsored *Barriers and Bridges in End of Life Care: Building Cultural Competency* program offering was the largest program offering for the Alliance, drawing 232 health and social service professionals to two one-day workshops held in three locations.
- Alliance programs now provide continuing education hours to Professional Counselors and Marriage and Family Therapists, with the hours approved by the UW-O Counseling program.

Alliance-Sponsored Programs: A Comparison of FY 2004 and FY 2005

	FY 2004	FY 2005
Total Number of Alliance Programs Offered	6	9
Total CEHs offered	24.5	53
Total Number of Registrants	385	669

Critical Skills in Outcome Measurement

Designed for nonprofit professionals and held at the Radisson Paper Valley in Appleton, this series benefits from the sponsorship of United Way Fox Cities. UWFC substantially underwrites the fee to encourage staff of its member agencies to attend. Training for the 3-part series is provided by UWGB faculty member Lora Warner. This program is a dependable revenue source, drawing 40 participants to each session.

Liberal Studies: Significant Growth

	FY 2004	FY 2005
Number of LS programs offered	9	18
Total LS enrollment	445	638
Gross Revenue	\$11,136	\$8,355

A major initiative in the Liberal Studies area this past year was the Brown County Diversity Circles project. In collaboration with project leaders Judy Knudsen, Brown County Cooperative Extension and Juliet Cole, UWGB Institute for Learning Partnerships, the BCDC project hosted the following: a Kickoff event at the YWCA, 7 Circles held throughout the community, two Action Forums and one Facilitator training. This effort on behalf of diversity awareness was partially funded with a \$9,961 UW-Extension Cross-Divisional grant.

The Thoughtful Gardener Symposium

After three years of cultivation, the Fourth Annual Thoughtful Gardener Symposium finally bloomed. With an attendance of 91 enthusiasts and net revenue of \$1650, the program now has a strong following and is fiscally secure. This program will be offered next year through the Cofrin Center for Biodiversity, coordinated by UWGB faculty member Vickie Medland, who has also served as a member of the TG Advisory Board.

The Faculty Development Conference

The annual FDC, held just prior to the beginning of the spring semester and intended to provide a day of learning and networking, drew 65 participants to the January 13 program. The event is underwritten by the Instructional Development Council and the Deans and is available at no charge to faculty and staff participants.

Division Goal #5: Create new external programs and partnerships.

Continuing Professional Education

The **Barriers and Bridges** conference, held October 14 and 15 brought together a new and powerful coalition of sponsors:

- 1) The Alliance for Social Worker Continuing Professional Education
- 2) The UWGB Institute on Dying, Death and Bereavement
- 3) St. Vincent Hospital
- 4) St. Mary's Hospital
- 5) Bellin Hospital
- 6) St. Norbert College

This coalition of sponsors provided programming consultation and site support. The workshop was presented the first day at UWGB, and on the second day at St. Vincent Hospital, with a video link to St. Norbert College. In addition, the sponsors provided \$6,250 in funds to underwrite the costs of the program, including \$2,000 from Roche Laboratories.

Liberal Studies

Brown County Diversity Circles

This project was the main initiative in the Liberal Studies program area this past fiscal year. The vision of the Circles is: *Dialogue-Understanding-Action-Change*. Selected highlights:

- The BCDC Kickoff attracted over 100 members of the community, 68 of whom signed up for four 4-week Circles held during October. Circles sites included the Multicultural Center of Greater Green Bay, the UWGB Downtown Learning Center, the Labor Temple, and St. Mary's Hospital.
- Circles are open to the community. In addition, worksite Circles are held at St. Mary's Hospital and St. Vincent Hospital;
- The Green Bay Public Schools will train teachers as Diversity Circles facilitators and pilot Circles in the high schools in fall, 2005.
- UWGB Student Life administrators will initiate Diversity Circles in the Residence Halls beginning fall, 2005.
- An Oral History Project is developing a multimedia presentation focusing on the racial and ethnic diversity in Brown County. The Project will feature interviews, videos, and a poster display, to be exhibited in the schools, at meetings of civic organizations and of the faith community.
- A Cultural Heritage Fair will be held in summer 2006, a direct outgrowth of the Action Forum held in February.
- Our BCDC project has served as the resource for the initiation of Diversity Circles in Appleton and in Manitowoc County.
- The Brown County Diversity Circles project moves to new leadership as of fall, 2005. Judy Lehnert, YWCA Community Services Coordinator, assumes the role of lead planner. Outreach will provide consultation during this transition, and will retain its sponsorship role through maintenance of the BCDC website.

Division Goal #6: Increase the visibility of Outreach as an effective source of national conference management.

Continuing Professional Education

These major conferences, for which Outreach charges an overall conference planning fee or a per-registrant fee, provide another mainstay of the CPE budget

Alternatives to Expulsion, Suspension and Dropping Out of School

A new program for the CPE area, the Alternatives conference was a major project for our Office. Held in Orlando, Florida in mid-February, the conference drew 295 registrants to the three-day program. The net revenue was more than \$11,000. Overall quality of the conference was evaluated at 4.01 on a 5 point scale.

North American Society for Sports History

Education faculty member Jim Coates, coordinator of the international NASSH conference, requested Outreach planning consultation and registration support for this program. Held at the Radisson, the event drew 179 participants. Dr. Coates was pleased with the results, stating "Outreach provided excellent support for this major conference."

4th Biennial Lake Michigan: State of the Lake Conference and the 5th Annual Great Lakes Beach Association meeting

Victoria Harris is the conference coordinator of this international event, hosted by the UW-Sea Grant Institute at UWGB. Vicky is a 'return customer', Outreach having provided consultation and registration support for the Great Lakes conference several years ago. The 2005 event will be held November 2-3 at the KI Convention Center.

Division Goal #7: Bring about a greater presence for UWGB Downtown.

