

## ***Report to the Faculty Senate***

***April 27, 2005***

*Submitted by Sue K. Hammersmith, Provost and Vice Chancellor for Academic Affairs  
University of Wisconsin-Green Bay*

### **I. ACADEMIC AFFAIRS BUDGET UPDATE**

This has been a very difficult time for the University in light of the Governor's proposed budget for the 2005-07 biennium. Determining the proposed budget reduction decisions have not been made without through review of each area. Those reductions have been communicated to the campus earlier. After further review and input from others several revisions have been made, most notably, the University's one time funding will be used to defer reduction of graduate assistants until 2006-2007.

Recently we were informed that the SSS/AOP Grant will not be renewed. After a thirty year relationship and being sited as an exemplary program nationally, this non-renewal was both a surprise and a disappointment. Student Services is in the process of developing a contingency plan to assist us in serving those students who have already been admitted to this program for next year.

### **II. ACADEMIC AFFAIRS PLANNING UPDATE**

The Academic Affairs Planning Committee is well into the planning process. Already this year their input has had a direct affect on the direction of the campus, including:

- The priorities determined by the AAPC has guided the budget reduction process
- The priorities determined by the AAPC drove the experimentation for a new model for summer school resulting in increased enrollment for regular on-campus summer school. The number of students enrolled in summer school as of April 22, is at 1,716 versus 1,281 last year. This is very good news.

The five goals of the planning committee are listed at the end of this report.

### **III. OUTLOOK SCHEDULING**

Beginning with the fall semester all scheduling will be done through Outlook calendaring. Information Services will update all calendars to reflect pertinent scheduling including class schedules, exam schedules, etc.

### **IV. FACULTY NEWS**

**Meir Russ, Assistant Professor in Business Administration**, and **Kassie Van Remortel, Program Manager for Outreach and Extension**, were recently informed that their "Regional Economic Development Indicators: Partnership for Northeastern Wisconsin" project has been funded. Meir and Kassie were the key players in securing this funding for the upcoming year. Jan Thornton stated "*This is the best of Outreach – connecting UWGB's faculty expertise with needs of our region – in this case to the economic vitality of Northeastern Wisconsin.*"

**Scott Ashmann, Assistant Professor of Education**, recently presented a paper entitled, "Hands-On Science: A Case Study of the Einstein Project in Wisconsin" at the National Association for Research in Science Teaching annual conference in Dallas, Texas.

**Ellen Rosewall, Assistant Professor of Communication and the Arts (Arts Management)**, recently toured Michigan giving workshops in audience development for the arts as a part of the Michigan Assembly for Community Arts Agencies' Masterminds Series. Rosewall presented workshops in Detroit, Grand Rapids, and Petoskey on April 12-14 and will do the same workshop in September in Marquette.

**Ismail Shariff, Elizabeth B. and Philip Hendricks Professor for Business, Professor Urban and Regional Studies** has published a chapter titled, "Growing Economic Integration Prospects, Problems, and the Impact of Globalization", in a book *Globalization and World Economic Policies*, edited by professor Clem Tisdell, School of Economics, the University of Queensland Brisbane, Australia.

**Kim Neilsen, Associate Professor for Social Change and Development – Women's Studies**, has won an Organization of American Historians (OAH)-Japanese Association of American Studies short-term residency and will spend two weeks based at Japan Women's University. She will lecture on various topics in U.S. history at six different universities located in three cities —Tokyo, Kyoto, and Hiroshima — during her two-week stay which begins May 21.

**Denise Bartell, Assistant Professor of Human Development, Kristin Vespia, Assistant Professor of Human Development, Angeles Rodriguez, Assistant Professor of Humanistic Studies, Asmamaw Yimer, Assistant Professor of Education, and Lisa Poupart, Associate Professor of Humanistic Studies,** won spring semester Teaching Enhancement Grants given by the University's Instructional Development Council. The grants support activities that enhance a faculty member's teaching skills or result in innovative teaching strategies.

