Lead with Humor

A Few Simple Words for Change and Laughter

September 16, 2014
8:30 a.m. - 3:30 p.m.
Advance Business & Manufacturing Center
Green Bay, WI

Fun at work? Humor at your desk? Improv in the board room? If marketing helps in telling your story and we are supposed to be functioning in teams to accomplish great things at work, why is work so serious? Finding our voice at work, and the humor in it, is so challenging for young leaders. Liysa Callsen will turn that serious journey through a silent world into stories, improv, audience participation and tips that will give you a fresh perspective on your obstacles, teach you to use humor in life and in business, help you embrace diversity to form stronger teams and enjoy the art of communicating beyond words.

Participants will learn the principles of improvisation which will have a positive effect to advance your leadership skills. This excellent business tool includes the following:

- Yes and
- Gifts to grow communication
- How to avoid rejecting others; "hearing" all ideas
- Learn how to accept suggestions and not view them as criticism
- Do's and Don'ts to getting started
- Practical, inexpensive and easy ideas to productivity with humor

This workshop is for young professionals who want to:

- Get more done while having more fun
- Create great team bonding
- Improve morale and productivity
- Develop their natural leadership abilities, and
- Truly lead within their teams, divisions, departments, and organizations!

Instructor – Liysa Callsen

Liysa has lived her entire life in the deaf community. With two deaf parents and a deaf husband, she learned to communicate differently… really differently! Now, she's finding the humor (and voice) in her challenges and learning to be heard above the noise.

Liysa trained with Second City Chicago and has turned her passion for business and humor into workshops, speaking engagements and writings. She is a member of AATH (say it aloud; it's fun!) – Association for Applied Therapeutic Humor – where she continues to learn more about humor's serious (?) side (such as why it is so important in business!). In her free time, Liysa is producer of Lakeshore's Top Comic and most recently Deer in the Headlights – Women's Comedy Showcase, launched last November, which was awarded a marketing grant from the State of Wisconsin.

Small Business Development Center

The Small Business Development Center (SBDC) at UW-Green Bay is your business resource. We have helped thousands of entrepreneurs in the New North successfully start or grow their business. The SBDC offers a full range of business management programs and seminars year-round for both established businesses and start-up companies. Business advisors teach business owners about best business practices. An advisor shares information and expertise with business owners or managers so that they can make changes. There is no charge for many of these confidential services.

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Seminar Site

Advance Business & Manufacturing Center
2701 Larsen Road, Green Bay

Seminar Meeting Time

8:30 a.m. - 3:30 p.m.

Confirmation

Prior to the seminar, you will receive a letter with directions to the seminar site.

Accommodations

If you need an accommodation for a disability to fully participate in this program, please call Ryan Kauth at 920-496-2117 at least three weeks prior to the program.

Available at Your Site

Customized, in-house presentations of these seminars are available. Call 920-496-2117 to discuss potential professional development and leadership options. Additional topics are available. Content will be tailored to meet your needs.

Cancellation/Refund

To receive a full refund, you must cancel no later than seven (7) business days prior to the start of the program. Cancellations after this time will be responsible for the full program fee.

Substitutes are welcome. Walk-ins are welcome — please call 24 hours in advance to ensure space availability. If you wish to transfer your registration to another seminar, a $50 transfer fee is applied.

Available as part of the
Supervisory Leadership Certificate Program

Registration Form

Mail with payment to:
SBDC
2701 Larsen Road
Green Bay, WI 54303

AMERICA'S SBDC WISCONSIN

Personal Information

Name: _____

Job Title: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Work Phone: _____ Home Phone: _____

Fax: _____ E-mail: _____

Payment Information

☐ **Lead with Humor** **$200**

☐ **Three or More People from the Same Organization at the Same Time**

Number of people: _____ x $175 ea. = **$**_____

Name(s) of Participant(s) _____

_____

_____

☐ Check or purchase order enclosed PO# *(Payable to UWGB)*

☐ VISA ☐ MasterCard

Credit card number: _____

Card expires: _____ CVV#: _____

Print cardholder's name: _____

Cardholder's signature: _____

Contact Us

For more information, or if you would like to pay by P.O., contact us by:

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Fax: 920-496-6009
Mail: SBDC
2701 Larsen Rd.
Green Bay, WI 54303

Funded in part through a Cooperative Agreement with the US Small Business Administration (SBA). Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Ryan Kauth, 2701 Larsen Road, Green Bay, WI 54303, and (920) 496-2117. The support given by the SBA does not constitute an expressed or implied endorsement of the opinions, products, or serves of the SBDC. The Small Business Development Center services are part of the UW-Green Bay Division of Outreach and Adult Access. We are also a partner in education with the University of Wisconsin-Extension. SBDC programs are nondiscriminatory and available to individuals with disabilities. AA/EOE.

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