Liberal Studies

UWGB Downtown: Connecting for Lunch

This series draws an audience of 40-50 downtown business people, interested community and campus members, and retirees. Each session showcases a faculty star and supports the enrichment downtown life.

Date	Topic	Faculty Presenter	Attendance
Sept. 16/04	Radical Lives of Helen Keller	Kim Nielsen	40
Nov. 11/04	Barn Again	Bill Laatsch	52
Feb. 17/05	Why Unions Matter	Andrew Kersten	45
April 14/05	Effective Decision Making	Vishal LaLa	26

Community Partnerships

Advisory Board Membership lists attached Appendix G.

- UW-Green Bay Institute on Dying, Death and Bereavement
- Thoughtful Gardener Advisory Board
- Brown County Diversity Circles – Sponsors 2004-2005
- Infant/Toddler Advisory Board

Faculty Involvement

Faculty expertise is essential to Outreach activities. In addition to the faculty who serve on program Advisory Boards, these faculty members were involved in CPE/LS programs this past fiscal year.

CPE

Jim Coates
Candy Conard
Fritz Erickson
Kevin Roeder
Lora Warner

LS

Troy Abel
Joy Benson
Franklin Chen
Sally Dresdow
Heidi Fencel

Jim Coates

Alison Gates
 Regan Gurung
 Colleen Fitzpatrick
 Andrew Kersten
 Bill Laatsch
 Vishal La La
 Kim Nielsen
 Vickie Medland
 Denise Scheberle
 Ron Stieglitz
 Kris Vespia

A New Direction

As of May, 2005 I assumed the newly-created position of Assistant Director, Outreach and Adult Access. As a result, the CPE/LS program array will be modified in the coming year.

Small Business Development Center

Doug Gjerde, Director, SBDC

The SBDC delivered 51 programs attended by 842 people. Averages on program evaluations showed a rating of 4.6 out of a possible 5.0 on the quality of these programs.

Programs and counseling services were provided in conjunction with the following **partners** in the last year:

Advance Business Development Center
 Green Bay Area Chamber of Commerce
 City of Green Bay
 CESA 8
 Revitalize Gillett
 Two Rivers Mainstreet
 Kewaunee County Economic Development Corporation
 Wisconsin Innovation Network
 Wisconsin Entrepreneurs Network
 Shawano County Economic Progress Inc.
 Shawano Chamber of Commerce
 Menominee Business Center
 Stockbridge-Munsee Enterprise Office
 USDA
 Shawano Area Business and Economics Education
 University of Wisconsin- Cooperative Extension
 SCORE
 Marinette Chamber of Commerce
 Door County Economic Development Corporation
 Urban Hope Entrepreneur Center
 UW-Extension county offices in Shawano, Menominee, Manitowoc, Oconto and Calumet counties

New initiatives included:

- The Leadership Development Institute – an in-depth personal development program for up and coming leaders in companies and organizations throughout northeast Wisconsin
- The Green Bay Area Entrepreneur’s Connection – in conjunction with the City of Green Bay, NWTC, the Green Bay Area Chamber of Commerce this event connected entrepreneurs with resources for starting and expanding businesses in the Green Bay area.
- Added programs focused on innovative and growing companies including using eBay as a tool for selling more products and How to Increase the Value of Your Business.

Business Counseling Successes

A counseling client and 2003 SBDC Entrepreneurial Training Program graduate has recently expanded to new space due to the growth of her wholesale business. She has introduced 20 new products to her line during the past year. Her products, which in 2003 were being sold in four locations, are now sold in 155 retailers throughout the US and Canada. Her near term goal is 250 shops but her ultimate goal is to have her products sold in 500 retail shops.

The SBDC helped finalize a client's business plan which was written to garner a loan to buy an existing business. This client, with previous business ownership experience, came to the SBDC after struggling to get the financial projections to work out. After helping her finalize financial projections based on data obtained from the current owners combined with primary research, her business plan was completed. She took the plan directly to the bank after meeting with the SBDC and she closed on the purchase of the business three weeks later.

Appendix A

Numbers of Programs and Enrollments Outreach and Extension Results – 2004-2005

Noncredit Programs

Program	Number of Programs	Enrollments
Business	51	842
K-12 Educators	5	66
Continuing Professional Education	20	1276
Liberal Studies	18	638
Governmental Affairs	24	732
Summer Camps (music, art, computer, Spanish)	13	1,864
Outside Summer Camps (Wis. School Music Assoc., Bellin College of Nursing, Universal Cheer)	7	1,181
Learning in Retirement Institute	Membership drive	708
Total Noncredit	138	7,307

Credit Outreach Programs

Program Area	Number of Programs	Enrollments
K-12 Educators	167	948
Bellin College of Nursing	4	133
Miscellaneous	7	106
High School College Credit	29	432
Total Credit	207	1,619
GRAND TOTAL (Credit and Noncredit Programs)	345	8,926

Business Counseling Cases – CY 2004	212
Business Counseling Hours – CY 2004	1,219

Downtown Learning Center #Programs	130
Downtown Learning Center # Participants	2,000

Appendix B
K-12 Education Outreach
Offerings, Participants, and Revenue, FY'05

	Credit Offerings	Noncredit Offerings	Credit Participants	Noncredit Participants	Credit Revenue	Noncredit Revenue
Summer 2004 (Beginning July 1)	36	3	304	35	*\$124,010	\$969
Fall 2004	51	-	233	-	\$110,210.54	-
Spring 2005	45	2	254	31	**\$117,514.98	Zero cost programs
Summer 2005 (Ending June 30)	35	-	157	-	\$89,080.16	-
TOTALS	167	5	948	66	\$440,815.68	\$969.00

*Includes \$3,200 chargeback for services rendered for the Teaching American History Program.

