

Courageous Communication

Create leaders from within for more positive results



March 22, 2016

8:30 a.m. - 3:30 p.m.

**Advance Business & Manufacturing Center
Green Bay, WI**

It is vitally important that we know how best to communicate with one another...even when it is difficult. In this workshop, participants will learn why tactful, yet bold, communication is so important at work...and in life. They will be encouraged to strengthen personal character and courage to make all of their communications prosper. They will go in depth to learn a tested method of courageous communication and do practice exercises until it becomes a habit. Discussion of current situations in participants' lives and learning how to handle them confidently will follow. Participants can leave with the resolve that they will stop letting matters deteriorate and "take care of business" in an honorable fashion.

Who should attend:

- Business owners
- Managers
- Team leaders
- Directors, chairs and other leaders
- Employees looking to take on leadership roles
- Supervisors
- Project managers

Instructor – Stacy Shapiro



Stacy Shapiro is the owner/founder of Shapiro Strategies. She specializes in helping organizations strategically plan for the future and create leaders from within. She is a consultant, facilitator, advisor and trainer with over 20 years of leadership experience. She is results driven and committed to adding value and clarity to all levels of organizations through Purposeful (Strategic) Planning© and Leadership Development. From the big picture to the details, she works to increase positive communication and behaviors while highlighting the importance of living your values. She has worked with organizations throughout Wisconsin.

Small Business Development Center

The Wisconsin Small Business Development Center (SBDC) at UW-Green Bay is your local business resource. We have helped thousands of entrepreneurs in the New North successfully start or grow their business. The SBDC offers a full range of business management and workforce development training programs for both established businesses and start-up companies. Business advisors teach business owners and managers about best business practices, sharing information and expertise that facilitate changes. There is no charge for many of these confidential services.

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Workshop Site

Advance Business & Manufacturing Center
2701 Larsen Road, Green Bay

Workshop Meeting Time

8:30 a.m. - 3:30 p.m.

Confirmation

Prior to the seminar, you will receive a letter with directions to the seminar site.

Accommodations

If you need an accommodation for a disability to fully participate in this program, please call Ryan Kauth at 920-496-2117 at least three weeks prior to the program.

Available at Your Site

Customized, in-house presentations of these workshops are available. Call 920-496-2117 to discuss potential professional development and leadership options. Additional topics are available. Content will be tailored to meet your needs.

Cancellation/Refund

To receive a full refund, you must cancel no later than seven (7) business days prior to the start of the program. Cancellations after this time will be responsible for the full program fee.

Substitutes are welcome. Walk-ins are welcome — please call 24 hours in advance to ensure space availability. If you wish to transfer your registration to another seminar, a \$50 transfer fee is applied.

Available as part of the
Supervisory Leadership Certificate Program

Registration Form

Mail with payment to:
SBDC
2701 Larsen Road
Green Bay, WI 54303



Personal Information

Name: _____
Job Title: _____
Company Name: _____
Address: _____
City/State/Zip: _____
Work Phone: _____ Home Phone: _____
Fax: _____ E-mail: _____

Payment Information

Courageous Communication **\$200**

Number of people: _____ x \$200 ea. = \$ _____

Name(s) of Participant(s) _____

Check or purchase order enclosed PO# (Payable to UWGB)

VISA MasterCard

Credit card number: _____

Card expires: _____ CVV#: _____

Print cardholder's name: _____

Cardholder's signature: _____

Contact Us

For more information, or if you would like to pay by P.O., contact us by:

Phone: 920-496-2117
Web: www.uwgb.edu/sbdc
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Fax: 920-496-6009
Mail: SBDC
2701 Larsen Rd.
Green Bay, WI 54303

Funded in part through a Cooperative Agreement with the US Small Business Administration (SBA). Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Ryan Kauth, 2701 Larsen Road, Green Bay, WI 54303, and (920) 496-2117. The support given by the SBA does not constitute an expressed or implied endorsement of the opinions, products, or services of the SBDC. The Small Business Development Center services are part of the UW-Green Bay Division of Outreach and Adult Access. We are also a partner in education with the University of Wisconsin-Extension. SBDC programs are nondiscriminatory and available to individuals with disabilities. AA/EOE.

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