Leading with Integrity

Create leaders from within for more positive results

April 13 and 14, 2016
8:30 a.m. - 3:30 p.m.
Advance Business & Manufacturing Center
Green Bay, WI

Build your leadership skills on a foundation of integrity.

Great leaders are people of integrity and live their lives in accordance with a value system. Great leaders also have a combination of traits that help inspire people to do and be their best. This leads to a positive culture in the workplace which is essential to maximizing effectiveness. You will learn why it is important to gain clarity (your Core Values) on who you are and the great leader you strive to be. Specific tools will be taught enabling you to live by those values on a daily basis.

Gain valuable results from participating in this workshop:

• Learn the true gifts of inspirational and conscientious leaders.
• Determine how to stay true to your mission in order to positively impact employee performance.
• Develop strategies for planning with a purpose.

Who should attend:

• Business owners
• Managers
• Team leaders
• Directors, chairs and other leaders
• Employees looking to take on leadership roles

Instructor – Stacy Shapiro

Stacy Shapiro is the owner/founder of Shapiro Strategies. She specializes in helping organizations strategically plan for the future and create leaders from within. She is a consultant, facilitator, advisor and trainer with over 20 years of leadership experience. She is results driven and committed to adding value and clarity to all levels of organizations through Purposeful (Strategic) Planning© and Leadership Development. From the big picture to the details, she works to increase positive communication and behaviors while highlighting the importance of living your values. She has worked with organizations throughout Wisconsin.

Small Business Development Center

The Wisconsin Small Business Development Center (SBDC) at UW-Green Bay is your local business resource. We have helped thousands of entrepreneurs in the New North successfully start or grow their business. The SBDC offers a full range of business management and workforce development training programs for both established businesses and start-up companies. Business advisors teach business owners and managers about best business practices, sharing information and expertise that facilitate changes. There is no charge for many of these confidential services.
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**Workshop Site**
Advance Business & Manufacturing Center
2701 Larsen Road, Green Bay

**Workshop Meeting Time**
8:30 a.m. - 3:30 p.m.

**Confirmation**
Prior to the seminar, you will receive a letter with directions to the seminar site.

**Accommodations**
If you need an accommodation for a disability to fully participate in this program, please call Ryan Kauth at 920-496-2117 at least three weeks prior to the program.

**Available at Your Site**
Customized, in-house presentations of these workshops are available. Call 920-496-2117 to discuss potential professional development and leadership options. Additional topics are available. Content will be tailored to meet your needs.

**Cancellation/Refund**
To receive a full refund, you must cancel no later than seven (7) business days prior to the start of the program. Cancellations after this time will be responsible for the full program fee.

Substitutes are welcome. Walk-ins are welcome — please call 24 hours in advance to ensure space availability. If you wish to transfer your registration to another seminar, a $50 transfer fee is applied.

Available as part of the Supervisory Leadership Certificate Program

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**Registration Form**

**Personal Information**

Name: ________________________________________________________________
Job Title: ________________________________________________________________
Company Name: __________________________________________________________
Address: _________________________________________________________________
City/State/Zip: ____________________________________________________________
Work Phone: _______________________  Home Phone: __________________________
Fax: _______________________  E-mail: ______________________________________

**Payment Information**

- [ ] Leading with Integrity  $425
  Number of people: ________  x  $425 ea. =  $____________
  Name(s) of Participant(s): ____________________________________________

- Check or purchase order enclosed PO# (Payable to UWGB)
- [ ] VISA  [ ] MasterCard
  Credit card number: ____________________________________________________
  Card expires: ______________________  CVV#: __________
  Print cardholder’s name: _______________________________________________
  Cardholder’s signature: ________________________________________________

For more information, or if you would like to pay by P.O., contact us by:
Phone: 920-496-2117
Web: www.uwgb.edu/sbdc
E-mail: sbdc@uwgb.edu
Fax: 920-496-6009
Mail: SBDC
2701 Larsen Rd.
Green Bay, WI 54303

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Funded in part through a Cooperative Agreement with the US Small Business Administration (SBA). Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Ryan Kauth, 2701 Larsen Road, Green Bay, WI 54303, and (920) 496-2117. The support given by the SBA does not constitute an expressed or implied endorsement of the opinions, products, or services of the SBDC. The Small Business Development Center services are part of the UW-Green Bay Division of Outreach and Adult Access. We are also a partner in education with the University of Wisconsin-Extension. SBDC programs are nondiscrimina-
tory and available to individuals with disabilities. AA/EOE.

No state tax dollars were used in printing this piece.