**Includes \$6,800 from services rendered for the Mathematics Partnership Grant

Fiscal Year Totals—Credit and Noncredit program information combined

	Offerings	Participants	Revenue
TOTAL	172	1,014	\$441,784.68

New Credit Courses

The following thirty-seven new courses were developed in partnership with local educational organizations and instructors, and reviewed and approved by the UW-Green Bay Education faculty: Using the Six Traits in a Writers' Workshop Context, Off to the "Write" Start: Working with Emergent Writers, A Reading Workshop in Middle School, Land and Water: Teaching the Geology of the Southern Door Peninsula, Exploring Earth and Space Science, History of Spaceflight, Preparing for Life After High School (undergraduate credit option), Career Development Facilitator I, Career Development Facilitator II, Career Development Facilitator III, Best Practices: Developing & Integrating Creative Thinking Activities into the School Music Curriculum PK-12, Phun with Foniks, Developing Good Comprehension Habits in All Readers, Space Science for Educators, General Stores: Infusing Wisconsin History into the Curriculum, Neurodevelopment Perspectives and Interventions For School Aged Students, Drug Impairment Training for Educational Professionals, Mathematics for Middle School Teachers, Teaching Mathematics in the Middle School, Birds Through the Curriculum, Leadership™: Inspired Leadership for Today's Workforce, Electronic Portfolios for Professional Development, Learning Basic Skills in Sign Language: Part II, Teaching the Exceptional Child: Making Connections Through the Fine Arts, Releasing the "Black Stallion" in the Classroom: Establishing Positive Relationships With Your Students, Teaching Weather on the Door Peninsula: How it Determined our History, Space Basics: Teaching Physical Science with Space, Mars, Advanced Space Education Academy, Spanish Vocabulary and Grammar I, Using Multiple Intelligences to Strengthen Cognitive Development, Creating Literate Environments for Young Learners, Using NWEA Data to Differentiate Instruction, Best Practices in Instruction for Initial Teachers, Exploring Color, Classroom Application of Brain-Based Learning (one credit option), and Exploring Mars.

Partnerships with UW-Green Bay Faculty and Staff

Helen Schaal, Lisa Poupart, Timothy Kaufman, Tim Sewall, Scott Ashmann, Sonia Maruenda, James Coates, Jay Harris, Patricia Ragan, Linda Tabers-Kwak, Sandra Stokes, Laura Aaron Sear, Joan Thron, Mona Christensen, Mark Brunette, Fritz Erickson, Greg Davis, Arthur Lacey, Andrew Kersten, Michael Marinetti, Lidia Nonn, Wayne

Olm, Mark Kiehn, Sue Weiler, Asmamaw Yimer, Juliet Cole, John Crubaugh, Dick Schaal, Maryanne Marinetti, Jane Rank, Karen Bircher, Kristy Deetz, and Aileen Yingst.

External Partnerships

In addition to working closely with our own Education faculty, Education Outreach has collaborated with many agencies and organizations in developing quality learning opportunities for PK-12 educators. Our partners include: Space Education Initiatives, Space Explorers, Cooperative Educational Service Agency #7, Eastern Wisconsin Instructional Technology Consortium, CESA 7 Instructional Learning Services (ILS), Green Bay Area Chamber of Commerce Partners in Education, College of Menominee Nation, Wisconsin Department of Public Instruction, The Einstein Project, Crossroads at Big Creek Environmental Preserve in Sturgeon Bay, Institute for Learning Partnership, Northeast Wisconsin Technical College, Weidner Center for the Performing Arts, Wisconsin Space Grant Consortium, Christian Learning Center in Michigan, Lakeshore Technical College, National Aeronautics and Space Administration, Northeast Wisconsin Technical College, St. Norbert College, Northeast Wisconsin Education Association, ERVING Distance Learning Network, Child and Family Consultants, Green Bay Botanical Garden, A Call To Action organization, and the Wisconsin Educational Media Association.

School Districts Served

Customized professional development was delivered in conjunction with the following public school districts and private schools in Wisconsin: Green Bay Area Public Schools, Mishicot School District, Unified School District of De Pere, St. Philip the Apostle Grade School in Green Bay, Ashwaubenon School District, Brillion School District, Sevastopol School District, Sheboygan Area School District, School District of Denmark, St. Joseph Middle School in Appleton, DC Everest Area School District, School District of Southern Door, Port Edwards School District, Waupaca School District, Spencer School District, School District of Gibraltar, Pittsville School District, Oconto Falls School District, School District of New London, Chilton School District, Rosendale-Brandon School District, Sheboygan Falls School District, School District of Hilbert, Luxemburg-Casco School District, Clintonville School District, School District of Howard-Suamico, Oneida Nation Schools, Shawano-Gresham School District, Manitowoc School District, Fond du Lac Area Catholic Educational System (FACES), Plymouth School District, Seymour School District, School District of Sturgeon Bay, Elkhart Lake-Glenbeulah School District, Reedsville School District, Oostburg School District, Howards Grove School District, Kiel Area School District, Kohler School District, Wrightstown School District, Two Rivers School District, and the School District of New Holstein.

