Executive Presence for Supervisors

January 26, 2016
8:30 a.m. - 3:30 p.m.
Advance Business & Manufacturing Center
Green Bay, WI

Getting results and having a strong work ethic can get you noticed, but it may not be enough for you to keep advancing in the company. If you want to be viewed as leadership material and keep broadening the impact you are making in the workplace, you need to also have executive presence. Executive presence involves how you look, what you say, and how you interact with others. In this interactive program, you will learn how to develop your executive presence by learning how to:

• Look, feel and be confident.
• Communicate in a way that portrays respect.
• Help others feel valued, grow, and succeed.
• Become viewed as a trusted, professional leader.

Who should attend:
• Business owners
• Supervisors
• Managers
• Project managers
• Team leaders
• Directors, chairs and other leaders
• Employees looking to take on leadership roles

Instructor – Laurie Crawford

Laurie Crawford was raised in the Manitowoc/Two Rivers area of Wisconsin. Laurie’s professional career began in Northern Virginia for several years before her return to Wisconsin where she worked at Point Beach Nuclear Plant, and later became the director of the UW-Extension department. Her activism and professional drive were recognized with a scholarship to the UW-Madison LaFollette School of Public Affairs Women’s Leadership program. Following this experience, Laurie became active with Wisconsin Women in Government—the organization that sponsors the leadership program. Laurie’s most recent career took her into the universe of non-profits where she was executive director of the United Way of Manitowoc County.

Laurie has now emerged as a life coach, seasoned with extensive education and professional experience. As a life coach, Laurie helps clients develop solutions and strategies to achieve positive results in areas where they feel stuck, whether in their personal or professional lives.

Small Business Development Center

The Wisconsin Small Business Development Center (SBDC) at UW-Green Bay is your local business resource. We have helped thousands of entrepreneurs in the New North successfully start or grow their business. The SBDC offers a full range of business management and workforce development training programs for both established businesses and start-up companies. Business advisors teach business owners and managers about best business practices, sharing information and expertise that facilitate changes. There is no charge for many of these confidential services.
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Workshop Site
Advance Business & Manufacturing Center
2701 Larsen Road, Green Bay

Workshop Meeting Time
8:30 a.m. - 3:30 p.m.

Confirmation
Prior to the seminar, you will receive a letter with directions to the seminar site.

Accommodations
If you need an accommodation for a disability to fully participate in this program, please call Ryan Kauth at 920-496-2117 at least three weeks prior to the program.

Available at Your Site
Customized, in-house presentations of these workshops are available. Call 920-496-2117 to discuss potential professional development and leadership options. Additional topics are available. Content will be tailored to meet your needs.

Cancellation/Refund
To receive a full refund, you must cancel no later than seven (7) business days prior to the start of the program. Cancellations after this time will be responsible for the full program fee.

Substitutes are welcome. Walk-ins are welcome — please call 24 hours in advance to ensure space availability. If you wish to transfer your registration to another seminar, a $50 transfer fee is applied.

Available as part of the Supervisory Leadership Certificate Program

Registration Form

Mail with payment to:
SBDC
2701 Larsen Road
Green Bay, WI 54303

Name: ________________________________________________________________
Job Title: ______________________________________________________________
Company Name: _________________________________________________________
Address: _________________________________________________________________
City/State/Zip: ____________________________________________________________
Work Phone: _______________________  Home Phone: _________________________
Fax: _______________________  E-mail: ______________________________________

Executive Presence for Supervisors $200

Number of people: ________  x  $200 ea. =  $____________
Name(s) of Participant(s)_________________________________________________
____________________________________________________________________
____________________________________________________________________
Check or purchase order enclosed PO# (Payable to UWGB)
VISA  □  MasterCard
Credit card number: _____________________________________________________
Card expires: _____________________________  CVV#: __________
Print cardholder’s name: _________________________________________________
Cardholder’s signature: _________________________________________________

For more information, or if you would like to pay by P.O., contact us by:
Phone: 920-496-2117
Web: www.uwgb.edu/sbdc
E-mail: sbdc@uwgb.edu
Fax: 920-496-6009
Mail: SBDC
2701 Larsen Rd.
Green Bay, WI 54303

Funded in part through a Cooperative Agreement with the US Small Business Administration (SBA). Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Ryan Kauth, 2701 Larsen Road, Green Bay, WI 54303, and (920) 496-2117. The support given by the SBA does not constitute an expressed or implied endorsement of the opinions, products, or services of the SBDC. The Small Business Development Center services are part of the UW-Green Bay Division of Outreach and Adult Access. We are also a partner in education with the University of Wisconsin-Extension. SBDC programs are nondiscriminatory and available to individuals with disabilities. AA/EOE.

No state tax dollars were used in printing this piece.