

Leading Through Change



May 17, 2016

8:30 a.m. - 3:30 p.m.

**Advance Business & Manufacturing Center
Green Bay, WI**

If things didn't change, there'd be no butterflies. Be prepared for a lively and interactive course, full of real-life stories about change because change is constant and demanding. People need to adapt to overlapping changes in their workplace and personal lives. A solid strategy and project plan for change can help us avoid disaster, but the key to successful change is engagement. Leaders who master the discipline of change management rise to the top of company and community as dependable, positive influencers. Acquire skills you need to understand the best communication practices that will ease resistance to change.

Be prepared for change by understanding:

- How to share a common language during the change process
- How to introduce and implement commonly used Change Process Models
- How to provide information about common obstacles that arise from change
- How to discuss and identify tools to help leaders advance in how they lead change

Instructor – Tina Schuelke



After more than 20 years in corporate America, desire for change led Tina to harvest her experience to help small to medium sized businesses. She realized her efforts could be spent helping small businesses see great results versus contributing to a few large

corporations. Committed to improving the lives of others in her community, Tina graduated from the Leadership Oshkosh program in 2008 and received her Change Management certification and license in 2012. Nurturing her entrepreneurial spirit, Tina founded Change Management and Communications Center, LLC in 2013. She offers business and change management support to the New North Region of Wisconsin and beyond. Her work with organizations has revealed a greater likelihood to save time and money and improves the quality of life at work. Tina helps manage the human side of change by implementing programs that align employee development and productivity with company goals, ultimately motivating and directing change effectively.

Small Business Development Center

The Wisconsin Small Business Development Center (SBDC) at UW-Green Bay is your local business resource. We have helped thousands of entrepreneurs in the New North successfully start or grow their business. The SBDC offers a full range of business management and workforce development training programs for both established businesses and start-up companies. Business advisors teach business owners and managers about best business practices, sharing information and expertise that facilitate changes. There is no charge for many of these confidential services.

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Workshop Site

Advance Business & Manufacturing Center
2701 Larsen Road, Green Bay

Workshop Meeting Time

8:30 a.m. - 3:30 p.m.

Confirmation

Prior to the seminar, you will receive a letter with directions to the seminar site.

Accommodations

If you need an accommodation for a disability to fully participate in this program, please call Ryan Kauth at 920-496-2117 at least three weeks prior to the program.

Available at Your Site

Customized, in-house presentations of these workshops are available. Call 920-496-2117 to discuss potential professional development and leadership options. Additional topics are available. Content will be tailored to meet your needs.

Cancellation/Refund

To receive a full refund, you must cancel no later than seven (7) business days prior to the start of the program. Cancellations after this time will be responsible for the full program fee.

Substitutes are welcome. Walk-ins are welcome — please call 24 hours in advance to ensure space availability. If you wish to transfer your registration to another seminar, a \$50 transfer fee is applied.

Available as part of the
Supervisory Leadership Certificate Program

Registration Form

Mail with payment to:
SBDC
2701 Larsen Road
Green Bay, WI 54303



Personal Information

Name: _____

Job Title: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Work Phone: _____ Home Phone: _____

Fax: _____ E-mail: _____

Payment Information

Leading Through Change **\$200**

Number of people: _____ x \$200 ea. = \$ _____

Name(s) of Participant(s) _____

Check or purchase order enclosed PO# (Payable to UWGB)

VISA MasterCard

Credit card number: _____

Card expires: _____ CVV#: _____

Print cardholder's name: _____

Cardholder's signature: _____

Contact Us

For more information, or if you would like to pay by P.O., contact us by:

Phone: 920-496-2117

Web: www.uwgb.edu/sbdc

E-mail: sbdc@uwgb.edu

Fax: 920-496-6009

Mail: SBDC
2701 Larsen Rd.
Green Bay, WI 54303

Funded in part through a Cooperative Agreement with the US Small Business Administration (SBA). Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Ryan Kauth, 2701 Larsen Road, Green Bay, WI 54303, and (920) 496-2117. The support given by the SBA does not constitute an expressed or implied endorsement of the opinions, products, or services of the SBDC. The Small Business Development Center services are part of the UW-Green Bay Division of Outreach and Adult Access. We are also a partner in education with the University of Wisconsin-Extension. SBDC programs are nondiscriminatory and available to individuals with disabilities. AA/EOE.

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