Comments from Education Outreach Program Participants

- *“The content of this course has provided me with a tool-box of effective learning strategies. It has enabled me to reach my students in different ways and view their ability differently. It has reinforced that I’m doing a lot of things right and challenged me to do more things even better.”*
(Active Learning Strategies)
- *“I think I am competent to teach 6 Traits of Writing and Writers’ Workshop. Many practical strategies were given. Most of all, this class rekindled a love for writing, affirmed my efforts and invited me to be a life-long writer. Thank you!”* (Using the 6- Traits in a Writers’ Workshop Context)
- *“I have learned more about PI 34, which will be important when I go to renew my license in 2006. I now have a good start in a professional portfolio that will most likely be modified for use for re-licensure. I’ve become more aware of documenting what occurs in my classroom so that I have support for altering my portfolio in the future.”* (Electronic Portfolios: Powerful Professional Improvement Tool)
- *“It has rekindled a spirit for space science. I came away fired up to include a number of activities in my class. This will give my students a wider scope of science.”* (Space Education Academy)

- “My colleagues hear me talking excitedly about my new ideas. The students stay excited as they are learning things in many different ways. And just maybe I will be able to reach a student who was unable to learn in another way.” **(Phun with Foniks)**
- “I have helped students make life-impacting decisions by guiding them through career searches and interpreting assessments.” **(Career Development Facilitator)**
- “My enthusiasm to share cultural ideas is renewed and I have new information to share.”
(Intermediate Spanish Conversation and Composition)
- “It has taught me ways of teaching the ‘whole’ child. I feel I will be able to reach more students and have more success in the classroom. Students will feel excited to learn, and they will take more ownership in their learning.” **(TRIBES: A New Way of Learning and Being Together)**
- “I feel more validated as a teacher/person. I will be incorporating more of the activities used in my lessons and reinforce core values through my teaching.” **(The Forgotten Standard: Teaching to the Heart of the Child)**

Credit Outreach Course Evaluation Highlights:

Gleaned from the *Presentation Summary of Credit Outreach Courses 2004-2005*

- Ninety-five percent of participants believed their course provided a stimulating atmosphere for critical and independent thinking.
- Ninety-four percent of participants reported the teaching methods used in their course contributed significantly to their learning.
- Ninety-three percent of participants believed that the course was well-organized.

Evaluation Summary – K-12 Education Credit Outreach Courses (2004-2005)

	%	%	%	%	%
Ethnic Heritage (N=536)	Indian 2	Asian 1	Black 0	Hispanic 1	White 96
Gender (N=544)	Female 86	Male 14			
Age (N=545)	18-30 20	31-45 41	46+ 39		
Grade Expectation (N=467)	A 91	B 2	C 1	N/A 6	
	Strongly Agree	Agree	Somewhat Agree	Disagree	Strongly Disagree
1. The Instructor conducted the course in a manner that effectively encouraged learning. (N=548)	87	9	3	0	1
2. The instructor's evaluation of my work was fair. (N=538)	85	14	1	0	0
3. All class periods were met by the instructor, another instructor, rescheduled, or appropriate arrangements made. (N=573)	94	5	0	0	1
4. The course provided a stimulating atmosphere for critical and independent thinking. (N=572)	81	14	3	1	1
5. The course syllabus, including goals/objectives, requirements, and evaluation procedures, was presented at the beginning of this course. (N=567)	88	9	2	0	1
6. The course was taught in a non-threatening manner. (N=572)	93	6	0	0	1
7. The course materials (readings, media, or speakers) were appropriate to the course. (N=572)	86	11	2	1	0
8. The course was taught in a manner which included dignity for all in attendance. (N=555)	92	7	0	0	1
9. The instructor has a genuine interest in students. (N=571)	92	7	0	0	1
10. The instructor is enthusiastic about the subject. (N=571)	94	5	1	0	0
11. I felt free to ask questions, express ideas, and disagree in class. (N=567)	89	10	0	0	1
12. The course was well organized. (N=562)	78	15	4	2	1
13. The course syllabus was clearly written and reasonably followed. (N=566)	82	13	3	1	1
14. The teaching methods used in this course contributed significantly to my learning. (N=552)	81	13	4	1	1
15. The instructor is knowledgeable about the topic. (N=555)	90	7	1	0	1

ITEM MEANS

1. Instructor encouraged learning.....	4.80
2. Evaluation of work was fair.....	4.83
3. All class periods were met.....	4.92
4. Atmosphere for critical and independent thinking.....	4.75
5. Syllabus presented at beginning of course.....	4.83
6. Course taught in non-threatening manner.....	4.91
7. Materials appropriate to course.....	4.81
8. Course included dignity of all in attendance.....	4.88
9. Instructor had genuine interest in students.....	4.90
10. Instructor enthusiastic about the subject.....	4.92
11. Free to ask questions and express ideas.....	4.85
12. The course was well organized.....	4.67
13. Syllabus clearly written and followed.....	4.72
14. Teaching methods contributed to my learning.....	4.71
The instructor is knowledgeable about the topic.....	4.85

Appendix C – Governmental Affairs Programs

Clerks and Treasurers Institute Enrollment Stats

Clerks and Treasurers Institute				
	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>
Class				
C1	47	52	55	41
C2	31	39	37	50
C3	37	27	31	37
CC	7	4	5	11
T1	22	16	24	25
T2	12	16	14	19
T3	13	10	15	14
TC	18	19	16	24
CTI CUMULATIVE TOTAL	187	183	197	221
County Clerks Program (C01)	11	0	11	0
County Clerks Program (C02)			10	0
County Clerk total	11	0	21	0
Master Academy	40	46	57	68
TOTAL	238	229	275	289

Analysis of Revenue

Clerks & Treasurers Institute			
Revenue Year	Net Revenue minus Tues. Outing & Lodging	Difference from Previous Year	Percent of Revenue Growth
2000	\$67,529		
2001	\$77,431	\$9,902	12.79
2002	\$80,041	\$2,610	3.26
2003	\$96,665	\$16,624	17.20
2004	\$103,530	\$6,865	6.63

The Institute involves several faculty members from the University of Wisconsin system. Please see the list below:

