

Registration

Personal Information:

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Work Phone: _____ Home Phone: _____

Fax: _____

E-mail: _____

Organization Name: _____

Are you a certified Social Worker? Yes No

May we add your e-mail address to the Alliance listserv, which will be used only to update you about our activities and programs? Yes No

Register For:

- Friday, May 4, 2012: Green Bay Friday, September 21, 2012: Wausau
 Thursday, November 1, 2012: Kimberly Thursday, January 17, 2013: Green Bay
 Friday, February 8, 2013: Green Bay

To Register: Registration Deadline: One week prior to workshop

Online: www.uwgb.edu/outreach/socialwork

By Mail: Send registration form with payment to:

Outreach-CPE
UW-Green Bay
2420 Nicolet Drive
Green Bay, WI 54311-7001

In Person: Register daily in the Outreach Office:
Cofrin Library 204, UW-Green Bay,
7:45 AM - 4:30 PM, Monday through Friday

By Phone: (Credit Card Only): 920.465.2642 or toll free 800.621-2313

By Fax: (24-hour): 920.465.2643

Payment (Fee: \$85):

Fee Enclosed

Check No.: _____ Check Amount: \$ _____

Credit Card: Visa Master Card

Card No: _____

Exp. Date: _____/_____/_____ 3-Digit Security (CVV) Code: _____

Cardholder Name: _____

Signature: _____



Outreach-CPE - 2471
University of Wisconsin-Green Bay
2420 Nicolet Drive
Green Bay, WI 54311-7001



Connecting learning to life

**THE ETHICAL USE OF CYBER SPACE IN THE HELPING PROFESSIONS:
NAVIGATING CLIENT CONTACT AND THE WORLD WIDE WEB**

Social Worker and Professional Counselor Continuing Education

Ethics & Boundaries Workshops

- Friday, May 4, 2012: Green Bay
- Friday, September 21, 2012: Wausau
- Thursday, November 1, 2012: Kimberly
- Thursday, January 17, 2013: Green Bay
- Friday, February 8, 2013: Green Bay

Time

- 8:30 a.m. - 12:30 p.m.

Presenter

Kevin Roeder, Ph.D., MSW, LCSW

Workshop Sponsors

*Sponsored by the Northeast Wisconsin
Alliance for Social Worker and
Professional Counselor Continuing
Education*

A partnership of the
UW-Green Bay and
UW-Oshkosh Social Work and Outreach
Departments.



UNIVERSITY of WISCONSIN
GREEN BAY



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THE ETHICAL USE OF CYBER SPACE IN THE HELPING PROFESSIONS:

NAVIGATING CLIENT CONTACT AND THE WORLD WIDE WEB

Presenter: Kevin R. Roeder, Ph.D., MSW, LCSW

Workshops:

• **Friday, May 4, 2012: Green Bay**

The Meadows Conference Center (attached to the Country Inn & Suites)
850 Kepler Driver, Green Bay, WI

• **Friday, September 21, 2012: Wausau**

Farfield Inn & Suites
700 Stone Ridge Drive, Weston, WI

• **Thursday, November 1, 2012: Kimberly**

Liberty Hall
800 Eisenhower Drive, Kimberly, WI

• **Thursday, January 17, 2013: Green Bay**

Oneida Behavioral Health Center
2640 West Point Road, Green Bay, WI

• **Friday, February 8, 2013: Green Bay**

The Meadows Conference Center (attached to the Country Inn & Suites)
850 Kepler Driver, Green Bay, WI

Time: 8:30 a.m.-12:30 p.m. (Registration 8:00-8:30 a.m.)

Fee: \$85 - Includes instruction, materials, CEU/CEH certificate and refreshments

CEUs/CEHs Applied for: .4 CEUs/4.5CEHs

Continuing Education Hours for social workers, funeral directors, marriage and family therapists, and licensed professional counselors

Host Campus: University of Wisconsin-Green Bay

The UW-Green Bay Social Work Professional Program, accredited by the Council on Social Work Education (CSWE), the UW-Oshkosh Department of Counselor Education, accredited by the Commission for the Accreditation of Counseling and Related Education Program (CACREP), Wisconsin Association for Marriage and Family Therapy (WAMFT) and the Wisconsin Department of Safety and Professional Services approves continuing education training for the University of Wisconsin-Green Bay.

Workshop Description

This workshop focuses on the ethical and boundary-related challenges that can exist when using technology in our professional and personal lives. Content includes recognition of the creative and innovative uses of technology in the helping professions, as well as how it may be mis-used. Consideration is given to those who use this technology, as well as those affected by its use.

The instructional format for this workshop includes: interactive lecture, focused discussion, applied-practice exercises, small group work, and multi-media presentations. Each of these is designed to foster application of workshop content to the use of technology in our professional and personal lives.

Learning Objectives

Given some of the possible uses of technology in practice, identify and process the benefits, risks, and ethical considerations involved in using search engines (Google, Yahoo!, Bing, Ask), social networking sites (Facebook, MySpace, Twitter, Bebo), cell and smart phones (iPhone, Blackberry, DROID), blogs/chat rooms, Email, and video sharing sites (YouTube, Vimeo, dotSUB).

Given a variety of ethical dilemmas, as they relate to the use of technology in practice, utilize an ethical decision-making model to assess situations and determine appropriate courses of action that are grounded in the Code of Ethics of the National Association of Social Workers and the Wisconsin Code of Conduct.

Given opportunities throughout the training to self-assess and reflect as it relates to one's use of technology in both professional and personal life, determine if this use is in line with professional standards and what this may mean for your work.



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Find more programs designed to meet your social worker and professional counselor continuing education requirements on our web site:

www.uwgb.edu/outreach/socialwork

ABOUT OUR PRESENTER

Kevin R. Roeder, Ph.D., MSW, LCSW holds a Doctorate of Philosophy Degree in Education with an emphasis on teaching and learning, a Master's Degree in Social Work, and is a Licensed Clinical Social Worker (LCSW) in the state of Wisconsin.



His applied ethics and boundaries experiences include: teaching developing practitioners in higher education at the MSW and BSW levels; developing and facilitating numerous organizational and agency-based trainings to a variety of professionals in the helping professions; serving on professional and organizational ethics committees; as well as coordinating the development of an ethics committee for a county department of social services.

Kevin is the author of numerous publications including chapters in two books, *Social Work Values, Ethics and Boundaries: A Teaching Module* and *Spirituality and Chemical Dependency*. His publications have appeared in the *Journal of Public Child Welfare*, *Journal of Chemical Dependency Treatment*, *Journal of HIV/AIDS and Social Services*, *Wisconsin HIV/AIDS Update*, and the *New Social Worker*.

Kevin serves as the Director of the Behavioral Health and Wellness Clinics in Kenosha, Milwaukee, Appleton, Wausau and Green Bay for the AIDS Resource Center of Wisconsin.

For the biennium that began March 1, 2011 and ends February 28, 2013, 30 continuing education credit hours are required. Of those, 4 credit hours must be in social work ethics and professional boundaries.

Cancellation Policy: A full refund, minus a \$25 processing charge, is given when cancelling 7 days or more before the event; an 80% refund, minus the \$25 processing charge is given when cancelling within 4-6 days of the event. No refund is issued 3 or fewer days prior to the event. A substitute may attend in your place. In case of low enrollments we reserve the right to cancel programs and return a full refund.

Please make your check payable to UW-Green Bay Outreach-CPE. Unless otherwise requested, your cancelled check will be your receipt.

If you have a disability and desire accommodations, please advise us when you register.