Please join me in congratulating your colleagues. Accomplishments and honors such as these reflect well not only on the recipients but also upon their colleagues who provided the kind of environment and support that encouraged such achievement.

If others have received special recognition not mentioned here, please let me know.

Respectfully submitted,

***Sue H.***

Sue K. Hammersmith, Provost and Vice Chancellor for Academic Affairs



## **Academic Affairs Planning Committee: Goals**

**Goal 1:** We will have sustainable resources sufficient to sustain and carry out our mission.

- Objective 1:* Develop a standardized reporting mechanism for revenue generating programs (i.e. grants, P.R.
- Objective 2:* Develop incentives and rewards for units to develop revenue enhancing programs and projects.
- Objective 3:* Develop a standardized revenue sharing model that is predictable and provides incentives for units and revenue for the Institution.

### **INDICATORS**

- Do standardized reports exist?
- Criteria established for assessing value – whether program should continue.
- Establish baseline for current dollars. Are we growing the pie?
- How many units are generating revenue?
- Existence of business plans.
- Do we have a revenue sharing model?
- If we do, is it effective?
- Utilization reinvestment relative to strategic goals

**Goal 2:** We will have programs that are flexible and responsive to the needs of the region and marketplace.

**NOTE:** Need "balance." Not just market demand alone.

*Objective 1:* Identify needs of region – create a portfolio using:

Six national trends:

- Focus groups
- Career Services
- Local Economic Studies and professional associations
- Community Advisory group
- UWGB Alumni Surveys

*Objective 2:* Evaluate existing programmatic offerings in relation to needs identified in Objective 1.

*Objective 3:* Programs identify how they help meet needs of regions that were identified.

*Objective 4:* Develop staffing plan with resources that allows UWGB to respond to objectives two and three above.

*Objective 5:* Formally evaluate curriculum in objectives two and three and General Education Curriculum.

*Objective 6:* Develop plan to overcome resistance to change.

## Goals (continued)

### INDICATORS:

- Actual reallocation of resources - were reallocations made?
- Feedback from region, UWGB Alumni survey to better fit with positions.
- Time to closure – track closed classes, distribution of classes
- Identify #2 in objectives – ongoing improvement

### Goal 3: We will have productive and responsive partnerships.

*Objective 1:* Identify and assess existing partnerships, and develop criteria for evaluating future partnership opportunities.

*Objective 2:* Develop selective partnerships locally, on-campus, and within the UW System to share resources and expertise.

*Objective 3:* Develop a culture of partnership and empowerment to do partnerships.

*Objective 4:* Develop a reward structure for faculty and staff to encourage active participation in partnerships.

### INDICATORS:

- Successful partnership programs
- Healthy revenues from the partnerships
- Satisfied partners and organizational satisfaction
- When campus asks community for resources, campus gets good press and supportive editorials, overall good reception from community including positive word of mouth, and has successful fund raising.

### Goal 4: We will prepare students and faculty to function as citizens of the world.

*Objective 1:* Increase student's exposure to cultural diversity.

*Objective 2:* Increase diversity of students, faculty, and staff.

*Objective 3:* Increase number of students taking foreign language courses.

*Objective 4:* Integrate diverse cultural, political, and religious perspectives more fully into existing courses.

### INDICATORS:

- Increase to 20% number of students with a study abroad experience.
- Increase to "x"% number of students who take foreign language courses.
- Increase scholarship money for study abroad.
- Double number of international students.
- Develop a major in American Indian Studies.
- Increase courses with a cultural emphasis
- Examine syllabi and reading material and see significant increase in incorporation of political, cultural, and religious diversity issues.

### Goal 5: We will promote and invest in a culture of learning, professional development, and continuous quality improvement across all units."

*Objective 1:* Identify and evaluate methods that we use to continuously improve.

*Objective 2:* Identify a systemic issue (e.g., hiring) and map out the decision-making process and ask: Is this the optimal way to make this decision?

### INDICATORS:

- How many methods on improvement do we have?
- How effective are they?
- What improvements occurred as a result of these decisions?