UW-Green Bay

Phil Clampitt
Laurey Berk
Pat Theyerl
Brent Hussin
Tim Nixon

UW-Oshkosh

John Mozingo
UW-Madison
Larry Larmer
Kate Lawton

UW-Stevens Point

Hank Sparapani

Appendix D
Summer Camp Enrollments, 2004 and 2005

Ending June 30, '04 *Ending June 30, '05*

<u>Camp</u>	<u>Fiscal 03-04</u>	<u>Fiscal 04-05</u>	<u>Gain/Loss</u>
Computer	<u>11</u>	Not offered	<u>-11</u>
Art Studio Camps	<u>249</u>	<u>444</u>	<u>+195*</u>
Jazz Ensemble	<u>103</u>	Offered July 05	<u>-103</u>
Vocal Jazz	<u>47</u>	<u>108</u>	<u>+61*</u>
Middle School Music	<u>492</u>	<u>472</u>	<u>-20</u>
Spanish	<u>30</u>	<u>19</u>	<u>-11</u>
Senior Music	<u>257</u>	<u>197</u>	<u>-60</u>
Summer Discovery	<u>711</u>	<u>506</u>	<u>-205</u>
Guitar	<u>61</u>	<u>79</u>	<u>+18</u>
Space Experience	<u>0</u>	<u>39</u>	<u>39</u>
Total Registrations	<u>1961</u>	<u>1864</u>	<u>-97</u>

** Summer Art Studio and Vocal Jazz were offered in July in '04, and moved to June in '05, in essence offering two camp sessions in one fiscal year.*

Appendix E
College Credit in High School Courses 2004-2005

Fall 2004

District	Courses Offered	Credits	Headcount	Teachers
Seymour	Principles of Chemistry I	5	14	Tom Chartraw
Shawano	Principles of Chemistry I	5	17	Mike Wegner
Shawano	Principles of Chemistry I	5	15	Mike Wegner
Shawano	College Writing	3	16	Lynn Brodhagen
Shawano	College Writing	3	16	Lynn Brodhagen
Shawano	College Writing	3	10	Lynn Brodhagen
Bonduel	Fundamentals of Public Address	3	9	Mary Hoppe
Bonduel	College Writing	3	17	Mary Hoppe
Bonduel	College Writing	3	16	Mary Hoppe
Wausaukee	College Writing	3	11	Tracy Poches
Wausaukee	Expository Writing	3	6	Tracy Poches
Menominee	College Writing	3	5	Joelyne Hoerth
Clintonville	Introduction to American Literature I	3	24	Julie Rohrer
	Calculus and Analytic Geometry I	4	2	Charles Komp

Spring 2005

District	Courses Offered	Credits	Headcount	Teachers
Little Chute	Fundamentals of Public Address	3	25	Jeanellyn Schwarzenbach
Little Chute	Fundamentals of Public Address	3	18	Jeanellyn Schwarzenbach
Little Chute	Introduction to Psychology	3	32	Kathy Phillippi-Immel
Shawano	Expository Writing	3	20	Lynn Brodhagen
Shawano	Expository Writing	3	11	Lynn Brodhagen
Shawano	Expository Writing	3	10	Lynn Brodhagen
Bonduel	Expository Writing	3	15	Mary Hoppe
Bonduel	Expository Writing	3	18	Mary Hoppe
Sturgeon Bay	College Writing	3	25	Holly Meikle
Wrightstown	College Writing	3	12	Lois Sauberlich
Wrightstown	College Writing	3	13	Lois Sauberlich
Sturgeon Bay	Expository Writing	3	18	Holly Meikle
Wausaukee	Introduction to Literature	3	11	Tracy Poches
Menominee	Introduction to Literature	3	4	Joelyne Hoerth
Clintonville	Introduction to American Literature II	3	22	Julie Rohrer

UWGB Faculty Involvement in College Credit in High School Program

Greg Davis, professor and chair, Natural and Applied Sciences (Mathematics). As departmental chair, Greg has been instrumental in the approval and preparation of high school faculty selected to teach Calculus and Analytical Geometry I in the high school.

Victoria Goff, associate professor, Information and Computing Sciences (Communication Processes); chair, Communications Processes. As chair of Communications Processes, Viki was instrumental in the approval and preparation of high school faculty to teach Fundamentals of Public Address in the high school.

Warren Johnson, associate professor, Natural and Applied Sciences; chair, Chemistry. In his initial year, Warren has been involved in the review and maintenance of high school faculty teaching Principles of Chemistry I in the high school.

Regan Gurung, associate professor, Human Development (Psychology). As chair of Psychology, Regan has been instrumental in the approval of adjunct faculty recommended to teach Introduction to Psychology in the high school.

Janellyn Schwarzenbach, lecturer, Information and Computing Sciences (Communication Processes). Growth and development of the CCIHS program would not be possible without the willing cooperation and active involvement of our faculty. Janellyn has taken that to a new level by collaborating with Outreach to offer two sections of public address at Little Chute High School this year and again next year. She also consults with high school faculty preparing to teach the course.

Brian Sutton, associate professor and chair, Humanistic Studies (Composition); and director, Writing Center. In this role, Brian has been instrumental in the approval, training and preparation of high school faculty selected to teach College Writing and Expository Writing in the high school.

Joan Thron, associate professor, Education/Humanistic Studies. In her role as coordinator of high school programming (Literature and Language), Joan leads regular professional interaction between university faculty and high school faculty involved in offering UW-Green Bay English Composition, American Literature, and English Literature in the high school. In the past—before her course load encompassed 6-days a week—she made on-site visits to review student work and ensure comparability of course work and grading standards. Each spring she individually scores the essay portion of a placement examination given to approximately 200 high school sophomores and juniors. And each year Joan works closely with Outreach to plan and carry out a professional development workshop in the content area. And whenever more school districts want to join the CCIHS program, she also ensures that high school faculty selected to teach English Composition, English Literature and Language meet all appropriate departmental standards to qualify as an adjunct instructor.

**New and Continuing CCIHS Courses and Instructors
Planned for 2005-2006**

Fall 2005

	School	Instructor	Cr	Crse Number	Sec	Course Name
1	Shawano	Mike Wegner	5	CHEM 211	711	Principles of Chemistry I
2	Shawano	Mike Wegner	5	CHEM 211	712	Principles of Chemistry I
3	N.E.W. Lutheran	Kelly Lamkin	3	ENG COMP 100	710	College Writing
4	Shawano	Lynn Brodhagen	3	ENG COMP 100	711	College Writing
5	Shawano	Lynn Brodhagen	3	ENG COMP 100	712	College Writing
6	Bonduel	Mary Hoppe	3	COMN PRO 133	710	Fundamentals of Public Address
7	Bonduel	Mary Hoppe	3	ENG COMP 100	713	College Writing
8	Wausaukee	Rob Farcus	3	ENG COMP 100	714	College Writing
9	Menominee	Joelyne Hoerth	3	ENGLISH 104	710	Introduction to Literature
10	Menominee	Joelyne Hoerth	3	ENGLISH 214	710	Introduction to English Literature I
11	Clintonville	Julie Rohrer	3	ENGLISH 216	710	Introduction to American Literature I
12	Goodman	Charles Komp Jeanellyn	4	MATH 202	784	Calculus and Analytic Geometry I
13	Little Chute	Schwarzenbach	3	COMM 133	710	Fundamentals of Public Address

Spring 2006

	School	Instructor	Cr	Crse Number	Sec	Course Name
1	Little Chute	Jeanellyn Schwarzenbach Kathy Phillippi-	3	COMN PRO 133	710	Fundamentals of Public Address
2	Little Chute	Immel	3	PSYCH 102	710	Introduction to Psychology
3	Shawano	Lynn Brodhagen	3	ENG COMP 105	710	Expository Writing
4	Shawano	Lynn Brodhagen	3	ENG COMP 105	711	Expository Writing
5	N.E.W. Lutheran	Kelly Lamkin	3	ENG COMP 105	712	Expository Writing
6	Bonduel	Mary Hoppe	3	ENG COMP 105	713	Expository Writing
7	Sturgeon Bay	Holly Meikle	3	ENG COMP 100	710	College Writing
8	Wrightstown	Lois Sauberlich	3	ENG COMP 100	711	College Writing
9	Wrightstown	Lois Sauberlich	3	ENG COMP 100	712	College Writing

10	Sturgeon Bay	Holly Meikle	3	ENG COMP 105	714	Expository Writing
11	Wausaukee	Rob Farcus	3	ENG COMP 105	715	Expository Writing
12	Menominee	Joelyne Hoerth	3	ENGLISH 104	711	Introduction to Literature
13	Menominee	Joelyne Hoerth	3	ENGLISH 215	710	Introduction to English Literature II
14	Clintonville	Julie Rohrer	3	ENGLISH 217	710	Introduction to American Literature II

07/18/05

Appendix F
Downtown Learning Center Events, Sponsors

Event Name	Sponsor	Date
Counseling & Health Center Staff Retreat	Counseling & Health	August 10, 2004
Outreach Director/PM Retreat	Outreach	August 11
Student Services Director Retreat	Dean of Students	August 12
Leadership Development Institute	SBDC	August 17-18
Student Life Retreat	Student Life	August 18
Principles and Practices of Emergency Management	Local Government Education	August 27-28, October 15-16, December 3-4
Outreach Staff Meeting	Outreach	August 31
Brown County Diversity Circles Facilitator Training	Continuing Professional Education	September 13-14
Human Resource Management Systems	SBDC	September 13
Leading & Managing People	SBDC	September 14-15
Human Resource Management and the Law	SBDC	September 16
Special Preview for Invited Guests Only	Outreach	September 20
Leadership Development Institute	SBDC	September 22-23
Nonprofit Series	Continuing Professional Education	September 24
Post field trip gathering for graduate groundwater class	Graduate Studies	September 27
Brown County Diversity Circles Facilitator Training	Outreach	September 28-29
All Division Meeting - Professional Programs & Graduate Studies	Dean of Professional and Graduate Studies	October 1
PI-34 Meeting	Education Outreach	October 1
Effective Business Writing	SBDC	October 5
Workforce Development Meeting with UWGB and NWTC	Outreach	October 8
Planning for Multicultural Center	Business Administration	October 9
Effective Business Writing	SBDC	October 12
How to Value a Small, Closely Held Business	SBDC	October 14
HR Staff Retreat	Human Resources	October 18
Downtown Green Bay Project	Local Government Education	October 19
Leadership Development Institute	SBDC	October 19
Managing Performance	SBDC	October 20-21
Time Management & Delegation	SBDC	October 21
Workforce Development Meeting with UWGB and NWTC	Outreach	October 25
Brown County Diversity Circles	Continuing Professional Education	October 26
Diversity and Justice	Camps	October 26
Financial Management for Small Businesses	SBDC	October 27; November 17
Nonprofit Series	Continuing Professional Education	October 29

Brown County Diversity Circles	Continuing Professional Education	November 2
International Business Development Consortium	SBDC	November 5
Project Vote	Marketing & University Communications	November 8
Brown County Diversity Circles	Continuing Professional Education	November 9
Developing High Performance Teams	SBDC	November 9
Recruitment, Selection & Orientation	SBDC	November 10
Training, Learning and Development	SBDC	November 11
Brown County Diversity Circles	Continuing Professional Education	November 16
Downtown Green Bay Project	Local Government Education	November 16
Leadership Development Institute	SBDC	November 17
Nonprofit Series	Continuing Professional Education	November 19
LIR Steering Committee	Institute for Learning in Retirement	November 22
Effective Negotiation	SBDC	November 23
Communicating, Training & Coaching	SBDC	December 1-2
Diversity and Justice	Camps	December 2
Northeast Wisconsin Job Center possibilities at Washington Commons	Outreach	December 3
LIR Curriculum Committee	Institute for Learning in Retirement	December 6
Diversity and Justice	Camps	December 7
Leadership Development Institute	SBDC	December 8
International Visiting Scholars Joint Steering Committee	Public and Environmental Affairs	December 8
BUS ADM 386--Presentation of Field Project in Business Management	Business Administration	December 9
Downtown Green Bay Project	Local Government Education	December 14
Better Communication	SBDC	December 15
International Visiting Scholars Joint Steering committee	Public and Environmental Affairs	December 20
Academic Advising Retreat	Academic Advising	January 5, 2005
Leadership Development Institute	SBDC	January 5
Information Services Division Staff Retreat	Information Services	January 6
Candidate: Director of Paper Technology Center	Provost and Vice Chancellor's Office	January 6
Candidate: Director of Paper Technology Center	Provost and Vice Chancellor's Office	January 7
Linking Pay to Performance	SBDC	January 11-12
Adult Degree Programs Information Session	Adult Degree Programs	January 13
AIC Winter Retreat	American Intercultural Center	January 14
UWGB Alumni Board Executive Committee	Alumni Association	January 18
UWGB Alumni Board Directors	Alumni Association	January 18

Leading & Managing People	SBDC	January 18-19
Adult Degree Programs Information Session	Adult Degree Programs	January 22
Phuture Phoenix Planning Committee	Chancellor's Office	January 24
International Education Leadership Alliance	International Education	January 25
Kappa Pi Chapter-at-large Nursing Honor Society General Meeting	Nursing Program	January 27
Strategic Emergency Planning Preparedness & Implementation	Local Government Education	January 28-29, April 1-2, May 6-7
International Scholars Joint Steering Committee	Public and Environmental Affairs	February 1
Brown County Tobacco-Free Coalition	Psych/Human Development Dept	February 3; March 3; June 2; September 1; October 6; November 3; December 1
Employer Participation in the Quality Movement	SBDC	February 7
Leadership Development Institute	SBDC	February 9
Project Vote	Marketing & University Communications	January 10; February 10; March 7; April 11
Adult Degree Programs Information Session	Adult Degree Programs	February 15
Managing Performance	SBDC	February 15-16
Adult Degree Programs Information Session	Adult Degree Programs	February 19
Downtown H.Y.P.E	Local Government Education	February 22; March 22; April 26
Utilizing Games in the Classroom	Education Outreach	February 22; April 6-7
Phun with Fonics	Education Outreach	February 26; April 9
Student Affairs Retreat	Dean of Students	February 28
Conflict Resolution	Education Outreach	March 4-5
Organizational Change: HR Strategies	SBDC	March 7
Leadership Development Institute	SBDC	March 9
Active Learning Strategies	Education Outreach	March 12; April 2, 9, 23; May 6-7
Conflict Management	SBDC	March 16
Adult Degree Programs Information Session	Adult Degree Programs	March 24
Communicating, Training & Coaching	SBDC	April 6
CPE: Fundraising for Nonprofits	Continuing Professional Education	April 7, 14
Adult Degree Programs Information Session	Adult Degree Programs	April 12
Leadership Development Institute	SBDC	April 13-14
Trio and McNair Alumni letter campaign	Upward Bound	April 16
How to Buy and Sell on eBay	SBDC	April 18, 25; May 3
Brown County Diversity Circles Facilitator Training	Continuing Professional Education	April 19
MTAW Education Program	Local Government Education	April 20
International Visiting Scholars Joint Steering Committee	Public and Environmental Affairs	April 20
Appreciation, Open House for UWGB educators	Education	April 21
Adult Degree Programs Information Session	Outreach	April 23

UW-Green Bay Founders Orientation	University Advancement	April 28
Compensation Management	SBDC	May 4-5
GBACC Public Policy Council	University Advancement	May 11; June 8; July 13; September 14; October 12; November 9; December 14
CPE: Managing in a Downsized World	Continuing Professional Education	May 13
Benefits Management	SBDC	May 18
Globalist FISS Meeting	International Education	May 19
H.Y.P.E. Orientation, Download, and Download II	Local Government Education	June 7; July 12; August 23
Emergency Management, Summer 2005	Local Government Education	June 10-11, 24-25; July 8-9, 10
Learning Basic Skills in Sign Language I	Education Outreach	June 14, 16, 21, 23
BAC Planning Meeting	SBDC	June 22
Tribes	Education Outreach	July 5-8
Leadership (1st course section)	Education Outreach	July 18-19
International Visiting Scholars Joint Steering Committee	Public and Environmental Affairs	July 20
Adult Degree Programs Information Session	Adult Degree Programs	July 21
Child and Adolescent Psychiatric Disorders	Education Outreach	July 26-27
Math Partnership Grant, Summer 2005	Education Outreach	August 1-5
Best Practices: Developing and Integrating Creative Thinking...	Education Outreach	August 8-11
Enhancing Listening, Language, Literacy	Education Outreach	August 15-16
Conflict Resolution	Education Outreach	August 17-18
Adult Degree Programs Information Session	Adult Degree Programs	August 18, 20; September 15, 17; October 20, 22; November 17, 19, 2005
		and January 12, 14; February 16, 18; March 23, 25; April 20, 22, 2006
Emergency Management Recovery	Local Government Education	September 23-24; October 14-15; November 11-12
Leadership Development Institute	SBDC	September 7, 21; October 3; November 16; December 13
Teaching Mathematics in the Middle Schools	Education Outreach	September 13-27; October 4-25; November 1-15
Stepping Stones for Advance Planning	Institute for Learning in Retirement	September 16 & 23
Effective Business Writing	SBDC	October 5 & 12
Children At Risk Workshop -- Fall Follow-up	Education Outreach	October 10
E-Bay Instruction	Institute for Learning in Retirement	October 11 & 18
Germs, Cancer, Autoimmune Disease: Role of the Immune System	Institute for Learning in Retirement	October 13, 27; November 3, 17

Appendix G
Continuing Professional Education and Liberal Studies Advisory Boards
2004-2005

Thoughtful Gardener Advisory Board

Matthew Cole, Education Director
Green Bay Botanical Garden

Deb Nitka, Publicity
Wild Ones Natural Landscapers
Green Bay Chapter

Paul Hartman, Horticulture Agent
Brown County UW-Extension

Vicki Medland, Instructor, Natural & Applied Sciences
Web Coordinator, Cofrin Center for Biodiversity
UW-Green Bay

Cindy Hermsen, President

Barbara McClure-Lukens, Outreach Program Coordinator
UW-Green Bay

Brown County Diversity Circles Initial Planning Coalition

Jeanne Agneessens, Director, Leadership Green Bay
Green Bay Area Chamber of Commerce

Eileen Littig, Director
UW-Green Bay-NEWIST-NE WI Instructional
Television

Rosendo F. Amor, (Mayor's Hispanic Advisory Council)

Gary Lucas, President, NEWAAMA

Alem Asres, Director, College Diversity
NWTC

Barbara McClure-Lukens, Coordinator
UW-Green Bay - Continuing Professional Education

Diana Borrero-Lowe, Coordinator
American Intercultural Center, UWGB

Ron Morris, Program Manager
UWGB - Admissions and Orientation

Bridgit Couture, Director, Cultural Diversity
St Norbert College

Carol Ponce, Hispanic Health Educator
A Woman's Place, St. Mary's Hospital

James Coates, Jr, Associate Professor
UW-Green Bay - Education

Chico Ramirez, Interim Executive Director
Multicultural Center of Greater Green Bay

Juliet Cole, Asst. to the Director
UW-Green Bay - Institute for Learning Partnership

Brinda Ruggles, Assoc. for Community Impact
United Way of Brown County

Judy Crain, Community Volunteer
Judy Knudsen, Director and Family Living Agent
Brown County UW-Extension

Alice Skenandore, Director
Wise Women Gathering Place

Judy Lehnert, Community Services Coordinator
YWCA of Green Bay-De Pere

Anna Steinfest, Branch Manager,
US Bank

Diane Legomsky, Ph.D., Executive Director
Mediation Center of Greater Green Bay, Inc.

Ker Vang, Executive Director,
Hmong Association

Rick LeMieux
Community Service Liaison, United Way
AFL-CIO Greater GB Labor Council
Paul Linzmeyer

Shaw Vue-Kong, Multicultural Advisor
UWGB - American Intercultural Center

Anneliese Waggoner
Supervisor of Staff Development (retired)

**UW-Green Bay Institute on Dying, Death and Bereavement
Advisory Board**

Kathy Baumann, BSN, MS
Bereavement Coordinator, Heartland Home Health Care
and Hospice

Ken Blaney, Funeral Director
Blaney Funeral Home

Lisa De Sieno, MSE
Director of Bereavement Services, Unity Hospice

Susan Gallagher-Lepak, RN, Ph.D.
Professional Program in Nursing

Illene Noppe, Ph.D.,
Professor, Human Development, UW-Green Bay

Becky Reichelt, MS, CTRS Regional Director
Alzheimer's Association of Greater Wisconsin

Pat Wright, CSW, RN
Shawano Community Hospice

Barbara McClure-Lukens, Coordinator
Continuing Professional Education, UW-Green Bay
Outreach

Appendix H
OUTREACH FINANCIAL CONTRIBUTIONS TO UWGB and ITS "ECONOMY" 2004-2005

	Adult Degree Program	CPE/LS	SBDC	Camps	Gov. Affairs	LIR	Credit Outreach	Education Outreach-Noncredit	TOTALS
Residence Life				151,741.00					151,741.00
Food Service		2,882.00	495.00	175,017.00	278.00	420.00		448.00	179,540.00
Faculty Salaries			4,378.00	22,150.00	7,875.00		62,163.00		96,566.00
Copy Center	3,422	3,570.00	10,029.00	7,941.00	16,134.00	4,639.00	42,673.00		88,408
Contribution to other Units' S&E				4,604.00 (to COA)	2,100.00 (500.00 to PEA; 1600.00 Bus. Admin.)		10,000.00 (Education) 12,000.00 (Provost's Projects – Lawton, AIC)		17,204.00
LTC Half-Time Information Processing Consultant Salary and Fringe	25,000.00								25,000.00
Downtown Learning Center (DLC)							100,000.00		100,000.00
Computer User Fees (CIT)		1,610.00		805.00		1,610.00	9,660.00		13,685.00
Weidner Center Rental				9,453.00					9,453.00
SBA Grant Overhead			4,400.00						4,400.00
University Union Rent		510.00		820.00					1,330.00
Univ.Communications			420.00						420.00
Operations		89.00		1,884.00		472.00			2,445.00
Computer Lab Rental (CIT)					200.00		600.00		800.00
Media Resources				200.00	563.00	614.00	5,000.00 (support for DLC)		1,377.00
Health Services				2,619.00					2,619.00
Motor Pool				1,473.00					1,473.00
Parking-annual fees		2,400.00		375.00		3,500.00			2,775.00
Community Initiatives on behalf of UWGB		\$500.00 Hispanic Info Fair	10,000.00 '04 Entrepreneurs Connection	441.00 Diversity Programs	3,800.00** 1,500***				6,241.00
TOTALS	28,422	11,561.00	29,722.00	379,523.00	32,450.00	7,755.00	225,268.00	448.00	\$715,149.00

** Student Memberships to Young Professionals Network;*** Campus Membership to EWDN (Employers Workforce Development Network)
 Highlighting denotes cash contributions.